

# SUPREME COURT OF THE UNITED STATES

OCTOBER TERM, 1965

No. 303

UNITED STATES, APPELLANT,

VS.

VON'S GROCERY COMPANY, ET AL.

APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE  
DISTRICT OF CALIFORNIA

Volume VI

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**DEFENDANT'S EXHIBIT AF****A GROUP OF SUPERMARKET CHAINS IN THE LOS ANGELES,  
CALIFORNIA AREA**

A Report Prepared by a Representative of the Kroger Company in Aug., 1957, Analyzing the Von's and Shopping Bag Stores and the Competition Each Faces in Its Particular Locality.

**AN OBSERVATIONAL STUDY OF A GROUP SUPERMARKET CHAINS  
IN THE LOS ANGELES, CALIFORNIA AREA**

AUGUST, 28, 1957

Howard Kruger

**Summary**

Observations were made of the stores operated by Von, by Shopping Bag and by Alexander in the Los Angeles area. The following report gives details of the study which was undertaken to define the desirability of these groups as a basis for entry into this market.

As a result of the information obtained the following recommendations are made:

Von's is generally desirable from a merchandising viewpoint (in spite of a number of stores which need remodel or relocation) because of its stature in the area, actual coverage of the market, and current money-making strength.

Shopping Bag is likewise desirable because, in the area where it is found, it has generally excellent physical facilities and they offer a potential for growth.

Alexander's, although several stores are first-rate, is less desirable because of overlaps with Shopping Bag, so the contribution of Alexander's would be small.

The following pages carry details of the study showing:

1. The market in general and ratings of the chains.
2. A comparison of retail prices.
3. The stores, their layout, their competition, a description and summary for each.
4. Photos of some personality traits of the chains.

### The Market in General

The grocery chains of the Los Angeles area topped one billion dollars in sales for the first time in the calendar year 1956. \$1,017,256,400 or 55.83% of total grocery sales, according to the Los Angeles Examiner. Attached is their breakdown of the figure into "share of market" for the 34 leading chains and the percent to total of each chain. Von's appears as third with 4.5%, Shopping Bag fifth with 3.7%, and Alexander thirteenth with 1%.

Likewise attached is the continuing home audit of the Los Angeles Times, showing where the customer "bought the majority" of her purchases separately for groceries, for meats, and for produce. This covers 18 leading chains and is not share of market, but gives a comparison of individual chain strength. Von's is most frequently third, Shopping Bag fifth or sixth and Alexander ninth.

### The Market as Seen by Informed Individuals

A limited number of informed personalities in the food industry were questioned about the relative rank of leading food chains in the market. Following are some of their comments:

Mr. Tom Virgil of Star Kist, tuna packers, rates the leaders as follows: Safeway, Ralph's, Von's, Market Basket, Shopping Bag and Alpha Beta. He indicates that Safeway's strength is in the rural areas. Up until the last eighteen months Safeway had been described

as a sleeping giant but today is considered the most aggressive on national brands.

Ralph's he describes as the price leader. This was established about three years ago when Ralph's held all volume items to 6 percent markup for about three months.

Von's, in third position, reportedly follows Ralph's closely on price; is described as outstanding on produce.

Shopping Bag is best known for excellent meat and produce as well as friendliness of employees. A new central bakery has just been completed which will eliminate on-premise bakeries.

Mr. Bill Massey of Brown-Massey Associates, food brokers, describes the market as follows: Safeway is No. 1, followed by Ralph's, Von's, Market Basket, Shopping Bag and Thriftmart in that order. He believes that Safeway's current reorganization will help but that the time has gone past when it could have owned the market. Mr. Massey discussed the California Milk Marketing Act of 1935 which has resulted in enormously profitable dairy operations. Safeway, Ralph's, Von's and others are enjoying profits from dairies.

Mr. Meyer Lewis of Flotill Products, food canners, puts Ralph's in #1 spot, followed by Von's Safeway, Market Basket, Shopping Bag and Alexander in that order. He likewise emphasizes the importance of dairies and dairy profits in grocery operations here.

Mr. Lewis commented on some small chain mergers, stating that Roth Markets (\$10,000,000 sales) has recently purchased Fox Markets (\$18,000,000 sales). Likewise Food Giant (\$22,000,000 sales) is reportedly purchasing Hiram's (\$12,000,000 sales).

Charles Rose of the Los Angeles Times rates the chains in the following Order: Safeway, Ralph's, Von's, Market Basket, Shopping Bag, Thriftmart. Safeway is reportedly on an aggressive program of store location

which involves razing old buildings in well settled neighborhoods to get a modern store, rather than going into new growth areas where there is new competition. An example is their new market at Sunset and LaBrea. A & P is said to have been run "at the end of a tele-type", accounting for its absence in the above ratings.





## GROCERY PURCHASES

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(B-1)

## CONTINUING HOME AUDIT

Covering the Los Angeles County Market

THE LOS ANGELES TIMES DOES NOT AUTHORIZE PUBLICATION OR REPRODUCTION OF ANY PART OF THIS REPORT WITHOUT WRITTEN PERMISSION AND SPECIFICALLY PROHIBITS THE USE OF THIS MATERIAL IN THE PROMOTION OF ANY PRODUCT OR COMPANY.

## WHERE DID YOU BUY THE MAJORITY OF YOUR GROCERIES LAST WEEK?

MARKET POSITION	1954 FINDINGS	1955 FINDINGS	1956 FINDINGS	JAN--FEB 1957 COMBINED	MAR--APR 1957 COMBINED	MAY--JUNE 1957 COMBINED			
1	SAFEWAY 14.2	SAFEWAY 13.7	SAFEWAY 14.2	SAFEWAY 13.0	SAFEWAY 15.1	SAFEWAY 14.6			
2	RALPHS 12.4	RALPHS 11.5	RALPHS 10.8	RALPHS 10.8	RALPHS 11.2	RALPHS 10.2			
3	VONS 5.9	VONS 7.4	VONS 7.4	VONS 6.0	VONS 6.3	VONS 7.1			
4	MKT BASKET 4.5	MKT BASKET 4.2	MKT BASKET 4.2	MKT BASKET 4.3	MKT BASKET 5.6	MKT BASKET 4.1			
5	THI-FIT-ROB 3.6	SHOP BAG 3.6	SHOP BAG 3.3	SHOP BAG 3.7	THRIFTIMART 4.2	SHOP BAG 4.1			
6	SHOP BAG 3.2	THI-FIT-ROB 3.5	THRIFTIMART 3.1	THRIFTIMART 2.5	SHOP BAG 2.9	THRIFTIMART 3.3			
7	ALEXANDER 1.6	ALEXANDER 1.6	BOYS MARKET 1.6	McCOYS 2.0	McCOYS 2.1	McCOYS 2.6			
8	BOYS MARKET 1.6	BOYS MARKET 1.6	CLARKS 1.6	SHOP MKT 1.6	ALPHA BETA 1.8	ALPHA BETA 1.7			
9	ALPHA BETA 1.4	ALPHA BETA 1.5	ALEXANDER 1.6	ALPHA BETA 1.4	ALEXANDER 1.8	BOYS MARKET 1.7			
10	CRAWFORDS 1.4	CRAWFORDS 1.5	ALPHA BETA 1.4	CRAWFORDS 1.4	McDANIELS 1.6	HIRAMS 1.6			
11	MAYFAIR 1.3	CLARKS 1.6	IOWA PORK S 1.3	JIM DANDY 1.2	JIM DANDY 1.5	SHOP MKT 1.4			
12	CLARKS 1.2	JIM DANDY 1.2	CRAWFORDS 1.3	BOYS MARKET 1.1	BOYS MARKET 1.5	CRAWFORDS 1.4			
13	JIM DANDY 1.1	MAYFAIR 1.1	McCOYS 1.3	FOX* 1.1	CLARKS 1.4	JIM DANDY 1.3			
14	BETTER FDS 1.1	HIRAMS 1.0	SHOP MKT 1.2	IOWA PORK S 1.0	SHOP MKT 1.3	IOWA PORK S 1.3			
15	A & P .8	McCOYS .9	JIM DANDY 1.1	MAYFAIR 1.0	IOWA PORK S 1.1	FOX 1.3			
16	McDANIELS .5	A & P .7	McDANIELS 1.1	CLARKS .9	CRAWFORDS 1.0	ALEXANDER 1.0			
17	CARTY BROS .4	KING COLE .7	MAYFAIR 1.0	GATEWAY PD .8	FOX 1.0	McDANIELS 1.0			
18	KING COLE .4	BETTER FDS .6	HIRAMS 1.0	CARTY BROS .8	ROTH 1.0	CLARKS 1.0			
ALL OTHERS	43.4	42.2	41.5	45.4	37.6	39.3			
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

\*\* Previously listed as "THI-FIT-ROB" \*Previously included in "ALL OTHERS"





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# MEAT PURCHASES

(B-2)

## CONTINUING HOME AUDIT

Covering the Los Angeles County Market

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WHERE DID YOU BUY THE MAJORITY OF YOUR FRESH MEATS LAST WEEK?

MARKET POSITION	1954 FINDINGS	1955 FINDINGS	1956 FINDINGS	JAN--FEB 1957 COMBINED	MAR--APR 1957 COMBINED	MAY--JUNE 1957 COMBINED			
1	SAFEWAY 14.0	SAFEWAY 13.3	SAFEWAY 13.8	SAFEWAY 12.8	SAFEWAY 12.6	SAFEWAY 12.5			
2	RALPHS 8.9	RALPHS 8.1	RALPHS 8.2	RALPHS 9.5	RALPHS 8.8	RALPHS 9.0			
3	VONS 4.6	VONS 5.8	VONS 6.5	VONS 5.2	VONS 5.9	VONS 6.2 **			
4	THI-FIT-ROB 3.5	THI-FIT-ROB 3.4	MKT BASKET 3.4	MKT BASKET 3.7	MKT BASKET 4.1	THRIFTIMART 3.7			
5	MKT BASKET 3.3	MKT BASKET 3.2	THRIFTIMART 3.0	SHOP BAG 3.3	THRIFTIMART 4.0	SHOP BAG 3.6			
6	SHOP BAG 2.7	SHOP BAG 3.0	SHOP BAG 2.8	THRIFTIMART 2.3	SHOP BAG 2.4	MKT BASKET 3.5			
7	ALPHA BETA 1.3	IOWA PORK S 1.5	IOWA PORK S 2.2	McCOYS 2.0	IOWA PORK S 2.0	IOWA PORK S 2.0			
8	MAYFAIR 1.2	ALPHA BETA 1.3	BOYS MARKET 1.4	IOWA PORK S 1.4	ALPHA BETA 1.7	McGOYS 2.0			
9	ALEXANDER 1.2	ALEXANDER 1.3	ALEXANDER 1.3	SHOP MKT 1.4	ALEXANDER 1.7	BOYS MARKET 1.6			
10	CRAWFORDS 1.1	CRAWFORDS 1.3	ALPHA BETA 1.3	ALPHA BETA 1.3	McCOYS 1.6	ALPHA BETA 1.2			
11	McCOYS 1.1	BOYS MARKET 1.2	CLARKS 1.3	CRAWFORDS 1.3	SHOP MKT 1.1	SHOP MKT 1.2			
12	BOYS MARKET 1.0	CLARKS 1.2	McCOYS 1.2	JIM DANDY 1.1	CRAWFORDS 1.1	CRAWFORDS 1.2			
13	A & P .8	A & P 1.1	SHOP MKT 1.1	ALEXANDER 1.0	CLARKS 1.1	HIRAMS 1.1			
14	JIM DANDY .8	JIM DANDY 1.0	CRAWFORDS 1.1	CARTY BROS .9	BOYS MARKET 1.0	FOX 1.0			
15	BETTER FDS .8	MAYFAIR .9	McDANIELS .8	RAISIN * .8	JIM DANDY .9	BETTER FDS 1.0			
16	CLARKS .8	McCOYS .9	HIRAMS .8	A & P .7	FOX* .9	ALEXANDER .9			
17	McDANIELS .5	HIRAMS .8	JIM DANDY .8	BOYS MARKET .7	KING COLE .9	CLARKS .8			
18	CARTY BROS .3	BETTER FDS .5	MAYFAIR .7	GATEWAY FD* .7	McDANIELS .9	McDANIELS .8			
ALL OTHERS	52.1	50.2	48.3	49.9	47.3	46.7			
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

\*\*Previously listed as "THI-FIT-ROB".

\*Previously included in "ALL OTHERS".

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FIELD WORK and IBM TABULATIONS by FACTS CONSOLIDATED





# VEGETABLE PURCHASES

(B-3)

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## CONTINUING HOME AUDIT

Covering the Los Angeles County Market

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WHERE DID YOU BUY THE MAJORITY OF YOUR FRESH FRUITS AND VEGETABLES LAST WEEK?

MARKET POSITION	1954 FINDINGS	1955 FINDINGS	1956 FINDINGS	JAN--FEB 1957 COMBINED	MAR--APR 1957 COMBINED	MAY--JUNE 1957 COMBINED			
1	SAFEWAY 12.2	SAFEWAY 12.4	SAFEWAY 13.0	SAFEWAY 12.4	SAFEWAY 14.1	SAFEWAY 13.8			
2	RALPHS 10.8	RALPHS 9.8	RALPHS 9.6	RALPHS 10.2	RALPHS 9.8	RALPHS 8.4			
3	VONS 5.8	VONS 7.2	VONS 7.4	VONS 6.1	VONS 6.1	VONS 7.3			
4	MKT BASKET 3.9	MKT BASKET 3.8	MKT BASKET 3.9	MKT BASKET 4.0	MKT BASKET 5.3	SHOP BAG 4.1			
5	THI-FIT-ROB 3.6	SHOP BAG 3.6	SHOP BAG 3.0	SHOP BAG 3.4	THRIFTIMART 3.8	MKT BASKET 3.7			
6	SHOP BAG 3.1	THI-FIT-ROB 3.3	THRIFTIMART 2.9	THRIFTIMART 2.4	SHOP BAG 2.6	THRIFTIMART 3.0			
7	BOYS MARKET 1.6	BOYS MARKET 1.6	BOYS MARKET 1.6	McCOYS 1.8	McCOYS 2.4	McCOYS 2.4			
8	ALEXANDER 1.5	ALEXANDER 1.6	McCOYS 1.5	SHOP MKT 1.6	ALPHA BETA 1.8	BOYS MARKET 1.8			
9	ALPHA BETA 1.4	ALPHA BETA 1.5	ALEXANDER 1.5	CRAWFORDS 1.5	ALEXANDER 1.8	ALPHA BETA 1.6			
10	MAYFAIR 1.2	CRAWFORDS 1.5	CLARKS 1.3	ALPHA BETA 1.4	JIM DANDY 1.5	HIRAMS 1.5			
11	CRAWFORDS 1.2	CLARKS 1.3	CRAWFORDS 1.3	JIM DANDY 1.1	BOYS MARKET 1.4	IOWA PORK S 1.4			
12	CLARKS 1.1	MAYFAIR 1.1	ALPHA BETA 1.2	POX 1.0	McDANIELS 1.4	CRAWFORDS 1.4			
13	BETTER FDS 1.0	JIM DANDY 1.1	IOWA PORK SH 1.2	BOYS MARKET .9	SHOP MKT 1.3	JIM DANDY 1.3			
14	JIM DANDY .9	McCOYS 1.1	SHOP MKT 1.1	IOWA PORK SH .9	CLARKS 1.3	POX 1.3			
15	A & P .8	HIRAMS .8	McDANIELS 1.0	ALEXANDER .8	IOWA PORK SH 1.2	SHOP MKT 1.2			
16	McDANIELS .5	A & P .7	MAYFAIR 1.0	CLARKS .8	CRAWFORDS 1.0	ALEXANDER 1.1			
17	CARTY BROS .4	KING COLE .7	JIM DANDY .9	GATEWAY** .8	KING COLE 1.0	McDANIELS 1.0			
HSE TO HSE	1.5	1.1	.7	.1	.6	.9			
ALL OTHERS	47.5	45.8	45.9	48.8	41.6	42.8			
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

\*Previously listed as "Thi-Fit-Rob". \*\*Previously included in "ALL OTHERS".



market research division

FIELD WORK and IBM TABULATIONS by SALES CONCERNED

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Estimated Sales of Leading Chain and Multiple GROCERY Stores in the Los Angeles PRIMARY Area

Year 1956

<u>Grocery Chain</u>	<u>(For Total Sales, see Footnote)</u>	<u>Stores in Southern Calif. Area</u>	<u>Stores in Los Angeles Primary Area</u>	<u>Average Sales Per Store in Primary Area</u>	<u>PRIMARY Area Sales -- Calendar Year 1956</u>	<u>% of GROCERY Store Sales in Primary Area</u>
Atlantic & Pacific	(A)	29	19	\$ 870,000	16,530,000	0.907 %
Alexander & Son			7	2,794,500	19,561,500	1.074 %
Alpha Beta	(B)	29	27	1,851,850	50,000,000	2.744 %
Better Foods			5	1,386,400	6,932,000	0.380 %
Boys (The Boys Market, Inc.)			6	3,885,000	23,310,000	1.279 %
Carl's Markets			6	988,450	5,930,700	0.326 %
Clark's			7	3,571,429	25,000,000	1.372 %
Cole's Markets (O. E. Cole)			5	1,277,600	6,388,000	0.351 %
Crawford's Stores			5	1,455,500	7,277,500	0.399 %
Food Giant			6	3,747,900	22,487,400	1.234 %
Fox Markets, Inc.	(C)	13	10	1,870,000	18,700,000	1.026 %
Gateway Food Stores			6	1,325,000	7,950,000	0.436 %
Greater All-American			6	1,466,933	8,801,600	0.483 %
Hiram's, Inc.			4	3,125,000	12,500,000	0.686 %
Iowa Pork Shops, Inc.			8	1,687,500	13,500,000	0.741 %
Jim Dandy (XX)			9	1,902,780	17,125,020	0.940 %
King Cole Markets, Inc.			5	1,363,800	6,819,000	0.374 %
Kory's			12	882,500	10,590,000	0.581 %
Market Basket, Inc.			41	1,973,832	80,927,100	4.442 %
Mayfair Markets, Inc.	(D)	37	15	2,193,250	32,898,750	1.806 %
McCoy's Markets, Inc.			11	808,870	8,897,570	0.488 %
McDaniel's (Shop 'N Save)	(E)	8	7	893,880	6,257,160	0.343 %
Panorama Markets			3	4,493,000	13,479,000	0.740 %
Raisin Markets, Inc.			8	2,516,000	20,128,000	1.105 %
Ralph's			34	3,405,000	115,770,000	6.354 %
Roth's	(F)	7	6	1,630,000	9,780,000	0.537 %
Safeway	(G)	275	172	1,173,000	201,754,600	11.073 %
Shoppers Markets, Inc.			5	2,550,000	12,750,000	0.700 %
Shopping Bag Food Stores	(H)	32	29	2,325,862	67,450,000	3.702 %
C. S. Smith Market Co.			7	850,000	5,950,000	0.327 %
Thriftmart (X)			50	1,163,000	58,150,000	3.191 %
U-Tell-'Em Markets, Inc.			11	942,500	10,367,500	0.569 %
Von's			25	3,330,000	83,250,000	4.569 %
Yor-Way Markets, Inc.			8	1,255,500	10,044,000	0.551 %
<b>34 LEADING GROCERY CHAINS, combined Sales</b>				<b>580</b>	<b>\$ 1,783,621</b>	<b>\$ 1,017,256,400</b>
<b>Total Grocery Store Sales</b>						<b>\$ 1,822,060,000</b>
						<b>100.0 %</b>

(Total Sales of these Chains in the Southern California Market; Calendar Year, 1956)

(A) \$ 25,230,000  
 (B) \$ 53,786,500  
 (C) \$ 30,000,000  
 (D) \$ 81,150,000

(E) \$ 7,500,000  
 (F) \$ 11,410,000  
 (G) \$ 317,443,500  
 (H) \$ 72,100,000

X Thriftmart and Roberts: 39, plus 11 Co-ops. = 50

XX Now a division of Lucky Stores, Inc.

(R) 7-3-57 Business Research Department, Los Angeles Examiner.



### A Comparison of Retail Prices

Von's retail prices, as reported by Grocers' Weekly Guide, were studied for the week of August 14, 1957.

2435 retail prices were selected for comparison with like items as priced by Ralph's.

1550 items were priced the same. Of this list, 1520 were grocery items and 30 were meat items.

600 items were higher at Von's. Of this list 565 were grocery items and 35 were meat items.

285 items were lower at Von's. Of this list 256 were grocery items and 29 were meat items.

The above comparisons were made with Ralph's, because it is generally considered to be the price leader in the market. Differences between Ralph's and Von's usually were not large, being pennies to fractional parts of a penny.

Similar data is not gathered for Shopping Bag or Alexander. However, general observations indicate that their retails are slightly higher than either Ralph's or Von's.

### Ratings of Stores

Each individual store described in this report has been rated in the following manner:

- First-Rate: A growing store with a future—desirable.
- Second-Rate: A store with a qualified or limited outlook as described.
- Third-Rate: A poor store without a future—undesirable.

On this basis, Von's rates as follows:

First-Rate:	12 stores
Second-Rate:	13 stores
Third-Rate:	1 store
	<hr/> 26 stores studied

The ratings for Shopping Bag are:

First-Rate:	17 stores
Second-Rate:	8 stores
Third-Rate:	1 store
	<u>26</u> stores studied

Alexander's rating are:

First-Rate:	4 stores
Second-Rate:	3 stores
	<u>7</u> stores studied

Von's #1—11471 Long Beach Blvd., Lynwood, Calif.

Summary: This is an old store with a face-lift. It continues to have a good hold on the trade but rates as second grade because of physical limitations.

Average Wkly. Sales	\$44,000	Age: 1952 Remodel
Average Net	3.22%	Lease Expires 1961
Ground Floor	17,000	
Sales Floor	10,800 sq. ft.	Groc. Housekeeping—Good
Total Space	20,218	
Checklanes	8	Perishable Freshness—Good
Parking	105	

Competition: Market Basket, approximately one mile away at Long Beach Blvd. and Golden, is larger (selling floor 17,500 sq. ft., 10 checklanes) newer, and a better plant physically, but as yet appears to be obtaining only about \$40,000 per week. Uses 2 grades of beef, has liquor and complete non-foods including housewares, stationery, soft goods.

Extra Features

Van DeKamp Sales  
Liquor  
Housewares  
Stationery  
Pet Supplies  
Fresh Juice

Von's #2—1305 Wilshire Blvd., Santa Monica, Calif.

Summary: This Big, Old Store is a Money-Maker and Appears to Own the Trading Area but Rates as Second Grade because a Major Remodel is much Needed.

Average Wkly. Sales	\$81,000	Age: 1949
Average Net	4.67	Lease Expires 1973
Ground Floor	17,435	
Sales Floor	12,000 sq. ft.	Groc. Housekeeping—Good
Total Space	20,585	
Checklanes	10	Perishable Freshness—Excellent
Parking	245	

Competition: Safeway at 7th and Montana, about one mile away, is small, four checkouts, and old. Two Lillywhites at 14th and 17th on Montana are small and appear to be concessionaire operations. There is also a Baer's on 17th. None of these constitute a threat. Hope is that Von's #2 is overhauled before a sharp new operation drops in on the area.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Fish Case  
Housewares  
Stationery  
Film  
Magazines  
Phonograph Records

Von's #3—3667 West 3rd St., Los Angeles, Calif.

Summary: This is a fine looking small remodel but is outclassed by large Ralph's (Est. \$100,000 sales) and Safeway (Est. \$60,000) both within  $\frac{1}{4}$  mile. Rated second grade.

Average Wkly. Sales	\$27,000	Age: 1956
	\$34,000	
Average Net	.79	Lease Expires 1966
Ground Floor	7,200	
Sales Floor	6,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	9,108	
Checklanes	4	Perishable Freshness—Excellent

Competition: Ralph's at 3rd and Vermont has about 13,500 sq. ft. of selling floor, 8 checklanes, excellent customer appeal and probably does \$100,000 per week. Safeway at 3rd and Vermont has about 14,000 sq. ft. seven checklanes and does an estimated \$60,000.

#### Extra Features

Van DeKamp Sales  
Small Fish Case  
Housewares  
Stationery

**Von's #4—2280 Atlantic Blvd., Monterey Park, Calif.**

**Summary:** This is a first-rate successful store in a growing neighborhood and appears to be out in front versus three competitors.

<b>Average Wkly. Sales</b>	<b>\$105,000</b>	<b>Age: 1954</b>
<b>Average Net</b>	<b>4.34</b>	<b>Lease Expires 1974</b>
<b>Ground Floor</b>	<b>\$6,000</b>	
<b>Sales Floor</b>	<b>19,500 sq. ft.</b>	<b>Groc. Housekeeping—Good</b>
<b>Total Space</b>	<b>32,463</b>	
<b>Checklanes</b>	<b>12</b>	<b>Perishable Freshness—Excellent</b>
<b>Parking</b>	<b>410</b>	

**Competition:** McDaniel at Pomona and Beverly is an outstanding store only  $\frac{1}{4}$  mile from VON'S with similar facilities and probably gets \$80,000. Two Market Baskets, one a mile away doing an estimated \$30,000, and one  $\frac{1}{2}$  mile doing possibly \$20,000 aren't strong. The former is at Garfield and Pomona, a well equipped store, too large for this volume and the smaller one is at Atlantic and Pomona.

**Extra Features**

Van DeKamp Sales  
Liquor  
Snack Bar  
Plant Bar  
Toys  
Housewares  
Stationery  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery

**Von's #5—10001 Paramount Blvd., Downey, Calif.**

**Summary:** This is a first-rater. A shopping center might develop around it; meanwhile it outreaches the one competitor.

<b>Average Wkly. Sales</b>	<b>\$66,000</b>	<b>Age: 1955</b>
	<b>\$75,000</b>	
<b>Average Net</b>	<b>3.84</b>	<b>Lease Expires 1980</b>
<b>Ground Floor</b>	<b>\$4,000</b>	
<b>Sales Floor</b>	<b>13,000 sq. ft.</b>	<b>Groc. Housekeeping—Excellent</b>
<b>Total Space</b>	<b>30,343</b>	
<b>Checklanes</b>	<b>10</b>	<b>Perishable Freshness—Excellent</b>
<b>Parking</b>	<b>408</b>	

**Competition:** Raimin's Market at Lakewood and Florence,  $\frac{3}{4}$  mile away, approximates \$50,000. It is a larger store than VON'S with similar facilities plus large soft goods offerings, some women's wear and a plant bar.

**Extra Features**

Van DeKamp Sales  
Liquor  
Fresh Juice  
Fish Case  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Pet Supplies  
Hosiery

Von's #6—1027 West Manchester, Los Angeles, Calif.

Summary: This is definitely third rate. An old open-front store with service meat, completely out of date and outclassed by a Ralph's.

Average Wkly. Sales	\$21,000	Age: 1936
Average Net	2.30	No lease
Ground Floor	9,000	
Sales Floor	5,600 sq. ft.	Groc. Housekeeping—Fair
Total Space	9,600	
Checklanes	4	Perishable Freshness—Fair
Parking	112	

Competition: Ralph's at Vermont and 78th Place is about  $\frac{1}{2}$  mile away. While old it is bigger and better merchandised than VON'S #6. There are likewise two small independents in the neighborhood.

#### Extra Features

Van DeKamp Sales  
Stationery  
Phonograph Records

Von's #7—1020 South Fairfax, Los Angeles, Calif.

Summary: This is a small old-type store with service meat and again is outclassed by Ralph's. It possibly could be remodeled but meanwhile must be called second rate.

Average Wkly. Sales	\$28,000	Age: 1950
Average Net	1.72	Lease Expires 1959
Ground Floor	9,600	
Sales Floor	5,800 sq. ft.	Groc. Housekeeping—Good
Total Space	11,510	
Checklanes	5	Perishable Freshness—Good
Parking	40	

Competition: Ralph's within a mile on Wilshire at Hauser is larger (10,000 sq. ft. of selling space) and has better customer appeal. A 10,000 sq. ft. Big Town at Pico and La Cienega also takes a share. On the other hand Fox Market at Pico and Alfred, and a small independent, Carthay Center, are not factors.

#### Extra Features

Van DeKamp Float only  
Fish Case  
Housewares Rack

Von's #8—3334 W. 8th St., Los Angeles, Calif.

Summary: This is Exemplary of What Can Be Done With Old Stores By Remodel and Should Expect Continued Moderate Earnings. Second-rate Because of Physical Limitations.

Average Wkly. Sales	\$36,000 [\$48,000]	Age: 1956
Average Net	1.81	Lease Expires 1966
Ground Floor	9090	
Sales Floor	6,800 sq. ft.	Groc. Housekeeping—Excellent
Total Space	11,664	
Checklanes	5	Perishable Freshness—Excellent
Parking	41	

Competition: Safeway at Hobart and Eighth is  $\frac{1}{4}$  mile away, but is an old pre-war type about 3,500 sq. ft. of selling floor and 3 checklanes. Peter Pan at Pico and Normandie is a small neighborhood store without a future. Carl's Palace at Serrano and 8th is  $\frac{1}{4}$  mile away but is a poor sort of Palace, dirty and unattractive.

#### Extra Features

Van DeKamp Sales  
Small Liquor Dept.  
Housewares  
Magazines  
Phonograph Records

Von's #9—840 So. Alvarado, Los Angeles, Calif.

Summary: This is Doubtless One of the Stores Which Built the New Supers but it Continues to Pay Off. Second Rate Because of Limited Future.

Average Wkly. Sales	\$42,000	Age: 1954
Average Net	3.97	Lease Expires 1960
Ground Floor	10,101	
Sales Floor	4,000 sq. ft.	Groc. Housekeeping—Good
Total Space	13,046	
Checklanes	6	Perishable Freshness—Good
Parking	21	

Competition: This is not close to other food stores, being in an area of old homes, third rate apartments and light industry. Residents include some orientals and other foreign extraction. Probably competition has not been attracted.

#### Extra Features

Housewares Rack  
Magazines  
Stationery



Von's #10—1020 So. Crenshaw Blvd., Los Angeles, Calif.

Summary: Old but has a Steady Draw and Pays Off. Marked Second-rate Because it is Vulnerable to Any Good New Competitor.

Average Wkly. Sales	\$52,000	Age: 1950
Average Net.	4.60	Lease expires 1960
Ground Floor	11,520	
Sales Floor	6,000 sq. ft.	Groc. Housekeeping—Good
Total Space	12,160	
Checklanes	6	Perishable Freshness—Good
Parking	47	

Competition: Club Market, 1118 South Crenshaw, one block away, and Serber's Forum within a mile (Pico near Crenshaw) both are in the \$20,000 range but the former is a poor place with no features and the latter is a concession type only fair in appearance. It does have a pharmacy and some non-food lines.

#### Extra Features

Van DeKamp Float only  
Housewares  
Stationery  
Magazines

Von's #11—1500 W. Pico Blvd., Los Angeles, Calif.

Summary: This is no Showplace but Pays a Return and Fits the Neighborhood, Classed as Second-rate.

Average Wkly. Sales	\$31,000	Age: 1954
Average Net	2.64	Lease Expires 1964
Ground Floor	9,856	
Sales Floor	6,750 sq. ft.	Groc. Housekeeping—Good
Total Space	9,856	
Checklanes	5	Perishable Freshness—Fair
Parking	42	

Competition: This is not competitive with food stores of any consequence. In an area of lower class whites and foreign extraction. There is also some light industry, warehousing. Little to attract another market.

#### Extra Features

Housewares  
Stationery  
Magazines  
Fish Case  
Van DeKamp shelves only

Von's #12—5029 So. Vermont, Los Angeles, Calif.

Summary: This is Definitely Second-rate and Appears Inferior to Competition. Both the Equipment and Operation Should be Reviewed.

Average Wkly. Sales	\$30,000	Age: 1942
	[ <del>\$35,000</del> ]	
Average Net	— .13	Lease Expires 1961
Ground Floor	14,040	
Sales Floor	9,500 sq. ft.	Groc. Housekeeping—Fair
Total Space	19,968	
Checklanes	6	Perishable Freshness—Good
Parking	62	

Competition: Ralph's at Vernon and Figueroa (1 mile away) with 10,000 sq. ft. of selling floor and apparently obtaining \$40,000. Here Ralph's offers two grades of beef. Kory's at 58th and Vermont is 6/10 mile away and probably obtains \$35,000 offering liquor, magazines, housewares, hosiery, film and phonograph records.

#### Extra Features

Van DeKamp Sales  
Housewares  
Magazines  
Toys

Von's #13—6607 Atlantic Blvd., Bell, Calif.

Summary: This is a Second-rate Store. Fixtures are Old Fashioned the Service Meat Department Smells and the Only Virtue is the Way it Pays.

Average Wkly. Sales	\$53,000	Age: 1947
Average Net	4.23	Lease Expires 1969
Ground Floor	15,600	
Sales Floor	10,000 sq. ft.	Groc. Housekeeping—Fair to poor
Total Space	19,960	
Checklanes	8	Perishable Freshness—Good
Parking	184	

Competition: Jim Dandy within reach at Brompton and Atlantic is large (18,000 sq. ft. selling floor) and has snack bar, larger liquor store and other features, but probably does not exceed Von's in sales. McDaniel within a mile at 6135 So. Atlantic is an old, old store and makes Von's look better.

#### Extra Features

Van DeKamp Sales  
Liquor  
Fish Case  
Housewares  
Stationery  
Film  
Magazines  
Pet Supplies

Von's #14—1260 W. Rodondo Beach Blvd., Gardena, Calif.

Summary: A First-rate Store, Outshines Three Competitors in This Well-Developed Suburb.

Average Wkly. Sales	\$96,000	Age: 1952
Average Net	5.23	Lease Expires 1967
Ground Floor	\$5,900	
Sales Floor	14,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	36,958	
Checklanes	11	Perishable Freshness—Excellent
Parking	450	

Competition: Safeway, Vermont and 159th St. is  $\frac{1}{2}$  mile away, estimated at \$35,000 with 8 checklanes on 9,000 sq. ft. selling floor. Meiji is  $\frac{1}{2}$  mile away, estimated at \$25,000 with 3 checklanes on 6,000 sq. ft. selling floor. Spot Market at 153rd and Western is estimated at \$40,000.

Extra Features:

Van DeKamp Sales  
Snack Bar  
Liquor  
Plant Bar  
Housewares  
Magazines  
Stationery  
Film  
Toys  
Phonograph Records  
Hosiery

Von's #15—3644 W. Santa Barbara, Los Angeles, Calif.

Summary: This First-Rate Store is in the Crenshaw Shopping Center and has Wide Drawing Power. Competition can't seem to Touch This Type of Von's.

Average Wkly. Sales	\$100,000	Age: 1948
Average Net	2.39	Lease Expires 1966
Ground Floor	\$7,787	
Sales Floor	17,500 sq. ft.	Groc. Housekeeping—Excellent
Total Space	58,135	
Checklanes	14	Perishable Freshness—Excellent
Parking	3,000	

Competition: Within one mile includes Alpha Beta at La Brea and Santa Barbara equally large, estimated at \$40,000; Boy's Market at Crenshaw and Rodeo, large, well equipped, estimated at \$50,000, has some oriental and negro trade; Ralph's at Crenshaw and Rodeo, not so large, estimated at \$35,000; Safeway at Crenshaw and 39th, not so large nor so effective.

Extra Features

Van DeKamp Sales  
Lunch Counter  
Soda Fountain  
Liquor  
Rotisserie  
Fresh Juices  
Housewares  
Stationery  
Photo Supplies  
Magazines  
Phonograph Records  
Hosiery  
Toys

Von's #16—10780 W. Pico Blvd., Los Angeles, Calif.

Summary: This First-Rate Store is a Big, Bright, Sharp Operation in a Center well Supported by Surrounding Business District. It has Strong Customer Appeal.

Average Wkly. Sales	\$118,000	Age: 1930
Average Net	4.75	Lease Expires 1975
Ground Floor	\$0,885	
Sales Floor	12,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	\$8,183	
Checklanes	12	Perishable Freshness—Excellent
Parking	\$40	

Competition: Two Safeways of modest proportions are the competition. One at Westwood and Mississippi ( $\frac{1}{4}$  mile away) is small, 3,000 sq. ft. selling space and has service meat department. The other, at Pico and Prosser ( $\frac{1}{4}$  mile away) is a little larger, not much better.

#### Extra Features

Van DeKamp Sales  
Liquor  
Fish Case  
Fresh Juices  
Housewares  
Stationery  
Toys  
Film  
Magazines  
Pet Supplies  
Hosiery

Von's #17—6625 Van Nuys Blvd., Van Nuys, Calif.

Summary: This Strong Store is First-Rate, a Real Money-Maker, and Appears to have a Tight Grip on the Territory.

Average Wkly. Sales	\$107,000	Age: 1949
Average Net	4.29	Lease Expires 1964
Ground Floor	\$2,158	
Sales Floor	19,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	\$8,454	
Checklanes	12	Perishable Freshness—Excellent
Parking	339	

Competition: A Serber's which is an old-fashioned concessionaire type is  $\frac{3}{4}$  mile away and an S & K Market about  $\frac{1}{2}$  mile away. Neither are in the same league and free land appears to be scarce hereabouts.

#### Extra Features

Van DeKamp (Small)  
Snack Bar  
Liquor  
Housewares  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery  
Film  
Toys

Von's #18—8857 So. Western Ave., Los Angeles, Calif.

Summary: This is a Middle-Aged Store, Still Well Run and Going Strong, but has Service Meat Equipment and Should Look Forward to a Remodel. Second-Rate Compared to Von's Best.

Average Wkly. Sales	\$71,000	Age: 19 <sup>+</sup>
	[\$75,000]	
Average Net	3.59	Lease Expires 1974
Ground Floor	18,600	
Sales Floor	13,500 sq. ft.	Groc. Housekeeping—Good
Total Space	40,150	
Checklanes	12	Perishable Freshness—Good
Parking	108	

Competition: Ralph's, Crenshaw and Manchester, approximately one mile away has about 13,000 sq. ft. of selling floor and Bettendorf type shelving—probably as good volume as Von's. Lynn's at 85th and Crenshaw, near Ralph's, is smaller and poorly operated, probably not a factor here. Toy's Market, 92nd and Western, is 3/10 mile away, has about 7,500 sq. ft. selling floor and is apparently Japanese operated.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Hosiery

Von's #19—4480 Atlantic Ave., Long Beach, Calif.

Summary: This First-Rate Store is in a Well Developed Shopping Strip and Apparently Outdoes all Competition. It Illustrates the Strength of Von's.

Average Wkly. Sales	\$83,000	Age: 1951
Average Net	4.19	Lease Expires 1984
Ground Floor	\$5,500	
Sales Floor	15,600 sq. ft.	Groc. Housekeeping—Excellent
Total Space	31,058	
Checklanes	10	Perishable Freshness—Excellent
Parking	640	

Competition: Safeway at Atlantic and 45th Place, two blocks away is a 7-lane store but appears to be hurting considerably. Volume may be ridiculously low. Only other area food store is a Ray and Eddies at Roosevelt and Atlantic, 3/4 mile away and apparently not a factor.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Housewares  
Stationery  
Film  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery

Von's #20—6921 La Tijera, Los Angeles, Calif.

Summary: This is a First-Rate Store. Literally Another Good Von Throughout.

Average Wkly. Sales	\$80,000	Age: 1954
Average Net	5.17	Lease Expires 1976
Ground Floor	24,900	
Sales Floor	14,400 sq. ft.	Groc. Housekeeping—Excellent
Total Space	31,626	
Checklanes	12	Perishable Freshness—Excellent
Parking	500	

Competition: A Thriftmart across the street is about 12,000 sq. ft. and may be getting \$40,000 but is not hurting Von's. About one mile away is a Fox Market at Angeles Vista and Slauson. This has 14,000 sq. ft. of selling floor and may get \$60,000 but is not comparable to the Von.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Plant Bar  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery

Von's #21—6571 West 80th St., Los Angeles, Calif.

Summary: Second-Rate. Although This Store has a Strong Hold by Virtue of Location, the Competition is Formidable, Including a Ralph's at Twice the Volume.

Average Wkly. Sales	\$44,000	Age: 1952
Average Net	4.34	Lease Expires 1975
Ground Floor	18,800	
Sales Floor	10,800 sq. ft.	Groc. Housekeeping—Fair
Total Space	18,800	
Checklanes	6	Perishable Freshness—Good
Parking	101	

Competition: Within a mile; Ralph's, 88th and Sepulveda, with 16,000 sq. ft. selling floor, 9 checklanes and a probably \$90,000. One of the best Ralph's seen. Jim Dandy, 88th and Sepulveda, with 7,500 sq. ft. floor, 4 lanes and possible \$25,000; Thriftmart, 85th and Lincoln, with 6,000 sq. ft. floor, 7 lanes and estimated \$30,000; and Mayfair, 88th and Sepulveda, with 10,000 sq. ft. floor, 7 lanes and possible \$45,000.

#### Extra Features

Van DeKamp Sales  
Housewares  
Hardware  
Notions  
Garden Supplies  
Film  
Toys  
Magazines  
Phonograph records  
Hosiery

Von's #22—18247 Sherman Way, Roseda, Calif.

Summary: Second-Rate. This Otherwise Good Store is Held Down by Excessive Competition in an Area Described as Overbuilt with Supermarkets.

Average Wkly. Sales	\$56,000	Age: 1953
Average Net	2.08	Lease Expires 1976
Ground Floor	\$2,400	
Sales Floor	14,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	29,105	
Checklanes	12	Perishable Freshness—Good
Parking	123	

Competition: Panorama at 18000 Sherman Way, within one block of Von's is larger (20,000 sq. ft. selling floor) and gets an estimated \$75,000. Three blocks away off Sherman is a Safeway of about 10,000 sq. ft. with 7 checklanes; 6/10 mile away at VanOwen and Roseda is a Fox (8 lanes) with 10,000 sq. ft. in grocery floor and 10,000 more in non-foods; one mile away is Thriftmart at 17625 Sherman with 15,000 sq. ft. All these are sharing a pie which is not large enough.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Fresh Juices  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery

Von's #23—9011 Woodman Ave., Pocomo, Calif.

Summary: A First-Rate and Successful Store. Area is Growing and Competition is not Now Too Close.

Average Wkly. Sales	\$113,000 [\$121,000]	Age: 1954
Average Net	4.64	Lease Expires 1976
Ground Floor	\$6,000	
Sales Floor	14,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	33,244	
Checklanes	13	Perishable Freshness—Good
Parking	630	

Competition: Ralph's at Woodman and Van Nuys is one mile away, 20,000 sq. ft. floor, 6 checklanes, probably \$55,000, and may be hurting a little. Panorama at Roscoe and Van Nuys, 25,000 sq. ft. floor, 17 checklanes, estimated volume at least \$75,000. Both of these can handle more if Von relaxes.

#### Extra Features

Van DeKamp Sales  
Liquor  
Snack Bar  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Hosiery

Von's #24—13333 Riverside Drive, Sherman Oaks, Calif.

Summary: Again a First-Rate Von Store in a Growing Area With Competition Negligible at Present.

Average Wkly. Sales	\$106,000	Age: 1955
Average Net	4.38	Lease Expires 1975
Ground Floor	\$1,450	
Sales Floor	14,000 sq. ft.	Groc. Housekeeping—Good
Total Space	\$7,360	
Checklanes	12	Perishable Freshness—Excellent
Parking	220	

Competition: Monterey Market at Riverside and Coldwater has only about 3000 sq. ft. of selling floor and is apparently concessionaire type with separate grocery, meat, liquor and produce. It is  $\frac{3}{4}$  mile to Von's #24 and is probably not taking a thing from it.

#### Extra Features

Van DeKamp Sales  
Snack Bar  
Plant Bar  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Pet Supplies

Von's #25—4200 No. Woodruff, Lakewood, Calif.

Summary: This is an Excellent Store With a Good Future and is First-Rate in Every Way. Ice Cream Island at Entrance is Attractive Note.

Average Wkly. Sales	\$90,000	Age: 1956
Average Net	3.65	Lease Expires 1976
Ground Floor	41,800	
Sales Floor	24,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	45,472	
Checklanes	15	Perishable Freshness—Excellent
Parking	670	

Competition: Hiram's within a mile is 24,000 sq. ft. selling floor plus nearly as much more for non-foods. Has all features of Von's #25 plus some men's wear, women's wear, yard goods and a camera department. Market Basket at Belleflower and Spring is 17,000 sq. ft. with 8 checklanes and gets an estimated \$40,000. Alpha Beta at Whittier and Colima is 14,000 sq. ft. with 6 lanes and gets about \$35,000. Thriftmart also within range but is a poor excuse for a modern supermarket.

#### Extra Features

Van DeKamp Sales  
Snack Bar  
Ice Cream Island  
Liquor  
Plant Bar  
Housewares  
Film  
Toys  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery



Von's #27—15740 Whittwood Lane, Whittier, Calif.

**Summary:** A First-Rate Store With Some Growing Pains on Sales and Mark-Up to Overcome. Residential Construction is Heavy Hereabouts and This One Should Grow to Budget.

Average Wkly. Sales	\$62,000	Age: 1956
	[\$90,000]	
Average Net	1.30	Lease Expires 1976
Ground Floor	30,000	
Sales Floor	17,000 sq. ft.	Groc. Housekeeping—Excellent
Total Space	39,150	
Checklanes	15	Perishable Freshness—Excellent
Parking	1,000	

**Competition:** Within  $\frac{1}{4}$  mile there is an Alpha Beta at Whittier and Colima which is not too great a factor but the Shopping Bag at Whittier and Laurel is large (20,000 sq. ft. selling floor) and appears to do \$85,000, including a large non-food or variety store.

**Extra Features**

Van DeKamp Sales  
Snack Bar  
Liquor  
Plant Bar  
Housewares  
Stationery  
Film  
Toys  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery

**#23 Shopping Bag—Glen Oaks & Irving, Burbank, Calif.**

**Summary:** This is a Desirable First-Rate Store With Traffic Getting Features and Possibilities of Growth.

Estimated Weekly Sales	\$50,000
Sales Floor	16,500 sq. ft.
Checklanes	7
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

No immediate competition is apparent. This is a neighborhood shopping district which includes a junior department store, a drug store and a dry cleaner.

The store is laid out similarly to most Von's stores plus about 1500 sq. ft. toward the front set aside for a wide assortment of variety goods. All of the following are carried:

Housewares  
Hardware  
Glassware  
Stationery  
Soft Goods  
Beauty & Health Aids  
Photo Supplies  
Toys  
Magazines  
Phonograph Records  
Pet Supplies  
Hosiery & Socks  
Women's Wear  
Men's Sportswear  
Costume Jewelry

Also Liquor Department and Plant Bar

## Von's Sites

#26—Garden Grove is described as under construction and an excellent location, although there are five markets within  $1\frac{1}{2}$  miles. The area has a growth potential and the site will feed on a small community shopping center. Will doubtless be a Class One store.

#28—Granada Hills is a fast growing new middle class area. Several housing developments are underway. No competition is evident nearby.

#29—Alhambra. Not visited.

#30—Torrance. This is called Torrance Triangle Shopping Center. It is near an airport and a new residential development is about  $\frac{1}{2}$  mile away. A Clark Market about one mile north is a strong looking competitor.

#31—Buena Park. This is described as a lower middle class growth area but was not visited.

#32—San Fernando. This is a well developed upper middle class neighborhood site. It looks like a good choice. The competition is in San Fernando business district.

#33—Canoga Park. This is on Canoga Canyon Boulevard apparently and isolated highway location. The area appears to be growing with new residential development underway.

#### #1 Shopping Bag—Foothill Blvd., and Scoville, Sunland, Calif.

Summary: Here is Another First-rate Store. This is Centrally Located in a Small Town Business District and Local Competition has Nothing to Touch it.

Estimated Weekly Sales	\$60,000
Sales Floor	14,500 sq. ft.
Checklanes	7
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

The store is laid out in general much like Von's stores, with 1500-2000 sq. ft. set aside for variety goods or junior department store. All of the following are carried:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Toys
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery & Socks
- Women's Wear
- Men's Sportswear
- Costume Jewelry

Also Liquor Department and Plant Bar

## #5 Shopping Bag—Foothill Blvd., Tujunga, Calif.

Summary: This Store is Between Two Much Larger Shopping Bags. Although Satisfactory in All Other Respects, it is Therefore Classified as Second-rate.

Estimated Weekly Sales \$25,000  
 Sales Floor 5,000 sq. ft.  
 Checklanes 4  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

The store is located in the town of Tujunga, midway between Sunland and La Crescenta and is 2.2 miles from Shopping Bags at both locations.

There are no nearby competitors noted. This store may own the local neighborhood area. It carries the following extra features:

Liquor  
 Housewares  
 Stationery  
 Film  
 Hosiery & Socks  
 Tube Tester

## #2 Shopping Bag—Foothill Blvd. and Cloud, La Crescenta, Calif.

Summary: Here is a Desirable First-rate Store With Impressive Extra Departments. It Appears to Be Obtaining Good Results.

Estimated Weekly Sales \$65,000  
 Sales Floor 13,500 sq. ft.  
 Checklanes 8  
 Grocery Housekeeping—Good  
 Perishable Freshness— Excellent

There is a Safeway Store within range but the Shopping Bag is larger and more effective. In fact this store is one of the best Shopping Bags seen and the personnel appeared better than average.

The food departments are laid out similarly to the newer Von's stores but a junior department store is operated in the basement and a large garden store (3,000 sq. ft.) off of the parking lot in the rear. All of the following are carried:

Housewares  
 Hardware  
 Glassware  
 Stationery  
 Soft Goods  
 Beauty & Health Aids  
 Film  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery & Socks  
 Women's Wear  
 Men's Wear  
 Sporting Goods

Also Liquor Department, Snack Bar, Bakery sales and Rotisserie.

**#4 Shopping Bag—Honolulu and Market, Montrose, Calif.**

**Summary:** This Desirable Store is Located in the Central Business District of a Small Town and is First-rate.

Estimated Weekly Sales	\$60,000
Sales Floor	8,000
Checklanes	7
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

Outside competition does not appear to be a problem but here again this Shopping Bag is only 1.7 miles from a similar store at La Canada. In the other direction (2.3 miles) is La Crescents with a Shopping Bag.

Layout is not unlike Von's although in this instance the rear floats are at right angles to the other, perhaps because of space limitations here. By the same token the usual extensive variety goods is eliminated. The following extra features are found, however:

- Liquor Department
- Van DeKamp Sales
- Fish Case
- Housewares
- Stationery
- Beauty and Health Aids
- Film
- Magazines
- Pet Supplies

**Shopping Bag—Foothill Blvd., and Beulah, La Canada, Calif.**

**Summary:** This Desirable Store is First-rate. It Carries Out the Shopping Bag Pattern, However, Dropping the Variety Store Section Because of its Business District Location.

Estimated Weekly Sales	\$50,000
Sales Floor	11,000 sq.ft.
Checklanes	7
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

The location here is only 1.7 miles from Shopping Bag at Montrose. Closer competition is an Alexander of similar size,  $\frac{1}{2}$  mile away, which does not appear to be causing any problem.

The store follows the Shopping Bag and Von general layout. Here the following extra features are found.

- Liquor Store
- Large Snack Bar
- Shopping Bag Bakery Sales
- Housewares
- Glassware
- Stationery
- Film
- Magazines
- Pet Supplies
- Hosiery & Socks

**Shopping Bag—Colorado and Dahlia, Glendale, Calif.**

**Summary:** Although Well Repaired this Store is Too Small, Too Old and Too Close to Another Shopping Bag. Classed as Third-rate.

Estimated Weekly Sales \$15,000  
 Sales Floor 5,000 sq. ft.  
 Checklanes 4  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

This store is located in a highway business district. The greatest competition would be from the Shopping Bag at Eagle Rock,  $\frac{1}{4}$  mile away.

A typical smaller store, this has service meat and is generally on a restricted basis. The usual bakery concession is not available and only a float is used for baked goods. The following extras are carried, however:

Housewares  
 Magazines  
 Hosiery

**Shopping Bag—Colorado & Eagle Rock, Eagle Rock, Calif.**

**Summary:** Although this Store Apparently Obtains Desirable Volume, it Has Service Meat and Should be Remodeled. Classed as Second-rate.

Estimated Weekly Sales \$40,000  
 Sales Floor 9,000 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

The only competition within range appears to be the small Shopping Bag at Glendale,  $\frac{1}{4}$  mile away. A study might indicate that the customers of both could be served from one location.

The grocery floats are laid out in the same direction as the check lanes as is typical of local stores. All of the following extra features are carried:

Shopping Bag Bakery Sales  
 Liquor  
 Housewares  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery

**Shopping Bag—Lincoln & West Figueroa, Pasadena, Calif.**

**Summary:** This is a First-rate, Big Operation at a Busy Intersection and has Good Extra Features.

Estimated Weekly Sales	\$70,000
Sales Floor	14,500 sq. ft.
Checklanes	8
Grocery Housekeeping—	Excellent
Perishable Freshness—	Good

There is local competition within range but this store shows evidence of good acceptance and a firm hold on the trade.

The layout of the food departments is much like the Von Markets, plus a junior department store in a corner of the selling floor. Likewise there is a large garden store in back of the building, opening onto the parking lot. This includes a toy department and gift glassware.

The junior department store carries the following:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery & socks
- Men's Wear
- Women's Wear

Also liquor store and bakery sales.

**Shopping Bag—Michilinda & Sierra Madre, Pasadena, Calif.**

**Summary:** This is a Desirable First-rate Store in a Neighborhood Shopping Center Near the Foothills.

Estimated Weekly Sales	\$70,000
Sales Floor	17,500
Checklanes	8
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

There is no competition nearby and the Shopping Bag apparently owns this neighborhood area which may very well have additional growth.

Food departments of this store are laid out much like those of Von's plus the usual junior department store in one corner. All of the following are carried:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Toys
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery
- Women's Wear
- Men's Wear

In addition there is a large liquor store and a Shopping Bag bakery department.

**Shopping Bag—Huntington & San Moreno, San Moreno, Calif.**

**Summary:** This is a Desirable Small Operation But Would be Vulnerable to a Big Competitor. Classified as Second-rate.

Estimated Weekly Sales \$30,000  
 Sales Floor 9,500  
 Checklanes 5  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

This small store has service meat and probably owes its present degree of success to the fact that no big competition has come in near by.

Layout includes a Shopping Bag bakery department and a large liquor store, plus the following extra features:

Housewares  
 Film  
 Magazines  
 Phonograph Records  
 Hosiery

**Shopping Bag—Huntington & Bellehaven, San Moreno, Calif.**

**Summary:** Although this Store Serves a Good Locale, it has Service Meat and is Not Too Sharp in Appearance. Rated Second-class.

Estimated Weekly Sales \$20,000  
 Sales Floor 7,600 sq. ft.  
 Checklanes 5  
 Grocery Housekeeping—Good  
 Perishable Freshness— Fair

This store has a bakery with a separate entrance in a corner of the building. It is without important nearby competition and located in a neighborhood which appears to have growth possibilities.

The following extra features are carried:

Large Liquor Store  
 Housewares  
 Magazines  
 Stationery  
 Phonograph Records  
 Film

**Shopping Bag—Baldwin & Naomi, West Arcadia, Calif.**

**Summary:** A Desirable First-rate Store Even With or Better than Anything Nearby.

Estimated Weekly Sales	\$65,000
Sales Floor	12,500
Checklanes	8
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

This layout of this large store is identical to the newer type Von's. It is next to a major shopping strip development and does not appear vulnerable to anything in the area.

Here again Shopping Bag has one of its few Van DeKamp sales concessions. The following additional extras are carried:

- Large lunch counter with booths
- Large liquor department
- Housewares
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery
- Film
- Tube Tester

**Shopping Bag—Santa Anita & Huntington Drive, Arcadia, Calif.**

**Summary:** While this Store Would be Desirable as Part of a Package, it is Not Up to the Usual Standards and Possibly Not Equal to the Market Basket Up the Street. Classified as Second-rate.

Estimated Weekly Sales	\$25,000
Sales Floor	6,800 sq. ft.
Checklanes	5
Grocery Housekeeping—	Good
Perishable Freshness—	Good

This is an older type store with service meat and could be improved. The Market Basket outshines it as does the West Arcadia Shopping Bag only 2 miles away.

The following features are offered:

- Liquor Department
- Shopping Bag Bakery
- Small Fish Case
- Housewares
- Film
- Magazines
- Pet Supplies
- Hosiery



**Shopping Bag—Foothill & Primrose, Monrovia, Calif.**

**Summary:** This Store is Desirable as Far as it Goes But Appears Too Small for the Job and Must be Classed as Second-rate.

Estimated Weekly Sales \$30,000  
 Sales Floor 6,000 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

This is located in a small town business section and a larger store might pay if a better site can be found. No immediate competition is evident. The store is laid out pretty much like the older Von's and offers modest extra facilities as follows:

Liquor Store  
 Shopping Bag Bakery  
 Small Fish Case  
 Houseware  
 Film  
 Pet Supplies  
 Tube Tester

**Shopping Bag—Washington & Parsons, Rivera, Calif.**

**Summary:** This is a Desirable First-rate Store and Appears to be Doing Well in Spite of the Short Distance to the Pico Store.

Estimated Weekly Sales \$75,000  
 Sales Floor 17,000 sq. ft.  
 Checklanes 9  
 Grocery Housekeeping—Good  
 Perishable Freshness— Good

Here again Shopping Bag has two strong markets practically shoulder to shoulder since there is only 1.6 mile to a similar operation at Whittier & Lindsey in Pico.

This store has a large liquor department, Shopping Bag bakery sales and an outdoor garden store.

In addition, about 1000 sq. ft. are set aside on the main selling floor for a junior department store handling the following:

Housewares  
 Hardware  
 Glassware  
 Stationery  
 Soft Goods  
 Beauty & Health Aids  
 Film  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery  
 Women's Wear  
 Men's Wear  
 Sporting Goods

**Shopping Bag—Whittier & Lindsey, Pico, Calif.**

**Summary:** First Rate and Desirable in Spite of the Closeness to the Rivera Store.

Estimated Weekly Sales \$75,000  
 Sales Floor 15,500 sq. ft.  
 Checklanes 9  
 Grocery Housekeeping—Good  
 Perishable Freshness—Excellent

This is the other half of the closely located pair, being 1.6 miles north of the store at Washington and Passons in Rivera. Even more than the other store, this one appears to be doing what it was intended for and is desirable in most every way.

The layout is much like Von's only larger and includes a considerable junior department store utilizing about 2,700 sq. ft. out of the total. Items carried include:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Key Making
- Toys
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery
- Women's Wear
- Men's Wear
- Sporting Goods

Also liquor store and bakery sales.

**Shopping Bag—Valley & Edgewood, Alhambra, Calif.**

**Summary:** Although Some of the Equipment is Old, this Store is Generally Desirable and Appears to Have a Good Hold on the Territory. Classed as Second-rate.

Estimated Weekly Sales \$40,000  
 Sales Floor 7,500 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Good  
 Perishable Freshness—Good

Located in a neighborhood shopping district, there is no special competition in sight but the store is not entirely up to date since old style dry racks are found in the produce department.

The following features are seen:

- Liquor Store
- Shopping Bag Bakery sales
- Housewares
- Magazines
- Pet Supplies
- Hosiery

**Shopping Bag—Garfield & Garvey, Monterey Park, Calif.**

**Summary:** This Large Market is First-rate and Desirable.

Estimated Weekly Sales \$60,000

Sales Floor 15,000 sq. ft.

Checklanes 7

Grocery Housekeeping—Excellent

Perishable Freshness—Excellent

There is local competition within range but nothing seems to be causing this Shopping Bag any particular trouble.

A junior department store is included and utilizes approximately 1,500 sq. ft. of the selling floor, offering the following features:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Key Making
- Toys
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery
- Women's Wear
- Men's Wear
- Sporting Goods

Also liquor store and bakery sales.

**Shopping Bag—137 East Valley, El Monte, Calif.**

**Summary:** A Desirable First-rate Store Which Appears to be Well Run and Successful.

Estimated Weekly Sales \$60,000

Sales Floor 10,000 sq. ft.

Checklanes 7

Grocery Housekeeping—Good

Perishable Freshness—Good

This location is in the shopping area of El Monte and once again not too far from the other El Monte Shopping Bag at Peck Road and Lower Azusa.

While the general layout is comparable to the newer Von's stores, this one has no large variety store as is common with Shopping Bag. The following are the extra features offered:

- Liquor Department
- Shopping Bag Bakery Sales
- Lunch Counter
- Housewares
- Film
- Magazines
- Pet Supplies
- Hosiery
- Tube Tester
- Greeting Cards

**Shopping Bag—Peck Road & Lower Azusa, El Monte, Calif.**

**Summary:** While this Store Enjoys Local Acceptance, it Has Some Older Equipment and is Limited in its Potential. Classed as Second-rate.

Weekly Sales Estimate \$30,000  
 Sales Floor 9,500 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Fair  
 Perishable Freshness— Good

As pointed out in description of the valley store, this is almost an overlap but seems to hold its own. There is a substation postoffice in the store and it has no competition in the immediate community.

Layout is somewhat different than most Shopping Bags with a portion of the floats at right angles to the main grocery floats. Meat is sold at a service counter.

Extra features available include:

Liquor Department  
 Shopping Bag Bakery Sales  
 Housewares  
 Glassware  
 Beauty & Health Aids  
 Film  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery  
 Greeting Cards

**Shopping Bag—Arrow & Azusa, Covina, Calif.**

**Summary:** This is a First-rate Store and is Desirable Although Volume Appears a Little Low for its Size.

Estimated Weekly Sales \$40,000  
 Sales Floor 18,000 sq. ft.  
 Checklanes 8  
 Grocery Housekeeping—Excellent  
 Perishable Freshness— Good

This is a large shiny, new market and growth in the area will probably bring the volume up. A number of features are offered including a liquor store, Shopping Bag bakery sales and a junior department store offering the following:

Housewares  
 Hardware  
 Glassware  
 Stationery  
 Soft Goods  
 Beauty & Health Aids  
 Film  
 Key Making  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery  
 Women's Wear  
 Men's Wear  
 Sporting Goods

**Shopping Bag—California Ave. & San Bernardino Freeway, West Covina, Calif.**

**Summary: A Desirable First-rate Store in An Area Which Could Grow.**

**Estimated Weekly Sales \$70,000**

**Sales Floor 20,000 sq. ft.**

**Checklanes 10**

**Grocery Housekeeping—Excellent**

**Perishable Freshness— Good**

This is a really big store and brand new. Located in a West Covina shopping center which is close to another shopping center occupied by McDaniel store and an independent market.

The new big Shopping Bags are laid out much like Von's stores with the addition of the junior department store in one corner. This offers the following:

- Housewares
- Hardware
- Glassware
- Stationery
- Soft Goods
- Beauty & Health Aids
- Film
- Key Making
- Toys
- Magazines
- Phonograph Records
- Pet Supplies
- Hosiery
- Women's Wear
- Men's Wear
- Sporting Goods

Also liquor store, bakery float and plant bar.

**Shopping Bag—Glendora and Amar, Puente, Calif.**

**Summary:** The Store is Desirable and First-rate in a Highway Location Where There is Room For Growth.

Estimated Weekly Sales \$60,000  
 Sales Floor 18,000 sq. ft.  
 Checklanes 7  
 Grocery Housekeeping—Excellent  
 Perishable Freshness—Good

There is a Market Basket nearby with equal facilities but doubtless there will be room for both stores.

Included in the facilities available are:

Large Liquor Department  
 Shopping Bag bakery float  
 Magazines  
 Tube Tester  
 Phonograph Records  
 Film

A junior department store occupies about 3000 sq. ft. of the selling floor and carries:

Housewares  
 Stationery  
 Soft Goods  
 Toys  
 Hosiery  
 Women's Wear  
 Men's Wear  
 Sporting Goods

**Shopping Bag—Orangethorpe & Brookhurst, Fullerton, Calif.**

**Summary:** This is a Desirable, Large Store Apparently Obtaining Good Results. Classified as First-rate.

Estimated Weekly Sales \$60,000  
 Sales Floor 21,000 sq. ft.  
 Checklanes 8  
 Grocery Housekeeping—Good  
 Perishable Freshness—Excellent

Located in a large neighborhood shopping district, the store is laid out similarly to the newer type Von's. It appears to have a satisfactory hold on the local trade and to be making a success.

Included in the operation are approximately 3,000 sq. ft. for a junior department store and all of the following are carried:

Housewares  
 Hardware  
 Glassware  
 Stationery  
 Soft Goods  
 Beauty & Health Aids  
 Film  
 Key Making  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery  
 Women's Wear  
 Men's Wear  
 Sporting Goods

Also liquor store and bakery sales.

**Shopping Bag—Whittier Blvd. & Laurel, Whittier, Calif.**

**Summary:** Another Desirable First Rate Store With Impressive Extra Departments.

Estimated Weekly Sales \$85,000  
 Sales Floor 20,000 sq. ft.  
 Checklanes 10  
 Grocery Housekeeping—Good  
 Perishable Freshness—Excellent

This location puts the store within competitive distance of a Market Basket, an Alpha Beta and a Von's. There seems to be no question that Shopping Bag is holding its own or better.

The layout here is like most of the new Shopping Bag and Von stores, again with the use of about 3,500 sq. ft. for junior department store goods. The following merchandise is offered:

Housewares  
 Hardware  
 Glassware  
 Stationery  
 Soft Goods  
 Beauty & Health Aids  
 Film  
 Key Making  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Hosiery  
 Women's Wear  
 Men's Wear  
 Sporting Goods  
 Shoes  
 Garden Tools  
 Plumbing Supplies

Also large liquor store, Shopping Bag bakery sales and plant bar.

**Alexander—Orange and Wilson, Glendale, Calif.**

**Summary:** A Second Rate Store Because it is Getting Old and Would be Vulnerable to Any Additional Competition.

Estimated Weekly Sales \$40,000  
 Sales Floor 10,500 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Fair  
 Perishable Freshness—Good

There is a Ralph's adjoining on the other side of the parking lot which greatly outpaces this store. It is feared that anything more might give this store definite trouble.

One unusual arrangement here and of questionable desirability is the meat which is carried in floor cases in the center of the store rather than along the wall. Stocking would seem difficult.

Other extra features are:

Van DeKamp Float  
 Snack Bar  
 Housewares  
 Stationery  
 Magazines

Alexander—Foothill & Georgian, La Canada, Calif.

Summary: This is a Bright New Store, First Rate In Every Way, Although it Does Overlap the Shopping Bag  $\frac{1}{4}$  Mile Away.

Estimated Weekly Sales	\$40,000
Sales Floor	14,500 sq. ft.
Checklanes	8
Grocery Housekeeping—	Excellent
Perishable Freshness—	Excellent

This store, laid out much like the Von's, is physically the best Alexander seen but unfortunately the La Canada Shopping Bag is quite close by and is taking out about \$30,000 from this area.

Extra features of this store are as follows:

- Van DeKamp Bakery Sales
- Plant Bar
- Soda Fountain
- Housewares
- Plastics
- Stationery
- Film
- Glassware
- Magazines
- Phonograph Records
- Hosiery

Alexander—Magnolia and First, Burbank, Calif.

Summary: This is a First Rate Successful Looking Store in the Central Business District.

Estimated Weekly Sales	\$75,000
Sales Floor	12,000 sq. ft.
Checklanes	10
Grocery Housekeeping—	Good
Perishable Freshness—	Good

Competition is several blocks away consisting of a Ralph's.

Once again the layout resembles that of a modern Von's Market. In this instance a soda fountain constitutes an added feature but there is no liquor store. Other features include:

- Van DeKamp Sales Float
- Small Fish Case
- Housewares
- Stationery
- Magazines
- Pet Supplies
- Hosiery



Alexander—Victory Blvd. & Laurel Canyon, Van Nuys, Calif.

Summary: This is Classed as a First Rate Store on the Grounds of an Apparent Successful Operation in Spite of a Relatively Unimpressive Appearance.

Estimated Weekly Sales \$65,000  
 Sales Floor 16,000 sq. ft.  
 Checklanes 12  
 Grocery Housekeeping—Fair  
 Perishable Freshness—Good

The location is next to a shopping center in which both McDaniel and Thriftmart are present. However, neither seem to be causing Alexander any particular trouble. As stated above, the store is not impressive; at least needs paint and new lighting.

The layout here is practically identical with Von's larger stores although some meat is carried across the aisle from the regular self service meat department. Extra features include:

Van DeKamp Bakery Sales  
 Small Fish Case  
 Housewares  
 Stationery  
 Toys  
 Magazines  
 Phonograph Records

Alexander—Vermont & 30th Place, Los Angeles, Calif.

Summary: This is Definitely a Second-rate Store. It has an Odd Layout and Some of the Fixtures Are Not Matched.

Estimated Weekly Sales \$40,000  
 Sales Floor 9,500 sq. ft.  
 Checklanes 6  
 Grocery Housekeeping—Good  
 Perishable Freshness—Excellent

The peculiar arrangement here finds frozen food in the floats on the sales floor and at a dislocated point in the wall fixturing. On the other hand the fresh meat is found in cases on the sales floor rather than on the wall. Trade appears to be heavily Negro and Oriental. Perhaps this is where the old fixtures go.

Extra features include only the following:

Van DeKamp Bakery Shelving  
 Housewares  
 Stationery  
 Toys  
 Magazines

Alexander—West Washington & Westview, Los Angeles, Calif.

Summary: This Store Would be Desirable Only as Part of a Package Since it is Rather Cluttered and Needs Re-working. Classed as Second Rate.

Estimated Weekly Sales \$35,000  
 Sales Floor 9,500 sq. ft.  
 Checklanes 5  
 Grocery Housekeeping—Fair  
 Perishable Freshness— Good

There is nothing especially outstanding about the store. The arrangement is definitely rather odd since part of the grocery floats are on a line with the check outs and the balance are at right angles.

Among the extra features offered are:

Van DeKamp Bakery Sales  
 Lunch Counter & Soda Fountain  
 Housewares  
 Toys  
 Hosiery

Alexander—Azusa and Gladstone, Azusa, Calif.

Summary: This is a First-rate Desirable Store in Spite of the Volume Which is Not Quite Up to the Size of the Store.

Estimated Weekly Sales \$40,000  
 Sales Floor 20,000 sq. ft.  
 Checklanes 8  
 Grocery Housekeeping—Excellent  
 Perishable Freshness— Good

The Covina Shopping Bag is quite close and one or the other may suffer in the long run.

This store is laid out in a plan similar to the newer Von's and in addition has the low back frozen food cases which are definitely attractive.

Other extra features include:

Van DeKamp Bakery Sales  
 Small Fish Case  
 Ice Cream Counter  
 Housewares  
 Glassware  
 Stationery  
 Film  
 Toys  
 Magazines  
 Phonograph Records  
 Pet Supplies  
 Greeting Cards



## DEPENDANT'S EXHIBIT AM

COMPARISON OF SALES FROM 1948 TO 1960 OF THE  
20 LARGEST GROCERY CHAINS IN THE LOS ANGELES METROPOLITAN AREA  
USING JUNE 30, 1960 RANKING (A)

	1948			
	Sales in Thousands of Dollars	% Total Grocery Sales	% Total Food Store Sales	Number of Stores
Way Stores Inc.	\$130 430(B)	14.2	11.9	(H)
's	21 794	2.4	2.0	14
pping Bag	11 396	1.2	1.0	15
phs Grocery Company	63 179	6.9	5.8	32
as Giant Markets, Inc.	- (H)	-	-	-
ast Basket	20 602	2.2	1.9	26
iftmart	19 931	2.2	1.8	(H)
Markets	- (I)	-	-	-
sa Beta Food Markets	13 483(C)	1.5	1.2	18
air	21 963(D)	2.4	2.0	22
ky Stores Inc.	- (I)	-	-	-
Boy's Markets Inc.	8 177	.9	.7	4
es Markets	- (I)	-	-	-
pers Markets	- (H)	-	-	-
ster All American Markets	1 025	.1	.1	2
niel's Markets -	5 557	.6	.5	10
ander's Markets -	4 926	.5	.4	3
at Atlantic & Pacific as Co.	13 240(E)	1.4	1.2	21
y's Markets	- (H)	-	-	-
-Way Markets	- (I)	-	-	-

	1954			
	Sales in Thousands of Dollars	% Total Grocery Sales	% Total Food Store Sales	Number of Stores
\$145 312	9.8	8.4	185	
63 730	4.3	3.7	19	
52 444	3.5	3.0	23	
105 889	7.1	6.1	32	
11 905(F)	.8	.7	2	
58 114	3.9	3.4	30	
51 716(C)	3.5	3.0	37	
1 019	.1	.1	3	
37 954(C)	2.6	2.2	25	
27 121(F)	1.8	1.6	14	
- (I)	-	-	-	
16 950	1.1	1.0	5	
2 494	.2	.1	2	
11 446(C)	.8	.7	4	
11 211	.8	.7	7	
9 429	.6	.5	7	
15 812	1.1	.9	6	
10 298(C)	.7	.6	16	
7 261(G)	.5	.4	10	
4 120	.3	.2	5	
-	-	-	-	

	1958			
	Sales in Thousands of Dollars	% Total Grocery Sales	% Total Food Store Sales	Number of Stores
\$161 233	8.0	7.3	154	
93 703	4.7	4.2	27	
84 379	4.2	3.8	34	
126 749	6.3	5.7	38	
72 727(F)	3.6	3.3	18	
56 807	4.4	4.0	39	
88 583(C)	4.4	4.0	43	
54 895	2.7	2.5	34	
68 296(C)	3.4	3.1	48	
39 360(F)	2.0	1.8	28	
21 121	1.1	1.0	10	
25 178	1.3	1.1	7	
21 695	1.1	1.0	7	
16 716(C)	.8	.8	8	
22 517	1.1	1.0	10	
33 869	1.7	1.5	16	
22 723	1.1	1.0	9	
13 220(C)	.7	.6	14	
14 007	.7	.6	12	
10 904	.5	.5	15	
-	-	-	-	

	1960 (First 3 Months)			
	Sales in Thousands of Dollars	% Total Grocery Sales	% Total Food Store Sales	Number of Stores
\$89 336(C)	7.7	7.1	140	
85 329(C)	7.4	6.8	64	
- (J)	-	-	-	
73 568	6.4	5.9	40	
52 612(F)	4.6	4.2	29	
48 307(C)	4.2	3.9	39	
45 276(C)	3.9	3.6	47	
41 430	3.6	3.3	39	
41 000(C)	3.5	3.3	46	
20 326(F)	1.8	1.6	25	
15 237	1.3	1.2	18	
14 671	1.3	1.2	8	
14 432	1.2	1.2	8	
13 150(C)	1.1	1.1	9	
12 527	1.1	1.0	12	
12 357(C)	1.1	1.0	17	
10 248	.9	.8	9	
9 894(C)	.9	.8	18	
8 043	.7	.6	13	
7 562	.7	.6	19	
7 442	.6	.6	20	

Source: Company records obtained under court order unless otherwise specified.

(A) Los Angeles and Orange Counties.

(B) 1948 census sales figures for top 4 chains less sales of Ralph's, Mayfair and Von's.

(C) Adjusted to calendar year from fiscal year or four-week periods.

(D) Adjusted from total 1948 sales in ratio of Los Angeles and Orange County 1949 sales to total 1949 sales.

(E) Fiscal year 2-29-48 to 2-26-49.

(F) Sales tax expressly included.

(G) Los Angeles Examiner "Estimated Sales (Calendar Year) Chain Grocery Stores in the Los Angeles Primary Area, 1954".

(H) Unknown.

(I) Opened subsequent to 1948 or 1954.

(J) Combined with Von's.

## DEPENDANT'S EXHIBIT AN

PERCENTAGE OF THE TOTAL GROCERY STORES SALES  
BY VARIOUS GROUPS OF CHAINS IN THE  
LOS ANGELES METROPOLITAN AREA  
1950-1960

NUMBER OF CHAINS IN EACH GROUP	YEAR										
	1950	1951	1952	1953	1954	1955	1956	1957	1958	1959	1960 (A)
20	40.0	43.3	47.0	48.1	47.8	47.3	48.3	53.1	54.3	51.8	53.9
15	37.7	40.9	44.3	44.4	44.1	43.9	44.2	47.9	50.0	47.5	50.2
9	33.6	36.1	39.0	38.5	37.8	38.0	37.3	39.4	41.7	39.1	43.1
8	32.6	35.1	37.8	37.4	36.5	36.5	35.9	37.6	39.0	35.8	41.3
5	26.7	28.5	30.5	29.6	28.6	28.5	28.1	28.6	27.8	24.6	30.3
4	24.2	25.6	27.3	26.2	25.1	24.8	24.3	24.4	23.4	20.7	26.1
3	21.4	22.6	24.0	22.5	21.2	20.7	19.9	20.1	19.0	16.7	21.5

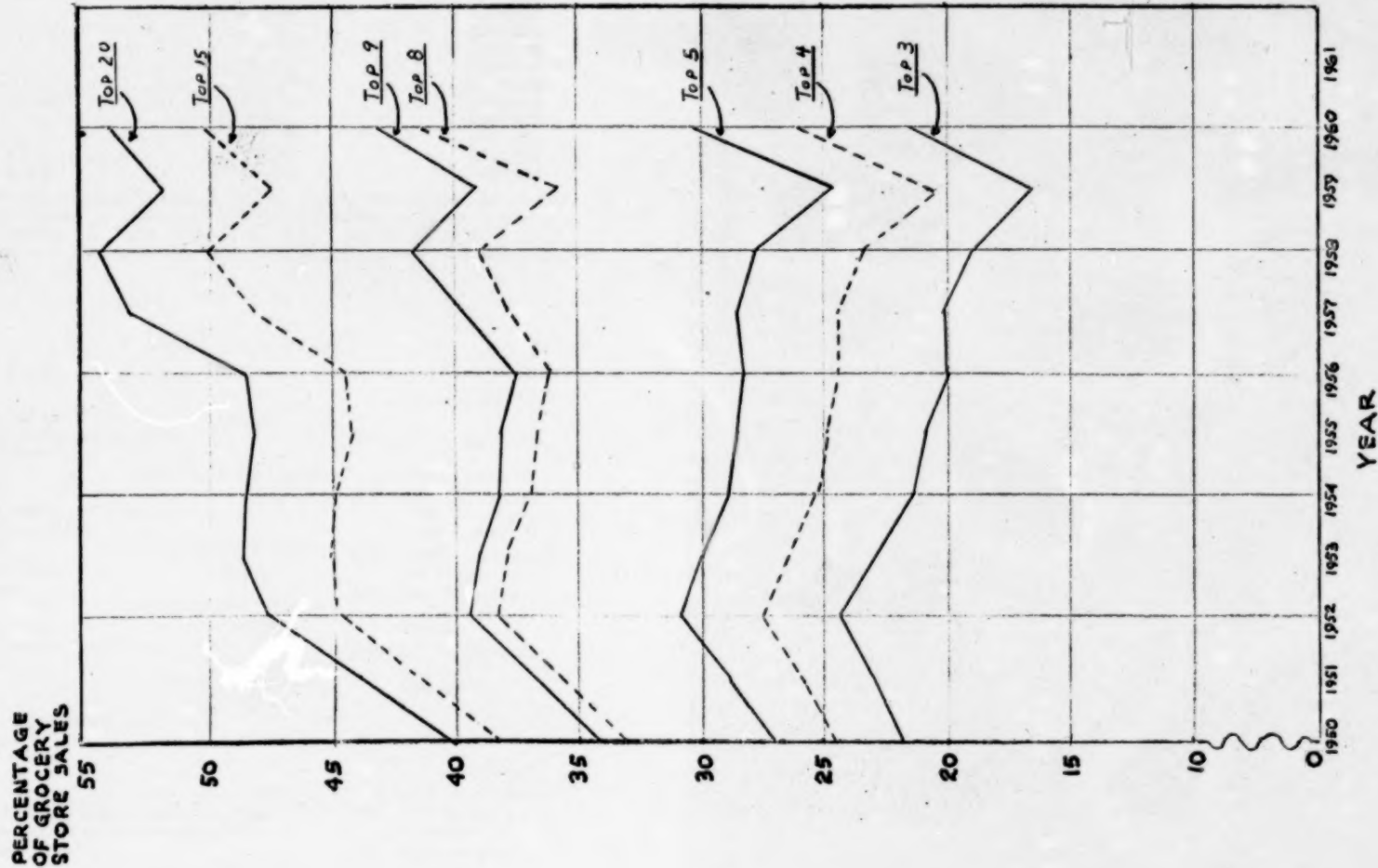
(A) First six months of the year 1960

Source: (1) Records of companies obtained under court order.

(2) Los Angeles Examiner "Estimated Sales  
(Calendar Year) Chain Grocery Stores  
in the Los Angeles Primary Area"  
1950-1960.

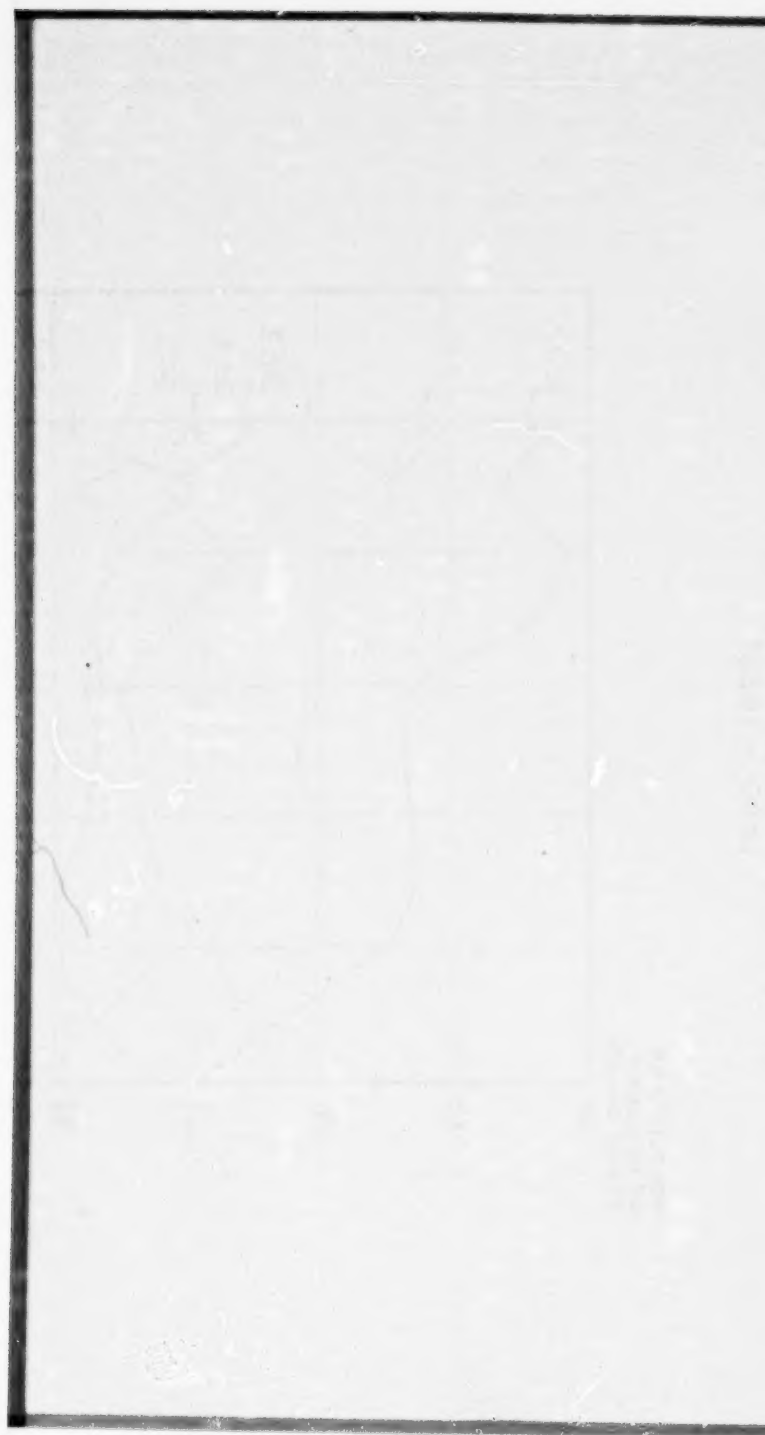
240

# PERCENTAGE OF TOTAL GROCERY STORE SALES BY VARIOUS GROUPS OF CHAINS IN THE LOS ANGELES METROPOLITAN AREA 1950 - 1960\*



\* Projection

241 535f



## DEFENDANT'S EXHIBIT AO

Total Grocery Store Sales and Food Store Sales for Each of the Years 1950 Through 1960 in the Los Angeles Metropolitan Area\*

Year	Total Grocery Store Sales \$000	Total Food Store Sales \$000
1950	1,109,262	1,303,984
1951	1,203,725	1,408,623
1952	1,298,189	1,513,262
1953	1,392,652	1,617,901
1954	1,487,116	1,722,540
1955	1,617,416	1,846,023
1956	1,747,716	1,969,506
1957	1,878,016	2,092,989
1958	2,008,313	2,216,472
1959	2,157,786	2,358,236
1960 (1st 6 mos.)	1,155,000	1,250,000

\* This table is intended to replace the table appearing on page 24 of the Statement in Support of Defendant's Proposed Exhibits in United States of America, Plaintiff, vs. Von's Grocery Company and Shopping Bag Food Stores, Defendants. Amounts have been computed in the manner described in the statement.

## DEFENDANT'S EXHIBIT AR

## Discount Houses

6-6-63

	Member	District #1
Gemco Dept. Stores (owned by Lucky Stores, Inc.)		#31 973 S. Glendora Ave.
1801 N. Glendora		
La Puente	Complete Food Center	West Covina
Scoa (Shoe Corporation of America)	Open	#32 1170 W. Garvey Blvd.
Orange & Service Road		West Covina
West Covina	Complete Food Center	#68 15427 Amar Road
A.B.C. Union Store	Member	La Puente
848 S. Baranca		#70 960 W. Arrow Highway
Covina	Complete Food Center	Covina
White Front Stores (F & G Discount Foods)	Open	#36 517 S. Glendora Ave.
1151 N. Azusa		Glendora
Covina	Complete Food Center	
M.O.R.E. Inc. (owned by Thriftmart Inc.)	Open	
601 N. Azusa		
Covina		
Golden Rule Discount Dept. Stores (Food Fair Stores of California)	Open	#55 1407 Baldwin Ave. Arcadia
9521 E. Valley Blvd.		#57 4806 N. Peck Road
Rosemead	Complete Food Center	El Monte
M.O.R.E. Inc. (owned by Thriftmart, Inc.)	Open	#29 1000 E. Valley Blvd.
8682 Garvey Blvd.	Groceries but no meat or produce	Alhambra
South San Gabriel		



## Discount Houses

6-6-63

Unimart, Inc. (owned by Food Giant Markets) 2301 W. Valley Pomona, California	Member  Complete Food Center	#71	2470 N. San Antonio Ave. Pomona District #2
			#40 1201 W. Whittier Blvd. Whittier
			#60 9406 E. Washington Blvd. Pico-Rivera
Serv-Mart Inc. 8909 E. Washington Pico-Rivera	Member  Complete Food Center Frozen Meats	#62	9130 E. Whittier Blvd. Pico-Rivera
			#61 546 E. Cullen St. Whittier
			#56 2200 W. Valley Blvd. Alhambra
Unimart, Inc. (owned by Food Giant Markets) Main St. & Palm Alhambra	Member  Complete Food Center	#67	127 N. Garfield Monterey Park
			#77 300 W. Main Alhambra
			District #3
A.B.C. Union Store 3828 W. Bolsa Santa Ana	Member  Groceries, produce, dairy, etc. but no meat		
C.M.A. (Consumers Mart of America) 1440 S. Los Angeles St. Anaheim	Open  Complete Food Center		
Fed-Mart Corp. 500 N. Muller Anaheim	Open  Complete Food Center but Limited Produce and Limited Variety Frozen Meats	#26	12151 Brookhurst Ave. Garden Grove
			#33 9922 Katella Anaheim
			#63 1845 W. Orangethorpe Fullerton
Gemco Dept. Stores (owned by Lucky Stores, Inc.) 9700 Lincoln Anaheim	Member  Complete Food Center		
Leonard's (Low Cost Markets—division of Mayfair Markets) 12891 Harbor Blvd. Garden Grove	Open  Groceries but no meat or produce		
U-Disco (Foods Co.) 12500 Bellflower Blvd. Downey	Member  Complete Food Center	#5	1001 Paramount Blvd. Downey
			#35 9058 E. Firestone Downey
Big "A" (Food Fair Stores of California) 5500 Cherry Avenue Long Beach	Open  Complete Food Center		

## Discount Houses

6-6-63

Cal Stores (Low Cost Markets, div. of Mayfair Markets)	Member		
2500 Carson Lakewood	Complete Food Center		
Fed-Mart Corp. 3705 South Street Long Beach	Open	#19	4480 Atlantic Blvd. Long Beach
	Groceries and Limited Produce, Frozen Meats	#25	4200 N. Woodruff Ave. Lakewood
Unimart, Inc. (owned by Food Giant Markets)	Member	#35	9058 E. Firestone Downey
2270 Bellflower Blvd. Long Beach	Complete Food Center		
Unimart, Inc. 11000 E. Alondra Norwalk	Member		
	Complete Food Center		
C.M.A. (Consumers Mart of America)	Open		District #4
2225 S. Western Torrance	Complete Food Center		
Big Bear (owned by Lucky Markets, Inc.)	Open		
Sepulveda & Hawthorne Torrance	Complete Food Center	#6	5036 Pacific Coast Hwy. Torrance
Leonard's Discount Market (S & A Foods Inc.—Robert Sherry who operates Vernon & Vermont Mkt.)	Open	#14	1260 W. Redondo Beach Blvd. Gardena
25405 Crenshaw Blvd. Torrance	Complete Food Center		
White Front Stores (F & G Discount Foods, Inc.)	Open		
21250 Hawthorne Blvd. Torrance	Complete Food Center		
Low Cost Markets (division of Mayfair Markets)	Open		
5071 Rodeo Road Los Angeles	Complete Food Center		
Fedco 3535 S. La Cienega Los Angeles	Member	#15	3644 W. Santa Barbara Los Angeles
	Large variety Meat, Deli, Frozen Food and Bakery Products only	#16	10780 W. Pico Blvd. Los Angeles
M.O.R.E. (owned by Thriftmart, Inc.)	Open	#20	6921 La Tijera Blvd. Los Angeles
3443 Sepulveda Los Angeles	Groceries but no meat or produce		
Unimart, Inc. (owned by Food Giant Markets)	Member		
10820 Jefferson Calver City	Complete Food Center		

## Discount Houses

6-6-63

		District #5	
Big "A" (Foods, Inc.) 8341 Canoga Park Canoga Park	Open		
Cal Stores (Low Cost Markets, div. of Mayfair Markets) 14166 Van Nuys Blvd. Pacoima	Complete Food Store Member	#17	6655 Van Nuys Blvd. Van Nuys
M.O.R.E. (owned by Thriftmart, Inc.) 18300 Vanowen Blvd. Reseda	Complete Food Center Open	#22	18247 Sherman Way Reseda
Fedco 14920 Raymer Van Nuys	Groceries but no meat or produce Member	#23	9011 Woodman Ave. Pacoima
White Front Stores (F & G Discount Foods, Inc.— Nathan Gilbert and W. Fredrick) 21300 Roscoe Blvd. Canoga Park	Large variety Meat, Deli, Frozen Food and Bakery Products only Open	#28	20151 Roscoe Blvd. Canoga Park
	Complete Food Center	#39	19333 Victory Blvd. Reseda
		#74	16130 Nordhoff St. Sepulveda
		#78	9119 Reseda Blvd. Northridge
		District #6	
Fantastic Fair City (Mednick Bros.) 12701 Van Nuys Blvd.) Pacoima	Open		
Unimart, Inc. (owned by Food Giant Markets) 2311 Hollywood Way Burbank	Complete Food Center Member	#64	2150 N. Glenoaks Burbank
Save-Co (Food Fair Stores of California) 11055 Victory Blvd. North Hollywood	Complete Food Center Open	#83	301 N. Pass Ave. Burbank
	Complete Food Center		

DEFENDANT'S EXHIBIT AS  
IN THE UNITED STATES DISTRICT COURT  
Civil Action No. 336-60-WM

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants.

PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES  
6A THROUGH 6D OF DEFENDANT VON'S GROCERY COMPANY

The following are answers to Supplemental Interrogatories 6A through 6D, served by defendant Von's Grocery Company herein. The Government asserts that such answers are served in advance of pre-trial discovery and prior to the formulation of issues in a pre-trial order. It is, therefore, clear that such answers cannot be considered final and may be modified as a result of further discovery and investigation.

Supplemental Interrogatory No. 6A:

"Is plaintiff able to identify by name and business address *any* of the 'smaller sellers' referred to in paragraph 13(d) of the complaint?"

Answer to Supplemental Interrogatory No. 6A:

Yes.

Supplemental Interrogatory No. 6B:

"If the answer to subdivision A is in the affirmative, state the name and business address of each such 'smaller seller' that plaintiff can identify."

**Answer to Supplemental Interrogatory No. 6B:**

All names and addresses listed in the appendix attached hereto, with the exception of stores operated by defendant herein.

**Supplemental Interrogatory No. 6C:**

"Is plaintiff able to identify by name and business address *any* of the 'independent retailers' referred to in paragraph 13(e) of the complaint?"

**Answer to Supplemental Interrogatory No. 6C:**

Yes.

**Supplemental Interrogatory No. 6D:**

"If the answer to subdivision C is in the affirmative, state the name and business address of each such "independent retailer" that plaintiff can identify."

**Answer to Supplemental Interrogatory No. 6D:**

All names and addresses listed in answer to Interrogatory No. 6B, except stores operated by chains. To the best of plaintiff's knowledge, such chains include, but are not necessarily limited to, the following:

Alexander's Markets  
Alpha Beta Markets  
Better Food Markets  
Boys Markets  
Cole's Markets, Inc.  
Crawford Stores, Inc.  
Daylight Super  
Food Giant Markets  
Fox Markets, Inc.  
Glickman Bros.  
Jurgensen's Grocery Co.  
Kory's Markets, Inc.  
Lucky Stores, Inc.  
Mayfair  
All American Markets,  
Inc.

The Food Company  
Gateway Food Stores, Inc.  
Hughes Markets  
King Cole Markets, Inc.  
Land's Markets  
Market Basket  
McCoy's Markets  
McDaniels Markets  
Pantry Food Markets,  
Inc.  
Piggly Wiggly  
Rankins Markets  
Shoppers' Markets  
Sunfair Markets, Inc.  
Yor-Way and Metro-  
politan Markets

Beach Markets  
 Lee R. Bishop Co.  
 Carl's Markets  
 Community Markets  
 Dales Food Marts, Inc.  
 El Rancho

Mednik Brothers  
 Patton's Markets  
 Ralphs Grocery Co.  
 Serbers  
 Stater Bros. Markets  
 Thriftmart, Inc.

Dated: August 1, 1960

/s/ James J. Coyle, /s/ Theodore F. Craver, Attor-  
 neys, Department of Justice

Served on us by mail August 2, 1960.

**APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL  
INTERROGATORIES NOS. 6A THROUGH 6D**

**Note:** Please disregard various symbols such as the letters "S", "OEM" etc.

<b>MINIT MARKETS #7</b> 486 E. 17th Costa Mesa, California <b>BARGAIN BASKET</b> 817 W. 19th Costa Mesa, California <b>COSTA MESA</b> <b>FOOD MARKET</b> 2120 Harbor Blvd. Costa Mesa, California <b>SPEEDEE MART #201</b> 1310 Nicholas Fullerton, California <b>SHOPPING BAG #23</b> 1845 W. Orangethorpe Fullerton, California <b>THE FOOD BIN</b> 2230 W. Valencia Fullerton, California <b>PEAK'S VILLAGE</b> <b>MKT.</b> 4009 W. Valencia Fullerton, California <b>VILLAGE MARKET</b> 101 N. Basque Fullerton, California <b>MARKET BASKET</b> <b>#34</b> 920 W. Commonwealth Fullerton, California <b>WILSHIRE MARKET</b> 301 N. Richman Fullerton, California <b>COX MARKET</b> 1741 Newport Bl. Costa Mesa, California <b>ALL AMERICAN #6</b> 535 W. 19th Costa Mesa, California <b>FOOD GIANT #19</b> 2300 Harbor Costa Mesa, California <b>ALPHA BETA #51</b> 1701 W. Orangethorpe Fullerton, California <b>MINIT MARKET #3</b> 1814 W. Valencia Fullerton, California <b>TOM'S MARKET</b> 3710 W. Valencia Fullerton, California	<b>AXEL'S AIRWAY</b> <b>MARKET</b> 8502 Commonwealth Fullerton, California <b>PARKE HILLTOP</b> <b>GROCERY</b> 813 Carhart Fullerton, California <b>LOVEJOY MARKET</b> 120 N. Richman Fullerton, California <b>PATTON'S MARKETS</b> 134 W. Commonwealth Fullerton, California <b>WHITTEMORE</b> <b>GROCERY</b> 138 W. Wilshire Fullerton, California <b>MODEL'S SUNNY</b> <b>HILLS MARKET</b> 201 Valencia Mesa Fullerton, California <b>MAC'S MEATS</b> 822 E. Chapman Fullerton, California <b>LAKEMAN'S MARKET</b> 821 E. Commonwealth Fullerton, California <b>SMITH'S MEAT</b> <b>MARKET</b> 104 E. Commonwealth Fullerton, California <b>FOOD CENTER</b> 316 S. Harvard Fullerton, California <b>MC GAUGHY</b> <b>MARKET</b> 502 S. Spadra Fullerton, California <b>SPEEDEE MART</b> <b>#203</b> Garden Grove Blvd. & Blackbird Garden Grove, California <b>EMPIRE MARKET</b> 11562 Garden Grove Blvd. Garden Grove, California <b>ZLAKETS FOOD</b> <b>MARKET</b> 12921 S. Euclid Garden Grove, California	<b>PENNY MARKET</b> 520 N. Spadra Fullerton, California <b>BI-LOW MARKET</b> 346 E. Wilshire Fullerton, California <b>ALPHA BETA</b> 1250 E. Chapman Fullerton, California <b>TELEKI MARKET</b> 341 E. Commonwealth Fullerton, California <b>LA PALOMA</b> <b>GROCERY</b> 124 E. Truslow Fullerton, California <b>NEGRETES MARKET</b> 415 S. Harvard Fullerton, California <b>MAYFAIR MARKET</b> <b>#35</b> 1400 S. Spadra Fullerton, California <b>ALPHA BETA #7</b> 13031 Harbor Garden Grove, California <b>WHEELER'S MARKET</b> 12791 S. Euclid Garden Grove, California <b>MAYFAIR MARKET</b> 10700 Garden Grove Blvd. Garden Grove, California <b>COLES MARKET #8</b> 10581 Garden Grove Blvd. Garden Grove, California <b>ALL AMERICAN #8</b> 9858 Garden Grove Blvd. Garden Grove, California <b>BILL'S RANCH</b> <b>MARKET</b> 8001 Garden Grove Blvd. Garden Grove, California <b>ALPHA BETA #54</b> 11382 Stanton Stanton, California <b>BAUMAN'S MARKET</b> 10692 Stanton Stanton, California
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# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES NOS. 6A THROUGH 6D—Continued

ABC MARKET  
9391 Katella  
Garden Grove, California  
SHOPPING BAG #33  
9922 Katella  
Garden Grove, California  
VONS SUPER  
MARKET  
12151 Brookhurst  
Garden Grove, California  
THRIFTIMART #9  
Harbor & Orangewood  
Garden Grove, California  
VAN'S MARKET  
Harbor & Chapman  
Garden Grove, California  
JIM'S LIQUOR  
10273 Garden Grove  
Blvd.  
Garden Grove, California  
PAUL'S MARKET  
8681 Garden Grove  
Blvd.  
Garden Grove, California  
CARTER'S FARM  
CENTER  
12031 Stanton  
Stanton, California  
GUEBARA'S MARKET  
10921 Stanton  
Stanton, California  
WONG'S MARKET  
10631 Stanton  
Stanton, California  
U-TOTE'M OF CALIF.  
#1  
9344 Katella  
Garden Grove, California  
THRIFTIMART #19  
11881 Brookhurst  
Garden Grove, California  
FOOD GIANT  
Euclid & Katella  
Garden Grove, California  
ALPHA BETA  
12091 Harbor  
Garden Grove, California  
EMERALD FINE  
FOODS  
1231 N. Coast Highway  
Laguna, California  
FARMERS MARKET  
427 N. Coast Highway  
Laguna, California  
ACORD'S MARKET  
233 Broadway  
Laguna, California  
TEN TO TEN FOOD  
MARKET  
907 S. Coast Highway  
Laguna, California

JENSEN'S SUPER  
MARKET  
1294 S. Coast Highway  
Laguna, California  
ALPHA BETA #14  
30822 S. Coast Highway  
Laguna, California  
DELICATESSEN  
MARKET  
32203 S. Coast Highway  
Laguna, California  
MINUTE MARKET  
#11  
26881 Camino De Estr.  
Capistrano Beach,  
California  
CHADES MARKET  
34281 Highway 101  
Capistrano Beach,  
California  
ALL AMERICAN #9  
602 El Camino Real  
San Clemente, California  
ADAIR'S MARKET  
115 El Camino Real  
San Clemente, California  
JURGENSEN'S  
GROCERY  
250 Broadway  
Laguna, California  
FOREST MARKET  
230 Forest  
Laguna, California  
GENE'S MARKET  
1080 S. Coast Highway  
Laguna, California  
CARPENTER'S MART  
1550 S. Coast Highway  
Laguna, California  
VILLAGE MARKET  
31742 Coast Highway  
Laguna, California  
VIC'S MARKET  
34111 S. LaPlaza  
Dana Point, California  
CAPISTRANO BEACH  
MARKET  
34225 State Highway  
Capistrano Beach,  
California  
EL CAMINO MARKET  
2733 El Camino Real  
San Clemente, California  
DEL MAR MARKET  
154 Del Mar  
San Clemente, California  
HUBBARD'S KUBERD  
618 Victoria  
San Clemente, California

MISSION MARKET  
31801 Highway 101  
San Juan Capistrano,  
California  
IRVINE MARKET  
14951 S. W. Central  
Irvine, California  
EL TORO  
COMMISSARY  
U. S. Marine Station  
El Toro, California  
SHOPPING BAG  
1611 W. Whittier Bl.  
La Habra, California  
McGRAW MARKET  
425 N. Walnut  
La Habra, California  
PARKWAY MART  
248 W. Central  
La Habra, California  
MICKEY'S MARKET  
539 S. Hiatt  
La Habra, California  
ALLEN'S MARKET  
409 E. Central  
La Habra, California  
MAYFAIR #26  
1100 E. Central  
La Habra, California  
ALPHA BETA  
WAREHOUSE  
1111 Fullerton Road  
La Habra, California  
CAPISTRANO  
MARKET  
31781 S. State Highway  
San Juan Capistrano,  
California  
EL TORO MARKET  
25521 E. Front  
El Toro, California  
GATEWAY MARKET  
#14  
2050 W. Central  
La Habra, California  
GOMEZ BROS.  
MARKET  
739 W. 5th  
La Habra, California  
ALPHA BETA  
580 W. Central  
La Habra, California  
AGUILAR'S MARKET  
212 W. Central  
La Habra, California



# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES NOS. 6A THROUGH 6D—Continued

**FOODLAND MARKET**

204 E. Central  
La Habra, California  
**PARKS GROCERY**  
111 N. Valencia  
La Habra, California  
**PRONTO MARKET #4**  
440 N. Fullerton Road  
La Habra, California  
**W. IMPERIAL MARKET**  
221 W. Imperial  
Brea, California  
**POMONA DRIVE-IN MARKET**  
341 S. Pomona  
Brea, California  
**WHITE'S CHOICE MEATS**  
145 S. Pomona  
Brea, California  
**EASTSIDE MARKET**  
400 E. Birch  
Brea, California  
**CARBON CANYON MARKET**  
16881 E. Carbon Canyon  
Olinde, California  
**FAY & WILDA MARKET**  
4825 S. Main  
Yorba Linda, California  
**WILSON'S MARKET**  
17311 Plac-Yorba  
Atwood, California  
**VERNON'S GROCERIES**  
109 N. Bradford  
Placentia, California  
**NORA'S GROCERY**  
326 W. Santa Fe  
Placentia, California  
**ROBLES MARKET**  
14841 E. La Jolla  
Placentia, California  
**ALL AMERICAN MARKET #4**  
3049 E. Coast Highway  
Corona Del Mar, California  
**MAYFAIR MARKETS**  
606 S. Pomona  
Brea, California  
**S & G MARKET**  
200 E. Birch  
Brea, California  
**PRONTO MARKET #5**  
321 E. Arovista  
Brea, California

**YORBA LINDA FOOD CENTER**

4981 S. Main  
Yorba Linda, California  
**GATEWOOD MARKET**  
17301 Plac-Yorba  
Atwood, California  
**VICTORY MARKET**  
116 W. Santa Fe  
Placentia, California  
**SAV-U-MART**  
128 W. Santa Fe  
Placentia, California  
**EL TRUINPO GROCERY**  
14811 E. La Jolla  
Placentia, California  
**LA JOLLA MARKET**  
14725 La Jolla  
Placentia, California  
**COAST SUPER MARKET**  
3347 E. Coast Highway  
Corona Del Mar, California  
**DEVANEY'S**  
3711 E. Coast Highway  
Corona Del Mar, California  
**BOARDMAN'S MARKET**  
303 Marine Ave.  
Balboa Isle, California  
**ISLAND MARKET**  
500 S. Bay Front  
Balboa Isle, California  
**BILL'S MARKET**  
508 W. Balboa  
Balboa, California  
**NEWPORT MARKET**  
2000 W. Balboa  
Newport, California  
**MARKET BASKET**  
(Address Unknown)  
Newport, California  
**THOMPSON'S MARKET**  
200 E. 30th St.  
Newport, California  
**RICHARD'S LIDO MARKET**  
3433 Via Lido  
Newport, California  
**SFASHORE RANCH MARKET**  
7100 W. Coast Blvd.  
Newport, California

**HANDY GROCERY**

2620 W. Chapman  
Orange, California  
**U & I MARKET**  
3200 Pacific Coast  
Highway  
Corona Del Mar, California  
**MARKET SPOT**  
200 Marine Avenue  
Balboa Isle, California  
**BALBOA MARKET**  
608 E. Balboa  
Balboa, California  
**FRY'S MARKET**  
115-15th Street  
Newport, California  
**LE VALLEY'S MARKET**  
112 McFadden  
Newport, California  
**BAYSIDE FISH MARKET**  
2800 Newport  
Newport, California  
**MINIT MARKETS**  
500 Via Malaga  
Newport, California  
**ALL AMERICAN #3**  
2600 W. Coast Highway  
Newport, California  
**HILLTOP MARKET**  
486 N. Newport  
Newport, California  
**MINIT MARKET**  
1429 W. Palmyra  
Orange, California  
**MAYFAIR MARKET #59**  
330 S. Main  
Orange, California  
**BARRON & VARGO MARKET**  
942 W. Chapman  
Orange, California  
**ALPHA BETA #10**  
178 S. Glassell  
Orange, California  
**PHILLIPS MARKET**  
352 S. Shaffer  
Orange, California  
**WILLIAMS MARKET**  
608 E. Palm  
Orange, California  
**WALLY'S MARKET**  
177 N. Glassell  
Orange, California

**APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL  
INTERROGATORIES NOS. 6A THROUGH 6D—Continued**

<b>SYCAMORE GROCERY</b> 223 W. Sycamore Orange, California	<b>SHADY BROOK GROCERY</b> 29432 Silverado Silverado Canyon, California	<b>COLEMAN'S MARKET</b> 5722 Westminster Westminster, California
<b>CYPRESS MARKET</b> 440 N. Cypress Orange, California	<b>TRABUCA TRADING POST</b> Oak Dr. Canyon Silverado Canyon, California	<b>JOHNNY'S MARKET</b> 14281 Huntington Beach Bl. Westminster, California
<b>OLIVE FOOD MARKET</b> 8702 S.A. Canyon Olive, California	<b>LA COLONIA GROCERY</b> 11176 W. 17th Garden Grove, California	<b>MIDWAY MARKET</b> 8121 Bolsa Midway City, California
<b>ALPHA BETA #39</b> 940 N. Tustin Orange, California	<b>HANSON'S MARKET</b> 7833 Westminster Westminster, California	<b>SCHUSTER MARKET</b> 16321 Huntington Beach Bl. Huntington Beach, California
<b>FOOD MART</b> 1010 W. Chapman Orange, California	<b>WESTMINSTER MARKET</b> 7185 Westminster Westminster, California	<b>ALPHA BETA #35</b> 17311 Nichols Avenue Huntington Beach, California
<b>ORANGE FROZEN FOOD LOC.</b> 642 W. Chapman Orange, California	<b>MAYFAIR MARKETS</b> 6672 Westminster Westminster, California	<b>H &amp; B MARKET</b> 17725 Huntington Beach Bl. Huntington Beach, California
<b>OSCAR'S MEATS</b> 391 S. Glassell Orange, California	<b>FRED'S MARKET</b> 14161 Huntington Beach Bl. Westminster, California	<b>WADES MARKET</b> 601-11th Street Huntington Beach, California
<b>WELSH'S MARKET</b> 135 S. Cambridge Orange, California	<b>LA COMPENTIENCE MARKET</b> 18692 E. Chapman El Modena, California	<b>SHAFER'S GROCERY</b> 302-8th Street Huntington Beach, California
<b>DANIELS MARKET</b> 122 N. Glassell Orange, California	<b>VARGAS BROS. GROCERY</b> 12371 Foothill Road El Modena, California	<b>STANDARD MARKET</b> 126 Main Street Huntington Beach, California
<b>COWAN'S MARKET</b> 415 N. Glassell Orange, California	<b>FOODRELL GROCERY</b> 19296 Maynard El Modena, California	<b>ED &amp; JOHNNY'S MARKET</b> 606 Main Street Huntington Beach, California
<b>LUNA'S GROCERY</b> 418 N. Cypress Orange, California	<b>FRED'S MARKET</b> Santiago-Modj. Can. Silverado Canyon, California	<b>EASTSIDE MARKET</b> 408 Frankfort Street Huntington Beach, California
<b>HORTON'S MARKET</b> 493 N. Glassell Orange, California	<b>CABINLAND MARKET</b> 28242 Silverado Canyon Silverado Canyon, California	<b>QUINTANA MARKET</b> 18035 Bushard Road Huntington Beach, California
<b>VILLA PARK MARKET</b> 2940 Villa Park Road Orange, California	<b>MAYFAIR MARKET</b> # 77 9892 Westminster Garden Grove, California	<b>ALPHA BETA</b> Bolsa & Cannery Midway City, California
<b>MEAT BLOCK</b> 535 N. Tustin Orange, California	<b>BURNS MARKET</b> 7361 Westminster Westminster, California	<b>STEWART'S MARKET</b> 8031 Wintersburg Huntington Beach, California
<b>WETZEL RANCH MARKET</b> 2916 E. Chapman Orange, California	<b>FOOD GIANT #32</b> 6831 Westminster Westminster, California	
<b>RICES MARKET</b> 18701 E. Chapman El Modena, California		
<b>ALAMEDA MARKET</b> 12041 Alameda El Modena, California		

# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES NOS. 6A THROUGH 6D—Continued

<b>LIBERTY PARK GROCERY</b>	<b>ALLEC BROS. DRIVE IN</b>	<b>ALPHA BETA #28</b>
17701 Huntington Beach Bl.	14012 E. Ana-Olive Anaheim, California	1020 Euclid Anaheim, California
Huntington Beach, California	<b>KERR FOOD MARKET</b>	<b>MAYFAIR MARKETS</b>
<b>JAMES GROCERY</b>	407 E. North Anaheim, California	#76
18972 Main Street	<b>NORTHGATE MARKET</b>	929 Euclid Anaheim, California
Huntington Beach, California	722 N. Los Angeles Anaheim, California	<b>MINIT MARKETS #6</b>
<b>WESTSIDE MARKET</b>	<b>RAY'S MARKET</b>	1200 S. Brookhurst Anaheim, California
327-11th Street	721 S. Los Angeles Anaheim, California	<b>PRICE'S MARKET #2</b>
Huntington Beach, California	<b>PETE'S MARKET</b>	1021 Magnolia Anaheim, California
<b>SEA BREEZE MARKET</b>	559 S. Olive Anaheim, California	<b>RAINBOW FOOD MART</b>
112 E. Ocean Bl.	<b>TOM'S MARKET</b>	1211 S. Western Anaheim, California
Huntington Beach, Calif.	401 S. Lemon Anaheim, California	<b>ANTON'S MARKET</b>
<b>BRAY'S FOOD CENTER</b>	<b>PATTON'S MARKETS</b>	1100 N. Los Angeles Anaheim, California
218 Main Street	406 E. Center Anaheim, California	<b>DAVIS GROCERY</b>
Huntington Beach, California	<b>SCHAUBS MARKET</b>	857 N. Palm Anaheim, California
<b>REX'S MARKET</b>	926 E. Broadway Anaheim, California	<b>GOLDEN RULE GROCERY</b>
200 Frankfort Street	<b>ALPHA BETA #12</b>	826 W. Center Anaheim, California
Huntington Beach, California	1275 E. Center Anaheim, California	<b>GIL'S MARKET</b>
<b>DELAWARE MARKET</b>	<b>AL'S PARTY PANTRY</b>	910 S. Palm Anaheim, California
1002 Delaware	2021 E. Ana-Olive Anaheim, California	<b>RALPH'S GROCERY</b>
Huntington Beach, California	<b>RAINS &amp; ELLIOTT #4</b>	401 N. Loara Anaheim, California
<b>FOUNTAIN VALLEY MARKET</b>	1150 N. East Anaheim, California	<b>SPEEDEE MART #206</b>
18002 Brookhurst	<b>CLARK'S MARKET</b>	Crone & Euclid Anaheim, California
Huntington Beach, California	609 N. Olive Anaheim, California	<b>ALPHA BETA #44</b>
<b>MARKET BASKET</b>	<b>ROQUETS MARKET</b>	915 S. Brookhurst Anaheim, California
1221 S. Los Angeles Anaheim, California	754 N. Lemon Anaheim, California	<b>ALPHA BETA #26</b>
<b>SHAW &amp; ROACH GROCERY</b>	<b>DE GROFF'S MARKET</b>	Ball at Magnolia Anaheim, California
811 S. Philadelphia Anaheim, California	813 N. Los Angeles Anaheim, California	<b>RANCHO MARKET</b>
<b>ALLISON'S MARKET</b>	<b>NEW MARKET UNDER CONSTRUCTION</b>	10021 Stanton Anaheim, California
555 S. Los Angeles Anaheim, California	720 W. LaPalma Anaheim, California	<b>KITCHEN'S GROCERY</b>
<b>BIL-RIC MARKET</b>	<b>JINKINS 5 POINT MKT.</b>	9831 Knott Anaheim, California
135 W. Broadway Anaheim, California	1108 W. Lincoln Anaheim, California	<b>THRIFTIMART #45</b>
<b>ROQUETS GROCERY</b>	<b>M &amp; M GROCERY</b>	8888 Knott Buena Park or Anaheim, Calif.
602 E. Broadway Anaheim, California	500 S. Citron Anaheim, California	<b>LYNN'S MARKET</b>
<b>COWBOY'S MARKET</b>	<b>SPEDEE MART #205</b>	10043 Lincoln Anaheim, California
108 S. East Anaheim, California	Ball Rd. & Lemon Anaheim, California	
<b>THRIFTIMART #16</b>		
8662 S. Placentia Anaheim, California		

# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES Nos. 6A THROUGH 6D—Continued

<b>FREEWAY PARK MARKET</b>	<b>KAYEL STORES, INC.</b>	<b>DICK'S MARKET</b>
8031 S. Moraga	7988 Knott	2400 Newport Bl.
Anaheim, California	Buena Park, California	Costa Mesa, California
<b>SMITH BROS. MARKET</b>	<b>FOOD SPOT MARKET</b>	<b>VINSON'S MARKET</b>
7872 Commonwealth	5941 Lincoln	2214 Newport Bl.
Buena Park, California	Cypress, California	Costa Mesa, California
<b>JOHNSON'S MARKET</b>	<b>HALL'S MARKET</b>	<b>RICKEY'S UPTOWN MARKET</b>
7741 Craig	8842 S. Walker	2106 Newport Bl.
Buena Park, California	Cypress, California	Costa Mesa, California
<b>GKW COMPANY</b>	<b>MORNING GLORY MARKET</b>	<b>MINIT MARKET</b>
6333 Manchester	9051 S. Moody	110 E. 19th
Buena Park, California	Cypress, California	Costa Mesa, California
<b>MAYFAIR MARKET #52</b>	<b>KNOTT'S BERRY FARM</b>	<b>FOX MARKET #40</b>
7742 E. 8th	8801 N. Grand	175 E. 17th
Buena Park, California	Buena Park, California	Costa Mesa, California
<b>ZIRKELBACH'S MARKET</b>	<b>THRIFTIMART</b>	<b>CAVALLAROS MARKET</b>
7472 W. Orangethorpe	8228 La Palma	379 E. 17th
Buena Park, California	Buena Park, California	Costa Mesa, California
<b>SIORDIA'S MARKET</b>	<b>PALISADES MARKET</b>	<b>ARTS FARM OUTLET</b>
7631 Knott	2002 S.E. Palisades	21692 Coast Highway
Buena Park, California	Santa Ana, California	Huntington Beach, California
<b>FOOD GIANT</b>	<b>WIEGAND MARKET</b>	<b>LONG'S MARKET</b>
8932 Miller	2384 Newport Bl.	10931 S. Los Alamitos Bl.
Buena Park, California	Costa Mesa, California	Los Alamitos, California
<b>OAK RANCH MARKET</b>	<b>STATER BROS. MARKET</b>	<b>WESTMORELAND MARKET</b>
8961 Stanton Avenue	2180 Newport Bl.	410 Bolsa
Anaheim, California	Costa Mesa, California	Seal Beach, California
<b>DOW'S SUPERETTE</b>	<b>MESA RANCH MARKET</b>	<b>JOE'S MARKET</b>
218 S. Brookhurst	1976 Newport Bl.	216 Main
Anaheim, California	Costa Mesa, California	Seal Beach, California
<b>CROWTHER'S RANCH MARKET</b>	<b>BILL'S RANCH MARKET</b>	<b>VOGLER'S MARKET</b>
8432 Commonwealth	1722 Newport	1510 Coast Highway
Buena Park, California	Costa Mesa, California	Sunset Beach, California
<b>HAYS GROCERY</b>	<b>ALPHA BETA #29</b>	<b>SUNSET BEACH MARKET</b>
5901 Stanton	241 E. 17th	16771 Coast Highway
Buena Park, California	Costa Mesa, California	Sunset Beach, California
<b>MAYFAIR MARKETS</b>	<b>M &amp; H MARKET</b>	<b>CAMPBELL'S MARKET</b>
6029 Grand	5511 E. Lincoln	401 S. Los Alamitos Bl.
Buena Park, California	Cypress, California	Los Alamitos, California
<b>WALT'S QUALITY MEATS</b>	<b>ABC MARKET</b>	<b>ANDRESEN &amp; PERRON</b>
7671 5th Street	7683 Crescent	1430 Ocean Avenue
Buena Park, California	Buena Park, California	Seal Beach, California
<b>ALL AMERICAN FARM FAIR</b>	<b>SPEEDEE MART #202</b>	<b>JOHN'S FOOD KING</b>
7511 Orangethorpe	7461 La Palma	148 Main Street
Buena Park, California	Buena Park, California	Seal Beach, California
<b>BUSS BOYS MARKET</b>	<b>LEE'S MARKET</b>	<b>MARINA MARKET</b>
6941 Orangethorpe	8192 Orangethorpe	201 Main
Buena Park, California	Buena Park, California	Seal Beach, California

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EMART 2001 W. Victory Blvd. Burbank, Calif.	CLARK'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	B SON'S MARKET 4410 W. Victory Blvd. Burbank, Calif.	WONG'S MARKET 6659 Lankershim Blvd. North Hollywood, Calif.
RANCH MARKET 2001 W. Alameda Ave. Burbank, Calif.	ALAMEDA DELIC. 2005 W. Alameda Ave. Burbank, Calif.	GELSON MARKET 3525 W. Victory Blvd. Burbank, Calif.	TED'S MARKET 6301 Colfax Ave. North Hollywood, Calif.
MAERS MARKET 2001 W. Alameda Ave. Burbank, Calif.	FOOD GIANT 4020 W. Alameda Ave. Burbank, Calif.	SPECTOR'S MARKET 2407 W. Victory Blvd. Burbank, Calif.	AL HAAS DELICATESSEN 11744 Victory Blvd. North Hollywood, Calif.
DOUGO MARKET 2001 W. Alameda Ave. Burbank, Calif.	COMMUNITY MARKET 544 No. Hollywood Way Burbank, Calif.	TONY'S MARKET 2813 No. Glenoaks Blvd. Burbank, Calif.	ALEXANDER'S MARKET 6355 Bellingham Rd. North Hollywood, Calif.
W'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	HAAS DELICATESSEN 817 No. Hollywood Way Burbank, Calif.	SHOPPING BAG MARKET 2150 No. Glenoaks Blvd. Burbank, Calif.	PARK LANE MARKET 12827 Victory Blvd. North Hollywood, Calif.
ANCES GROCERY 2001 W. Alameda Ave. Burbank, Calif.	PIGGY WIGGLY MARKET 3713 W. Magnolia Blvd. Burbank, Calif.	KING'S MARKET 2319 No. San Fernando Rd. Burbank, Calif.	SUPERIOR MARKET 12825 Vanowen St. North Hollywood, Calif.
W'S RANCH MARKET 2001 W. Alameda Ave. Burbank, Calif.	THRIFTMART 3217 W. Magnolia Blvd. Burbank, Calif.	COMMUNITY MARKET 7670 Hollywood Way Burbank, Calif.	PEPPER'S MARKET 12450 Burbank Blvd. North Hollywood, Calif.
AIRE MARKET 2001 W. Alameda Ave. Burbank, Calif.	SAVEMART 2514 W. Magnolia Blvd. Burbank, Calif.	GLENWOOD MARKET 10236 Strathern St. Sun Valley, Calif.	RAY'S MARKET 12032 Burbank Blvd. North Hollywood, Calif.
ONIE'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	CLARK AVE MARKET 2320 Clark St. Burbank, Calif.	HARRY'S MARKET 7741 No. San Fernando Rd. Sun Valley, Calif.	FOODTIME 12450 Magnolia Blvd. North Hollywood, Calif.
AY'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	LEON'S MARKET 2107 W. Magnolia Blvd. Burbank, Calif.	LA SCALA MARKET 7879 No. San Fernando Rd. Sun Valley, Calif.	MARY'S DELICATESSEN 12512 Magnolia Blvd. North Hollywood, Calif.
ANIEL'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	CURTIS MARKET 1616 W. Magnolia Blvd. Burbank, Calif.	SATTIVINE MARKET 7601 Vineland Ave. Sun Valley, Calif.	VILLAGE MARKET 12414 Magnolia Blvd. North Hollywood, Calif.
MUNITY MARKET 2001 W. Alameda Ave. Burbank, Calif.	J. & M. MARKET 1610 W. Magnolia Blvd. Burbank, Calif.	COMMUNITY MARKET 11350 Saticoy St. Sun Valley, Calif.	THRIFTMART 5145 Laurel Canyon Blvd. North Hollywood, Calif.
S MARKET 2001 W. Alameda Ave. Burbank, Calif.	JOE'S MARKET 1203 W. Magnolia Blvd. Burbank, Calif.	NORTH HOLLYWOOD MARKET 7500 Lankershim Blvd. North Hollywood, Calif.	RIVERSIDE MARKET 12059 Riverside Dr. North Hollywood, Calif.
ANDER'S MARKET 2001 W. Alameda Ave. Burbank, Calif.	MAGNUSON'S MARKET 1014 W. Magnolia Blvd. Burbank, Calif.	J. RODRIGUEZ GROCERIES 7806 Lemp Ave. North Hollywood, Calif.	GEORGE'S MARKET 11538 Riverside Dr. North Hollywood, Calif.
MAN DELICATESSEN 2001 W. Alameda Ave. Burbank, Calif.	HOME FOOD STORE 730 No. Mariposa St. Burbank, Calif.	HANDY-MART 8006 Laurel Canyon Blvd. North Hollywood, Calif.	TUJUNGA AVE MARKET 4349 Tujunga Ave. North Hollywood, Calif.
NS MARKET 2001 W. Alameda Ave. Burbank, Calif.	NASSER'S MARKET 918 W. Burbank Blvd. Burbank, Calif.	COLONIAL MARKET 12049 Saticoy St. North Hollywood, Calif.	VALLEY STORES, INC. 11418 Moorpark Ave. North Hollywood, Calif.
S FARM MARKET 2001 W. Alameda Ave. Burbank, Calif.	LORRY'S MARKET 1619 W. Burbank Blvd. Burbank, Calif.	BALZER'S MARKET 12114 Vanowen St. North Hollywood, Calif.	BOB'S DELICATESSEN 11425 Moorpark St. North Hollywood, Calif.
WITH MARKET 2001 W. Alameda Ave. Burbank, Calif.	WINSTEADS MARKET 2609 W. Burbank Blvd. Burbank, Calif.	McDANIELS SUPER MARKET 6657 Laurel Canyon Blvd. North Hollywood, Calif.	JOE'S MARKET 4209 Lankershim Blvd. North Hollywood, Calif.
COLE MARKET 2001 W. Alameda Ave. Burbank, Calif.	THRIFTMART 3708 W. Burbank Blvd. Burbank, Calif.	THRIFTMART 6601 Laurel Canyon Blvd. North Hollywood, Calif.	UNIVERSAL STAR MARKET 4304 Lankershim Blvd. North Hollywood, Calif.
W'S RANCH MARKET 2001 W. Alameda Ave. Burbank, Calif.	SAN MARCO ITAL. GROC. 3803 W. Burbank Blvd. Burbank, Calif.	SEBASTIAN MARKET 11835 Vanowen St. North Hollywood, Calif.	RALPH'S MARKET 4821 Lankershim Blvd. North Hollywood, Calif.
AGE MARKET 2001 W. Alameda Ave. Burbank, Calif.	WEBOSY'S MARKET 10549 Victory Blvd. North Hollywood, Calif.	VANOWEN GROCERY 11552 Vanowen St. North Hollywood, Calif.	THE LITTLE STORE 11234 Campton St. North Hollywood, Calif.



SUPREMACY 5445 Tujunga Ave North Hollywood, Calif	B Cert	LAKE HIDE MARKET 10106 Riverside Dr North Hollywood, Calif	S CH Cert	HUGHES MARKET 14440 Burbank Blvd Van Nuys, Calif	S CH Cert	SMILEY'S MARKET 14712 Parthenia St Van Nuys, Calif	
STORRIS MARKET 11469 Chandler Blvd North Hollywood, Calif	C Mar	OAK CREST MARKET 3315 Caluenga Blvd Los Angeles 28, Calif	A Cert	ROSE ANN MARKET 14843 Burbank Blvd Van Nuys, Calif	E	LARRY'S BUTCHER SHOP 8747 Sepulveda Blvd San Fernando, Calif	C CH Cert
GULFAX MARKET 5146 1/2 Colfax Ave North Hollywood, Calif	C	SAM'S GROCERY 1733 Caluenga Blvd North Hollywood, Calif	C	CARSO'S FOODS 5600 Van Nuys Blvd Van Nuys, Calif	S CH Cert	KEYS MARKET 8710 Sepulveda Blvd San Fernando, Calif	S CH Cert
HOLLY MARKET 11119 Burbank Blvd North Hollywood, Calif	C	DI CARLO MARKET 11366 Ventura Blvd North Hollywood, Calif	C	HERB & HARRIET'S MARKET 5947 Hazelton Ave Van Nuys, Calif	C	MOTIS MARKET 8549 Sepulveda Blvd San Fernando, Calif	S CH Cert
ED'S VILLAGE MARKET 11243 Burbank Blvd North Hollywood, Calif	C	STOP & SHOP MARKET 12039 Ventura Place North Hollywood, Calif	S CH Cert	COTTAGE GROCERY 6108 Hazelton Ave Van Nuys, Calif	C	GUNDERSON & SON 8242 Sepulveda Blvd Van Nuys, Calif	C
6 POINTS FOOD MARKET 5612 Tujunga Ave North Hollywood, Calif	C	BOND'S FOOD MARKET 12160 Ventura Blvd North Hollywood, Calif	S CH Cert	NU-WAY MARKET 13716 Oxnard St Van Nuys, Calif	C Spar	FOOD GIANT MARKET 7134 Sepulveda Blvd Van Nuys, Calif	C
KORY'S MARKET 5841 Lankershim Blvd North Hollywood, Calif	S CH Cert	HUGHES MARKET 12836 Ventura Blvd North Hollywood, Calif	S CH Cert	HILLVIEW MARKET 6170 Oxnard St Van Nuys, Calif	A Cert OEm	FOREMAN'S COUNTRY 16059 Sherman Way Van Nuys, Calif	A Cert OEm
BEN'S MART 11476 Oxnard St North Hollywood, Calif	C Spar	VALLEY STORES 12903 Moorpark St Van Nuys, Calif	A	DON'S MARKET 13306 Victory Blvd Van Nuys, Calif	A OEm	BEST FOOD CENTER 7151 Woodley Ave Van Nuys, Calif	B
VICTORY VILLAGE MARKET 11465 Victory Blvd North Hollywood, Calif	B Spar	FOOD ROUNDUP MARKET 12905 Riverside Dr Van Nuys, Calif	A Cert OEm	JOE & ART'S MARKET 13717 Victory Blvd Van Nuys, Calif	B	WOODLEY MARKET 7548 Woodley Ave Van Nuys, Calif	C CH Cert
FOOD BAG MARKET 11350 Victory Blvd North Hollywood, Calif	A Cert	KURK'S MARKET 13244 Riverside Dr Van Nuys, Calif	C Spar	DELAWARE 14101 Victory Blvd Van Nuys, Calif	C CH Cert	BIRMINGHAM MARKET 17261 Vanowen St Van Nuys, Calif	B Cert
VAL-U-MART 11012 Victory Blvd North Hollywood, Calif	S Cert	VON'S MARKET 13333 Riverside Dr Van Nuys, Calif	S CH Cert	WILLIS MARKET 6811 Woodman Ave Van Nuys, Calif	B Cert	DALE'S DELIC 16925 Vanowen St Van Nuys, Calif	C
VINE-VAN MARKET 11022 Vanowen St North Hollywood, Calif	B	MARINO'S DELICATESSEN 13507 Ventura Blvd Van Nuys, Calif	C	ALBA MARKET 13838 Sherman Way Van Nuys, Calif	C	WEE MARKET 16523 Vanowen St Van Nuys, Calif	A Spar
ITAL AMERICAN GROC 6063 Vineland Ave North Hollywood, Calif	C	DELAWARE 4378 Woodman Ave Van Nuys, Calif	C CH Cert	BURGARDT'S MARKET 13722 Sherman Way Van Nuys, Calif	A Spar	JERRY'S MARKET 16109 Vanowen St Van Nuys, Calif	B OEm
DALE'S FOOD MART 10859 Oxnard St North Hollywood, Calif	S CH Cert	NIFTY FOOD MART 4742 Woodman Blvd Van Nuys, Calif	E	VICTOR'S MARKET 12925 Sherman Way North Hollywood, Calif	B OEm	PARK LANE MARKET 16109 Victory Blvd Van Nuys, Calif	C
NERO'S FOOD MART 5650 Vineland Ave North Hollywood, Calif	B Cert	JOHNNY FLOYD'S FOOD MARKET 13730 Ventura Blvd Van Nuys, Calif	B Cert	SCUDDER'S GROCERY 7540 Woodman Ave Van Nuys, Calif	C Spar	L & K MARKET 15900 Vanowen St Van Nuys, Calif	C
BUR-CREST FOOD MARKET 10641 Burbank Blvd North Hollywood, Calif	A	RALPHS MARKET 14049 Ventura Blvd Van Nuys, Calif	S CH	ROSWOOD MARKET 8310 Woodman Ave Van Nuys, Calif	C	LYDON FOOD MART 15708 Vanowen St Van Nuys, Calif	B CH Cert
BI-RITE MARKET 10406 Magnolia Blvd North Hollywood, Calif	A	SHERMAN OAKS MARKET 14570 Ventura Blvd Van Nuys, Calif	A Mar	DALE'S DELIC 8717 Woodman Ave Pacoima, Calif	B CH Cert	SPECIAL FOODS MARKET 7219 Kester Ave Van Nuys, Calif	S CH Cert
BAY'S MARKET 10708 Magnolia Blvd North Hollywood, Calif	B Spar	HUGHES MARKET 8520 Van Nuys Blvd Van Nuys, Calif	S CH Cert	VON'S MARKET 4011 Woodman Ave Pacoima, Calif	S CH Cert	ART'S MARKET 14047 Vanowen St Van Nuys, Calif	C
ANGELO'S DELICATESSEN 10915 Magnolia Blvd North Hollywood, Calif	C Spar	PETRILLI FOOD MART 5242 Van Nuys Blvd Van Nuys, Calif	C Spar	RALPHS MARKET 9750 Woodman Ave Pacoima, Calif	S CH	VON'S MARKET 6655 Van Nuys Blvd Van Nuys, Calif	C
CIRCLE DELICATESSEN 10955 Magnolia Blvd North Hollywood, Calif	C	CHANDLER MART 13079 Chandler Blvd Van Nuys, Calif	C	GAREY'S MARKET 9505 Van Nuys Blvd Pacoima, Calif	C Cert	S & K MARKET 14545 Friar St Van Nuys, Calif	C
TOLUCA PARK MARKET 10101 Camarillo St North Hollywood, Calif	B OEm	BUSHEL MARKET 13654 Burbank Blvd Van Nuys, Calif	A Cert Spar	FOOD GIANT MARKET 8340 Van Nuys Blvd Van Nuys, Calif	S CH Cert	BOULANGER'S MARKET 6289 Van Nuys Blvd Van Nuys, Calif	C

BERBER'S MARKET 114 Van Nuys Blvd Van Nuys, Calif.	S CH Cert	DELICATESSEN 19450 Ventura Blvd Tarzana, Calif.	C	ALLEN'S NORTHRIDGE MARKET 8738 Reseda Blvd. Northridge, Calif.	A CH Cert	FOOD GIANT MARKET 22741 Victory Blvd. Canoga Park, Calif.	S CH Cert
BANCO MARKET 3733 Calvert St Van Nuys, Calif.	C	THRIFTMART 19836 Ventura Blvd. Woodland Hills, Calif.	S CH Cert	GUS & PAUL'S MARKET 8769 Reseda Blvd. Northridge, Calif.	C Cert	L. KRAMER GROCERY 23504 Ventura Blvd. Calabasas, Calif.	C
BREAN MARKET 3740 Calvert St Van Nuys, Calif.	C	FOX MARKET 20060 Ventura Blvd Woodland Hills, Calif.	S CH Cert OEm	RED BLACK'S MARKET 19250 Roscoe Blvd Northridge, Calif.	C OEm	CALABASAS FOOD MARKET 23548 Ventura Blvd. Calabasas, Calif.	C
LA REFORMA MARKET 3803 Calvert St Van Nuys, Calif.	C	SHOPPING BAG 19332 Victory Blvd Reseda, Calif.	S CH Cert	BILL'S MARKET 20059 Roscoe Blvd. Canoga Park, Calif.	C OEm	CAVARETTA'S DELICATESSEN 22007 Sherman Way Canoga Park, Calif.	C
BRE'S MARKET 301 Kester Ave Van Nuys, Calif.	C	DELICATESSEN 19367 Victory Blvd Reseda, Calif.	C	THRIFTMART 20934 Roscoe Blvd Canoga Park, Calif.	S CH Cert	TONY & JIM'S MARKET 8250 Topanga Canyon Blvd. Canoga Park, Calif.	B Cert OEm
VARISTO MARKET 3059 Victory Blvd. Van Nuys, Calif.	C Mar	DELICATESSEN 20045 Vanowen St. Canoga Park, Calif.	C CH Spar	WINNICK'S FOODS 20028 Salicoy St. Canoga Park, Calif.	B OEm	RALPHS MARKET 22035 Roscoe Blvd Canoga Park, Calif.	S CH
BOND'S MARKET 322 Sepulveda Blvd Van Nuys, Calif.	S Cert	PIGGY WIGGLY MARKET 19255 Vanowen St. Reseda, Calif.	S CH Cert OEm	WINNETKA MARKET 20101 Salicoy St. Canoga Park, Calif.	B Cert	LAKE CHATSWORTH MARKET 23401 Plummer St., Rt. #1 Chatsworth, Calif.	C
S & K MARKET 327 Sepulveda Blvd Van Nuys, Calif.	S CH OEm	DALE'S FOOD MART 19302 Salicoy St. Reseda, Calif.	S CH Cert	THRIFTMART 19718 Sherman Way Canoga Park, Calif.	S CH Cert	CHATSWORTH MARKET 10149 Topanga Canyon Blvd. Chatsworth, Calif.	B OEm
VALLEY STORES MARKET 3967 Magnolia Blvd. Van Nuys, Calif.	A CH Cert	FOX MARKET 18345 Vanowen St. Reseda, Calif.	S CH Cert OEm	FOOD GIANT MARKET 21001 Sherman Way Canoga Park, Calif.	S CH Cert	FLORES GROCERY 21743 Devonshire St. Chatsworth, Calif.	C
THRIFTMART 3231 Ventura Blvd Van Nuys, Calif.	S CH Cert	PIGGY WIGGLY MARKET 17641 Vanowen St. Van Nuys, Calif.	S CH OEm	MARKET 7014 Deering Ave. Canoga Park, Calif.	C	SHOPPING CART MARKET 21360 Devonshire St. Chatsworth, Calif.	B CH Cert
SEAWAY FOOD MARKET 3960 Ventura Blvd. Van Nuys, Calif.	A Cert	THRIFTMART 17625 Sherman Way Van Nuys, Calif.	S CH Cert	SANDOVAL MARKET 7039 Canoga Ave. Canoga Park, Calif.	C Spar	DEVONSHIRE MARKET 21213 Devonshire St. Chatsworth, Calif.	C OEm
THRIFTMART 3047 Ventura Blvd Van Nuys, Calif.	S CH Cert	FOOD GIANT MARKET 18135 Sherman Way Reseda, Calif.	S CH Cert	TOM'S MARKET 7011 Canoga Ave. Canoga Park, Calif.	C OEm	THE DOWNS MARKET 10317 Zelzah Ave. Northridge, Calif.	B Cert
COURMET PANTRY 3948 Ventura Blvd Van Nuys, Calif.	C Cert	VON'S MARKET 18247 Sherman Way Reseda, Calif.	S CH Cert	OLIVAS MARKET 7003 Alabama St. Canoga Park, Calif.	C	S & K MARKET 17743 Chatsworth St. Granada Hills, Calif.	S CH OEm
SALES ENCINO MARKET 3019 Ventura Blvd. Van Nuys, Calif.	A CH Cert OEm	LEDGERWOOD'S MARKET 18515 Sherman Way Reseda, Calif.	A	KITCHEN KUPBOARD 21609 Sherman Way Canoga Park, Calif.	A	STOREY'S MARKET 17629 Chatsworth St. San Fernando, Calif.	A Cert
CHIMINGO'S GROCERY 17540 Ventura Blvd. Van Nuys, Calif.	C	TOM & JERRY ITAL. GROC. 7251 Reseda Blvd. Reseda, Calif.	C	LARRIE'S MARKET 21825 Sherman Way Canoga Park, Calif.	B CH OEm	BALBOA MARKET 10701 Balboa Ave. Granada Hills, Calif.	C Spar
FOX MARKET 3667 White Oak Ave. Van Nuys, Calif.	S CH Cert OEm	BERT'S FOOD MARKET 17734 Salicoy St. Reseda, Calif.	B Cert	WOODLAND HILLS MARKET 21108 Ventura Blvd. Woodland Hills, Calif.	B OEm	RALPHS MARKET 17020 Chatsworth St. Granada Hills, Calif.	S CH
RALPHS MARKET 17000 Ventura Blvd. Van Nuys, Calif.	S CH	MEADOWLARK MARKET 8242 White Oak Ave. Northridge, Calif.	A Cert	SIPES FOOD-MARKET 21916 Ventura Blvd Woodland Hills, Calif.	B Spar	HUGHES MARKET 16940 Devonshire St. Granada Hills, Calif.	S CH Cert
DELICATESSEN 3001 Ventura Blvd. Tarzana, Calif.	C	PIGGY WIGGLY MARKET 7615 Balboa Ave. Van Nuys, Calif.	S CH Cert OEm	DON'S MARKET 22045 Ventura Blvd Woodland Hills, Calif.	B Cert	SORCE MARKET 16202 Devonshire St. Granada Hills, Calif.	C
WIKES DELICATESSEN 3009 Ventura Blvd. Tarzana, Calif.	C	RALPHS MARKET 17250 Salicoy St. Van Nuys, Calif.	S CH	LIPKIN'S MARKET 22739 Ventura Blvd. Woodland Hills, Calif.	A OEm	FOOD GIANT MARKET 10321 Sepulveda Blvd. San Fernando, Calif.	S CH Cert
MARY'S BUTCHER SHOP 3256 Ventura Blvd. Tarzana, Calif.	C CH Mar OEm	ROBERTS MARKET 7836 Reseda Blvd. Reseda, Calif.	A Cert	JIM & JOE'S MARKET 5947 Fairbrook Ave. Woodland Hills, Calif.	C Spar	MONTELLA MARKET 9905 Sepulveda Blvd. San Fernando, Calif.	C
FOX MARKET 3256 Ventura Blvd. Tarzana, Calif.	S CH Cert OEm	MINIT MARKET 8323 Reseda Blvd. Northridge, Calif.	B OEm	FOODLAND 5952 Fairbrook Ave. Woodland Hills, Calif.	B Cert	McDANIEL'S MARKET 10400 Sepulveda Blvd. San Fernando, Calif.	S CH Cert OEm



COUNTRY STORE  
10701 Sepulveda Blvd.  
San Fernando, Calif.

A Cert

PICO COURT GROCERY  
10834 Sepulveda Blvd.  
San Fernando, Calif.

C

GIL'S MARKET  
14502 Chatsworth Dr.  
San Fernando, Calif.

C Spar

ERICKSON GROCERY  
727 Hewitt St.  
San Fernando, Calif.

C

PIONEER MARKET  
465 So. Brand Blvd.  
San Fernando, Calif.

B Cert OEm

SIERRA'S MARKET  
501 So. Mission Blvd.  
San Fernando, Calif.

C

LYONS MARKET  
568 So. Mission Blvd.  
San Fernando, Calif.

C OEm

KIKI'S MARKET  
1217 Keweenaw St.  
San Fernando, Calif.

C

LA MEXICANA MARKET  
451 Kalisher St.  
San Fernando, Calif.

B

LANDIN'S DELICATESSEN  
552 Kalisher St.  
San Fernando, Calif.

C

RAY'S MARKET  
601 Kalisher St.  
San Fernando, Calif.

C

LA INDIA MARKET  
701 Kalisher St.  
San Fernando, Calif.

C

LA PERLA MARKET  
1300 Woodworth St.  
San Fernando, Calif.

C

MACIA'S MARKET  
768 Kalisher St.  
San Fernando, Calif.

C

LA LOMITA MARKET  
319 Workman St.  
San Fernando, Calif.

C OEm

LA PERLITA MARKET  
1302 Pico St.  
San Fernando, Calif.

C

MATHIAS MARKET  
302 Newton St.  
San Fernando, Calif.

C Spar

DEMELIS MARKET  
501 No. MacLay Ave.  
San Fernando, Calif.

C Spar

FLOWER'S MARKET  
707 No. MacLay Ave.  
San Fernando, Calif.

B Cert Mar

SHOP EASY MARKET  
11552 Glenoaks Blvd.  
Pacoima, Calif.

A OEm

RANKIN'S MARKET  
972 No. MacLay Ave.  
San Fernando, Calif.

S CH Cert

FRANK & HELEN'S MARKET  
13227 MacLay Ave.  
San Fernando, Calif.

B OEm

SHOPPING BAG MARKET  
13730 Foothill Blvd.  
San Fernando, Calif.

S CH Cert

SYL-MART  
13376 Sayre St.  
San Fernando, Calif.

A OEm

PHIL'S MARKET  
13806 Foothill Blvd.  
San Fernando, Calif.

S Cert

FOOTHILL VILLAGE MARKET  
13958 Foothill Blvd.  
San Fernando, Calif.

B OEm

COUNTRY COUSINS MARKET  
13040 Glenoaks Blvd.  
San Fernando, Calif.

A CH Spar

TEENY WEENY MARKET  
14756 Polk St.  
San Fernando, Calif.

C Spar

SYLMAR MARKET  
13161 San Fernando Rd.  
San Fernando, Calif.

C

NICK & CARMEN'S MARKET  
13113 San Fernando Rd.  
San Fernando, Calif.

C

AL & MARGE'S GROCERY  
12923 San Fernando Rd.  
San Fernando, Calif.

C

ROSS GROCERY  
12643 San Fernando Rd.  
San Fernando, Calif.

C

MARY & FRAN LICO & GROC.  
12407 San Fernando Rd.  
San Fernando, Calif.

C

PADILLA'S FOOD CENTER  
1542 San Fernando Rd.  
San Fernando, Calif.

B

FOX MARKET  
1320 San Fernando Rd.  
San Fernando, Calif.

S CH Cert OEm

SANDOVAL'S MARKET  
13200 Pinney St.  
Pacoima, Calif.

C

GOMEZ GROCERY  
13300 Fillmore St.  
Pacoima, Calif.

C Spar

FLORES MARKET  
13317 Judd St.  
Pacoima, Calif.

C

LOZANO'S GROCERY  
13131 Van Nuys Blvd.  
Pacoima, Calif.

C Spar

PACOIMA FOOD MARKET  
13132 Van Nuys Blvd.  
Pacoima, Calif.

B Cert

TRESIERRAS MARKET  
13156 Van Nuys Blvd.  
Pacoima, Calif.

C Mar

RAMON'S MARKET  
13213 Van Nuys Blvd.  
Pacoima, Calif.

C

HUE DELMATESSEN  
10801 San Fernando Rd.  
Pacoima, Calif.

C CH Spar

PACOIMA MARKET  
13322 Van Nuys Blvd.  
Pacoima, Calif.

C Spar

KRONMILLER MARKET  
13472 Van Nuys Blvd.  
Pacoima, Calif.

C

LAUREL HEIGHTS MARKET  
13720 Van Nuys Blvd.  
Pacoima, Calif.

A Spar

COMMUNITY MARKET  
10402 Laurel Canyon Blvd.  
Pacoima, Calif.

A CH OEm

DALE'S MARKET  
9772 Laurel Canyon Blvd.  
Pacoima, Calif.

S CH Cert

DEL GAUDIO MARKET  
10567 San Fernando Rd.  
Pacoima, Calif.

C

PIGGLY WIGGLY MARKET  
10149 San Fernando Rd.  
Pacoima, Calif.

S CH OEm

DELICATESSEN  
9742 Glenoaks  
Sun Valley, Calif.

C

STONEHURST MARKET  
11148 Sheldon St.  
Sun Valley, Calif.

C

E & W MARKET  
9407 San Fernando Rd.  
Sun Valley, Calif.

C Spar

VOLK'S MARKET  
9343 San Fernando Rd.  
Sun Valley, Calif.

B Spar

WHITES MARKET  
8953 Laurel Canyon Blvd.  
Sun Valley, Calif.

C

MARKET PLACE  
8741 Laurel Canyon Blvd.  
Sun Valley, Calif.

B OEm

SAM & JOE'S MARKET  
8361 San Fernando Rd.  
Sun Valley, Calif.

C

SUN VALLEY FOOD CENTER  
8135 Sunland Blvd.  
Sun Valley, Calif.

B Cert Mar

FINE'S FOOD CENTER  
8147 San Fernando Rd.  
Sun Valley, Calif.

S CH Cert OEm

GRIFFIN MARKET  
8335 Sunland Blvd.  
Sun Valley, Calif.

C

ORANGE COVE GROCERY  
8805 Sunland Blvd.  
Sun Valley, Calif.

C

SUN VAL MARKET  
8936 Glenoaks Blvd.  
Sun Valley, Calif.

S Cert

SUN VALLEY RANCH MARKET  
8905 Glenoaks Blvd.  
Sun Valley, Calif.

A OEm

HYDE'S MARKET  
8714 Glenoaks Blvd.  
Sun Valley, Calif.

A MAIURI MARKET  
9480 Sunland Blvd.  
Sunland, Calif.

MILAN'S MARKET  
8536 Foothill Blvd.  
Sunland, Calif.

RANKIN'S MARKET  
8450 Foothill Blvd.  
Sunland, Calif.

SUNLAND MARKET  
8353 Foothill Blvd.  
Sunland, Calif.

SHOPPING BAG MARKET  
8325 Foothill Blvd.  
Sunland, Calif.

VALLEY CENTER MARKET  
7819 Foothill Blvd.  
Sunland, Calif.

ROE-ZEE FOOD MARKET  
7670 Foothill Blvd.  
Tujunga, Calif.

HERRIOTT'S MARKET  
7578 Foothill Blvd.  
Tujunga, Calif.

TOM'S MARKET  
7518 Foothill Blvd.  
Tujunga, Calif.

RANKIN'S TUJUNGA MARKET  
7235 Foothill Blvd.  
Tujunga, Calif.

KOSHER MARKET  
9930 Commerce St.  
Tujunga, Calif.

ROY'S MARKET  
10225 Commerce Ave.  
Tujunga, Calif.

DICK'S MARKET  
10459 Commerce Ave.  
Tujunga, Calif.

HILLROSE MARKET  
7421 Hillrose St.  
Tujunga, Calif.

VAN'S MARKET  
6858 Foothill Blvd.  
Tujunga, Calif.

PATTON'S MARKET  
6656 Foothill Blvd.  
Tujunga, Calif.

MACK'S MARKET  
9960 Tujunga Canyon Blvd.  
Tujunga, Calif.

1-MART 20 Foothill Blvd. Crescenta, Calif.		CANYON MARKET 2000 No. Chevy Chase Dr. Glendale 6, Calif.		LONG S MARKET 706 No. Glendale Ave. Glendale 6, Calif.		DALE'S FOOD MART 810 No. Pacific Ave. Glendale 3, Calif.	
COMMUNITY MARKET 11 Pennsylvania Ave. Crescenta, Calif.	B	EAST BROADWAY MARKET 1230 E. Broadway Glendale 5, Calif.	C	THRIFTMART 826 No. Glendale Ave. Glendale 6, Calif.	A Cert	THOMSEN'S MARKET 409 W. Doran St. Glendale 3, Calif.	S CH Cert
ENDLY MARKET 11 Pennsylvania Ave. Crescenta, Calif.	C	EVELHOCH MARKET 1100 E. Broadway Glendale 5, Calif.	C	SERV-MART MARKET 523 E. Glenoaks Blvd. Glendale 7, Calif.	S CH Cert	IDEAL MARKET 303 No. Central Ave. Glendale 3, Calif.	B Spar
NT'S MARKET 17 Honolulu Ave. Crescenta, Calif.	C	FOODS FOR LIFE 821 E. Broadway Glendale 5, Calif.	C	IMPORTED ITAL FOODS 950 1/2 No. Brand Blvd. Glendale 2, Calif.	B Spar	FAMILY MARKET 108 W. Doran St. Glendale 3, Calif.	B
IPPING BAG MARKET 10 Foothill Blvd. Crescenta, Calif.	B	MODEL MARKET 1018 E. Colorado St. Glendale 5, Calif.	B Spar	CRAWFORD'S MARKET 1200 No. Central Ave. Glendale 2, Calif.	C Spar	RICCI MARKET 105 E. Doran St. Glendale 6, Calif.	C
EMUSSEN'S MARKET 14 Foothill Blvd. Crescenta, Calif.	S CH Cert	RALPHS MARKET 1416 E. Colorado St. Glendale 5, Calif.	B Cert	FARMER JIM'S MARKET 1112 No. Pacific Ave. Glendale 2, Calif.	S CH Cert	THE HANDY STORE 310 E. California Ave. Glendale 6, Calif.	C
KE JONES SHOP 'N SAVE 14 Foothill Blvd. Crescenta, Calif.	B Spar	ALOHA MARKET 1601 E. Colorado St. Glendale 5, Calif.	S CH	BARBARA WORTH MARKET 1154 No. Pacific Ave. Glendale 2, Calif.	C	ALEXANDER'S MARKET 204 W. Wilson Ave. Glendale 3, Calif.	C
OP & SHOP MARKET 10 Foothill Blvd. Crescenta, Calif.	A Cert	MAPLE ST. MARKET 521 So. Verdugo Rd. Glendale 5, Calif.	A	NEIGHBORHOOD GROC. 914 Kenilworth Ave. Glendale 2, Calif.	B	RALPHS MARKET 201 W. Broadway Glendale 4, Calif.	S CH Cert
AL'S SUPER MARKET 101 Honolulu Ave. Van Nuys City, Calif.	C	MARVIN'S MARKET 704 E. Maple St. Glendale 5, Calif.	C Spar	THRIFTMART 915 W. Glenoaks Blvd. Glendale 2, Calif.	C	BETTER FOODS MARKET 130 So. Central Ave. Glendale 4, Calif.	S CH
MADE-RITE MARKET 10 Honolulu Ave. Van Nuys City, Calif.	S Cert	ANDERSON MARKET 736 So. Adams Blvd. Glendale 5, Calif.	C Spar	THRIFTMART 1133 W. Glenoaks Blvd. Glendale 2, Calif.	S CH Cert	BOGARD'S MARKET 506 W. Broadway Glendale 4, Calif.	S CH Cert
HOLULU MARKET 10 Honolulu Ave. Van Nuys City, Calif.	A Cert	DOOLEY'S GROCERY 711 E. Acacia St. Glendale 5, Calif.	C	MARKET PLACE 1707 W. Glenoaks Blvd. Glendale 1, Calif.	S CH Cert	JOHN'S MARKET 475 W. Colorado St. Glendale 4, Calif.	B Cert
RENCITA MARKET 10 Flencita Ave. Van Nuys City, Calif.	C	THRIFTMART 1104 E. Chevy Chase Dr. Glendale 5, Calif.	C	JIMMIE'S MARKET 1823 W. Glenoaks Blvd. Glendale 1, Calif.	B	HARRY & KEN'S MARKET 401 W. Colorado St. Glendale 4, Calif.	B Cert
AN VIEW GROCERY 10 Ocean View Blvd. Van Nuys City, Calif.	C	PALMER MARKET 1017 E. Palmer Ave. Glendale 5, Calif.	A CH Cert	D-D MARKET 1931 W. Glenoaks Blvd. Glendale 1, Calif.	B Spar	RUBIN'S MARKET 111 E. Chestnut Glendale 5, Calif.	C Spar
IPPING BAG MARKET 10 Honolulu Ave. Van Nuys City, Calif.	C	ROAD'S END MARKET 1330 So. Glendale Ave. Glendale 5, Calif.	C Spar	S & U MARKET 1951 W. Glenoaks Blvd. Glendale 1, Calif.	B Cert	JACKIE'S MARKET 728 So. Central Ave. Glendale 4, Calif.	C Spar
AX MARKET 10 No. Verdugo Rd. Glendale 6, Calif.	S CH Cert	C-B MARKET 1248 So. Glendale Ave. Glendale 5, Calif.	A Spar	FOOTHILL VILLAGE MARKET 1404 W. Kenneth Rd. Glendale 1, Calif.	C	STOP & SHOP MARKET 1008 So. Central Ave. Glendale 4, Calif.	B
WAY MARKET 10 No. Verdugo Rd. Glendale 6, Calif.	S CH Cert	YOLANDA'S MARKET 834 So. Glendale Ave. Glendale 5, Calif.	S Cert OEm	LOU'S MARKET 1460 Grandview Ave. Glendale 1, Calif.	B Cert	RANDY'S MARKET 4225 San Fernando Rd. Glendale 4, Calif.	B Spar
UGO WOODLANDS MARKET 10 Canada Blvd. Glendale 6, Calif.	C	WILLIS MARKET 402 So. Glendale Ave. Glendale 5, Calif.	C Spar	SAVE MART 6417 San Fernando Rd. Glendale 1, Calif.	C Spar	SO. GLENDALE MARKET 3929 San Fernando Rd. Glendale 4, Calif.	C Spar
TRY SQUIRE MARKET 10 No. Verdugo Rd. Glendale 6, Calif.	C Cert	YOR-WAY MARKET 130 No. Glendale Ave. Glendale 6, Calif.	A	LAKE ST MARKET 1710 Lake St. Glendale 1, Calif.	A C: Spar	LA RIVERA GROCERY 4600 Alger St. Los Angeles 39, Calif.	A Spar
Y CHASE MARKET 10 No. Verdugo Rd. Glendale 6, Calif.	A	THRIFTMART 310 No. Glendale Ave. Glendale 6, Calif.	S CH Cert Mar OEm	DELICATESSEN 1740 Victory Blvd. Glendale 1, Calif.	B Cert	LA POTOSINO GROCERY 4129 Chevy Chase Dr. Los Angeles 39, Calif.	C
OAKS MARKET 10 No. Chevy Chase Dr. Glendale 6, Calif.	A Cert	SHOPPING BAG MARKET 331 No. Glendale Ave. Glendale 6, Calif.	S CH Cert	AERO MART 1609 Victory Blvd. Glendale 1, Calif.	C Spar	EDDIE'S MARKET 4128 Chevy Chase Dr. Los Angeles 39, Calif.	C
SE MARKET 10 E. Glenoaks Blvd. Glendale 6, Calif.	C Spar	HOLIDAY MARKET 516 No. Glendale Ave. Glendale 6, Calif.	S CH Cert	FIVE POINTS MARKET 863 No. Pacific Ave. Glendale 3, Calif.	C Cert	GARFIELD MARKET 4602 San Fernando Rd. Glendale 4, Calif.	C
	C		B Cert		B Spar		A Cert

**KING COLE MARKET**  
2920 Los Feliz Blvd.  
Los Angeles 39, Calif.

S CH Cert

**PERRAZO MARKET**  
4302 Prospect Ave.  
Los Angeles 27, Calif.

C

**FRANK'S FOOD SHOP**  
4102 Clayton Ave.  
Los Angeles 27, Calif.

C

**HUB MART**  
2738 Hyperion Ave.  
Los Angeles 27, Calif.

S Cert

**CARMEL GROCERY**  
2866 Rowena Ave.  
Los Angeles 39, Calif.

C

**CORNER DRIVE-IN MARKET**  
2740 Rowena Ave.  
Los Angeles 39, Calif.

B Spar

**THRIFTMART**  
2432 Glendale Blvd.  
Los Angeles 39, Calif.

S CH Cert

**PRESSMAN DELICATESSEN**  
2474 Glendale Blvd.  
Los Angeles 39, Calif.

C

**BEACH'S MARKET**  
3104 Glendale Blvd.  
Los Angeles 39, Calif.

A CH Cert

**SOL' & HENRY'S MARKET**  
3534 Larga Ave.  
Los Angeles 39, Calif.

C

**PAY-RITE MARKET**  
3321 Glendale Blvd.  
Los Angeles 39, Calif.

B

**EAGLE MARKET**  
3101 Silverlake Blvd.  
Los Angeles 39, Calif.

C

**QUEEN'S GROCERY**  
3222 Larga Ave.  
Los Angeles 39, Calif.

C Spar

**VINCE'S MARKET**  
3250 Atwater St.  
Los Angeles 39, Calif.

C Cert

**HUGHES MARKET**  
3061 San Fernando Rd.  
Los Angeles 65, Calif.

A CH Cert

**M & W DELICATESSEN**  
2801 Fletcher Dr.  
Los Angeles 39, Calif.

C Spar

**B & M MARKET**  
3253 Fletcher Dr.  
Los Angeles 65, Calif.

C

**MANNA MARKET**  
3133 Edward Ave.  
Los Angeles 65, Calif.

C

**SPARTAN MARKET**  
1900 Cypress Ave.  
Los Angeles 65, Calif.

C Spar

**CASTILLO'S MARKET**  
1277 Cypress Ave.  
Los Angeles 65, Calif.

C

**PEVIANI'S MARKET**  
1209 Cypress Ave.  
Los Angeles 65, Calif.

C

**C & M MARKET**  
2904 Division St.  
Los Angeles 65, Calif.

B

**ROUNDHOUSE MARKET**  
3301 Division St.  
Los Angeles 65, Calif.

B Spar

**ROSENFELD MARKET**  
3337 Division St.  
Los Angeles 65, Calif.

C Spar

**TOSTIS MARKET**  
2918 Verdugo Road  
Los Angeles 65, Calif.

C

**GATEWAY MARKET**  
3342 Verdugo Road  
Los Angeles 65, Calif.

S CH OEm

**AMER ITALIAN GROCERY**  
3383 Verdugo Road  
Los Angeles 65, Calif.

C

**BASTA'S MARKET**  
3354 Eagle Rock Blvd.  
Los Angeles 65, Calif.

C

**STAR FOOD MARKET**  
3426 Eagle Rock Blvd.  
Los Angeles 65, Calif.

B

**KING'S MARKET**  
3500 Eagle Rock Blvd.  
Los Angeles 65, Calif.

A Cert

**DUTRO'S MARKET**  
4102 Verdugo Rd.  
Los Angeles 65, Calif.

C Spar

**MARKET**  
4166 Verdugo Rd.  
Los Angeles 65, Calif.

C Spar

**JOHN'S MARKET**  
4409 Verdugo Rd.  
Los Angeles 65, Calif.

C

**HANNA'S MARKET**  
4668 Verdugo Rd.  
Los Angeles 65, Calif.

C Spar

**EAGLE FOOD MARKET**  
4157 Eagle Rock Blvd.  
Los Angeles 65, Calif.

B

**THRIFTMART**  
4030 Eagle Rock Blvd.  
Los Angeles 65, Calif.

S CH Cert

**LEE'S RANCH MARKET**  
4460 Eagle Rock Blvd.  
Los Angeles 65, Calif.

A Cert

**AMERICAN ITAL. GROCERY**  
4534 Eagle Rock Blvd.  
Los Angeles 65, Calif.

C

**EAGLE ROCK BLVD. MARKET**  
4729 Eagle Rock Blvd.  
Los Angeles 41, Calif.

B Spar

**SERV-WELL MARKET**  
5014 Eagle Rock Blvd.  
Los Angeles 41, Calif.

A Spar

**VILLAGE MARKET**  
2952 W. Broadway  
Los Angeles 41, Calif.

B Spar

**SHOPPING BAG MARKET**  
2222 W. Colorado Blvd.  
Los Angeles 41, Calif.

S CH Cert

**BRISSETTE MARKET**  
1716 W. Colorado Blvd.  
Los Angeles 41, Calif.

C

**ECON-O-MART**  
1583 W. Colorado Blvd.  
Los Angeles 41, Calif.

A Spar

**SHOPPING BAG MARKET**  
1566 W. Colorado Blvd.  
Los Angeles 41, Calif.

S CH Cert

**C & L MARKET**  
1865 Yosemite Dr.  
Los Angeles 41, Calif.

C Spar

**YOSEMITE VILLAGE MARKET**  
1596 Yosemite Dr.  
Los Angeles 41, Calif.

B Cert

**RIDGLEY'S MARKET**  
1367 Yosemite Dr.  
Los Angeles 41, Calif.

C

**MCCOLLISTER'S MARKET**  
1302 Yosemite Dr.  
Los Angeles 41, Calif.

C Spar

**DELICATESSEN**  
1022 Colorado Blvd.  
Los Angeles 41, Calif.

C Mar

ANDERSON'S GROCERY No. Linda Vista Ave. Pasadena, Calif.	A CH Cert Mar	PAUL'S GROCERY 841 No. Fair Oaks Ave. Pasadena, Calif.	C Mar	THE PANTRY 845 E. California St. Pasadena, Calif.	S CH OEm	GILKONE'S MARKET 2367 No. Lake Ave. Altadena, Calif.	C Spar
ANDERSON MARKET Foothill Blvd. Pasadena, Calif.	S CH Cert	BOORMAN'S MARKET 689 No. Fair Oaks Ave. Pasadena, Calif.	A Cert	BROTHERTON'S GROCERY 711 E. Del Mar Ave. Pasadena, Calif.	C	MARKET BASKET 2270 No. Lake St. Altadena, Calif.	S CH
ANDERSON'S MARKET Foothill Blvd. Pasadena, Calif.	C Spar	KLUG'S OAK VILLA MARKET 473 No. Fair Oaks Ave. Pasadena, Calif.	C Mar	THE PANTRY 141 So. Marengo Ave. Pasadena, Calif.	S CH OEm	BOSTON FOOD MARKET 2098 No. Lake Ave. Altadena, Calif.	B Cert
APPLE BAG MARKET Foothill Blvd. Pasadena, Calif.	S CH Cert	LINCOLN MARKET 273 No. Fair Oaks Ave. Pasadena, Calif.	A	HINES GROCERY CO 780 E. Colorado St. Pasadena, Calif.	S Cert	ALTADENA FOOD MART 1873 No. Allen Ave. Pasadena, Calif.	A Spar Mar
APPLES CREST MARKET Pasadena, Calif.	A Cert Mar	VILLAGE MARKET 664 Lincoln Ave. Pasadena, Calif.	B Cert	BOY'S MARKET 33 No. Lake Ave. Pasadena, Calif.	S CH Cert	ALLEY'S MARKET 1848 No. Allen Ave. Pasadena, Calif.	C Cert
BARRY'S MARKET Foothill Blvd. Pasadena, Calif.	C Spar	ARROYO FOOD MARKET 1088 Lincoln Ave. Pasadena, Calif.	A CH Spar	RALPHS MARKET 171 No. Lake Ave. Pasadena, Calif.	S CH	WHEELER'S GROCERY 1535 Bellford Ave. Pasadena, Calif.	C
BEN'S MARKET Foothill Blvd. Pasadena, Calif.	S CH	LA FIESTA MARKET 900 Winona Ave. Pasadena, Calif.	C	FARMER'S MARKET 200 No. Lake Ave. Pasadena, Calif.	S	FOOTHILL SHOPPING CENTER 2513 E. Washington St. Pasadena, Calif.	A CH Cert
BETT'S FOOD MART Lincoln Ave. Pasadena, Calif.	B Spar Mar	VILLA CORNER MARKET 182 W. Villa St. Pasadena, Calif.	C	DARM'S MARKET 600 E. Walnut St. Pasadena, Calif.	A	JOHNNY'S DELICATESSEN 2411 E. Washington St. Pasadena, Calif.	C
APPLE BAG MARKET Lincoln Ave. Pasadena, Calif.	S CH Cert	OWENS MARKET 254 W. Walnut St. Pasadena, Calif.	C	EUROPEAN GROCERY 335 No. Lake Ave. Pasadena, Calif.	C	GOOD FOODS MARKET 1864 E. Washington St. Pasadena, Calif.	S Cert
THE PANTRY 11 Altadena Dr. Pasadena, Calif.	S CH OEm	THE PANTRY 475 E. Orange Gro. Ave. Pasadena, Calif.	S CH OEm	YOUNG'S MARKET 644 No. Lake Ave. Pasadena, Calif.	C	MARKET BASKET 1859 E. Washington St. Pasadena, Calif.	S CH
BERRY'S MARKET 11 Altadena Dr. Pasadena, Calif.	B Cert	ALPHA BETA MARKET 245 No. Los Robles Ave. Pasadena, Calif.	S CH Cert	LYON'S GROCERY 907 No. Euclid Ave. Pasadena, Calif.	C	HARVEY'S MARKET 1112 N. Sierra Bonita Ave. Pasadena, Calif.	C Cert
BIRWAY MARKET 16 No. Fair Oaks Ave. Pasadena, Calif.	B Mar	TOKYO FOOD CO. 16 W. Colorado St. Pasadena, Calif.	C	EL MOLINO GROCERY 809 El Molino Ave. Pasadena, Calif.	C	MILQ'S MARKET 1581 E. Washington St. Pasadena, Calif.	C
MARKET BASKET 16 No. Fair Oaks Ave. Pasadena, Calif.	S CH	SAVING CENTER DELIC 25 W. Colorado St. Pasadena, Calif.	C	ROMA ITAL. AMER. MKT. 916 No. Lake Ave. Pasadena, Calif.	C	GRAY'S MARKET 1396 E. Washington St. Pasadena, Calif.	A Cert
BERRY'S GROCERY 16 No. Navarro Ave. Pasadena, Calif.	C Mar	DIAMOND MARKET 45 W. Colorado St. Pasadena, Calif.	C	MARKET BASKET 1260 No. Lake Ave. Pasadena, Calif.	S CH	HILL MARKET 1573 No. Hill Ave. Pasadena, Calif.	C Cert
BERRY'S MARKET 16 Howard St. Pasadena, Calif.	C	JERRY'S MARKET 252 So. De Lacey St. Pasadena, Calif.	C Spar	CROWN SUPPLY CO. 1368 No. Lake Ave. Pasadena, Calif.	A Cert	ARROYO FOOD MARKET 1047 No. Allen Ave. Pasadena, Calif.	A CH Spar
BROWN BROS. MARKET 1 Lincoln Ave. Pasadena, Calif.	C OEm	STAR MARKET 425 So. Fair Oaks Ave. Pasadena, Calif.	B OEm	JENSEN'S MARKET 1525 No. El Molino Ave. Pasadena, Calif.	C	LINDBERG'S MARKET 345 No. Allen Ave. Pasadena, Calif.	C
BERRY'S MARKET 1 Lincoln Ave. Pasadena, Calif.	C Spar	RIPPEE'S MARKET 12 E. California St. Pasadena, Calif.	B Cert	ELIZABETH ST. MARKET 302 E. Elizabeth St. Pasadena, Calif.	C	PASADENA GROCERY 1825 E. Villa St. Pasadena, Calif.	B OEm
MARKET BASKET 16 No. Fair Oaks Ave. Pasadena, Calif.	S CH	LA LUZ DEL DIA MARKET 720 So. Fair Oaks Ave. Pasadena, Calif.	B	PENN GROCERY 353 Penn St. Pasadena, Calif.	C Spar	HECK'S GROCERY 2040 E. Villa St. Pasadena, Calif.	C
BERRY'S MARKET 16 No. Fair Oaks Ave. Pasadena, Calif.	A Cert	WEINMAN'S MARKET 958 So. Fair Oaks Ave. Pasadena, Calif.	C	DEDDAR MARKET 2057 No. Los Robles Ave. Pasadena, Calif.	B	THE PANTRY 495 No. Altadena Dr. Pasadena, Calif.	S CH OEm
BERRY'S MARKET 16 Summit Ave. Pasadena, Calif.	C	BUNGALOW GROCERY 247 E. Ohio St. Pasadena, Calif.	C	KERN'S DELICATESSEN 2470 No. Lake Ave. Altadena, Calif.	C	MANOR MARKET 259 Sierra Madre Villa Ave. Pasadena, Calif.	A CH Cert
BERRY'S MARKET 16 Fair Oaks Ave. Pasadena, Calif.	B	JURGENSON'S GROCERY 842 E. California St. Pasadena, Calif.	A CH Cert Mar	HUNNICUTT'S MARKET 920 E. Altadena Dr. Altadena, Calif.	C Cert	RENDANT MARKET 3211 E. Foothill Blvd. Pasadena, Calif.	C

FOOTHILL DELICATESSEN  
2517 E. Foothill Blvd.  
Pasadena, Calif.

C

MARTELO GROCERY  
285 No. Martello Ave.  
Pasadena, Calif.

C

CARR'S MARKET  
259 No. Hill Ave.  
Pasadena, Calif.

C Spar

JOYCE FOOD MART  
280 No. Hill Ave.  
Pasadena, Calif.

B Cert

CHESTER VILLA MARKET  
1272 E. Villa St.  
Pasadena, Calif.

C

WAGNER'S MARKET  
1137 E. Villa St.  
Pasadena, Calif.

C

BENNETT'S MARKET  
494 No. Wilson Ave.  
Pasadena, Calif.

C OEm

EDDIE'S MARKET  
217 So. Michigan Ave.  
Pasadena, Calif.

C Spar

GERTMENIAN'S MARKET  
1720 E. Colorado St.  
Pasadena, Calif.

S OEm

HAYNES GROCERY  
2212 E. Colorado St.  
Pasadena, Calif.

C

HALL'S MARKET  
457 So. Sierra Madre Blvd.  
Pasadena, Calif.

C

MARKET BASKET  
40 No. Santa Anita Ave.  
Pasadena, Calif.

S CH

MANOR MARKET  
2526 E. Colorado St.  
Pasadena, Calif.

A CH Cert

SUN FAIR MARKET  
2660 E. Colorado St.  
Pasadena, Calif.

S CH OEm

EVERYBODY'S MARKET  
3239 Colorado St.  
Pasadena, Calif.

C

ARMEN'S MARKET  
3492 E. Colorado St.  
Pasadena, Calif.

C

DON'S MARKET  
311 So. Rosemead Blvd.  
Pasadena, Calif.

A Cert

TOTEM POLE MARKET  
470 So. Rosemead Blvd.  
Pasadena, Calif.

B Cert

ROSEMEAD MARKET  
104 So. Rosemead Blvd.  
Pasadena, Calif.

C

MARKET BASKET  
3601 E. Foothill Blvd.  
Pasadena, Calif.

S CH

SHOPPING BAG  
3841 E. Sierra Madre Blvd  
Pasadena, Calif.

S CH Cert

MARKET Sierra Madre Blvd. Sierra Madre, Calif.	A Cert	CARLO'S RANCH MARKET 138 E. Huntington Dr. Monrovia, Calif.	C	LEO'S MARKET 175 No. Dalton Ave. Azusa, Calif.	C	BOB'S MARKET 175 W. Bonita Ave. San Dimas, Calif.	A Cert
JOHN'S MARKET Sierra Madre Blvd. Sierra Madre, Calif.	C Spar	BUD'S COUNTRY STORE 456 E. Duarte Rd. Monrovia, Calif.	C OEm	ECONOMIA MARKET 300 No. Dalton Ave. Azusa, Calif.	C	PAT'S MARKET 155 W. Bonita Ave. San Dimas, Calif.	B OEm
JOHN'S MARKET Sierra Madre Blvd. Sierra Madre, Calif.	A Cert	MARKET 418 E. Duarte Rd. Monrovia, Calif.	C Spar	LUNA'S MARKET 309 No. Soldano Ave. Azusa, Calif.	C	ALPHA BETA MARKET 2040 Third St. La Verne, Calif.	S CH Cert
AGE MARKET Woodland Dr. Madro, Calif.	C	EASTSIDE MARKET 529 E. Huntington Dr. Monrovia, Calif.	C	DAVALO'S GROCERY 447 No. Soldano Ave. Azusa, Calif.	C	BETTER BUY MARKET 2125 Fourth St. La Verne, Calif.	B
MARKET Woodland Dr. Madro, Calif.	C	SHAMROCK GROCERY 825 So. Shamrock Ave. Monrovia, Calif.	C	ABDELNOUR'S MARKET 631 No. Azusa Ave. Azusa, Calif.	C	DELZER'S MARKET 2306 5th St. La Verne, Calif.	C Spar
ALPHA BETA MARKET Foothill Blvd. Azusa, Calif.	S CH Cert	BIASOTTI MARKET 727 So. Shamrock Ave. Monrovia, Calif.	C	JOE'S MARKET 742 No. Azusa Ave. Azusa, Calif.	C Spar	NIXON'S STOP 'N SHOP 2335 D St. La Verne, Calif.	B OEm
WILL SHOPPING CENTER Foothill Blvd. Azusa, Calif.	A Spar OEm	WIEBE'S MARKET 525 So. Shamrock Ave. Monrovia, Calif.	C	ROSE'S MARKET 833 No. Azusa Ave. Azusa, Calif.	C	EL RANCHO CHICO GROCERY 2048 Palomares Ave. La Verne, Calif.	C
FOODS W. Colorado Ave. Azusa, Calif.	C	ALPHA BETA MARKET 1302 E. Huntington Dr. Duarte, Calif.	S CH Cert	MARKET BASKET 605 E. Foothill Blvd. Azusa, Calif.	S CH	EL SIGLO MARKET 1912 Palomares Ave. La Verne, Calif.	C Cert
MARKET Alta Vista Ave. Azusa, Calif.	C	TROPICANO DELICATESSEN 1310 E. Duarte Rd. Duarte, Calif.	C Spar	MAYFAIR MARKET 6307 No. Citrus Ave. Azusa, Calif.	S CH Cert OEm	CROSS ROADS MARKET 2090 No. Garey Ave. Pomona, Calif.	S CH Cert OEm
DELICATESSEN Foothill Blvd. Azusa, Calif.	C Spar	YOR-WAY MARKET 1803 E. Huntington Dr. Duarte, Calif.	S CH Cert Mar	MAYFLOWER MARKET 940 So. Grand Ave. Glendora, Calif.	S CH Cert	McDANIEL'S MARKET 2190 No. Garey St. Pomona, Calif.	S CH Cert OEm
SHOPPING BAG MARKET Foothill Blvd. Azusa, Calif.	S CH Cert	DUARTE MARKET 805 So. Foothill Blvd. Duarte, Calif.	B	DICKIE'S MARKET 615 Glendora Ave. Glendora, Calif.	C	SHOPPING BAG MARKET 2470 No. San Antonio Ave. Pomona, Calif.	S CH Cert
S FINE FOODS Foothill Blvd. Azusa, Calif.	C Spar	SUNRIZE MARKET 2249 E. Huntington Dr. Duarte, Calif.	A OEm	SHOPPING BAG MARKET 517 S. Glendora Ave. Glendora, Calif.	S CH Cert	EL RANCHO MARKET 3200 No. Garey St. Pomona, Calif.	S CH Cert OEm
MARKET California Ave. Azusa, Calif.	C	AZUSA FOOD LOCKERS 717 Vernon Ave. Azusa, Calif.	C	SHIPMAN'S MARKET 430 So. Webash Ave. Glendora, Calif.	C	STATER BROS. MARKET 1290 Indian Hill Rd. Claremont, Calif.	S CH Cert OEm
MARKET BASKET Lemon Ave. Azusa, Calif.	S CH	CERTIFIED MARKET 458 No. Virginia Ave. Azusa, Calif.	B Cert	DEPOT QUALITY MARKET 257 So. Michigan Ave. Glendora, Calif.	B Cert	WOLFE & CO. MARKET 160 W. Foothill Blvd. Claremont, Calif.	A Cert
MARKET Myrtle Ave. Azusa, Calif.	S OEm	HERMAN'S MARKET 777 W. First St. Azusa, Calif.	B	STATER BROS. MARKET 526 W. Foothill Blvd. Glendora, Calif.	S CH OE	L. J. BENTLEY 235 No. Yale Ave. Claremont, Calif.	A OEm
MARKET Huntington Dr. Azusa, Calif.	S CH Cert	ALEXANDER MARKET 273 E. Gladstone Ave. Azusa, Calif.	S CH Cert	MINUTE MART 19100 Foothill Blvd. Glendora, Calif.	C	CLAREMONT MARKET 109 No. Yale Ave. Claremont, Calif.	A Spar
MARKET Huntington Drive Azusa, Calif.	S CH Cert OEm	YOR-WAY MARKET 101 No. Azusa Ave. Azusa, Calif.	S CH Cert Mar	FINKBINER'S MARKET 203 No. Michigan Ave. Glendora, Calif.	A CH	ARBOL VERDE MARKET 709 E. First St. Claremont, Calif.	C
TOWN MARKET Huntington Dr. Azusa, Calif.	A Cert Mar	ROSALES MARKET 217 No. Azusa Ave. Azusa, Calif.	B	FOODSTOP 209 No. Michigan Ave. Glendora, Calif.	B	TRIANGLE MARKET 333 Arrow Highway Claremont, Calif.	B Mar
MARKET Duarte Rd. Azusa, Calif.	C Spar	FARMER'S MARKET 232 No. Azusa Ave. Azusa, Calif.	C	ARCHIE'S DELICATESSEN 221 No. Michigan Ave. Glendora, Calif.	C	ALPHA BETA MARKET 1670 Alexander Ave. Pomona, Calif.	S CH Cert
OWER CENTER MKT. Rd. Azusa, Calif.	A CH Cert	CENTRAL MARKET 345 No. Azusa Ave. Azusa, Calif.	A Mar	WOLF'S COMPLETE MARKET 301 E. Whitcomb Ave. Glendora, Calif.	C	BOYS MARKET 1575 E. Holt Ave. Pomona, Calif.	S CH Cert
MARIEL VALLEY MARKET Myrtle Ave. Azusa, Calif.	A Spar	LUNA'S MARKET 200 No. Dalton Ave. Azusa, Calif.	C	SWEET'S STORE 1112 No. San Dimas Ave. San Dimas, Calif.	C OEm	MARKET BASKET 1500 On The Mall Pomona, Calif.	S CH

2814

FARMERS MARKET  
962 E. Holt Ave.  
Pomona, Calif.

A OEm

FOOD TOWNE MARKET  
570 No. Towne Ave.  
Pomona, Calif.

A OEm

KELLY'S MARKET  
908 No. Towne Ave.  
Pomona, Calif.

C

C. & S. MARKET  
1008 No. Towne Ave.  
Pomona, Calif.

C

ALPHA BETA MARKET  
1795 No. Garey Ave.  
Pomona, Calif.

S CH Cert

STATER BROS. MARKET  
1025 No. Garey Ave.  
Pomona, Calif.

S CH OEm

ART'S MARKET  
701 No. Gibbs St.  
Pomona, Calif.

C

GOLD STRIKE MARKET  
412 No. Park Ave.  
Pomona, Calif.

A Cert OEm

STILLMANK MARKET  
666 No. Park Ave.  
Pomona, Calif.

B

WHITEWAY MARKET  
1135 No. White Ave.  
Pomona, Calif.

B Cert

HUNTINGTON GROCERY  
695 W. Holt Ave.  
Pomona, Calif.

C

ROYALTY PROD. MARKET  
793 W. Holt Ave.  
Pomona, Calif.

C

MARKET BASKET  
1645 W. Holt Ave.  
Pomona, Calif.

S CH

CAUDILLO'S MARKET  
830 W. Commercial St.  
Pomona, Calif.

C

LOU'S MARKET  
1321 W. 2nd St.  
Pomona, Calif.

C Spar

MORTON'S MARKET  
1106 W. 2nd St.  
Pomona, Calif.

C Spar

LA TAPATIA MARKET  
855 W. 2nd St.  
Pomona, Calif.

C

GRABILL'S MARKET  
300 E. 2nd St.  
Pomona, Calif.

C

ALPHA BETA MARKET  
360 E. 5th Ave.  
Pomona, Calif.

S CH Cert

MAIN'S MARKET  
1236 E. 5th Ave.  
Pomona, Calif.

B OEm

BUDGET RANCH MARKET  
1025 E. 5th Ave.  
Pomona, Calif.

A OEm

BARCLAY'S MARKET  
1498 S. Towne Ave.  
Pomona, Calif.

C

MARCUM'S GROCERY  
2095 So. Towne Ave.  
Pomona, Calif.

C

BAKER'S VILLAGE MARKET  
805 E. Philadelphia St.  
Pomona, Calif.

A

ALPHA BETA MARKET  
Philadelphia & Garey  
Pomona, Calif.

S CH Cert

MAXWELL'S MARKET  
1701 S. Garey Ave.  
Pomona, Calif.

C

FARMER'S OUTLET GROCERY  
1318 So. Garey Ave.  
Pomona, Calif.

B Spar

IMPERIAL MARKET  
1307 So. Garey Ave.  
Pomona, Calif.

C Spar

TELLES DELICATESSEN  
1191 So. Garey Ave.  
Pomona, Calif.

C

EL EXITO MARKET  
1091 So. Garey Ave.  
Pomona, Calif.

B Cert

BROWN'S GROCERY  
689 W. 11th St.  
Pomona, Calif.

C

SO. PARK AVE. MARKET  
500 W. 7th St.  
Pomona, Calif.

C

STATER BROTHERS MARKET  
550 So. Garey Ave.  
Pomona, Calif.

S CH OEm

BOONE'S 5TH AVE. MARKET  
604 W. 5th Ave.  
Pomona, Calif.

A Cert

CORRALES GROCERY  
1228 So. White Ave.  
Pomona, Calif.

C

CHAMP'S MARKET  
1076 W. Phillips Blvd.  
Pomona, Calif.

A Mar OEm

SHOPRIGHT MARKET  
1600 W. 5th Ave.  
Pomona, Calif.

A CH Cert

WALNUT STORE  
20373 E. Valley Blvd.  
Walnut, Calif.

C

HARVEY MARKET  
19747 E. Valley Blvd.  
Walnut, Calif.

C OEm

MANUEL'S MARKET  
18061 Valley Blvd.  
La Puente, Calif.

A

ALPHA BETA MARKET  
17305 E. Valley Blvd.  
La Puente, Calif.

S CH Cert

LA PINA MARKET  
16046 E. Abbey St.  
La Puente, Calif.

C

GARRO'S MARKET  
15939 E. Valley Blvd.  
La Puente, Calif.

C

LAULIVE MARKET  
15832 E. Main St.  
La Puente, Calif.

C

BLUA'S GROCERY  
15246 E. Valley Blvd.  
La Puente, Calif.

C

HILLGROVE MARKET  
15002 E. Clark Ave.  
La Puente, Calif.

C OEm

THRIFTIMART  
1120 Hacienda Blvd.  
La Puente, Calif.

S CH Cert

MARKET BASKET  
155 No. Glendora Ave.  
La Puente, Calif.

S CH

SONNY BOY MARKET  
619 No. Glendora Ave.  
La Puente, Calif.

B OEm

SHOPPING BAG  
15425 Amar Rd.  
La Puente, Calif.

S CH Cert

FAIRGROVE MARKET  
1206 No. Glendora Ave.  
La Puente, Calif.

S Cert

CARLTON'S MARKET  
15790 Maple Grove St.  
La Puente, Calif.

C Cert

THRIFTIMART  
500 W. Francisquito Ave.  
West Covina, Calif.

S CH Cert

CODD'S MARKET  
15978 E. Francisquito Ave.  
La Puente, Calif.

S CH OEm

RANCH MARKET  
522 Vine Ave.  
West Covina, Calif.

B OEm

McDANIELS MARKET  
126 Glendora Ave.  
West Covina, Calif.

S CH Cert OEm

SNIDER BROS. MARKET  
1206 E. Garey Ave.  
West Covina, Calif.

C OEm

CENTER MARKET  
1102 E. Garey Ave.  
West Covina, Calif.

A OEm

SHOPPING BAG  
1170 E. Garey Ave.  
West Covina, Calif.

S CH Cert

ALPHA BETA MARKET  
600 So. Sunset Ave.  
West Covina, Calif.

S CH Cert

HIRAM'S MARKET  
2630 Workman Ave.  
West Covina, Calif.

S CH Cert

McDANIELS MARKET  
2235 E. Garey Ave.  
West Covina, Calif.

S CH Cert OEm

ALPHA BETA MARKET  
625 Citrus Ave.  
Covina, Calif.

S CH Cert

MARKET BASKET  
920 E. Badillo St.  
Covina, Calif.

CODD'S MARKET  
160 E. College St.  
Covina, Calif.

S CH

FRANK'S HANDY MKT  
442 No. First St.  
Covina, Calif.

S CH

COVINA FARMS MARKET  
731 No. Grand Ave.  
Covina, Calif.

S CH

ALPHA BETA MARKET  
1067 No. Grand Ave.  
Covina, Calif.

S CH

McDANIELS MARKET  
440 W. Arrow Highway  
Covina, Calif.

S CH

FOX MARKET  
1048 No. Citrus Ave.  
Covina, Calif.

S CH

MARKET BASKET  
17333 San Bernardino N.  
Covina, Calif.

S CH

IMPORTED FOODS  
16355 San Bernardino N.  
Covina, Calif.

S CH

SHOPPING BAG  
960 E. Arrow Hwy.  
Covina, Calif.

S CH

VALLEYDALE MARKET  
5210 Clydesbank Ave.  
Azusa, Calif.

S CH

BRECEDA'S MARKET  
5152 Irwindale Ave.  
Azusa, Calif.

S CH

DON'S MARKET  
15816 E. Arrow Hwy.  
Azusa, Calif.

S CH

CUNNINGHAM'S GROCER  
5026 Maine Ave.  
Baldwin Park, Calif.

S CH

MOODY'S MARKET  
4755 Maine Ave.  
Baldwin Park, Calif.

S CH

COSENTINO MARKET  
4713 Maine Ave.  
Baldwin Park, Calif.

S CH

SHOPRIGHT VILLAGE  
13810 E. Los Angeles St.  
Baldwin Park, Calif.

S CH

GRAB-N-RUN MARKET  
12760 E. Ramona Blvd.  
Baldwin Park, Calif.

S CH

PARKWAY MART  
13028 Francisquito  
Baldwin Park, Calif.

S CH

EL-WIN VILLAGE MARKET  
13100 E. Ramona Blvd.  
Baldwin Park, Calif.

S CH

CAMARELLA MARKET  
13360 E. Ramona Blvd.  
Baldwin Park, Calif.

S CH



WELLS SHOP 'N SAVE E Ramona Blvd. Park, Calif. S CH Cert OEm	SEXTON'S MARKET 1802 Burkett Rd. El Monte, Calif. C	NICK'S MARKET 9837 E. Rush St. El Monte, Calif. C	ERNEST'S GROCERY 9443 E. Valley Blvd. Rosemead, Calif. C
BASKET Main Ave. Park, Calif. S CH	SANTA FE FARMS 1954 No. Durfee Rd. El Monte, Calif. A OEm	COOPER'S MARKET 2561 No. Potrero Ave. El Monte, Calif. C	McDANIELS MARKET 4819 No. Temple City Blvd. Temple City, Calif. S CH Cert OEm
MARKET E Ramona Blvd. Park, Calif. C	FINEVIEW MARKET 12349 Fineview St. El Monte, Calif. C Spar	GARVEY RANCH MARKET 9871 E. Garvey Ave. El Monte, Calif. B CH Cert	VILLAGE MARKET 5407 No. Baldwin Ave. Temple City, Calif. C Spar
RANCH MARKET E Ramona Blvd. Park, Calif. C Spar	SHIPP'S MARKET 2514 No. Durfee Ave. El Monte, Calif. B Spar	EVERYBODY'S MARKET 9815 E. Garvey Ave. El Monte, Calif. C	McDANIEL'S MARKET 700 W. Lower Azusa Rd. El Monte, Calif. S CH Cert OEm
WELLS MARKET E Badillo St. Pomona, Calif. S CH Cert OEm	IVIE'S MARKET 2556 No. Durfee Ave. El Monte, Calif. C	JOHN'S MARKET 9701 E. Cortada St. El Monte, Calif. C Spar	PARSONS MARKET 9726 E. Valley Blvd. El Monte, Calif. C
GIANT MARKET San Bernardino Rd. Pomona, Calif. S CH Cert	DOWNTOWN'S GROCERY 2861 No. Durfee Ave. El Monte, Calif. C	SEEGER'S MARKET 9641 E. Garvey Ave. El Monte, Calif. C	MARTIN'S MARKET 10113 E. Valley Blvd. El Monte, Calif. C
MARKET Pacific Ave. Park, Calif. B OEm	MARKET BASKET 12030 E. Valley Blvd. El Monte, Calif. S CH	GEORGE'S MARKET 9566 E. Garvey Ave. El Monte, Calif. C	COOK'S MARKET 10203 E. Valley Blvd. El Monte, Calif. C OEm
MARKET E Garvey Ave. Park, Calif. C	CRAWFORDS MARKET 11850 E. Valley Blvd. El Monte, Calif. S CH Spar	SUMRALL'S MARKET 9545 E. Garvey Ave. El Monte, Calif. C	VENITA MARKET 10544 E. Venita St. El Monte, Calif. C
WELLS MARKET E Garvey Ave. Park, Calif. C	LITTLE 5 POINTS MARKET 2601 No. Meeker Rd. El Monte, Calif. C Spar	ROSEFERN MARKET 2601 No. Rosemead Blvd. El Monte, Calif. C OEm	ARDEN DRIVE MARKET 4266 No. Arden Drive El Monte, Calif. C
TOTUM Francisquito Ave. Park, Calif. C	BILL'S MARKET 2501 No. Mountain View Ave. El Monte, Calif. C	SPARTAN MARKET 9305 E. Fern St. El Monte, Calif. C	GRANADA GROCERY 152 So. Granada Ave. El Monte, Calif. C
ARDT'S MARKET Mountain Park Blvd. Park, Calif. B Cert	GOLDSHIELD MARKET 1625 No. Hoyt Ave. El Monte, Calif. C Spar	LEE AVE. MARKET 2403 No. Lee Ave. El Monte, Calif. C Spar	COMMONWEALTH MARKET 720 No. Tyler Ave. El Monte, Calif. A Cert OEm
MARKET Waco St. Park, Calif. C	GROCERY STORE 10603 Rush St. El Monte, Calif. C	BILL'S MARKET 2027 No. Rosemead Blvd. El Monte, Calif. C Spar	SHOPPING BAG MARKET 141 E. Valley Blvd. El Monte, Calif. S CH Cert
MARKET E Bess Ave. Park, Calif. C Spar	SMITH MARKET 10820 E. Klingerman St. El Monte, Calif. C	JOE'S FOOD MART 2003 No. Rosemead Blvd. El Monte, Calif. C Spar	VIRGINIA INN MARKET 616 E. Valley Blvd. El Monte, Calif. C
WINE MARKET E Garvey Ave. Park, Calif. B Spar	RAINBOW MARKET 2403 No. Tyler Ave. El Monte, Calif. C	PENNY-WISE MARKET 8818 E. Garvey Ave. So. San Gabriel, Calif. B Spar OEm	FOOD GIANT MARKET 1045 E. Exline St. El Monte, Calif. S CH Cert
RANCH MARKET E Valley Blvd. Pomona, Calif. B Spar	KNIGHT'S MARKET 2432 No. Tyler Ave. El Monte, Calif. C	ERNEST'S MARKET 8717 E. Garvey Ave. So. San Gabriel, Calif. C	CARLTON'S MARKET 11958 E. San Bernardino Rd. El Monte, Calif. A Cert
COMPLETE MARKET E Valley Blvd. Pomona, Calif. C	PAUL'S MARKET 2530 No. Tyler Ave. El Monte, Calif. C Spar	B & R MARKET 8636 E. Ramona Blvd. Rosemead, Calif. C	EL MONTE SUPER FOOD MARKET 12002 E. San Bernardino Rd. El Monte, Calif. A
MARKET E Valley Blvd. Pomona, Calif. C OEm	PAGE'S MARKET 11243 Elliott Ave. El Monte, Calif. C Mar	SAVE RITE MARKET 8600 E. Valley Blvd. Rosemead, Calif. A	SAN GABRIEL RIVER MARKET 12356 E. San Bernardino Rd. El Monte, Calif. C
WESSEN Elliott St. Pomona, Calif. C Mar	HIGHWAY BEV. & GROCERY 11312 E. Garvey Ave. El Monte, Calif. C	GERACI'S MARKET 8779 E. Valley Blvd. Rosemead, Calif. C	MORENO GROCERY 712 Medina Court El Monte, Calif. C OEm
GIANT MARKET Elliott St. Pomona, Calif. S CH Cert	BUD'S UPTOWN MARKET 427 So. Hoyt Ave. El Monte, Calif. S Spar OEm	ESTHER'S MARKET 8923 E. Mission Dr. Rosemead, Calif. C	CALVEZ GROCERY 604 Medina Court El Monte, Calif. C
VILLAGE MARKET E Pellissier Rd. Pomona, Calif. C	VAN'S MARKET 2503 No. Merced Ave. El Monte, Calif. C Spar	JENKIN'S MARKET 9008 E. Valley Blvd. Rosemead, Calif. B Spar OEm	BELL'S FOOD MARKET 3808 No. Peck Rd. El Monte, Calif. B Spar
WINE MARKET E Durfee Ave. Pomona, Calif. A Cert	COOPER'S MARKET 2107 No. Merced Ave. El Monte, Calif. C	JAX MARKET 9031 E. Valley Blvd. Rosemead, Calif. A CH Spar OEm	STRAND'S MARKET 3845 No. Peck Rd. El Monte, Calif. C



# 2816

SHOP E-Z MARKET  
4316 No. Peck Rd.  
El Monte, Calif.

B Spar

SHOPPING BAG MARKET  
4806 No. Peck Rd.  
El Monte, Calif.

S CH Cert

NAGAI RANCH MARKET  
11012 E. Lower Azusa Rd.  
El Monte, Calif.

C Spar

TYLER CIRCLE MARKET  
4376 No. Tyler Ave.  
El Monte, Calif.

B Spar

JOE'S MARKET  
5207 No. Tyler Ave.  
El Monte, Calif.

C

MILLER'S MARKET  
10657 E. Olive St.  
Temple City, Calif.

C Spar

MARKET TOWN  
150 W. Las Tunas Dr.  
Arcadia, Calif.

A OEM

RALPHS MARKET  
11016 E. Live Oak Ave.  
Arcadia, Calif.

S CH

ALPHA BETA MARKET  
11258 E. Live Oak Ave.  
Arcadia, Calif.

S CH Cert

KASNER'S MARKET  
800 So. Santa Anita Ave.  
Arcadia, Calif.

B Spar

SHOPPING BAG MARKET  
7 E. Huntington Drive  
Arcadia, Calif.

S CH Cert

MARKET BASKET  
30 So. 1st Ave.  
Arcadia, Calif.

S CH

D & M GROCERIES  
625 So. 1st Ave.  
Arcadia, Calif.

E OEM

EL RANCHO MARKET  
1101 W. Huntington Dr.  
Arcadia, Calif.

S CH Cert OEM

RESTIVO'S MARKET  
9736 W. Duarte Rd.  
West Arcadia, Calif.

C

DELICATESSEN  
1029 So. Baldwin Ave.  
Arcadia, Calif.

C

ROYAL'S MARKET  
1212 So. Baldwin Ave.  
West Arcadia, Calif.

B OEM

SHOPPING BAG MARKET  
1407 So. Baldwin Ave.  
West Arcadia, Calif.

S CH Cert

G & L MARKET  
6211 So. Baldwin Ave.  
West Arcadia, Calif.

C

SCHAUB'S MARKET  
9156 E. Las Tunas Dr.  
Temple City, Calif.

S Cert

ALPHA BETA MARKET  
5935 No. Temple City Blvd.  
Temple City, Calif.

S CH Cert

SHOPPING MART  
9476 E. Las Tunas Dr.  
Temple City, Calif.

S

MARKET BASKET  
9451 E. Las Tunas Dr.  
Temple City, Calif.

S CH

WAY MARKET 400 Rosemead Blvd. Rosemead, Calif.	S CH Cert OEm	CAL-FAIR MARKET 728 E. Valley Blvd. San Gabriel, Calif.	B OEm	CRAWFORD'S MARKET 1421 E. Valley Blvd. Alhambra, Calif.	S CH Cert	GATEWAY MARKET 409 W. Valley Blvd. Alhambra, Calif.	S CH Cert OEm
W & RUN MARKET E. Las Tunas Dr. San Gabriel, Calif.	C Spar	CLARO'S MARKET 1003 E. Valley Blvd. Rosemead, Calif.	C	VON'S MARKET 1000 E. Valley Blvd. Alhambra, Calif.	S CH Cert	CRAWFORD'S MARKET 910 W. Valley Blvd. Alhambra, Calif.	S CH Cert
W SHOP MARKET 400 Rosemead Blvd. San Gabriel, Calif.	B	SUNFAIR MARKET 1849 So. San Gabriel Blvd. San Gabriel, Calif.	S CH OEm	PERRY'S MARKET 3770 No. New Ave. Wilmar, Calif.	C	SHOPPING BAG MARKET 2200 W. Valley Blvd. Alhambra, Calif.	S CH Cert
W BASKET 400 Rosemead Blvd. San Gabriel, Calif.	S CH	BORIS MARKET 3317 No. San Gabriel Blvd. San Gabriel, Calif.	C Spar	STRINZ MARKET 1102 E. Hellman Ave. Monterey Park, Calif.	C	ITAL AMER FOOD STORE 2219 W. Valley Blvd. Alhambra, Calif.	C
W BAG MARKET Huntington Dr. San Gabriel, Calif.	S CH Cert	BEACH'S MARKET 8235 E. Garvey Ave. So. San Gabriel, Calif.	S CH Cert	McQUEEN'S GROCERY 333 New Ave. Monterey Park, Calif.	C	GATEWAY MARKET 2532 W. Valley Blvd. Alhambra, Calif.	S CH Cert OEm
W RANCH HOUSE MARKET 400 Rosemead Blvd. San Gabriel, Calif.	B Spar	GATEWAY MARKET 8219 E. Garvey Ave. So. San Gabriel, Calif.	S CH OEm	PROSPECT MARKET 7538 E. Garvey Ave. Wilmar, Calif.	B	WHITE'S MARKET 2924 W. Valley Blvd. Alhambra, Calif.	C
W BAG MARKET Huntington Dr. San Gabriel, Calif.	S CH Cert	WHITE'S MARKET 8020 E. Newmark Ave. San Gabriel, Calif.	C	CO-OP FOODS 100 No. Elizabeth St. Monterey Park, Calif.	C Spar	FREMONT MARKET 629 So. Fremont Ave. Alhambra, Calif.	B
W MORAN'S MARKET 400 Rosemead Blvd. San Gabriel, Calif.	B Spar	FOODLAND 2418 No. San Gabriel Blvd. San Gabriel, Calif.	B Spar	ITAL AMERICAN MARKET 706 E. Garvey Ave. Monterey Park, Calif.	C	LEE'S MARKET 525 So. Palm Ave. Alhambra, Calif.	C
W MARKET E. Las Tunas Dr. San Gabriel, Calif.	S CH OEm	PHILLIPS RANCH MARKET 2125 No. San Gabriel Blvd. San Gabriel, Calif.	C OEm	STAR MARKET 350 E. Garvey Ave. Monterey Park, Calif.	A CH Spar	ARNOTT'S GROCERY 300 So. Marengo Ave. Alhambra, Calif.	C Spar
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	S CH Cert	MOSQUEDA MARKET 1630 Potrero Grande Dr. San Gabriel, Calif.	B Cert	GATEWAY MARKET 160 E. Garvey Ave. Monterey Park, Calif.	S CH OEm	CARPENTER'S MARKET 1712 W. Main St. Alhambra, Calif.	A OEm
W BONITA DELICATESSEN 400 Rosemead Blvd. San Gabriel, Calif.	C	GRANDVIEW MARKET 1325 No. San Gabriel Blvd. San Gabriel, Calif.	C	SHOPPING BAG MARKET 127 No. Garfield Ave. Monterey Park, Calif.	S CH Cert	WEST MAIN MARKET 1834 W. Main St. Alhambra, Calif.	A CH Spar
W GROCERY 400 Rosemead Blvd. San Gabriel, Calif.	C	GROCERY STORE 1168 No. San Gabriel Blvd. San Gabriel, Calif.	C	GENTLE'S MARKET 617 W. Garvey Ave. Monterey Park, Calif.	B Spar Mar	DORNEY'S DELICATESSEN 2003 W. Main St. Alhambra, Calif.	C
W DENIA MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C	C & L MARKET 717 No. San Gabriel Blvd. San Gabriel, Calif.	C	FAMILY SHOP 504 So. Atlantic Blvd. Monterey Park, Calif.	C Spar	STAR MARKET 2289 W. Main St. Alhambra, Calif.	A CH Spar
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	B Cert	WILMAR G. I. MARKET 8000 E. Garvey Ave. Wilmar, Calif.	B	FAMILY MARKET 974 W. Garvey Ave. Monterey Park, Calif.	C	MORRIS PUBLIC MARKET 9 No. Fremont Ave. Alhambra, Calif.	B
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C Mar	LITTLE GABE'S MARKET 7857 E. Garvey Ave. So. San Gabriel, Calif.	C	MIDWICK MARKET 1050 W. Garvey Ave. Monterey Park, Calif.	C Spar	RITE-BY MARKET 2800 W. Main St. Alhambra, Calif.	A Spar
W VILLAGE MARKET 400 Rosemead Blvd. San Gabriel, Calif.	B OEm	LAWSON'S MARKET 3200 No. Del Mar Ave. Wilmar, Calif.	C	SIMON'S MARKET 1270 Coyote Pass Rd. Monterey Park, Calif.	C	MAYCREST MARKET 5467 Huntington Dr., N. Los Angeles 32, Calif.	C
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C Spar	ATKINS MARKET 3358 No. Del Mar Ave. Wilmar, Calif.	C	CIRCLE-B MARKET 2401 W. Hellman Ave. Alhambra, Calif.	A Cert	CIRCLE MARKET 5767 Huntington Dr., N. Los Angeles 32, Calif.	C OEm
W DRIVE MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C	BEHEE MARKET 7601 E. Marshall St. So. San Gabriel, Calif.	C	ALPHA BETA MARKET 421 No. Atlantic Blvd. Monterey Park, Calif.	S CH Cert	M & M FOOD, INC. 1401 Huntington Dr. South Pasadena, Calif.	S
W GROCERY 400 Rosemead Blvd. San Gabriel, Calif.	B Spar	LOUIE'S MARKET 3721 No. Delmar Ave. Wilmar, Calif.	C	DE LUCA'S MARKET 712 W. Hellman Ave. Monterey Park, Calif.	C	ONEONTA MARKET 1929 Huntington Dr. South Pasadena, Calif.	B
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C OEm	THE BOY'S MARKET 120 E. Valley Blvd. San Gabriel, Calif.	S CH Cert	BRADBURY'S MARKET 625 No. Garfield Ave. Monterey Park, Calif.	A Cert	FOOD CENTER 525 No. Electric Ave. Alhambra, Calif.	B Cert
W MARKET 400 Rosemead Blvd. San Gabriel, Calif.	C	MARKET BASKET 115 W. Valley Blvd. San Gabriel, Calif.	S CH	VITA HEALTH FOOD CENTER 126 E. Valley Blvd. Alhambra, Calif.	C		

# 2818

FISHER'S MARKET  
1322 W. Alhambra Rd.  
Alhambra, Calif.

A Spar

HALBERT'S FOOD MARKET  
526 No. Atlantic Blvd.  
Alhambra, Calif.

B Cert

COMMONWEALTH MARKET  
301 So. Atlantic Blvd.  
Alhambra, Calif.

A Spar

RALPHS MARKET  
510 W. Main St.  
Alhambra, Calif.

S CH

GATEWAY MARKET  
100 No. Garfield Ave.  
Alhambra, Calif.

S CH OEm

SCHAUL'S MARKET  
9 Park St.  
Alhambra, Calif.

B

MIKE & LEONA GROC.  
401 W. Mission Rd.  
Alhambra, Calif.

C Spar

MISSION MARKET  
800 E. Main St.  
Alhambra, Calif.

B Cert

LIN-WALL MARKET  
908 E. Main St.  
Alhambra, Calif.

A Spar

SAN MARINO MARKET  
988 Huntington Dr.  
San Marino, Calif.

A Cert

MARKET BASKET  
900 Huntington Dr.  
San Marino, Calif.

A CH

JURGENSEN'S GROCERY  
2850 Mission St.  
San Marino, Calif.

A CH Cert Mar

ARCADE MARKET  
2549 Mission St.  
San Marino, Calif.

B OEm

MARKET BASKET  
920 Fair Oaks Ave.  
South Pasadena, Calif.

S CH

OUR MARKET  
923 Fair Oaks Ave.  
South Pasadena, Calif.

A Cert Spar Mar

SHOPPING TIME  
1005 Mission St.  
South Pasadena, Calif.

B Cert

MISSION FOOD MART  
613 Mission St.  
South Pasadena, Calif.

B Spar

BLACKMORE'S MARKET  
303 Pasadena Ave.  
South Pasadena, Calif.

C

IN & COUNTRY MARKET 8 Ferrara St. Los Angeles 42, Calif.	ALBERT'S MARKET 807 No. Ave. 54 Los Angeles 42, Calif.	CYPRESS AVENUE MARKET 803 Cypress Ave. Los Angeles 65, Calif.	SUNMART 3032 Sunset Blvd. Los Angeles 26, Calif.
LIAN DELICATESSEN No. Ave. 64 Los Angeles 42, Calif.	TED'S TRIANGLE MARKET 5661 Aldama St. Los Angeles 42, Calif.	GATEWAY RANCH MARKET 1005 Cypress Ave. Los Angeles 65, Calif.	DELICATESSEN 3206 Sunset Blvd. Los Angeles 26, Calif.
ER'S MARKET No. Ave. 64 Los Angeles 42, Calif.	NORMAN HOPE MARKET 5757 Aldama St. Los Angeles 42, Calif.	FREDDIE'S MARKET 900 Aragon Ave. Los Angeles 65, Calif.	ANNA'S SUPERETTE 3333 Sunset Blvd. Los Angeles 26, Calif.
EL'S FOOD MART No. Figueroa St. Los Angeles 42, Calif.	A VENDELLE GROCERY 5934 Benner St. Los Angeles 42, Calif.	IDEAL MARKET 596 W. Ave. 28 Los Angeles 65, Calif.	FOOD HOUSE 3612 Sunset Blvd. Los Angeles 26, Calif.
ODIE'S MARKET No. Figueroa St. Los Angeles 42, Calif.	KOLAR BROS. MARKET 5826 Monterey Road Los Angeles 42, Calif.	GATEWAY RANCH MARKET 513 W. Ave. 26 Los Angeles 65, Calif.	MARKET LIQUOR 3728 Sunset Blvd. Los Angeles 26, Calif.
OS MARKET No. Figueroa St. Los Angeles 42, Calif.	YOUNG'S MARKET 5808 Monterey Road Los Angeles 42, Calif.	TOM H. MKT. 526 No. Ave. 22 Los Angeles 65, Calif.	BUDDY'S MARKET 3923 Sunset Blvd. Los Angeles 29, Calif.
ADALA MARKET No. Figueroa St. Los Angeles 42, Calif.	DICK'S MARKET 6015 No. Figueroa St. Los Angeles 42, Calif.	GENE GROCERY 1315 Blake Ave. Los Angeles 31, Calif.	GROCERY 4015 Sunset Blvd. Los Angeles 29, Calif.
AR MARKET No. Figueroa St. Los Angeles 42, Calif.	VAUGHN'S MARKET 5612 No. Figueroa St. Los Angeles 42, Calif.	JOE'S GROCERY 2019 Blake Ave. Los Angeles 39, Calif.	RUBIN GROCERY 3907 Fountain Ave. Los Angeles 29, Calif.
Y'S MARKET No. York Blvd. Los Angeles 42, Calif.	THE BOY'S MARKET 5531 Monte Vista St. Los Angeles 42, Calif.	WONG'S MARKET 2001 Riverside Dr. Los Angeles 39, Calif.	SAM'S MARKET 4206 Fountain Ave. Los Angeles 29, Calif.
NGE'S SHOPPING CENTER No. York Blvd. Los Angeles 42, Calif.	LOYA'S MARKET 5202 Monte Vista St. Los Angeles 42, Calif.	GOLD COAST MARKET 2350 Alessandro St. Los Angeles 39, Calif.	JIM'S MARKET 4405 Santa Monica Blvd. Los Angeles 29, Calif.
ED IMPORTING CO. No. York Blvd. Los Angeles 42, Calif.	MONTE VISTA MARKET 5201 Monte Vista St. Los Angeles 42, Calif.	SONC'S MARKET 2254 Alessandro St. Los Angeles 39, Calif.	FRIENDLY MARKET 614 No. Hoover St. Los Angeles 4, Calif.
ADHAM GROCERY No. Ave. 56 Los Angeles 42, Calif.	BARNEY'S MARKET 5005 Monte Vista Ave. Los Angeles 42, Calif.	ONE STOP MARKET 2030 Alessandro St. Los Angeles 39, Calif.	HOOVER MARKET 450 No. Hoover St. Los Angeles 4, Calif.
AM MARKET No. Figueroa St. Los Angeles 42, Calif.	MONTE MART MARKET 248 No. Ave. 50 Los Angeles 42, Calif.	LEN'S MARKET 1901 Glendale Blvd. Los Angeles 39, Calif.	THRIFTMART 609 No. Dillon St. Los Angeles 26, Calif.
HLER'S MARKET No. York Blvd. Los Angeles 42, Calif.	AVE. 43 FOOD MART 4300 No. Figueroa St. Los Angeles 65, Calif.	NEUMEIER'S GROCERY 1953 Lake Shore Ave. Los Angeles 39, Calif.	FIVE POINT MARKET 2827 Bellevue Ave. Los Angeles 26, Calif.
CO MARKET No. York Blvd. Los Angeles 42, Calif.	SUNRISE MARKET 4307 No. Griffin Ave. Los Angeles 31, Calif.	BERKELEY MARKET 2529 Berkeley Ave. Los Angeles 26, Calif.	DON'S MARKET 814 No. Coronado St. Los Angeles 26, Calif.
FOOD MARKET No. York Blvd. Los Angeles 42, Calif.	GRIFFIN AVE. MARKET 4300 No. Griffin Ave. Los Angeles 31, Calif.	JOHNNIE'S GROCERY 2116 Berkeley Ave. Los Angeles 26, Calif.	SPARTAN GROCERY 730 No. Alvarado St. Los Angeles 26, Calif.
W'S MARKET No. York Blvd. Los Angeles 41, Calif.	ECONOMY GROCERY 3378 Griffin Ave. Los Angeles 31, Calif.	HARRY'S GROCERY 1408 No. Alvarado St. Los Angeles 26, Calif.	BARRETT SUPER MARKET 1115 No. Alvarado St. Los Angeles 26, Calif.
MS MARKET No. Buchanan St. Los Angeles 42, Calif.	F. CHIN MARKET 3321 No. Pasadena Ave. Los Angeles 31, Calif.	JACK & JILL MARKET 2350 Scott Ave. Los Angeles 26, Calif.	BARKETT'S MARKET 2105 Sunset Blvd. Los Angeles 26, Calif.
ED MARKET No. Ave. 50 Los Angeles 42, Calif.	TED'S MARKET 4120 No. Figueroa St. Los Angeles 65, Calif.	SILVERMART 1618 Silverlake Blvd. Los Angeles 26, Calif.	KING COLE MARKET 2511 Sunset Blvd. Los Angeles 26, Calif.
MARKET No. Ave. 50 Los Angeles 42, Calif.	LITTLE RED SUPER MARKET 3714 No. Figueroa St. Los Angeles 65, Calif.	SILVERLAKE MARKET 2854 Sunset Blvd. Los Angeles 26, Calif.	PIONEER SUPER MARKET 1601 Sunset Blvd. Los Angeles 26, Calif.
MAN'S MARKET No. Buchanan St. Los Angeles 42, Calif.	NEW FOOD KING 3348 No. Figueroa St. Los Angeles 65, Calif.	ELITE FOOD CENTER 2907 Sunset Blvd. Los Angeles 26, Calif.	K & P MARKET 1557 Echo Park Ave. Los Angeles 26, Calif.

ITAL AMERICAN MARKET  
1713 Echo Park Ave  
Los Angeles 26, Calif.

C

M & M GROCERY  
1815 Echo Park Ave  
Los Angeles 26, Calif.

C

ZONE 26 CONSUMERS CO-OP  
1940 Echo Park Ave  
Los Angeles 26, Calif.

B Spar

CONTRERAS MARKET  
1968 Echo Park Ave  
Los Angeles 26, Calif.

C Spar

BLUE GOOSE MARKET  
1528 Sunset Blvd.  
Los Angeles 26, Calif.

C Spar

SUNSET SUPER MARKET  
1427 Sunset Blvd.  
Los Angeles 26, Calif.

A Spar

GINA'S MARKET  
1400 Sunset Blvd.  
Los Angeles 26, Calif.

C Cert Spar

ELYSIAN PARK MARKET  
1351 Sunset Blvd.  
Los Angeles 26, Calif.

C

AL'S FRIENDLY MARKET  
1288 Sunset Blvd.  
Los Angeles 26, Calif.

C

SUNSET DRIVE IN MARKET  
1161 Sunset Blvd.  
Los Angeles 12, Calif.

B Spar

BEN'S MARKET  
1234 Bellevue Ave.  
Los Angeles 26, Calif.

C Spar

ARTHUR KLEIN MARKET  
830 N Edgeware Road  
Los Angeles 26, Calif.

C

ALBERT'S MARKET  
956 N Edgeware Road  
Los Angeles 26, Calif.

C

H & J MARKET  
1465 W. Bellevue Ave  
Los Angeles 26, Calif.

C Spar

SILVER STAR MARKET  
1048 Sunset Blvd.  
Los Angeles 12, Calif.

B Spar

BEAUDRY MARKET  
1041 Alpine St.  
Los Angeles 12, Calif.

C Spar

EASTSIDE MARKET  
1011 Alpine St.  
Los Angeles 12, Calif.

B Spar

LA CHIQUITA MARKET  
1008 Alpine St.  
Los Angeles 12, Calif.

C

ALPINE MARKET  
841 Alpine St.  
Los Angeles 12, Calif.

B Spar Mar

PIERRO'S MARKET  
745 Alpine St.  
Los Angeles 12, Calif.

C

CHIHUAHUA GROCERY  
709 No Grand Ave.  
Los Angeles 12, Calif.

C

JOHNNY'S DELIC  
506 Alpine St.  
Los Angeles 12, Calif.

C

NEW GENERAL MARKET  
412 Alpine St.  
Los Angeles 12, Calif.

C

HONG SANG LUNG MARKET  
930 Chung King Road  
Los Angeles 12, Calif.

C Spar

YEE SING CHONG CO.  
950 Castellar St.  
Los Angeles 12, Calif.

B

NICK'S MARKET  
700 W. College St.  
Los Angeles 12, Calif.

C

RIO GRANDE MARKET  
626 New Depot St.  
Los Angeles 12, Calif.

C

KWAN LEE LUNG CO.  
801 Castellar St.  
Los Angeles 12, Calif.

A

DARIO'S GROCERY  
657 Castellar St.  
Los Angeles 12, Calif.

C

SUNSET & GRAND MARKET  
611 Sunset Blvd.  
Los Angeles 12, Calif.

C Spar

PEREZ MARKET  
633 Sunset Blvd.  
Los Angeles 12, Calif.

C

FALCON'S MARKET  
814 Sunset Blvd.  
Los Angeles 12, Calif.

C

BUONGUSTO MARKET  
659 No Broadway  
Los Angeles 12, Calif.

C

EASTERN GROCERY  
734 No Broadway  
Los Angeles 12, Calif.

B Spar

ROBLES MARKET  
803 No Broadway  
Los Angeles 12, Calif.

C

LITTLE JOE'S GROCERY  
900 No Broadway  
Los Angeles 12, Calif.

B

ADLER'S MARKET  
1031 No Broadway  
Los Angeles 12, Calif.

C

GEORGE'S MARKET  
541 Solano Ave.  
Los Angeles 12, Calif.

C Spar

AMADOR MARKET  
728 Amador St.  
Los Angeles 12, Calif.

C Spar

KWONG DACK WD CO.  
702 No Spring St.  
Los Angeles 12, Calif.

C

KWONG ON LUNG CO.  
686 No Spring St.  
Los Angeles 12, Calif.

C

INTERNATIONAL GROCERY  
643 No Spring St.  
Los Angeles 12, Calif.

C

LA LUZ DEL DIA MARKET  
610 No Spring St.  
Los Angeles 12, Calif.

A Spar

PIUMA CO  
608 No Spring St.  
Los Angeles 12, Calif.

B

LA SONORENSE MARKET  
202 Sunset Blvd.  
Los Angeles 12, Calif.

C

CELAYA GROCERY  
655 Lamar St.  
Los Angeles 31, Calif.

C

TOMA Y DACA GROCERY  
1792 No Main St.  
Los Angeles 31, Calif.

C Spar

LANZA BROS GROCERY  
1803 No Main St.  
Los Angeles 31, Calif.

B Cert

CLASS A MARKET  
1815 No Main St.  
Los Angeles 31, Calif.

B Cert

IZUMI MARKET  
1915 Daly St.  
Los Angeles 31, Calif.

B Mar

TORRE'S MARKET  
2706 No Main St.  
Los Angeles 31, Calif.

C

KEN'S FOOD CENTER  
2900 No Main St.  
Los Angeles 31, Calif.

B Mar

QUALITY FOOD CENTER  
2900 No Main St.  
Los Angeles 31, Calif.

B Spar

SING'S MARKET  
2929 No Main St.  
Los Angeles 31, Calif.

B Mar

LA FIESTA MARKET  
1905 Thomas St.  
Los Angeles 31, Calif.

C

BILL'S MARKET  
3735 Mission Road  
Los Angeles 31, Calif.

C

RAMELLA GROCERY  
2399 Gaters St.  
Los Angeles 31, Calif.

C

EASTLAKE MARKET  
2136 Eastlake Ave  
Los Angeles 31, Calif.

C

DARLAKE GROCERY  
2000 Eastlake Ave.  
Los Angeles 31, Calif.

C

KO'S GROCERY  
2100 Workman St.  
Los Angeles 31, Calif.

C

DALY & MOZART MARKET  
2062 Daly St.  
Los Angeles 31, Calif.

C

DALY MARKET  
2235 Daly St.  
Los Angeles 31, Calif.

B

G & H MARKET  
301 So. Ave. 20  
Los Angeles 31, Calif.

C

MIKE'S MARKET  
300 So. Ave. 19  
Los Angeles 31, Calif.

PADILLA GROCERY  
353 So. Ave. 18  
Los Angeles 31, Calif.

MILAGRO GROCERY  
1801 Albrion St.  
Los Angeles 31, Calif.

M K MARKET  
1830 No Broadway  
Los Angeles 31, Calif.

J B GROCERY  
181 No Ave. 21  
Los Angeles 31, Calif.

CARL'S MARKET  
2500 Pasadena Ave.  
Los Angeles 31, Calif.

AL S MARKET  
2690 Workman St.  
Los Angeles 31, Calif.

ROY'S MARKET  
434 E. Ave. 28  
Los Angeles 31, Calif.

BI-RITE MARKET  
2913 No Broadway  
Los Angeles 31, Calif.

FRANK POCINI GROCERY  
2410 No Broadway  
Los Angeles 31, Calif.

STARLAND MARKET  
2634 No Broadway  
Los Angeles 31, Calif.

BIG SAVER FOODS  
3000 No Broadway  
Los Angeles 31, Calif.

HANCOCK MARKET  
3030 No Broadway  
Los Angeles 31, Calif.

MISER'S GROCERY  
3526 No Broadway  
Los Angeles 31, Calif.

P & L MARKET  
3532 No Broadway  
Los Angeles 31, Calif.

A B C MARKET  
2747 Lincoln Park  
Los Angeles 31, Calif.

STAR MARKET  
3000 Sierra St.  
Los Angeles 31, Calif.

SIERRA MARKET  
3 59 Sierra St.  
Los Angeles 31, Calif.

O K GROCERY  
3454 Reynolds Ave.  
Los Angeles 32, Calif.

RODRIGUEZ MARKET  
4219 Mercury Ave.  
Los Angeles 32, Calif.

EL GARCIA GROCERY  
4222 Mercury Ave.  
Los Angeles 32, Calif.

BARBOSA GROC.		THRIFTWAY SUPER MARKET	
10 No Huntington Dr.		5392 Poplar Blvd.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		A Cert
BUNNIES MARKET		STERLING & KEEPER MARKET	
10 No Huntington Dr.		3403 Farnsworth Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C Spar		B Spar
CANTANA'S MARKET		MICHEIL MARKET	
10 No Huntington Dr.		5522 Concord Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	B Spar		C
CAO'S FOOD MARKET		DENTI'S DELICATESSEN	
10 No Huntington Dr.		5491 Alhambra Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C Mar		C
CANTERLEY MARKET		HELEN'S MARKET	
10 Monterey Rd.		5371 Alhambra Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		C
CAO'S MARKET		ROY'S MARKET	
10 Monterey Rd.		5197 Alhambra Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C Spar		C
CANTERSON'S MARKET		FRANK'S MARKET	
10 Monterey Rd.		5111 Alhambra Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		C Spar
CANTERSON'S MARKET		VALLEY RANCH MARKET	
10 No. Eastern Ave.		5088 Valley Blvd.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		B Cert
CAO'S GROCERIES		VALLEY FOOD MARKET	
10 No. Eastern Ave.		5474 Valley Blvd.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C Spar Mar		C Spar
CAO'S MARKET		JOHNNIE'S MARKET	
10 Bowman Blvd.		2017 N. Eastern Ave.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		B Cert
CAO'S MARKET		HILLSIDE VILLAGE MARKET	
10 So Huntington Dr.		4523 Valley Blvd.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	B Cert		B Cert
CAO'S MARKET		LINCOLN PARK GROCERY	
10 So Huntington Dr.		4201 Valley Blvd.	
Los Angeles 32, Calif.		Los Angeles 32, Calif.	
	C		C
CAO'S MARKET			
10 So Huntington Dr.			
Los Angeles 32, Calif.			
	B Spar		
CAO'S MARKET			
10 So Huntington Dr.			
Los Angeles 32, Calif.			
	S CH		
CAO'S MARKET			
10 No Huntington Dr.			
Los Angeles 32, Calif.			
	B		
CAO'S ITALIAN & AMER.			
GROCERY			
10 So Huntington Dr.			
Los Angeles 32, Calif.			
	C		
CAO'S MARKET			
10 So Huntington Dr.			
Los Angeles 32, Calif.			
	A Spar		
CAO'S MARKET			
10 No Huntington Dr.			
Los Angeles 32, Calif.			
	B Spar		
CAO'S MARKET			
10 No Huntington Dr.			
Los Angeles 32, Calif.			
	C Mar		
CAO'S MARKET			
10 So Huntington Dr.			
Los Angeles 32, Calif.			
	A Cert		

L. & J. MARKET  
2600 Medford St.  
Los Angeles 33, Calif.

C

TRONCALE'S GROCERY  
3414 Fowler Ave.  
Los Angeles 63, Calif.

C Spar

METROPOLITAN MARKET  
1720 No. Eastern Ave.  
Los Angeles 32, Calif.

C Cert

RAY'S FOOD MART  
1601 No. Eastern Ave.  
Los Angeles 63, Calif.

C

KING'S MARKET  
4253 City Terrace Dr.  
Los Angeles 63, Calif.

C

PLAZA MARKET  
4121 City Terrace Dr.  
Los Angeles 63, Calif.

A CH Cert

CITY TERRACE FOOD CENTER  
4105 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar

RANCHO GRANDE MARKET  
1455 No. Miller Ave.  
Los Angeles 63, Calif.

C

TERRACE PARK N' SAVE MKT.  
4017 City Terrace Dr.  
Los Angeles 63, Calif.

B Cert

BRIONE'S MARKET  
4003 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar

BORDEN'S MARKET  
3855 Whiteside Ave.  
Los Angeles 63, Calif.

C

CHAN'S MARKET  
3658 Ramona Blvd.  
Los Angeles 63, Calif.

C Spar

FOX'S MARKET  
3610 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar

ANI & JONI MARKET  
3455 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar

FIMBRES & SON MARKET  
3443 City Terrace Dr.  
Los Angeles 63, Calif.

C

POMEROY MARKET  
3508 Pomeroy Ave.  
Los Angeles 63, Calif.

C

K'S MARKET  
3657 Pomeroy Ave.  
Los Angeles 63, Calif.

C Spar

ORDOPEZA MARKET  
3318 City Terrace Dr.  
Los Angeles 63, Calif.

C

MILLNER'S MARKET  
3282 City Terrace Dr.  
Los Angeles 63, Calif.

C Mar

MANUEL'S MARKET  
3249 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar Mar

TOM'S MARKET  
3241 City Terrace Dr.  
Los Angeles 63, Calif.

C Spar

MARTIN'S MARKET  
801 No. Alma Ave.  
Los Angeles 63, Calif.

C

FRIENDLY MARKET  
3201 Winter St.  
Los Angeles 63, Calif.

C Mar

LA PINA GROCERY  
3301 E. Winter St.  
Los Angeles 63, Calif.

C Spar

LARA'S MARKET  
819 No. Rowan Ave.  
Los Angeles 63, Calif.

C

FRANK'S FOOD CENTER  
3620 Blanchard St.  
Los Angeles 63, Calif.

C Mar

JOHNNIE'S MARKET  
3618 E. Folsom St.  
Los Angeles 63, Calif.

C

HILLTOP MARKET  
3315 E. Folsom St.  
Los Angeles 63, Calif.

C Spar

PHIL'S MARKET  
806 No. Gage Ave.  
Los Angeles 63, Calif.

C

BOB'S MARKET  
842 No. Gage Ave.  
Los Angeles 63, Calif.

C Spar

AKT'S MARKET  
901 Geraghty Ave.  
Los Angeles 63, Calif.

C

JIMMIES MARKET  
1057 Geraghty St.  
Los Angeles 63, Calif.

C

DIAZ'S MARKET  
915 Hazard Ave.  
Los Angeles 63, Calif.

C

KEN'S MARKET  
3809 Hammel St.  
Los Angeles 63, Calif.

B

ALVAREZ PROVISION CO  
500 No. Gage Ave.  
Los Angeles 63, Calif.

C Spar

LA PROVIDENCIA MARKET  
3867 E. Hammel St.  
Los Angeles 63, Calif.

C

EL CHATO MARKET  
3948 E. Hammel St.  
Los Angeles 63, Calif.

B

BELVEDERE PARK GROCERY  
522 Brannick Ave.  
Los Angeles 63, Calif.

C Mar

GUADALUPE MARKET  
4129 E. Fisher St.  
Los Angeles 63, Calif.

C

S. B. M. GROCERY  
4205 E. Fisher St.  
Los Angeles 63, Calif.

C

MARIANNA GROCERY  
801 No. Marianna Ave.  
Los Angeles 63, Calif.

C Spar

MARY'S GROCERY  
4113 Floral Dr.  
Los Angeles 63, Calif.

C Spar

VIAL'S GROCERY  
4214 E. Floral Dr.  
Los Angeles 63, Calif.

C

RAY'S GROCERY  
4260 E. Floral Dr.  
Los Angeles 63, Calif.

C

PIONEER GROCERY  
4312 E. Floral Dr.  
Los Angeles 63, Calif.

C Spar

MENDOZA GROCERY  
4323 E. Floral Dr.  
Los Angeles 63, Calif.

C

F & H MARKET  
735 No. Humphreys Ave.  
Los Angeles 63, Calif.

C Spar

ODA'S MARKET  
619 No. Ford Blvd.  
Los Angeles 22, Calif.

C

GENE'S MARKET  
4700 E. Hammel St.  
Los Angeles 22, Calif.

C Spar

QUALITY MARKET  
515 No. Mednik Ave.  
Los Angeles 22, Calif.

C Mar

EL CENTRO GROCERY  
501 No. Mednik Ave.  
Los Angeles 22, Calif.

C

LA VERACRUZANA MARKET  
345 No. Mednik Ave.  
Los Angeles 22, Calif.

C

BUENA VISTA MARKET  
323 No. Mednik Ave.  
Los Angeles 22, Calif.

C

EL 33 MARKET  
4771 E. Brooklyn Ave.  
Los Angeles 22, Calif.

C

JOE'S MARKET  
4751 E. Brooklyn Ave.  
Los Angeles 22, Calif.

C Mar

GRANADA MARKET  
4732 Brooklyn Ave.  
Los Angeles 22, Calif.

C

LA VERACRUZANA MARKET  
4727 E. Brooklyn Ave.  
Los Angeles 22, Calif.

C

LUCKY MARKET  
4605 E. Brooklyn Ave.  
Los Angeles 22, Calif.

B OEm

CARRERA'S MARKET  
227 No. McDonnell Ave.  
Los Angeles 22, Calif.

C

EL BARNILITO MARKET  
4352 E. Brooklyn Ave.  
Los Angeles 22, Calif.

C

GOMEZ BROS. MARKET  
4350 E. Brooklyn Ave.  
Los Angeles 22, Calif.

B Spar

EL CHARRO GROCERY  
4343 E. Brooklyn Ave.  
Los Angeles 22, Calif.

B

MARTINEZ MARKET  
4516 Brooklyn Ave.  
Los Angeles 63, Calif.

BROOKLYN FORD MARKET  
4500 E. Brooklyn Ave.  
Los Angeles 22, Calif.

EL PASO MARKET  
441 No. Ford Blvd.  
Los Angeles 22, Calif.

HERNANDEZ GROCERY  
4406 E. Michigan Ave.  
Los Angeles 22, Calif.

MADRID GROCERY  
4402 E. Eugene St.  
Los Angeles 22, Calif.

CUEVAS GROCERY  
4302 E. Brooklyn Ave.  
Los Angeles 22, Calif.

ARRIOLA MARKET  
4154 E. Brooklyn Ave.  
Los Angeles 22, Calif.

MI TIENDA GROCERY  
4145 E. Michigan Ave.  
Los Angeles 22, Calif.

VALENCIA MARKET  
4100 E. Michigan Ave.  
Los Angeles 22, Calif.

LA MORENA MARKET  
4067 E. Michigan Ave.  
Los Angeles 63, Calif.

JOE'S MARKET  
3813 E. Michigan Ave.  
Los Angeles 63, Calif.

ANGEL & SON MARKET  
3901 E. Brooklyn Ave.  
Los Angeles 63, Calif.

DEL REY FOOD MARKET  
3864 E. Brooklyn Ave.  
Los Angeles 63, Calif.

LA CHIQUITA GROCERY  
436 No. Rowan Ave.  
Los Angeles 63, Calif.

T-O MARKET  
3550 1/2 E. Brooklyn Ave.  
Los Angeles 63, Calif.

AL & GRACE MARKET  
3538 E. Brooklyn Ave.  
Los Angeles 63, Calif.

DIAMOND MARKET  
3500 E. Brooklyn Ave.  
Los Angeles 63, Calif.

PEREZ MARKET  
3495 E. Brooklyn Ave.  
Los Angeles 63, Calif.

FLORAL DR. MARKET  
3303 E. Floral Dr.  
Los Angeles 63, Calif.

MONTEREY MARKET  
3358 E. 1st St.  
Los Angeles 63, Calif.

HICK'S AVE. MARKET  
301 No. Hicks Ave.  
Los Angeles 63, Calif.



AND UNION MARKET 10 E. 1st St. Los Angeles 63, Calif.		RICHMOND GROCERY 102 No. Arizona Ave. Los Angeles 22, Calif.		KAT'S MARKET 4595 E. 6th St. Los Angeles 22, Calif.		STAR MARKET 3566 E. 3rd Pl. Los Angeles 63, Calif.	
ST ST FOOD CENTER 107 E. 1st St. Los Angeles 63, Calif.	A Spar	STAR FOOD MARKET 103 No. Mednik Ave. Los Angeles 22, Calif.	C	FORD MARKET 670 So. Ford Blvd. Los Angeles 22, Calif.	C	EASTSIDE MARKET 3682 E. 4th St. Los Angeles 63, Calif.	C
AGGRESSIVE MARKET 107 E. 1st St. Los Angeles 63, Calif.	S Cert	MEDNIK MARKET 106 So. Mednik Ave. Los Angeles 22, Calif.	C Spar	TOM'S MARKET 498 So. Ford Blvd. Los Angeles 22, Calif.	C Mar	CHOY MARKET 436 So. Indiana St. Los Angeles 63, Calif.	B Spar
ASIE'S MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	HELEN'S GROCERY 132 So. Mednik Ave. Los Angeles 22, Calif.	C	STAR MARKET 435 So. McDonnell St. Los Angeles 22, Calif.	C Spar	INDIANA MARKET 568 So. Indiana St. Los Angeles 63, Calif.	C Spar
WINOSA GROCERY 107 E. 1st St. Los Angeles 63, Calif.	C	TOM'S MARKET 4743 E. 3rd St. Los Angeles 22, Calif.	C	FORD FOOD MARKET 367 So. Ford Blvd. Los Angeles 22, Calif.	C	CADENA MARKET 600 So. Dittman Los Angeles 23, Calif.	B Spar
IDE GROCERY 107 E. 2nd St. Los Angeles 63, Calif.	C	NINO'S MARKET 215 So. Kern Ave. Los Angeles 22, Calif.	C	ARREDONDO MARKET 4133 E. 3rd St. Los Angeles 63, Calif.	C	BALDARAMA MARKET 3652 E. 6th St. Los Angeles 23, Calif.	C Spar
IES GROCERY 107 E. 2nd St. Los Angeles 63, Calif.	C	PANCHO'S MARKET 379 So. Kern Ave. Los Angeles 22, Calif.	C	VASQUEZ MARKET 3950 E. 3rd St. Los Angeles 63, Calif.	C	LEA MARKET 702 So. Indiana St. Los Angeles 23, Calif.	B Spar Mar
AS MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	BLUE & WHITE MARKET 501 So. Fetterley Ave. Los Angeles 22, Calif.	C Spar	L A MARKET 3949 E. 3rd St. Los Angeles 63, Calif.	C	MIDGET SUPER MARKET 1005 So. Indiana St. Los Angeles 23, Calif.	C
APULCO MARKET 107 E. 1st St. Los Angeles 63, Calif.	C Spar	FERNANDEZ MARKET 501 S. LaVerne Ave. Los Angeles 22, Calif.	C Spar	ED'S MARKET 3920 E. 3rd St. Los Angeles 63, Calif.	C	VILLA MARKET 1026 So. Indiana St. Los Angeles 23, Calif.	C Spar
ALUZ MARKET 107 E. 2nd St. Los Angeles 63, Calif.	C	WACKEEN'S GROCERY 397 So. La Verne Ave. Los Angeles 22, Calif.	C	JOE & MARY'S MARKET 461 So. Bonnie Beach Pl. Los Angeles 63, Calif.	C	COYLE'S BOULEVARD MARKET 3622 Whittier Blvd. Los Angeles 23, Calif.	C
ATEZ GROCERY 107 E. 2nd St. Los Angeles 63, Calif.	C	McDANIELS MARKET 5119 E. Pomona Blvd. Los Angeles 22, Calif.	C	KEN'S MARKET 531 So. Bonnie Beach Pl. Los Angeles 63, Calif.	C Spar	GLOBE MARKET 3636 Whittier Blvd. Los Angeles 23, Calif.	A Cert
ANTE GROCERY 107 E. 2nd St. Los Angeles 63, Calif.	C	VON'S MARKET 2280 Atlantic Blvd. Monterey Park, Calif.	S CH Cert OEm	CHARLIE'S GROCERY 601 So. Record Ave. Los Angeles 23, Calif.	C	PEE WEE'S MARKET 3935 Whittier Blvd. Los Angeles 23, Calif.	B Cert Spar
ALMA GROCERY 107 E. 2nd St. Los Angeles 63, Calif.	C	MARKET BASKET 256 So. Atlantic Blvd. Los Angeles 22, Calif.	S CH Cert	RAY'S FOOD MART 3959 Hubbard St. Los Angeles 23, Calif.	C Spar	SHOP RITE MARKET 4045 Whittier Blvd. Los Angeles 23, Calif.	C
EDERE MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	GROWER'S RANCH MARKET 436 So. Atlantic Blvd. Los Angeles 22, Calif.	S CH	KIRALLA'S GROCERY 635 So. Rowan Ave. Los Angeles 23, Calif.	C	REGO'S MARKET 4099 Whittier Blvd. Los Angeles 23, Calif.	A Cert
ASENOR GROCERY 107 E. 1st St. Los Angeles 63, Calif.	C	ITALIAN MARKET 726 So. Atlantic Blvd. Los Angeles 22, Calif.	S Cert	ROWAN FOOD MARKET 535 So. Rowan Ave. Los Angeles 63, Calif.	C Spar	SA-VON FOOD MARKET 4140 Whittier Blvd. Los Angeles 23, Calif.	C
TS MARKET 107 E. 1st St. Los Angeles 63, Calif.	C Spar	FONG'S MARKET 5555 Whittier Blvd. Los Angeles 22, Calif.	C	EL PASO MARKET 508 So. Rowan Ave. Los Angeles 63, Calif.	C Spar	LEE'S MARKET 4471 Whittier Blvd. Los Angeles 23, Calif.	B Spar
A FORD MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	ROOKIE'S MARKET 5513 E. 6th St. Los Angeles 22, Calif.	B Cert	TAD'S MARKET 433 So. Rowan Ave. Los Angeles 63, Calif.	C	A & A MARKET 4468 Whittier Blvd. Los Angeles 23, Calif.	C Cert
SO'S MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	WALKER'S MARKET 4754 E. 6th St. Los Angeles 22, Calif.	C Spar	MARY'S MARKET 3800 E. 4th St. Los Angeles 63, Calif.	C Spar	MCDONNELL MARKET 4595 Whittier Blvd. Los Angeles 23, Calif.	C
ABANOS GROCERY 107 E. 1st St. Los Angeles 63, Calif.	C	TONY'S MARKET 600 So. Kern Ave. Los Angeles 22, Calif.	C	LA PALOMA GROCERY 401 So. Rowan Ave. Los Angeles 63, Calif.	C Mar	ALPHA BETA MARKET 4831 Whittier Blvd. Los Angeles 23, Calif.	C
MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	MITCHELL'S GROCERY 709 So. Kern Ave. Los Angeles 22, Calif.	C	3ND ST. MARKET 3750 E. 3rd St. Los Angeles 63, Calif.	C	OLYMPIC & FRASER MARKET 4953 E. Olympic Blvd. Los Angeles 23, Calif.	S CH Cert
AT MARKET 107 E. 1st St. Los Angeles 63, Calif.	C	WACKEEN'S GROCERY 500 So. Kern Ave. Los Angeles 22, Calif.	C	LITTLE MARKET 3674 E. 3rd St. Los Angeles 63, Calif.	C Spar	A-1 OLYMPIC MARKET 4945 E. Olympic Blvd. Los Angeles 23, Calif.	C Spar



2824

KARL'S MARKET  
4737 E. Olympic Blvd  
Los Angeles 22, Calif. C Spar

MARTIN'S MARKET  
4601 E. Olympic Blvd.  
Los Angeles 22, Calif. C Mar

J. S. MARKET  
4373 Telegraph Rd  
Los Angeles 23, Calif. C

SAUCEDO'S MARKET  
4250 E Olympic Blvd.  
Los Angeles 23, Calif. C

DE LUXE MARKET  
4601 Telegraph Rd  
Los Angeles 22, Calif. C

BOB'S MARKET  
1455 S. Eastern Ave  
Los Angeles 22, Calif. C

ITAL AMERICAN MARKET  
4422 Union Pacific Ave  
Los Angeles 23, Calif. C

ANGELES MARKET  
4322 Union Pacific Ave.  
Los Angeles 23, Calif. B Spar

PEOPLE'S CASH MARKET  
4315 Union Pacific Ave.  
Los Angeles 23, Calif. C Spar

GALVAN'S MARKET  
4297 Union Pacific Ave.  
Los Angeles 23, Calif. C Spar

J. B. PUBLIC MARKET  
4292 Union Pacific Ave.  
Los Angeles 23, Calif. C Spar

JIM'S CORNER MARKET  
4228 Union Pacific Ave.  
Los Angeles 23, Calif. C

MARTIN MARKET  
1311 So. Herbert St.  
Los Angeles 23, Calif. C

JOHN'S MARKET  
4132 Union Pacific Ave.  
Los Angeles 23, Calif. C Cert

CAMARENA'S MARKET  
4011 E. Olympic Blvd.  
Los Angeles 23, Calif. C

KASPER'S MARKET  
3980 E. Olympic Blvd.  
Los Angeles 23, Calif. A Spar

BLUE RANCH MARKET 10 E. Olympic Blvd. Los Angeles 23, Calif.		FAIRWAY FOOD CENTER 735 So. Chicago St. Los Angeles 23, Calif.		MODERN FOOD MART 3500 Whittier Blvd. Los Angeles 23, Calif.		3RD & BREED MARKET 2235 E. 3rd St. Los Angeles 33, Calif.	
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	S Cert	LLOYD'S MARKET 2228 Whittier Blvd. Los Angeles 23, Calif.	C Spar	BEST-BI MARKET 3535 Whittier Blvd. Los Angeles 23, Calif.	A Cert	PRADO MARKET 2206 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	B	RAMONA GROCERY 2334 Whittier Blvd. Los Angeles 23, Calif.	C Spar	KLUBNIKIN BROS. MARKET 3554 Whittier Blvd. Los Angeles 23, Calif.	C	QUAN'S MARKET 2200 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	EL PASO MARKET 654 So. Soto St. Los Angeles 23, Calif.	C	SEGOVIA MARKET 3459 E. 4th St. Los Angeles 63, Calif.	B	THE FAMILY STORE 2201 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Spar Mar	AGUIRRE'S GROCERY 554 So. Soto St. Los Angeles 33, Calif.	C	LA SORPRESA MARKET 3200 E. 4th St. Los Angeles 63, Calif.	C	JIN'S MARKET 1816 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Spar	MARIO'S MARKET 607 So. Soto St. Los Angeles 23, Calif.	C Spar	TOMMY'S MARKET 3203 E. 4th St. Los Angeles 63, Calif.	C CH Cert	DEL REY'S MARKET 1620 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	B Mar	EL CHARRO MARKET 2465 Whittier Blvd. Los Angeles 23, Calif.	C Spar	STAR MARKET 3114 E. 4th St. Los Angeles 63, Calif.	C Spar	RED FRONT MARKET 1610 E. 4th St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	B Cert	P CHEE MARKET 2503 Whittier Blvd. Los Angeles 23, Calif.	C	LA TIENDITA 3101 E. 5th St. Los Angeles 63, Calif.	A Spar	EL AHORRO MARKET 1520 E. 4th St. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	B Cert	SANCHEZ GROCERY 2623 Whittier Blvd. Los Angeles 23, Calif.	C	YOUNG'S MARKET 527 So. Grande Vista St. Los Angeles 63, Calif.	C	PICO GARDEN'S GROCERY 557 So. Clarence St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Mar	ROMERO'S MARKET 2635 Whittier Blvd. Los Angeles 23, Calif.	C Spar	C & M MARKET 570 So. Grande Vista St. Los Angeles 63, Calif.	C Spar	L & G. CADENA MARKET 301 So. Clarence St. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Spar	ODANO MARKET 2932 Whittier Blvd. Los Angeles 23, Calif.	C Spar	6TH & EUCLID PUBLIC MARKET 543 So. Euclid Ave. Los Angeles 63, Calif.	C	ROMERO MARKET 300 So. Pecan St. Los Angeles 33, Calif.	C Spar OEm
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	SOTO BROS. MARKET 807 So. Euclid Ave. Los Angeles 23, Calif.	C Spar	HILMAR MARKET 3019 E. 4th St. Los Angeles 63, Calif.	B Spar	A-B MARKET 1529 E. 1st St. Los Angeles 33, Calif.	C Mar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Spar	MARY'S MARKET 724 So. Euclid Ave. Los Angeles 23, Calif.	C	NISHI'S MARKET 2961 E. 4th St. Los Angeles 33, Calif.	C	Y & Y MARKET 1528 E. 1st St. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C CH Cert	EVERYBODY'S MARKET 3020 Whittier Blvd. Los Angeles 23, Calif.	C Spar	GARCIA MARKET 2950 E. 4th St. Los Angeles 33, Calif.	C Spar Mar	WHITE MARKET 1341 E. 1st St. Los Angeles 33, Calif.	C Cert
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	GONZALEZ MARKET 3300 Whittier Blvd. Los Angeles 23, Calif.	C Spar	OLLIE'S MARKET 2942 E. 4th St. Los Angeles 33, Calif.	C	O'VALLE'S MARKET 1336 E. 1st St. Los Angeles 33, Calif.	B Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	PEOPLE'S MARKET 920 So. Lorena St. Los Angeles 23, Calif.	C	RAY & ROY'S MARKET 2800 E. 4th St. Los Angeles 33, Calif.	C	THRIFTMART 1321 E. 1st St. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	MENDOZA GROCERY 3406 Whittier Blvd. Los Angeles 23, Calif.	C Spar	CAMULOS GROCERY 474 So. Camulos St. Los Angeles 33, Calif.	C Cert	EL FAND MARKET 157 No. Mission Rd. Los Angeles 33, Calif.	B Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C Spar	STANDARD FOOD MARKET 815 So. Lorena St. Los Angeles 23, Calif.	C	SERVRITE MARKET 2700 E. 4th St. Los Angeles 33, Calif.	C	P & G MARKET 231 No. Mission Rd. Los Angeles 33, Calif.	C
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	SHUBIN'S MARKET 640 So. Lorena St. Los Angeles 23, Calif.	C Spar	ROMAN MARKET 2641 E. 4th St. Los Angeles 33, Calif.	C Spar	MISSION MARKET 251 No. Mission Rd. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	S CH Cert	RED & WHITE GROCERY 522 So. Lorena St. Los Angeles 63, Calif.	B Cert	SILVER MOON GROCERY 2501 E. 4th St. Los Angeles 33, Calif.	C	LIM'S MARKET 1428 Brooklyn Ave. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C	SABINA GROCERY 3501 Sabina St. Los Angeles 23, Calif.	C	HYODO MARKET 2301 E. 4th St. Los Angeles 33, Calif.	C Cert	GEORGE'S GROCERY 1320 Pleasant Ave. Los Angeles 33, Calif.	C Spar
BLUMENBECK MARKET 10 E. 8th St. Los Angeles 23, Calif.	C		C		C Spar		C

JOE'S MARKET  
1401 Pleasant Ave.  
Los Angeles 33, Calif.

LUCKY STOP GROCERY  
109 No. Boyle Ave.  
Los Angeles 33, Calif.

SHOPPER'S RANCH MARKET  
1819 E. 1st St.  
Los Angeles 33, Calif.

GEORGE'S MARKET  
1832 E. 1st St.  
Los Angeles 33, Calif.

LA BARRANQUITA MARKET  
1900 E. 1st St.  
Los Angeles 33, Calif.

L A GROCERY  
2108 E. 1st St.  
Los Angeles 33, Calif.

BAJA CALIFORNIA GROCERIES  
2300 E. 1st St.  
Los Angeles 33, Calif.

AKUNE GROCERY  
2308 E. 1st St.  
Los Angeles 33, Calif.

BROTHERHOOD MARKET  
2432 E. 1st St.  
Los Angeles 33, Calif.

JOHN'S MARKET  
2531 E. 1st St.  
Los Angeles 33, Calif.

SANITARY FOOD MARKET  
2600 E. 1st St.  
Los Angeles 33, Calif.

RAFU FOOD MARKET  
2833 E. 1st St.  
Los Angeles 33, Calif.

EL FUERTE MARKET  
2901 E. 1st St.  
Los Angeles 33, Calif.

CHAVEZ MARKET  
3200 E. 1st St.  
Los Angeles 63, Calif.

FRESNO MARKET  
152 So. Fresno St.  
Los Angeles 63, Calif.

LOPEZ MARKET  
3344 E. 1st St.  
Los Angeles 63, Calif.

EL NUEVO CASTILLO MARKET  
3300 Brooklyn Pl.  
Los Angeles 63, Calif.

L. A. MISSION MARKET  
3269 Brooklyn Ave.  
Los Angeles 63, Calif.

NISHI'S GROCERY  
3171 Brooklyn Ave.  
Los Angeles 63, Calif.

RODRIGUEZ GROCERY  
437 No. Sloat St.  
Los Angeles 63, Calif.

TED'S MARKET  
2915 1/2 Brooklyn Ave.  
Los Angeles 33, Calif.

LA PAZ MARKET  
2743 Brooklyn Ave.  
Los Angeles 33, Calif.

HIRATA MARKET  
2601 Michigan Ave.  
Los Angeles 33, Calif.

O. K. MARKET  
627 No. Mott St.  
Los Angeles 33, Calif.

TOM'S MARKET  
700 No. Fickett St.  
Los Angeles 33, Calif.

J. & A. MARKET  
530 No. Fickett St.  
Los Angeles 33, Calif.

EASTSIDE FOODS  
2457 Brooklyn Ave.  
Los Angeles 33, Calif.

JONSON'S MARKET  
2432 Brooklyn Ave.  
Los Angeles 33, Calif.

RESNICK'S MARKET  
2226 Brooklyn Ave.  
Los Angeles 33, Calif.

MARCUS PUBLIC MARKET  
2120 Brooklyn Ave.  
Los Angeles 33, Calif.

CHICAGO CREAMERY  
2116 Brooklyn Ave.  
Los Angeles 33, Calif.

EVERYBODY'S SUPER MARKET  
2111 Brooklyn Ave.  
Los Angeles 33, Calif.

WOLOSHIN'S DELICATESSEN  
2100 Brooklyn Ave.  
Los Angeles 33, Calif.

GOODMAN'S FOOD STORE  
2020 Brooklyn Ave.  
Los Angeles 33, Calif.

TOYO MARKET  
1801 Brooklyn Ave.  
Los Angeles 33, Calif.

ADELA'S MARKET  
1619 Brooklyn Ave.  
Los Angeles 33, Calif.

SAM'S MARKET  
804 No. Sistr St.  
Los Angeles 33, Calif.

STRAUB'S GROCERY  
2057 Jodion St.  
Los Angeles 33, Calif.

VALDEZ MARKET  
2122 Sheridan St.  
Los Angeles 33, Calif.

PESLIN'S GROCERY  
2323 Sheridan St.  
Los Angeles 33, Calif.

NELEMAN'S GROCERY  
601 No. Broad St.  
Los Angeles 33, Calif.

FLORES MARKET  
900 No. Soto St.  
Los Angeles 33, Calif.

GUTIERREZ MARKET  
925 No. Soto St.  
Los Angeles 33, Calif.

DIAMONDSTEIN MARKET  
2502 Wabash Ave.  
Los Angeles 33, Calif.

FAIRMOUNT FOOD MART  
2500 Fairmount St.  
Los Angeles 33, Calif.

A. & N. MARKET  
601 No. Evergreen Ave.  
Los Angeles 33, Calif.

MALABAR MARKET  
3054 Malabar St.  
Los Angeles 63, Calif.

TANIGUCHI MARKET  
808 No. Blades St.  
Los Angeles 63, Calif.

URIBE MARKET  
2432 Wabash Ave.  
Los Angeles 63, Calif.

PURITY DELICATESSEN  
3013 Wabash Ave.  
Los Angeles 63, Calif.

PARK 'N SHOP MARKET  
2730 Wabash Ave.  
Los Angeles 33, Calif.

CUT RATE MARKET  
2831 Wabash Ave.  
Los Angeles 33, Calif.

NICK'S MARKET  
1204 Wabash Ave.  
Los Angeles 33, Calif.

KIMI'S MARKET  
2700 Pomeroy Ave.  
Los Angeles 33, Calif.

MARKET  
2400 Pomeroy Ave.  
Los Angeles 33, Calif.

ANDE'S MARKET  
2503 Marengo Ave.  
Los Angeles 33, Calif.

GONZALEZ MARKET  
2901 Marengo Ave.  
Los Angeles 33, Calif.

COMPLETE FOOD MARKET  
2670 E. Ramona Blvd.  
Los Angeles 33, Calif.

S. & A. GROCERY  
1203 No. Soto St.  
Los Angeles 33, Calif.

FOOD GARDEN  
1383 Murchison St.  
Los Angeles 33, Calif.

VELEGAS GROCERY  
1401 Murchison St.  
Los Angeles 33, Calif.

HAROLD'S MARKET  
1404 Murchison St.  
Los Angeles 33, Calif.

LA PIEDRA LISA  
1500 Murchison St.  
Los Angeles 33, Calif.

INDEPENDENT MARKET  
2501 Norfolk St.  
Los Angeles 33, Calif.

LUCKY STOP GROCERY  
1602 No. Soto St.  
Los Angeles 33, Calif.

MARKET  
1929 Zonal Ave.  
Los Angeles 33, Calif.

MARENGO MARKET  
2124 Marengo Ave.  
Los Angeles 33, Calif.

RUBEN'S MARKET  
2040 Marengo Ave.  
Los Angeles 33, Calif.

GENERAL MARKET  
1902 Marengo Ave.  
Los Angeles 33, Calif.

STATE STREET MARKET  
1025 No. State St.  
Los Angeles 33, Calif.

LASIRENA GROCERY  
1000 Clement St.  
Los Angeles 33, Calif.

JIMMIE'S MARKET  
1700 Pomeroy St.  
Los Angeles 33, Calif.

HELLENIC MARKET  
562 Gallardo St.  
Los Angeles 33, Calif.

JOSEPH'S GROCERY  
944 Avila St.  
Los Angeles 12, Calif.

QUALITY PUBLIC MARKET  
1459 No. Main St.  
Los Angeles 12, Calif.

CHUNG'S MARKET  
1401 No. Main St.  
Los Angeles 12, Calif.

BAY STATE MARKET  
1311 No. Main St.  
Los Angeles 12, Calif.

GAREY GROCERY  
301 No. Garey St.  
Los Angeles 12, Calif.

ROYAL MARKET  
620 E. 1st St.  
Los Angeles 12, Calif.

DICKEY'S MARKET  
509 E. 1st St.  
Los Angeles 12, Calif.

IDA MARKET  
339 E. 1st St.  
Los Angeles 12, Calif.

GRANADA FISH CO.  
323 E. 1st St.  
Los Angeles 12, Calif.

MODERN FOOD MARKET  
140 So. San Pedro St.  
Los Angeles 12, Calif.

ENBUN COMPANY  
248 E. 1st St.  
Los Angeles 12, Calif.

BER'S GROCERY Trucon Ave. Los Angeles 13, Calif.		REA'S MARKET 2301 Long Beach Ave. W. Los Angeles 58, Calif.		THRIFTOWN MARKET 2607 So. Central Ave. Los Angeles 11, Calif.		PAT'S MARKET 744 E. 12th St. Los Angeles 21, Calif.	
S GROCERY E. 3rd St. Los Angeles 13, Calif.	C	JIMMIE'S MARKET 2500 Hooper Ave. Los Angeles 11, Calif.	C	28TH & CENTRAL MARKET 2801 So. Central Ave. Los Angeles 11, Calif.	S Cert	SAVE-ON SALVAGE 1227 So. San Pedro St. Los Angeles 15, Calif.	C
MS MARKET So. San Pedro St. Los Angeles 13, Calif.	C Spar	BIG ONE MARKET 2339 Hooper Ave. Los Angeles 11, Calif.	C	SUNRISE MARKET 2802 So. Central Ave. Los Angeles 11, Calif.	B Spar	ROBLES MARKET 1719 So. Trinity St. Los Angeles 15, Calif.	B Spar
USHIGES MARKET E. 4th St. Los Angeles 13, Calif.	C	G & M MARKET 1586 E. 23rd St. Los Angeles 11, Calif.	B Spar	BABY BEEF MARKET 3007 So. Central Ave. Los Angeles 11, Calif.	C	JIM'S MARKET 601 E. Washington Blvd. Los Angeles 15, Calif.	C
DEAL MARKET E. 5th St. Los Angeles 13, Calif.	C	HOOPER AVE MARKET 1479 E. 22nd St. Los Angeles 11, Calif.	C	33RD ST. MARKET 3231 So. Central Ave. Los Angeles 11, Calif.	C	SUPREME FOOD MARKET 1821 So. San Pedro St. Los Angeles 15, Calif.	C
N MARKET So. Towne Ave. Los Angeles 13, Calif.	B Spar	BILL'S MARKET 2021 So. Hooper Ave. Los Angeles 11, Calif.	C	DANNY'S MARKET 3427 So. Central Ave. Los Angeles 11, Calif.	B Spar	FAMILY FOOD MART 2132 So. San Pedro St. Los Angeles 11, Calif.	C Spar
MARKET E. 5th St. Los Angeles 13, Calif.	C	NEW DEAL MARKET 1478 E. 20th St. Los Angeles 11, Calif.	C	QUON GROCERY 3310 Griffith Ave. Los Angeles 11, Calif.	B	TAD'S MARKET 2200 So. San Pedro St. Los Angeles 11, Calif.	B Spar
Y MARKET E. 5th St. Los Angeles 13, Calif.	C Cert	MARTINEZ GROCERY 1401 Hooper Ave. Los Angeles 21, Calif.	C Spar	J & F. GROCERY 3101 Griffith Ave. Los Angeles 11, Calif.	C	EL CIPRES GROCERY 2214 So. San Pedro St. Los Angeles 11, Calif.	C Cert
COMMUNITY GROCERY E. 5th St. Los Angeles 13, Calif.	C CH Spar	TOVAR'S GROCERY 1200 Hooper Ave. Los Angeles 21, Calif.	C	DOUG'S GROCERY 2800 Griffith Ave. Los Angeles 11, Calif.	C Spar	COMMERCIAL MARKET 2300 So. San Pedro St. Los Angeles 11, Calif.	C
ROSA NEWMAN MARKET E. 5th St. Los Angeles 13, Calif.	C Spar	CALIFORNIA GROCERY 841 So. Central Ave. Los Angeles 21, Calif.	C	WING'S GROCERY 2527 Griffith Ave. Los Angeles 11, Calif.	C	NAITO BROS. MARKET 2301 So. San Pedro St. Los Angeles 11, Calif.	C
STREET MARKET Wall St. Los Angeles 13, Calif.	C	EAST 10th ST. MARKET 1001 So. Central Ave. Los Angeles 21, Calif.	B CH	ALL IN ONE MARKET 2319 Griffith Ave. Los Angeles 11, Calif.	C Spar	SUPREME FOOD MART 2526 So. San Pedro St. Los Angeles 11, Calif.	C
Y'S MARKET E. 7th St. Los Angeles 14, Calif.	C	NEW LINCOLN MARKET 1017 So. Central Ave. Los Angeles 21, Calif.	C OEm	C & S. MARKET 2231 Griffith Ave. Los Angeles 11, Calif.	C	KWONG HING LUNG MARKET 2600 So. San Pedro St. Los Angeles 11, Calif.	B
MARKET E. 7th St. Los Angeles 21, Calif.	C	JAEGER'S MARKET 1213 So. Central Ave. Los Angeles 21, Calif.	C	YOR-WAY MARKET 1008 E. Washington Blvd. Los Angeles 21, Calif.	C	SAN PEDRO SUPER MARKET 2623 So. San Pedro St. Los Angeles 11, Calif.	C
UEZ MARKET Toume Ave. Los Angeles 21, Calif.	C	SHIBA'S GROCERIES 1161 E. Pico Blvd. Los Angeles 21, Calif.	B	SINALOA MARKET 1471 Griffith Ave. Los Angeles 21, Calif.	S CH Cert Mar	LEE'S MARKET 2701 So. San Pedro St. Los Angeles 11, Calif.	A Cert
MS MARKET E. 6th St. Los Angeles 21, Calif.	C Spar	JOE'S MARKET 1201 E. 14th Place Los Angeles 21, Calif.	C Spar	GRIFFITH MARKET 1431 Griffith Ave. Los Angeles 21, Calif.	C	M & M MARKET 2727 So. San Pedro St. Los Angeles 11, Calif.	B Spar
FORD MARKET E. 7th St. Los Angeles 21, Calif.	B Spar	G & J. MARKET 1551 So. Central Ave. Los Angeles 21, Calif.	C	VIGIL MARKET 1490 Griffith Ave. Los Angeles 21, Calif.	C	MARSH'S MARKET 3201 So. San Pedro St. Los Angeles 11, Calif.	C
MARCIA MARKET E. 7th St. Los Angeles 21, Calif.	B Spar	KING'S MART 2004 So. Central Ave. Los Angeles 11, Calif.	B Cert	LA PERLA MARKET 1327 Stanford Ave. Los Angeles 21, Calif.	C Spar	STANLEY'S MARKET 3300 So. San Pedro St. Los Angeles 11, Calif.	C
BOOBY'S MARKET E. 7th St. Los Angeles 21, Calif.	C	BIG BROS. PROVISION 2021 So. Central Ave. Los Angeles 11, Calif.	A Cert	WING CHONG LUNG CO. 922 So. San Pedro St. Los Angeles 15, Calif.	C	RANCHO GRANDE MARKET 3301 So. San Pedro St. Los Angeles 11, Calif.	B
MARKET E. 7th St. Los Angeles 21, Calif.	C Spar	RING MARKET 2215 So. Central Ave. Los Angeles 11, Calif.	B Spar	YING CHONG LUNG CO. 956 So. San Pedro St. Los Angeles 15, Calif.	B Mar	ESQUIRE MARKET 3104 Maple Ave. Los Angeles 11, Calif.	B Spar
ALANZA MARKET Toume St. Los Angeles 21, Calif.	C	MAE'S MARKET 2513 So. Central Ave. Los Angeles 11, Calif.	C Spar Mar	MARKET GROCERY 968 So. San Pedro St. Los Angeles 15, Calif.	B	DAILY FOOD MARKET 3000 Maple Ave. Los Angeles 11, Calif.	B
ARTUNG MARKET E. 22nd St. Los Angeles 58, Calif.	C	AL & AL MARKET 2530 So. Central Ave. Los Angeles 11, Calif.	C	COAST TRADING CO. 753 E. 10th St. Los Angeles 21, Calif.	C Spar	EL PORVENIR MARKET 2924 So. Maple Ave. Los Angeles 11, Calif.	B CH Cert

# 2828

SUSIE'S MARKET  
2914 1/2 Maple Ave.  
Los Angeles 11, Calif.

C

ESMERALDA GROCERY  
2720 Maple Ave.  
Los Angeles 11, Calif.

C

PEOPLE'S FOOD MARKET  
2530 Maple Ave.  
Los Angeles 11, Calif.

B CH Spar

LEN'S MARKET  
2421 Maple Ave.  
Los Angeles 11, Calif.

B

LA VICTORIA MARKET  
518 E 25th St.  
Los Angeles 11, Calif.

C

FRANK & MARG'S MARKET  
2323 Maple Ave.  
Los Angeles 11, Calif.

C Spar

EL CHARRITO MARKET  
501 E 23rd St.  
Los Angeles 11, Calif.

C

LA VILLA MARKET  
500 E 23rd St.  
Los Angeles 11, Calif.

C

HI-LO GROCERY  
259 E 23rd St.  
Los Angeles 11, Calif.

C Spar

WING'S MARKET  
2039 Maple Ave.  
Los Angeles 11, Calif.

C Spar

MAPLE AVE MARKET  
2002 Maple Ave.  
Los Angeles 11, Calif.

C Spar

FONG'S MARKET  
1601 Maple Ave.  
Los Angeles 15, Calif.

C Spar

SQUARE DEAL MARKET  
1436 Maple Ave.  
Los Angeles 15, Calif.

C Spar

HANDY MARKET  
501 E Pico Blvd.  
Los Angeles 15, Calif.

C

NICK'S GROCERY  
1127 Maple Ave.  
Los Angeles 15, Calif.

C

TON MARKET 9th St. Los Angeles 15, Calif.		HENRY'S MARKET 2101 So. Estrella Ave. Los Angeles 7, Calif.		VALENCIA MARKET 1503 W. 11th St. Los Angeles 15, Calif.		THE MAY CO. 820 So. Hill St. Los Angeles 14, Calif.	
WAY MARKET 11th St. Los Angeles 15, Calif.	C	MOORE'S GROCERY 864 W. 21st St. Los Angeles 7, Calif.	C Spar	UNION AVE. GROCERY 1131 So. Union Ave. Los Angeles 15, Calif.	C Spar	BORRELLI MARKET 520 W. 8th St. Los Angeles 14, Calif.	B
NGER'S GROCERY Pico St. Los Angeles 15, Calif.	C Spar	HECTOR'S GROCERY 2027 So. Hoover St. Los Angeles 7, Calif.	C	COMMUNITY GROCERY 1644 W. 11th St. Los Angeles 15, Calif.	C	MORGAN'S MARKET 625 W. 8th St. Los Angeles 17, Calif.	B
ANT Santee GROCERY So. Santee St. Los Angeles 15, Calif.	C	BOB & MARY'S GROCERY 1218 W. Washington Blvd. Los Angeles 7, Calif.	C	WEINSTEIN'S MARKET 1676 W. 11th St. Los Angeles 15, Calif.	C	PURITY MARKET 711 W. 8th St. Los Angeles 17, Calif.	C Spar
ST. MARKET So. Hill St. Los Angeles 15, Calif.	C Spar	OAK STREET MARKET 870 W. Washington Blvd. Los Angeles 15, Calif.	C	GROCERY BASKET 1800 W. 11th St. Los Angeles 6, Calif.	C Spar	MARKET 105 E. 7th St. Los Angeles 14, Calif.	B Spar
MARKET Venice Blvd. Los Angeles 15, Calif.	B Spar	SORPREZA MARKET 1923 Norwood St. Los Angeles 7, Calif.	B Cert	Y. & Y. MARKET 1401 W. 12th St. Los Angeles 15, Calif.	C	F & R DELICATESSEN 114 E. 3rd St. Los Angeles 13, Calif.	C Spar
MPOLITAN FOOD CENTER So. Grand Ave. Los Angeles 15, Calif.	C Spar	CHUNG'S MARKET 759 W. Washington Blvd. Los Angeles 15, Calif.	C	ALVARADO MARKET 1102 So. Alvarado St. Los Angeles 6, Calif.	C	HERMAN'S MARKET 115 W. 3rd St. Los Angeles 13, Calif.	C
MARKET Main St. Los Angeles 7, Calif.	C Spar	JACK'S MART 1035 Venice Blvd. Los Angeles 15, Calif.	C	MIDWAY MARKET 2039 W. Pico Blvd. Los Angeles 6, Calif.	B Spar	GROCERY & LIQ. 252 So. Main St. Los Angeles 12, Calif.	C
MARKET So. Grand Ave. Los Angeles 7, Calif.	B Spar	BOHOL'S MARKET 1165 Venice Blvd. Los Angeles 15, Calif.	C Spar	DELICATESSEN 2202 W. 11th St. Los Angeles 6, Calif.	B Spar	R FAZZI & CO. 255 So. Spring St. Los Angeles 12, Calif.	C
MARKET So. Grand Ave. Los Angeles 7, Calif.	B Spar	S. A. QUALITY MARKET 1302 Venice Blvd. Los Angeles 6, Calif.	C	COLONIAL MARKET 2315 W. 11th St. Los Angeles 6, Calif.	C	EUROPA GROCERY 321 So. Spring St. Los Angeles 13, Calif.	C CH
ADAMS MARKET So. Grand Ave. Los Angeles 7, Calif.	B Cert	DELICATESSEN 1901 W. Pico Blvd. Los Angeles 6, Calif.	B Spar	SUNBURY MARKET 2527 W. 9th St. Los Angeles 6, Calif.	C Spar	BROADWAY MKT. (Groc.) 329 So. Broadway Los Angeles 13, Calif.	C Spar
AVING CENTER So. Grand Ave. Los Angeles 7, Calif.	C	H & D MARKET 1602 W. Pico Blvd. Los Angeles 15, Calif.	C	VON'S GROCERY 840 So. Alvarado St. Los Angeles 57, Calif.	A	GRAND CENTRAL GROC. 317 So. Broadway Los Angeles 13, Calif.	A Cert
ATESSEN Main St. Los Angeles 7, Calif.	C	ACAPULCO MARKET 1578 W. Pico Blvd. Los Angeles 15, Calif.	C Spar	JACK'S DELICATESSEN 1001 So. Alvarado St. Los Angeles 6, Calif.	S CH Cert	PUBLIC MARKET 328 So. Hill St. Los Angeles 13, Calif.	S Mar
MARKET Main St. Los Angeles 7, Calif.	C Spar	VON'S MARKET 1500 W. Pico Blvd. Los Angeles 15, Calif.	C	DELICATESSEN 1553 W. 8th St. Los Angeles 17, Calif.	C CH Spar	TOWN MARKET 1048 Wilshire Blvd. Los Angeles 17, Calif.	C Spar
MARKET Hill St. Los Angeles 7, Calif.	C Spar	PICO DE LONG MARKET 1000 W. Pico Blvd. Los Angeles 15, Calif.	S CH Cert	RUBE'S MARKET 1426 W. 9th St. Los Angeles 15, Calif.	C	MAIORANA MARKET 1108 W. 7th St. Los Angeles 17, Calif.	C
BASKET Grand Ave. Los Angeles 7, Calif.	C	ECONOMY MARKET 837 W. 11th St. Los Angeles 15, Calif.	A Spar	C. H. MARKET 1413 W. Olympic Blvd. Los Angeles 15, Calif.	C Spar	WITMER QUALITY MARKET 695 Wilmer St. Los Angeles 17, Calif.	B
ER BOX Flower St. Los Angeles 7, Calif.	C	HANDY MARKET 1104 Georgia St. Los Angeles 15, Calif.	C Spar	OLYMPIC BLVD. MARKET 1200 W. Olympic Blvd. Los Angeles 15, Calif.	C Spar	HOLLAND MARKET 1400 W. 7th St. Los Angeles 17, Calif.	B Cert
REET MARKET Hoover St. Los Angeles 7, Calif.	B Spar	BI-RITE MARKET 1123 Georgia St. Los Angeles 15, Calif.	C Mar	SERV-U-GROCERY 1216 W. 8th St. Los Angeles 17, Calif.	C	7TH & VALENCIA MARKET 1425 W. 7th St. Los Angeles 17, Calif.	C Spar
MARKET Hoover St. Los Angeles 7, Calif.	A Spar	PARKER'S MARKET 1200 Georgia St. Los Angeles 15, Calif.	C Spar	NITCH'S MARKET 825 W. 9th St. Los Angeles 15, Calif.	C	TERRACE FOOD STORE 1802 W. 7th St. Los Angeles 57, Calif.	B Spar
FOOD MART Hoover St. Los Angeles 7, Calif.	C	CHAN'S MARKET 950 W. 12th St. Los Angeles 15, Calif.	C	A-1 MARKET 900 So. Figueroa St. Los Angeles 15, Calif.	C	S & S MARKET 1807 W. 7th St. Los Angeles 57, Calif.	C
MARKET 3rd St. Los Angeles 7, Calif.	A Spar	UNO'S MARKET 1439 W. 11th St. Los Angeles 15, Calif.	C Spar	907 MARKET 907 So. Grand Ave. Los Angeles 15, Calif.	A	PARKSIDE MARKET 2020 W. 7th St. Los Angeles 57, Calif.	C
	C Cert		C		C Spar		A Spar

# 2830

WONG'S GROCERY  
705 So. Carondelet St.  
Los Angeles 57, Calif.

C Spar

CHUCK'S MARKET  
2702 W. 7th St.  
Los Angeles 57, Calif.

B

BIG 6 MARKET  
550 So. Rampart Blvd.  
Los Angeles 57, Calif.

A Cert

RAMPART MARKET  
533 So. Rampart Blvd.  
Los Angeles 57, Calif.

B CH Cert

BLUE BIRD MARKET  
2607 W. 6th St.  
Los Angeles 57, Calif.

B Cert

FISHMAN DEL. & GROC.  
2403 1/2 W. 6th St.  
Los Angeles 57, Calif.

C

MELODY FOOD MART  
2105 W. 6th St.  
Los Angeles 57, Calif.

C Spar

SAM'S CORNER  
2001 W. 6th St.  
Los Angeles 57, Calif.

B

BONNIE BRAE DELIC.  
1834 W. 6th St.  
Los Angeles 57, Calif.

C Spar

HILLTOP PUBLIC MARKET  
2028 W. 3rd St.  
Los Angeles 57, Calif.

B CH Cert

GREEN CIRCLE MARKET  
1840 W. 3rd St.  
Los Angeles 57, Calif.

B

LEE'S MARKET  
251 S. Burlington Ave.  
Los Angeles 57, Calif.

C Mar

BEVERLY FOODS MARKET  
1707 Beverly Blvd.  
Los Angeles 26, Calif.

B Cert

BELMONT MARKET  
102 No. Belmont Ave.  
Los Angeles 26, Calif.

C

FRESH EGG GROCERY  
1215 W. 1st St.  
Los Angeles 26, Calif.

C

BOYLESTON MARKET  
116 No. Boyleston St.  
Los Angeles 12, Calif.

C

BEAUDRY MARKET  
170 No. Beaudry Ave.  
Los Angeles 12, Calif.

B Spar

TOM'S GROCERY  
1104 W. 1st St.  
Los Angeles 12, Calif.

C

WITMART  
1451 W. 3rd St.  
Los Angeles 17, Calif.

H Spar

STAN'S MARKET  
1463 W. 3rd St.  
Los Angeles 17, Calif.

B Spar

SAVE-MORE MARKET  
1540 W. 6th St.  
Los Angeles 17, Calif.

S CH Cert

CARL'S MARKET  
1500 W. 6th St.  
Los Angeles 17, Calif.

S CH Cert

EL KAY MARKET  
1259 W. 6th St.  
Los Angeles 17, Calif.

B Spar

FRANK'S MARKET  
464 Hartford Ave.  
Los Angeles 17, Calif.

C

BIXEL GROCERY  
467 So. Bixel St.  
Los Angeles 17, Calif.

C

COMMUNITY MARKET  
500 So. Bixel St.  
Los Angeles 17, Calif.

C Spar

6TH & BIXEL MARKET  
1053 W. 6th St.  
Los Angeles 17, Calif.

B

DARM'S MARKET  
818 W. 6th St.  
Los Angeles 17, Calif.

B

CALIFORNIA NUT CO.  
712 W. 6th St.  
Los Angeles 17, Calif.

C

HANDY MARKET  
207 So. Figueroa  
Los Angeles 12, Calif.

C

YO'S GROCERY  
734 W. 3rd St.  
Los Angeles 17, Calif.

C

JACK & BENNY'S MARKET  
800 W. 3rd St.  
Los Angeles 17, Calif.

B Spar

KING'S MARKET  
819 W. 3rd St.  
Los Angeles 17, Calif.

C

LUCKY MARKET  
830 W. 3rd St.  
Los Angeles 17, Calif.

C CH Spar

BUDGET BASKET  
528 W. 3rd St.  
Los Angeles 13, Calif.

B Cert

BEN'S MARKET  
148 No. Flower St.  
Los Angeles 12, Calif.

C Spar

LA PROVIDENCIA MKT.  
500 No. Figueroa St.  
Los Angeles 12, Calif.

C

R E H GROCERY  
315 No. Figueroa St.  
Los Angeles 12, Calif.

C

T & F MARKET  
820 W. Temple St.  
Los Angeles 12, Calif.

C Spar

LA ESTRELLA MARKET  
908 W. Temple St.  
Los Angeles 12, Calif.

C

LA SIRENA MARKET  
1018 W. Temple St.  
Los Angeles 12, Calif.

C

RANCHO SUPER MARKET  
1060 W. Temple St.  
Los Angeles 12, Calif.

A Spar

P-1 MARKET  
319 No. Beaudry St.  
Los Angeles 12, Calif.

C

MARKET  
300 No. Beaudry St.  
Los Angeles 12, Calif.

C

JIMMIE'S FOOD MART  
1122 W. Temple St.  
Los Angeles 12, Calif.

B

NATE'S MARKET  
1246 W. Temple St.  
Los Angeles 26, Calif.

C

OLD RELIABLE MARKET  
301 No. Bixel St.  
Los Angeles 26, Calif.

C Spar

SAVE PENNY MARKET  
1276 W. Temple St.  
Los Angeles 26, Calif.

B Spar

EDGEWARE MARKET  
1302 W. Temple St.  
Los Angeles 26, Calif.

C Cert

LAVETA MARKET  
1468 W. Temple St.  
Los Angeles 26, Calif.

B Cert

UNION-TEMPLE MARKET  
1707 W. Temple St.  
Los Angeles 26, Calif.

B Cert

E & W MARKET  
1712 W. Temple St.  
Los Angeles 26, Calif.

B Spar

BILL & BOB'S MARKET  
1822 W. Temple St.  
Los Angeles 26, Calif.

C Spar

TEMPLE CUT RATE MARKET  
1907 W. Temple St.  
Los Angeles 26, Calif.

C

JACK'S MARKET  
2135 W. Temple St.  
Los Angeles 26, Calif.

C

ROSEMONT MARKET  
2203 W. Temple St.  
Los Angeles 26, Calif.

B Spar

GREEN CIRCLE MARKET  
2435 W. Temple St.  
Los Angeles 26, Calif.

A CH Cert

DICK'S MARKET  
2609 W. Temple St.  
Los Angeles 26, Calif.

B Cert

MANILA MARKET  
2742 W. Temple St.  
Los Angeles 26, Calif.

C

RELIABLE MARKET  
3001 W. Beverly Blvd.  
Los Angeles 57, Calif.

A Cert



MARKET 2nd St. Los Angeles 5, Calif.		THE PARTY SHOP 2860 W. 7th St. Los Angeles 5, Calif.		KORY'S MARKET 2250 W. Pico Blvd. Los Angeles 6, Calif.		FOOD FAIR 4551 W. Pico Blvd. Los Angeles 19, Calif.	
ME DELIC. 2nd St. Los Angeles 5, Calif.	S CH	WESTMORELAND MARKET 2800 W. 9th St. Los Angeles 6, Calif.	C Spar	SZABO'S MARKET 2278 W. Pico Blvd. Los Angeles 6, Calif.	S CH Cert	WEINBERG MARKET 4571 W. Pico Blvd. Los Angeles 19, Calif.	S Cert
GROCERY 3rd St. Los Angeles 5, Calif.	C	MIDTOWN MARKET 2802 W. 9th St. Los Angeles 6, Calif.	C Spar	J & H. FOOD MART 2368 W. Pico Blvd. Los Angeles 6, Calif.	C	PLAZA MARKET 4657 W. Pico Blvd. Los Angeles 19, Calif.	C
WINE & LIQUOR 3rd St. Los Angeles 5, Calif.	S CH Cert	LORD'S MARKET 963 So. Vermont Ave. Los Angeles 5, Calif.	B Spar	MAC'S GROCERIES 2484 W. Pico Blvd. Los Angeles 6, Calif.	C	K & F DELICATESSEN 5074 W. Pico Blvd. Los Angeles 19, Calif.	A Cert
HOBART MARKET 2nd St. Los Angeles 4, Calif.	C	DODGE BROS. MARKET 3132 W. 8th St. Los Angeles 5, Calif.	B Spar Mar	DENTE'S MARKET 2555 W. Pico Blvd. Los Angeles 6, Calif.	C	MEADOW MARKET 5159 W. Pico Blvd. Los Angeles 19, Calif.	C
LAKEVILLE 3rd St. Los Angeles 5, Calif.	C Mar	DELICATESSEN 3200 W. 8th St. Los Angeles 5, Calif.	C Mar	BERENDO ST. MARKET 1156 Berendo St. Los Angeles 6, Calif.	B Cert Mar	CERTI-MART 1503 Cochran Ave. Los Angeles 19, Calif.	S
MARKET 3rd St. Los Angeles 5, Calif.	C	IROLO MARKET 3315 W. 8th St. Los Angeles 5, Calif.	C	IMRE'S MARKET 2597 W. Pico Blvd. Los Angeles 6, Calif.	C	PURDY'S MARKET 5520 San Vicente Blvd. Los Angeles 19, Calif.	C Spar
ALBERT'S MARKET 3rd St. Los Angeles 5, Calif.	A Cert	VON'S GROCERY 3334 W. 8th St. Los Angeles 5, Calif.	B Spar	RAY'S MARKET 2632 W. Pico Blvd. Los Angeles 6, Calif.	C	ZEROLAND DELICATESSEN 5503 W. Pico Blvd. Los Angeles 19, Calif.	B Cert Spar
MARKET Western Ave. Los Angeles 4, Calif.	B Spar	ED'S DELICATESSEN 3335 1/2 W. 8th St. Los Angeles 5, Calif.	S CH Cert	L. P. MARKET 2698 W. Pico Blvd. Los Angeles 6, Calif.	C	PICO CENTER MARKET 5534 W. Pico Blvd. Los Angeles 19, Calif.	C
MARKET Larchmont Blvd. Los Angeles 4, Calif.	A Spar	CARL'S MARKET 3488 W. 8th St. Los Angeles 5, Calif.	C	PETER PAN MARKET 2791 W. Pico Blvd. Los Angeles 6, Calif.	B Cert	AIRDROME MARKET 5720 Airdrome St. Los Angeles 19, Calif.	B Cert
MARKET Larchmont Blvd. Los Angeles 4, Calif.	B Cert	QUALITY FOOD MARKET 747 So. Western Ave. Los Angeles 5, Calif.	S CH Cert	GREEN RIVER MARKET 3006 W. Pico Blvd. Los Angeles 6, Calif.	S Cert	CY & HORN'S MARKET 5808 W. Pico Blvd. Los Angeles 19, Calif.	C Spar
MART Larchmont Blvd. Los Angeles 4, Calif.	A Cert	WONDER MARKET 989 So. Western Ave. Los Angeles 6, Calif.	B Spar	ALBERT'S GROCERY 3082 W. Pico Blvd. Los Angeles 6, Calif.	C Spar	S & S DELICATESSEN 6093 W. Pico Blvd. Los Angeles 35, Calif.	B Spar
FOOD CENTER Larchmont Blvd. Los Angeles 4, Calif.	A	LIPSHUTZ MARKET 1045 So. Western Ave. Los Angeles 6, Calif.	A	WILTON MARKET 3271 W. Pico Blvd. Los Angeles 19, Calif.	C Spar	BIG TOWN MARKET 6153 W. Pico Blvd. Los Angeles 35, Calif.	C
T. BALZER & CO. Larchmont Blvd. Los Angeles 4, Calif.	A Cert	OLYMPIC FOOD CENTER 3122 W. Olympic Blvd. Los Angeles 6, Calif.	C	LUCE'S MARKET 3420 W. Pico Blvd. Los Angeles 19, Calif.	B Cert	PRIME MARKET 8624 W. Pico Blvd. Los Angeles 35, Calif.	S Cert
FOOD MARKET 6th St. Los Angeles 5, Calif.	A CH Cert	HARVARD FOOD MARKET 982 So. Harvard Blvd. Los Angeles 6, Calif.	B Spar	EUGENE'S DELICATESSEN 3523 W. Pico Blvd. Los Angeles 19, Calif.	C	MAYFAIR MARKET 8770 W. Pico Blvd. Los Angeles 35, Calif.	C Mar
DELICATESSEN Western Ave. Los Angeles 5, Calif.	C	UPTOWN MARKET 3041 W. Olympic Blvd. Los Angeles 6, Calif.	C Spar	SERBER'S FORUM MARKET 4000 W. Pico Blvd. Los Angeles 19, Calif.	C	DOHENY DELICATESSEN 9102 W. Pico Blvd. Los Angeles 35, Calif.	S CH OEM
MARKET 6th St. Los Angeles 5, Calif.	B Cert	JACK'S GROCERY 2904 W. Olympic Blvd. Los Angeles 6, Calif.	B OEM	DEL REY'S MARKET 3915 W. Olympic Blvd. Los Angeles 19, Calif.	S CH Cert	KATZ'S FINER FOODS 9118 W. Pico Blvd. Los Angeles 35, Calif.	C
PARK MARKET 6th St. Los Angeles 5, Calif.	S Cert	KITAHATA MARKET 2837 W. Olympic Blvd. Los Angeles 6, Calif.	C Spar	VON'S MARKET 1020 So. Crenshaw Blvd. Los Angeles 19, Calif.	B CH Cert	CHARLEY'S DELICATESSEN 9124 W. Pico Blvd. Los Angeles 35, Calif.	B Spar
MARKET 6th St. Los Angeles 5, Calif.	B Cert	NEW OLYMPIC MARKET 2797 W. Olympic Blvd. Los Angeles 6, Calif.	C	CLUB MART 1318 So. Crenshaw Blvd. Los Angeles 19, Calif.	S CH Cert	ROYAL'S MARKET 9165 W. Pico Blvd. Los Angeles 35, Calif.	C
MARKET Vermont Ave. Los Angeles 5, Calif.	S Cert	DELICATESSEN 999 So. Vermont Ave. Los Angeles 6, Calif.	C Mar	MAC'S DELIC. 4351 W. Pico Blvd. Los Angeles 19, Calif.	A Cert	BEVERLY SQUARE MARKET 9228 W. Pico Blvd. Los Angeles 35, Calif.	S Cert
MARKET 7th St. Los Angeles 5, Calif.	B Spar	IRIZARRY MARKET 1266 So. Lake St. Los Angeles 6, Calif.	C	THOMPSON'S GROCERY 4416 W. Pico Blvd. Los Angeles 19, Calif.	C	FACTOR'S DELICATESSEN 9420 W. Pico Blvd. Los Angeles 35, Calif.	A Cert
MARKET 7th St. Los Angeles 5, Calif.	S CH Cert		C				C



# 2832

ROXBURY MARKET  
9769 W. Pico Blvd.  
Los Angeles 35, Calif.

B Cert

CARTHAY CENTER MARKET  
6304 San Vicente Blvd.  
Los Angeles 48, Calif.

A CH Cert

THE BAGEL DELICATESSEN  
1052 So. Fairfax Ave.  
Los Angeles 19, Calif.

C

MOR-RAY'S MARKET  
1048 So. Fairfax Ave.  
Los Angeles 19, Calif.

C

NATE'S BUTTERCHURN  
1036 1/2 S. Fairfax Ave.  
Los Angeles 19, Calif.

C

SHAFF'S DELICATESSEN  
1025 So. Fairfax Ave.  
Los Angeles 19, Calif.

C

VON'S GROCERY  
1022 So. Fairfax Ave.  
Los Angeles 19, Calif.

S CH Cert

ROYAL FOOD MARKET  
6125 Wilshire Blvd.  
Los Angeles 48, Calif.

A Cert

RALPHS MARKET  
5615 Wilshire Blvd.  
Los Angeles 36, Calif.

S CH

CLOVER FOOD MART  
5415 Wilshire Blvd.  
Los Angeles 36, Calif.

S Cert

BAG & BASKET MARKET  
817 So. La Brea Ave.  
Los Angeles 36, Calif.

S Cert

FELLER'S GROCERY  
1012 So. La Brea Ave.  
Los Angeles 19, Calif.

C Spar

JACK'S MARKET  
1186 So. La Brea Ave.  
Los Angeles 19, Calif.

C Mar

OLYMPIC-LA BREA MARKET  
5280 W. Olympic Blvd.  
Los Angeles 36, Calif.

B Spar

JACK'S MARKET  
449 So. La Brea Ave.  
Los Angeles 36, Calif.

B

SPIC 'N SPAN MARKET  
5717 W. 3rd St.  
Los Angeles 36, Calif.

A Cert

TOP'S MARKET  
401 No. La Brea Ave.  
Los Angeles 36, Calif.

S CH

MANNY'S GROCERY  
7108 Beverly Blvd.  
Los Angeles 36, Calif.

C Spar

BEVERLY-GARDNER MARKET  
7507 Beverly Blvd.  
Los Angeles 36, Calif.

B Spar

SEASON'S GROCERY  
304 No. Sierra Bonita Ave.  
Los Angeles 36, Calif.

C Mar

SANITARY FOOD MART  
7617 Beverly Blvd.  
Los Angeles 36, Calif.

B

WILLNER & NADLER MKT  
7653 Beverly Blvd.  
Los Angeles 36, Calif.

C

BASTOMSKI'S GROC.  
7667 Beverly Blvd.  
Los Angeles 36, Calif.

C

MARKET BASKET  
6298 W. 3rd St.  
Los Angeles 36, Calif.

S CH

ALEXANDERS GROCERY  
(Farmers Market)  
6333 W. 3rd St.  
Los Angeles 36, Calif.

S Cert

FRIEDMAN'S DELIC.  
8235 W. 3rd St.  
Los Angeles 48, Calif.

C

LOU'S DELICATESSEN  
8348 W. 3rd St.  
Los Angeles 48, Calif.

C

RATNER'S DELICATESSEN  
8369 W. 3rd St.  
Los Angeles 48, Calif.

C Spar

RALPHS MARKET  
8575 W. 3rd St.  
Los Angeles 48, Calif.

S CH

BISHOP'S FINE FOOD  
9037 Burton Way  
Los Angeles 48, Calif.

A CH Cert

BURTON WAY MARKET  
9042 Burton Way  
Beverly Hills, Calif.

B

- RANCH MARKET  
 1000 Delaney Dr.  
 Los Angeles 46, Calif. C CH Cert
- THRIFTY MARKET  
 1000 Robertson Blvd.  
 Los Angeles 46, Calif. B Cert
- FIELD'S MARKET  
 1000 Melrose Ave.  
 Los Angeles 46, Calif. B Cert
- MOUNT MARKET  
 1000 Westmount Dr.  
 Los Angeles 46, Calif. C Spar
- DELIC.  
 1000 La Cienega Blvd.  
 Los Angeles 46, Calif. C
- MARKET  
 1000 Melrose Ave.  
 Los Angeles 46, Calif. B Cert
- MARKET  
 1000 Beverly Blvd.  
 Los Angeles 46, Calif. B Cert
- MARKET  
 1000 Beverly Blvd.  
 Los Angeles 46, Calif. A Cert
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C
- DON'S DELICATESSEN  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C
- APPETIZER  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C
- QUALITY MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. B Spar
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. S Spar Mar
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. B Spar
- DELICATESSEN  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C
- STORE  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C Spar
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C Spar
- BROS. MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. B Spar
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C Cert
- MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. C Spar
- MELROSE MARKET  
 1000 Fairfax Ave.  
 Los Angeles 36, Calif. S CH Cert
- LOU CHUCK MARKET  
 7276 Melrose Ave.  
 Los Angeles 46, Calif. C
- ORGANIC FOODS  
 6812 Melrose Ave.  
 Los Angeles 38, Calif. C
- SUNRISE MARKET  
 902 No. Seward St.  
 Los Angeles 38, Calif. B Spar
- RAINBOW DRIVE IN MARKET  
 6757 Santa Monica Blvd.  
 Los Angeles 38, Calif. A
- DENTE'S MARKET  
 7119 Santa Monica Blvd.  
 Los Angeles 46, Calif. B Cert Mar
- GARLAND'S MARKET  
 1259 No. La Brea Ave.  
 Los Angeles 38, Calif. C Mar
- STANDING'S MARKET  
 1357 No. Highland Ave.  
 Los Angeles 28, Calif. B Cert
- KINNEY'S SUPERETTE  
 1253 No. Highland Ave.  
 Los Angeles 38, Calif. B Spar
- LAS FOUNTAIN MARKET  
 1259 No. La Palmas Ave.  
 Los Angeles 38, Calif. C Spar
- FOUNTAIN FOOD MARKET  
 6611 Fountain Ave.  
 Los Angeles 28, Calif. C
- HOLLYWOOD RANCH MARKET  
 1248 No. Vine St.  
 Los Angeles 38, Calif. S Cert
- FOUNTAIN AVE. MARKET  
 6010 Fountain Ave.  
 Los Angeles 28, Calif. C Cert
- ABE'S MARKET  
 6176 Santa Monica Blvd.  
 Los Angeles 38, Calif. C Spar
- JUNE-MELROSE MARKET  
 6111 Melrose Ave.  
 Los Angeles 38, Calif. B CH Cert
- JERRY'S MARKET  
 5330 Melrose Ave.  
 Los Angeles 38, Calif. A
- STOP & SHOP MARKET  
 5201 Melrose Ave.  
 Los Angeles 38, Calif. A Cert
- HENRY'S DELICATESSEN  
 5200 Melrose Ave.  
 Los Angeles 38, Calif. C
- HOWIE'S MARKET  
 5625 Santa Monica Blvd.  
 Los Angeles 38, Calif. S Cert
- YOR-WAY MARKET  
 5311 Santa Monica Blvd.  
 Los Angeles 29, Calif. S CH Cert Mar
- MAYER'S DELICATESSEN  
 1080 No. Western Ave.  
 Los Angeles 29, Calif. C
- GLASSMAN MARKET  
 1070 No. Western Ave.  
 Los Angeles 29, Calif. A Cert
- IDEAL DELICATESSEN  
 1062 No. Western Ave.  
 Los Angeles 29, Calif. C
- SAM'S DELICATESSEN  
 1060 No. Western Ave.  
 Los Angeles 29, Calif. C
- MORRIE'S DELICATESSEN  
 1058 No. Western Ave.  
 Los Angeles 29, Calif. C
- SAM DOCTOR'S DELIC.  
 907 No. Western Ave.  
 Los Angeles 29, Calif. C Spar
- MICHAEL'S MARKET  
 4711 Melrose Ave.  
 Los Angeles 29, Calif. C
- HILL'S MARKET  
 4709 Melrose Ave.  
 Los Angeles 29, Calif. C
- VOLPE'S MARKET  
 4600 Maplewood Ave.  
 Los Angeles 4, Calif. C Spar
- JOHN LARSON MARKET  
 416 No. Western Ave.  
 Los Angeles 4, Calif. C
- RALPHS MARKET  
 400 No. Western Ave.  
 Los Angeles 4, Calif. S CH
- BETTER FOODS  
 4319 Beverly Blvd.  
 Los Angeles 4, Calif. S CH Cert
- BEVERLY-NORMANDIE MARKET  
 4213 Beverly Blvd.  
 Los Angeles 4, Calif. B Spar
- SAM'S DELICATESSEN  
 4032 Beverly Blvd.  
 Los Angeles 4, Calif. C
- BEVERLY MART  
 4003 Beverly Blvd.  
 Los Angeles 4, Calif. B Cert
- CO-OP MARKET  
 3831 Beverly Blvd.  
 Los Angeles 4, Calif. A Cert
- HALE'S FOOD MARKET  
 4322 Melrose Ave.  
 Los Angeles 29, Calif. A Cert
- STAMBLER'S DELICATESSEN  
 700 No. Vermont Ave.  
 Los Angeles 29, Calif. C
- ECONOMY MARKET  
 4001 Melrose Ave.  
 Los Angeles 29, Calif. C
- FUJUYA MARKET  
 607 No. Virgil Ave.  
 Los Angeles 4, Calif. C Spar
- BUSY-B MARKET  
 825 No. Virgil Ave.  
 Los Angeles 29, Calif. S CH Cert
- SHOPPING BAG MARKET  
 868 No. Virgil Ave.  
 Los Angeles 29, Calif. B Spar
- MARKET  
 900 No. Virgil Ave.  
 Los Angeles 29, Calif. C
- HARIETTA GROCERY  
 804 No. Vermont Ave.  
 Los Angeles 29, Calif. C
- MADISON AVE. MARKET  
 1005 Madison Ave.  
 Los Angeles 29, Calif. C
- LAURIE'S RANCH MARKET  
 1000 No. Vermont Ave.  
 Los Angeles 29, Calif. B Cert
- RALPHS MARKET  
 4641 Santa Monica Blvd.  
 Los Angeles 29, Calif. S CH
- MENKE'S MARKET  
 1178 No. Vermont Ave.  
 Los Angeles 29, Calif. C Spar
- ALEXANDER'S MARKET  
 1601 No. Vermont Ave.  
 Los Angeles 27, Calif. S CH Cert
- MCKINLEY MARKET  
 4327 Sunset Blvd.  
 Los Angeles 29, Calif. B Spar
- SAM'S MARKET  
 4441 Fountain Ave.  
 Los Angeles 29, Calif. C Mar
- MARTIN'S MARKET  
 4514 Fountain Ave.  
 Los Angeles 29, Calif. C Spar
- HANDY MARKET  
 4534 Fountain Ave.  
 Los Angeles 29, Calif. C
- JOLLY BOY MARKET  
 4861 Fountain Ave.  
 Los Angeles 29, Calif. B Spar
- ABE'S MARKET  
 4908 Fountain Ave.  
 Los Angeles 29, Calif. C Spar
- DEPENDABLE MARKET  
 5102 Fountain Ave.  
 Los Angeles 29, Calif. C Cert
- CORNER CASH MARKET  
 5200 Fountain Ave.  
 Los Angeles 29, Calif. C Spar
- FOUNTAIN FOOD CENTER  
 5297 Fountain Ave.  
 Los Angeles 29, Calif. C Spar
- DELICATESSEN  
 1356 No. Western Ave.  
 Los Angeles 27, Calif. C Spar
- STAR MARKET  
 1273 No. Wilton Place  
 Los Angeles 38, Calif. B Spar
- RATACCAN DELICATESSEN  
 5833 Sunset Blvd.  
 Los Angeles 28, Calif. C
- TOM'S MARKET  
 9946 Sunset Blvd.  
 Los Angeles 28, Calif. C
- RALPHS MARKET  
 5711 Hollywood Blvd.  
 Los Angeles 28, Calif. S CH
- ST. FRANCIS GROCERY  
 1710 No. Garfield Place  
 Los Angeles 28, Calif. C

# 2834

**MIDNITE GROCERY**  
5446 Hollywood Blvd.  
Los Angeles 27, Calif.

**RECTOR FOOD SHOP**  
5455 Hollywood Blvd.  
Los Angeles 27, Calif.

**CORONET DELICATESSEN**  
5430 Hollywood Blvd.  
Los Angeles 27, Calif.

**WILT'S MARKET**  
1612 No. Western Ave.  
Los Angeles 27, Calif.

**FAZZI'S GROCERY**  
1538 No. Western Ave.  
Los Angeles 27, Calif.

**SUFFIN'S LITTLE SUPER MKT.**  
5334 Sunset Blvd.  
Los Angeles 27, Calif.

**SUNSET KINGSLEY MARKET**  
1612 No. Western Ave.  
Los Angeles 27, Calif.

**NOI SET MARKET**  
5068 Sunset Blvd.  
Los Angeles 27, Calif.

**EL ADOBE MARKET**  
5203 Hollywood Blvd.  
Los Angeles 27, Calif.

**NORWOOD MARKET**  
5070 Hollywood Blvd.  
Los Angeles 27, Calif.

**TEX ROTH, INC.**  
1660 No. Vermont Ave.  
Los Angeles 27, Calif.

**DI MARCO MARKET**  
1708 No. Vermont Ave.  
Los Angeles 27, Calif.

**HOLLY-MONT MKT.**  
1801 No. Vermont Ave.  
Los Angeles 27, Calif.

**LOS FELIZ MART**  
1827 No. Vermont Ave.  
Los Angeles 27, Calif.

**MARDER'S DELICATESSEN**  
4655 Russell Ave.  
Los Angeles 27, Calif.

**LES BROWNING GROCERY**  
1859 Hillhurst Ave.  
Los Angeles 27, Calif.

**KOURTESY MARKET**  
1910 No. Hillhurst Ave.  
Los Angeles 27, Calif.

**LAURA'S FROZEN FOOD MARKET**  
1970 No. Hillhurst Ave.  
Los Angeles 27, Calif.

**HILLHURST MART**  
2060 No. Hillhurst Ave.  
Los Angeles 27, Calif.

**VICTOR'S MARKET**  
5903 Franklin Ave.  
Los Angeles 28, Calif.

**HAIG'S MARKET**  
5911 Franklin Ave.  
Los Angeles 28, Calif.

**BEACHWOOD MARKET**  
2679 No. Beachwood Drive  
Los Angeles 28, Calif.

**MILLER'S MARKET**  
6423 Yucca St.  
Los Angeles 28, Calif.

**TRIANGLE MARKET**  
1900 Cahuenga Blvd.  
Los Angeles 28, Calif.

**LIDO MARKET**  
1775 No. Cahuenga Blvd.  
Los Angeles 28, Calif.

**HOLLYWOOD MARKET**  
6565 Hollywood Blvd.  
Los Angeles 28, Calif.

**LAS PALMAS MARKET**  
1759 No. Las Palmas Ave.  
Los Angeles 28, Calif.

**HUGHES MARKET**  
1900 No. Highland Ave.  
Los Angeles 28, Calif.

**HOLLY-BOWL MARKET**  
1748 No. Highland Ave.  
Los Angeles 28, Calif.

**TROPIC MARKET**  
1741 No. Highland Ave.  
Los Angeles 28, Calif.

**WOLF MARKET**  
6656 Sunset Blvd.  
Los Angeles 28, Calif.

**HOLLY BREA MARKET**  
1639 No. La Brea Ave.  
Los Angeles 28, Calif.

**RALPHS MARKET**  
7257 Sunset Blvd.  
Los Angeles 46, Calif.

**SAVE-OUR-WAY MARKET**  
7551 Sunset Blvd.  
Los Angeles 46, Calif.

**SUN-FAX MART**  
7880 Sunset Blvd.  
Los Angeles 46, Calif.

**THRIFTIMART**  
7980 Sunset Blvd.  
Los Angeles 46, Calif.

**BILL'S CANYON STORE**  
2108 Laurel Canyon Blvd.  
Los Angeles 46, Calif.

**D. & M. GROCERY**  
7966 Fountain Ave.  
Los Angeles 46, Calif.

**FOUNTAIN MARKET**  
7952 Fountain Ave.  
Los Angeles 46, Calif.

**PALMER'S MARKET**  
7714 Fountain Ave.  
Los Angeles 46, Calif.

**RAY'S MARKET**  
7475 Santa Monica Blvd.  
Los Angeles 46, Calif.

**SHOPPING KART**  
7865 Santa Monica Blvd.  
Los Angeles 46, Calif.

**THRIFTIMART**  
7985 Santa Monica Blvd.  
Los Angeles 46, Calif.

**ANTHONY'S MARKET**  
8042 Santa Monica Blvd.  
Los Angeles 46, Calif.

**DENTE'S CARMEL MARKET**  
8200 Santa Monica Blvd.  
Los Angeles 46, Calif.

**DOMINIC'S ITALIAN GROCERY**  
8301 Santa Monica Blvd.  
Los Angeles 46, Calif.

**ARROW CUT RATE MARKET**  
8200 Santa Monica Blvd.  
Los Angeles 46, Calif.

**WOLF BROS. MARKET**  
8401 Santa Monica Blvd.  
Los Angeles 46, Calif.

**MONACO GROCERY**  
8513 Santa Monica Blvd.  
Los Angeles 46, Calif.

**SUNBEE MARKET**  
8860 Sunset Blvd.  
Los Angeles 46, Calif.

**SHERMART**  
8840 Santa Monica Blvd.  
Los Angeles 46, Calif.

**THRIFTIMART**  
7985 Santa Monica Blvd.  
Los Angeles 46, Calif.

**THRIFTIMART**  
7985 Santa Monica Blvd.  
Los Angeles 46, Calif.

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Los Angeles 46, Calif.

**THRIFTIMART**  
7985 Santa Monica Blvd.  
Los Angeles 46, Calif.

**THRIFTIMART**  
7985 Santa Monica Blvd.  
Los Angeles 46, Calif.

ER MARKET Canon Drive Hills, Calif.	A Cert	VILLA MART 10940 Weyburn Ave. Los Angeles 24, Calif.	S CH Cert
EL'S SHOP 'N SAVE MKT Canon Dr. Hills, Calif.	S CH Cert	UPCHURCH MARKET 10960 Santa Monica Blvd. Los Angeles 25, Calif.	C Spar
S DELICATESSEN Beverly Drive Hills, Calif.	C	PETER'S MARKET 1912 Westwood Blvd. Los Angeles 25, Calif.	B Spar
FULTON MARKET Beverly Drive Hills, Calif.	B CH OEM	CLAYPOOL'S MARKET 2107 Westwood Blvd. Los Angeles 25, Calif.	A Spar
LY HILLS DELICATESSEN Beverly Drive Hills, Calif.	C	SERV-U-MARKET 2379 Westwood Blvd. Los Angeles 25, Calif.	C
SEN'S MARKET Beverly Drive Hills, Calif.	A CH Cert Mar	PETE'S ON PICO 10930 W. Pico Blvd. Los Angeles 64, Calif.	C
N AL'S DELICATESSEN Beverly Drive Hills, Calif.	C	VON'S MARKET 10780 W. Pico Blvd. Los Angeles 64, Calif.	S CH Cert
SEN'S GOURMET Rodeo Dr. Hills, Calif.	B CH Cert Mar	PICO FARMERS MARKET 11304 Pico Blvd. Los Angeles 64, Calif.	A CH Cert
MART Santa Monica Blvd. Hills, Calif.	S CH Cert		
MARKET Shshire Blvd. Hills, Calif.	S CH		
MART Shshire Blvd. Hills, Calif.	S Cert		
MARKET Shshire Blvd. Hills, Calif.	A Cert		
SON MARKET Robertson Blvd. Hills, Calif.	B Spar		
MART Olympic Blvd. Hills, Calif.	S CH Cert		
MARKET Santa Monica Blvd. Los Angeles 25, Calif.	C		
LEN MARKET Santa Monica Blvd. Los Angeles 25, Calif.	S Cert		
LS MARKET Santa Monica Blvd. Los Angeles 25, Calif.	A		
RD-HO MARKET Westwood Blvd. Los Angeles 24, Calif.	S CH Cert		
MARKET Westwood Blvd. Los Angeles 24, Calif.	S CH		
SEN'S GROCERY London Ave. Los Angeles 24, Calif.	A CH Cert Mar		
DELICATESSEN London Ave. Los Angeles 24, Calif.	C		

**VICTOR'S SUPER MARKET**  
2561 Sawtelle Blvd.  
Los Angeles 24, Calif.

B Cert

**SAFE & SAVE MARKET**  
2030 Sawtelle Blvd.  
Los Angeles 25, Calif.

B Spar

**SAWTELLE FOOD MARKET**  
2029 Sawtelle Blvd.  
Los Angeles 25, Calif.

C

**GRANADA MARKET**  
1820 Sawtelle Blvd.  
Los Angeles 25, Calif.

C

**SIMONSON MARKET**  
1800 Sawtelle Blvd.  
Los Angeles 25, Calif.

C

**CRUZ MARKET**  
1659 Sawtelle Blvd.  
Los Angeles 25, Calif.

C

**MACRORY MARKET**  
11306 Santa Monica Blvd.  
Los Angeles 25, Calif.

B Spar

**ROBERTS MARKET**  
11526 Santa Monica Blvd.  
Los Angeles 25, Calif.

A CH Cert

**EGGLESTON MARKET**  
11624 Santa Monica Blvd.  
Los Angeles 25, Calif.

C

**LOMAN DELICATESSEN**  
11901 Santa Monica Blvd.  
Los Angeles 25, Calif.

C Cert

**THRIFTMART**  
12210 Santa Monica Blvd.  
Los Angeles 25, Calif.

S CH Cert

**IRV. & ERNIE MARKET**  
1209 Barry Ave.  
Los Angeles 25, Calif.

C Spar

**BURNS GROCERY**  
1166 So Barrington Ave.  
Los Angeles 49, Calif.

C Spar

**WESTWARD-HO MARKET**  
11737 San Vicente Blvd.  
Los Angeles 49, Calif.

S CH Cert

**PIED PIPER MARKET**  
11702 San Vicente Blvd.  
Los Angeles 49, Calif.

A Cert

**VILLAGE MART**  
11725 Barrington Ct.  
Los Angeles 49, Calif.

A OEm

**PATRICIA'S MARKET**  
11630 Barrington Court  
Los Angeles 49, Calif.

A Cert

**BEL-AIR FOODS**  
2301 Roscomare Rd.  
Los Angeles 24, Calif.

A CH Cert

**BEL-AIR COUNTRY STORE**  
654 No. Sepulveda Blvd.  
Los Angeles 49, Calif.

S Cert

**SERV-U-WELL MARKET**  
11952 Montana Ave.  
Los Angeles 49, Calif.

C Cert

**VICENTE FOODS**  
12027 San Vicente Blvd.  
Los Angeles 49, Calif.

A Cert

**BRENTWOOD COUNTRY MART**  
225-26th St.  
Santa Monica, Calif.

A CH Spar

**LOS MONICA MARKET**  
13031 Montana Ave.  
Los Angeles 24, Calif.

A Cert

**HENRY'S MARKET**  
2030 Montana Ave.  
Santa Monica, Calif.

A

**RAY'S SUPERETTE**  
902-20th St.  
Santa Monica, Calif.

C Spar

**BAER'S MARKET**  
1627 Montana Ave.  
Santa Monica, Calif.

B Cert

**TIP TOP FOODS**  
1600 Montana Ave.  
Santa Monica, Calif.

A Cert

**FIRESTONE MARKET**  
1425 Montana Ave.  
Santa Monica, Calif.

A CH Cert

**MILLER'S MARKET**  
1311 Montana Ave.  
Santa Monica, Calif.

A Cert

**KINGSBURY MARKET**  
704 Montana Ave.  
Santa Monica, Calif.

B Mar

**CANYON MARKET**  
14833 Pacific Coast Hwy.  
Santa Monica, Calif.

C Mar

**GEORGE'S MARKET**  
18713 Pacific Coast Hwy.  
Malibu, Calif.

C

**COUNTRY STORE**  
21237 Pacific Coast Hwy.  
Malibu, Calif.

C Spar

**MAYFAIR MARKET**  
23765 W. Malibu Rd.  
Malibu, Calif.

S CH Cert OEm

**TRANCAS MARKET**  
30763 Pacific Coast Hwy.  
Malibu, Calif.

B Spar

**HUGHES MARKET**  
15120 Sunset Blvd.  
Pacific Palisades, Calif.

S CH Cert

**JURGENSEN'S GROCERY**  
15308 Sunset Blvd.  
Pacific Palisades, Calif.

A CH Cert Mar

**MAYFAIR MARKET**  
15424 Sunset Blvd.  
Pacific Palisades, Calif.

S CH Cert OEm

**CONSUMERS MARKET**  
906 Wilshire Blvd.  
Santa Monica, Calif.

B OEm

**GLANVILLE MARKET**  
1025 California Ave.  
Santa Monica, Calif.

C Cert

**VON'S MARKET**  
1305 Wilshire Blvd.  
Santa Monica, Calif.

S CH Cert

**LILLYWHITE MARKET**  
1505 Wilshire Blvd.  
Santa Monica, Calif.

S CH Cert

**CARL'S MARKET**  
1901 Wilshire Blvd.  
Santa Monica, Calif.

S CH Cert

**SHOPPERS MARKET**  
3105 Wilshire Blvd.  
Santa Monica, Calif.

S CH Cert Mar

**YALE MARKET**  
2831 Santa Monica Blvd.  
Santa Monica, Calif.

A Spar Mar

**WATTS MARKET**  
1421-25th St.  
Santa Monica, Calif.

C Mar

**SANTA MONICA FOOD CO.**  
2211 Santa Monica Blvd.  
Santa Monica, Calif.

A Mar

**LEDBETTER'S MARKET**  
1834 Broadway  
Santa Monica, Calif.

C Spar

**YOUR NEIGHBORHOOD GROCERY**  
1304-12th St.  
Santa Monica, Calif.

C

**BAY CITIES IMPORTING CO.**  
802 Broadway  
Santa Monica, Calif.

C

**SANTA MONICA FOOD FAIR**  
420 Broadway  
Santa Monica, Calif.

S CH Cert

**M & L MARKET**  
204 Broadway  
Santa Monica, Calif.

C

**MAYFAIR MARKET**  
402 Colorado Ave.  
Santa Monica, Calif.

S CH OEm

**RALPHS MARKET**  
302 Wilshire Blvd.  
Santa Monica, Calif.

S CH

**PLAZA GROCERY**  
225 Wilshire Blvd.  
Santa Monica, Calif.

C

**NORM'S MARKET**  
1646 Ocean Ave.  
Santa Monica, Calif.

B

**JIM'S MARKET**  
400 Pico Blvd.  
Santa Monica, Calif.

C Spar

**LIN-PAC MARKET**  
2204 Lincoln Blvd.  
Santa Monica, Calif.

B Spar

**LADD'S GROCERY**  
905 Olympic Blvd.  
Santa Monica, Calif.

C

**MILLS GROCERY**  
1331 Pico Blvd.  
Santa Monica, Calif.

B Spar

**CALLEGOS BROS. MARKET**  
1729-14th St.  
Santa Monica, Calif.

B Spar

**ALLEN'S MARKET**  
1532 Olympic Blvd.  
Santa Monica, Calif.

C

**JOE'S MARKET**  
1674 17th St.  
Santa Monica, Calif.

C

**EL RETONO MARKET**  
1809 Olympic Blvd.  
Santa Monica, Calif.

**EL RANCHO MARKET**  
1919 Olympic Blvd.  
Santa Monica, Calif.

**CASSILAS MARKET**  
1920 Olympic Blvd.  
Santa Monica, Calif.

**FAIRVIEW MARKET**  
1909-20th St.  
Santa Monica, Calif.

**WINE'S FOOD**  
1708 Pico Blvd.  
Santa Monica, Calif.

**FOX MARKET**  
2412 Pico Blvd.  
Santa Monica, Calif.

**V & S MARKET**  
3212 Pico Blvd.  
Santa Monica, Calif.

**FOOD PALACE MARKET**  
12121 Pico Blvd.  
Los Angeles 64, Calif.

**ROSATI & SON MARKET**  
11925 Pico Blvd.  
Los Angeles 64, Calif.

**CO-OP FOOD MARKET**  
2021 Barrington Ave.  
Los Angeles 25, Calif.

**GATEWART**  
11692 Gateway Blvd.  
Los Angeles 64, Calif.

**KARLIS MARKET**  
3003 Ocean Park Blvd.  
Santa Monica, Calif.

**CHAS. TREML'S MARKET**  
2305 Ocean Park Blvd.  
Santa Monica, Calif.

**ROYAL MARKET**  
1650 Ocean Park Blvd.  
Santa Monica, Calif.

**SUNSET MARKET**  
1604 Ocean Park Blvd.  
Santa Monica, Calif.

**THE HUB MKT**  
2331-4th St.  
Santa Monica, Calif.

**JOHN'S MARKET**  
2225-4th St.  
Santa Monica, Calif.

**SEASIDE MARKET**  
250 Ocean Park Blvd.  
Santa Monica, Calif.

**BICKNELL GROCERY**  
204 Bicknell St.  
Santa Monica, Calif.

**WEISS MARKET**  
109 Hollister Ave.  
Santa Monica, Calif.

**OCEANSIDE MARKET**  
109 Ocean Park Blvd.  
Santa Monica, Calif.



# 2838

**BEST FOOD MARKET**  
526 Pier Ave.  
Hermosa Beach, Calif.

A Cert

**DRAPER'S FOOD MARKET**  
119 Hermosa Ave.  
Hermosa Beach, Calif.

C

**YOR-WAY MARKET**  
290 Hermosa Ave.  
Redondo Beach, Calif.

S CH Cert Mar QEm

**DIAMOND MARKET**  
300 Diamond St.  
Redondo Beach, Calif.

C Spar

**SIMMONS GROCERY**  
101 So. Broadway  
Redondo Beach, Calif.

C

**EMPIRE FOOD CENTER**  
330 So. Catalina Ave.  
Redondo Beach, Calif.

A CH Cert

**REDONDO FOOD MART**  
529 So. Catalina Ave.  
Redondo Beach, Calif.

B Spar

**CLIFTON MARKET**  
901 So. Catalina Ave.  
Redondo Beach, Calif.

C

**HOWARD RIVIERA MARKET**  
1761 Elena Ave.  
Redondo Beach, Calif.

A QEm

**LUCKY STORES**  
1516 So. Pacific Coast Hwy.  
Redondo Beach, Calif.

S CH Cert QEm

**YOR-WAY MARKET**  
1310 So. Pacific Coast Hwy.  
Redondo Beach, Calif.

S CH Cert Mar QEm

**GLENW'S MARKET**  
310 Torrance Blvd.  
Redondo Beach, Calif.

A CH Cert

**STEWART'S MARKET**  
823 E. Garnet St.  
Redondo Beach, Calif.

C

**BOYLE'S MARKET**  
804 E. Emerald St.  
Redondo Beach, Calif.

C Spar

**GRAND CENTRAL MARKET**  
235 No. Pacific Coast Hwy.  
Redondo Beach, Calif.

S Cert QEm

**GOLDEN WEST MARKET**  
713 Diamond St.  
Redondo Beach, Calif.

C

**DI SIMONE MARKET**  
701 No. Pacific Coast Hwy.  
Redondo Beach, Calif.

S Cert

**EVANS GROCERY**  
200 Pacific Coast Hwy.  
Hermosa Beach, Calif.

C

**GLOMB FAMILY MARKET**  
1056 Pier Ave.  
Hermosa Beach, Calif.

B Spar

**PIER AVE. MARKET**  
1312 Pier Ave.  
Redondo Beach, Calif.

B Cert

**BAG 'N BASKET**  
1512 Pier Ave.  
Redondo Beach, Calif.

A

**LUCKY STORES**  
2510 Pacific Coast Hwy.  
Hermosa Beach, Calif.

S CH Cert QEm

**HILLTOP MARKET**  
211 Sepulveda Blvd.  
Manhattan Beach, Calif.

C

**LUCKY MARKET**  
2220 Redondo Beach Blvd.  
Redondo Beach, Calif.

S Cert

**R & M. MARKET**  
2305 Redondo Beach Blvd.  
Redondo Beach, Calif.

C

**DORR'S FOOD MARKET**  
2408 Redondo Beach Blvd.  
Redondo Beach, Calif.

S CH QEm

**WESTERN FAMILY MARKET**  
2806 Dow Ave.  
Redondo Beach, Calif.

A Spar

**HOLLYFARMS**  
207 Aviation Blvd.  
Manhattan Beach, Calif.

A CH Cert

**BORDER'S MARKET**  
3502 Aviation Blvd.  
Redondo Beach, Calif.

A CH

**WRIGLEY'S MARKET**  
1121 Manhattan Beach Blvd.  
Manhattan Beach, Calif.

S CH Cert Mar

**COUNTRY BOY MARKET**  
1200 Sepulveda Blvd.  
Manhattan Beach, Calif.

B Cert

**JOHNNIE'S MARKET**  
1203 Sepulveda Blvd.  
Manhattan Beach, Calif.

A

**FOOD GIANT MARKET**  
2400 Sepulveda Blvd.  
Manhattan Beach, Calif.

S CH Cert

**MAC'S MARKET**  
2909 Sepulveda Blvd.  
Manhattan Beach, Calif.

B Cert

**MAYFAIR MARKET**  
8037 So. Sepulveda Blvd.  
Los Angeles 45, Calif.

S CH

**RALPHS MARKET**  
8704 So. Sepulveda Blvd.  
Los Angeles 45, Calif.

S CH

**WRIGLEY'S MARKET**  
5744 W. Manchester Ave.  
Los Angeles 45, Calif.

A CH Cert Mar

**HILL MART**  
7604 So. Sepulveda Blvd.  
Los Angeles 45, Calif.

A Cert

**VON'S MARKET**  
6571 W. 80th St.  
Los Angeles 45, Calif.

S CH Cert

**THRIFTMART**  
8440 Lincoln Blvd.  
Los Angeles 45, Calif.

S CH Cert

**SHOPPER'S MARKET**  
8709 Lincoln Blvd.  
Los Angeles 45, Calif.

S CH Cert

**O K MARKET**  
2570 Lincoln Blvd.  
Venice, Calif.

A Cert



**INSIDE MARKET**  
Overland Ave.  
Los Angeles 34, Calif.

**JOE'S MARKET**  
5708 W. Washington Blvd.  
Los Angeles 16, Calif.

**LA SALLE MARKET**  
1900 W. Washington Blvd.  
Los Angeles 18, Calif.

**AMATE'S MARKET**  
2608 So. Normandie Ave.  
Los Angeles 7, Calif.



<b>ARA'S MARKET</b> 1705 W. Adams Blvd. Los Angeles 18, Calif.	<b>YOR-WAY MARKET</b> 3770 Rudre Rd. Los Angeles 16, Calif. S CH Cert Mar OEm	<b>HOME MARKET</b> 3121 Arlington Ave. Los Angeles 18, Calif.	<b>TRETHEWEY MARKET</b> 3803 So. Vermont Ave. Los Angeles 37, Calif.
<b>MARKET</b> 1779 W. Adams Blvd. Los Angeles 18, Calif.	<b>ALPHA BETA MARKET</b> 5071 Rudre Rd. Los Angeles 16, Calif. S CH Cert	<b>ROY'S MARKET</b> 2070 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>BUD'S MARKET</b> 1150 W. 39th St. Los Angeles 37, Calif.
<b>DON RE MARKET</b> 1905 W. Adams Blvd. Los Angeles 18, Calif.	<b>THRIFTMART</b> 3621 So. La Brea Ave. Los Angeles 16, Calif. S CH Cert	<b>SAFETY MARKET</b> 1897 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>D TOM'S MARKET</b> 3874 So. Normandie Ave. Los Angeles 37, Calif.
<b>YOR-WAY MARKET</b> 2615 So. Western Ave. Los Angeles 18, Calif. S CH Cert Mar OEm	<b>J &amp; R MARKET</b> 5211 W. Jefferson Blvd. Los Angeles 16, Calif. S CH Cert	<b>JEFFERSON MARKET</b> 1806 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>ROY'S MARKET</b> 3901 So. Normandie Ave. Los Angeles 37, Calif.
<b>CIMARRON MARKET</b> 2679 Cimarron St. Los Angeles 18, Calif.	<b>STERN'S MARKET</b> 5267 W. Jefferson Blvd. Los Angeles 16, Calif.	<b>WESTERN MIDNIGHT MARKET</b> 3601 So. Western Ave. Los Angeles 18, Calif.	<b>TOUPAL'S MARKET</b> 3765 So. Normandie Ave. Los Angeles 37, Calif.
<b>TANNER'S MARKET</b> 4202 Montclair St. Los Angeles 18, Calif.	<b>L &amp; H MARKET</b> 3433 Farmdale Ave. Los Angeles 16, Calif.	<b>BUSY BEE MARKET</b> 3617 So. Western Ave. Los Angeles 18, Calif.	<b>RED &amp; WHITE MARKET</b> 3740 So. Normandie Ave. Los Angeles 37, Calif.
<b>ADAMS-CRENSHAW MARKET</b> 4380 W. Adams Blvd. Los Angeles 18, Calif.	<b>QUAN'S FAMILY MARKET</b> 4405 W. Jefferson Blvd. Los Angeles 16, Calif.	<b>WESTERN GROCERY</b> 3725 So. Western Ave. Los Angeles 18, Calif.	<b>HALLDALE MARKET</b> 3733 So. Halldale Ave. Los Angeles 37, Calif.
<b>GOMBY'S MARKET</b> 4494 W. Adams Blvd. Los Angeles 16, Calif.	<b>HENRY'S MARKET</b> 4128 W. Jefferson Blvd. Los Angeles 16, Calif.	<b>DENKER &amp; 35TH ST. MARKET</b> 1358 W. 35th St. Los Angeles 62, Calif.	<b>HANDY MARKET</b> 1438 W. 30th St. Los Angeles 62, Calif.
<b>NORM'S &amp; MAC'S DELICATESSEN</b> 4548 W. Adams Blvd. Los Angeles 16, Calif.	<b>BARON'S MARKET</b> 4028 W. Jefferson Blvd. Los Angeles 16, Calif.	<b>JESSE'S MARKET</b> 1661 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>JIM'S MARKET</b> 1435 W. 39th St. Los Angeles 62, Calif.
<b>MITCHELL'S DELICATESSEN</b> 4600 W. Adams Blvd. Los Angeles 16, Calif.	<b>RALPHS MARKET</b> 3633 Crenshaw Blvd. Los Angeles 16, Calif.	<b>GEORGE'S GROCERY</b> 3550 So. Normandie Ave. Los Angeles 7, Calif.	<b>LEE'S MARKET</b> 3891 So. Denker St. Los Angeles 62, Calif.
<b>CREST-ADAMS MARKET</b> 4660 W. Adams Blvd. Los Angeles 16, Calif.	<b>THE BOY'S MARKET</b> 3670 Crenshaw Blvd. Los Angeles 16, Calif.	<b>SEIMAN MARKET</b> 3563 So. Normandie Ave. Los Angeles 7, Calif.	<b>WESTERN FOOD MART</b> 3085 So. Western Ave. Los Angeles 62, Calif.
<b>LEDERMAN'S MARKET</b> 4772 W. Adams Blvd. Los Angeles 16, Calif.	<b>J. A. SUPER MARKET</b> 3514 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>DON'S MARKET</b> 3600 So. Normandie Ave. Los Angeles 7, Calif.	<b>CALER'S FOOD CENTER</b> 3775 So. Western Ave. Los Angeles 18, Calif.
<b>LONG'S MARKET</b> 4876 W. Adams Blvd. Los Angeles 16, Calif.	<b>KUDOW'S MARKET</b> 3302 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>TOM'S MARKET</b> 1302 W. 35th Pl. Los Angeles 7, Calif.	<b>SAM NEWMAN'S MARKET</b> 3793 So. Arlington Ave. Los Angeles 18, Calif.
<b>RELIABLE MARKET</b> 4966 W. Adams Blvd. Los Angeles 16, Calif.	<b>JUNG'S MARKET</b> 2824 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>J &amp; R FOOD MART</b> 1471 W. Jefferson Blvd. Los Angeles 7, Calif.	<b>BARBARA MARKET</b> 2104 W. Santa Barbara Ave. Los Angeles 8, Calif.
<b>TROY MARKET</b> 2406 So. La Brea Ave. Los Angeles 16, Calif.	<b>LOUISE MARKET</b> 2803 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>PAUL'S MARKET</b> 1331 W. Jefferson Blvd. Los Angeles 7, Calif.	<b>BETTER FOODS MARKET</b> 3993 So. Western Ave. Los Angeles 62, Calif.
<b>FOODHOUSE MARKET</b> 5181 W. Adams Blvd. Los Angeles 16, Calif.	<b>GINZA FOOD MARKET</b> 2600 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>ALEXANDER'S MARKET</b> 3029 So. Vermont Ave. Los Angeles 7, Calif.	<b>GOOD MARKET</b> 1436 W. Santa Barbara Ave. Los Angeles 62, Calif.
<b>WEST ADAMS MARKET</b> 5252 W. Adams Blvd. Los Angeles 16, Calif.	<b>NEW STAR MARKET</b> 2505 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>DELICATESSEN</b> 926 W. Jefferson Blvd. Los Angeles 7, Calif.	<b>QUALITY MARKET</b> 1424 W. Santa Barbara Ave. Los Angeles 62, Calif.
<b>CLOVERDALE MARKET</b> 5250 Westhaven St. Los Angeles 16, Calif.	<b>GILBERT GROCERY</b> 2322 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>CANNER'S OUTLET</b> 3540 So. Vermont Ave. Los Angeles 7, Calif.	<b>FOODS CO. MARKET</b> 910 W. Santa Barbara Ave. Los Angeles 37, Calif.
<b>BALIAN'S MARKET</b> 5469 W. Adams Blvd. Los Angeles 16, Calif.	<b>ENBUN MARKET</b> 2313 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>YOR-WAY MARKET</b> 3550 So. Vermont Ave. Los Angeles 7, Calif.	
<b>TUCKER'S GROCERY</b> 2714 Hauser Blvd. Los Angeles 16, Calif.	<b>KONDOS MARKET</b> 2137 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>ROSEN'S MARKET</b> 3721 So. Normandie Ave. Los Angeles 7, Calif.	
<b>KAMEL'S MARKET</b> 3530 W. Adams Blvd. Los Angeles 16, Calif.	<b>GEORGE'S MARKET</b> 2102 W. Jefferson Blvd. Los Angeles 18, Calif.	<b>LIM'S MARKET</b> 3724 McClintock Ave. Los Angeles 7, Calif.	

W ST MARKET W 39th St. Angles 37, Calif.	C Spar	BO'S MARKET 8103 So Broadway Los Angeles 3, Calif.	C Spar	DAYLITE MARKET 11026 So Vermont Ave. Los Angeles 44, Calif.	S CH Cert	PARK 'N SHOP MARKET 518 W Slauson Los Angeles 3, Calif.	A CH Cert
WILES & HARY'S MARKET W 39th St. Angles 37, Calif.	C	JUANITA'S GROCERY 8209 So Broadway Los Angeles 3, Calif.	C	TOM'S MARKET 10223 So Vermont Ave Los Angeles 44, Calif.	B Spar	YOUNG'S GENERAL MARKET 5421 So Hoover St. Los Angeles 37, Calif.	B CH Cert
GENERAL FOOD CENTER W 39th St. Angles 37, Calif.	B CH Spar	OUTLET MARKET 236 W Manchester Los Angeles 3, Calif.	A CH Spar	MARKET 9611 So Vermont Ave Los Angeles 44, Calif.	C	KOSHER DELICATESSEN 5404 So Hoover St. Los Angeles 37, Calif.	C
IONAL MARKET W 39th St. Angles 37, Calif.	C Spar	PETRICK'S MARKET 8400 So Figueroa St. Los Angeles 3, Calif.	C Spar	GONCHER'S MARKET 801 W 95th St. Los Angeles 44, Calif.	C Spar	CHARLIE'S MARKET 5511 1/2 So Figueroa St. Los Angeles 37, Calif.	C CH Spar
IGHT'S GROCERY W 39th St. Angles 37, Calif.	C	REDMAN'S COUNTRY STORE 8823 So Figueroa St. Los Angeles 3, Calif.	A Cert	SERVE-RITE MARKET 9333 So Vermont Ave Los Angeles 44, Calif.	A	BEST BUY MARKET 5201 So Figueroa St. Los Angeles 37, Calif.	B Cert
ADWAY-VERNON MARKET W 39th St. Angles 37, Calif.	B Spar	CAPUANO FOOD MARKET 9130 So Figueroa St. Los Angeles 3, Calif.	B Cert Spar	PALAZZOLO'S MARKET 9018 So Vermont Ave. Los Angeles 44, Calif.	B Mar	JOE'S MARKET 5220 So Hoover St. Los Angeles 37, Calif.	C
Y'S MARKET W 39th St. Angles 37, Calif.	S CH Cert	ALLEN'S MARKET 9141 So Hoover St. Los Angeles 44, Calif.	C Spar	GARDEN CITY MARKET 1027 W Manchester Ave Los Angeles 44, Calif.	A C' Cert	SAFE & SAVE MARKET 4901 So Hoover St. Los Angeles 37, Calif.	C
INHOOD MARKET W 39th St. Angles 37, Calif.	C Spar	ALEX'S MARKET 9401 So Hoover St. Los Angeles 44, Calif.	B	ROSSINI MARKET 8301 So Hoover St. Los Angeles 44, Calif.	C	JOHN'S MARKET 4700 So Hoover St. Los Angeles 37, Calif.	C
STREET MARKET W 39th St. Angles 37, Calif.	C CH Spar	STANLEY'S MARKET 9516 So Figueroa St. Los Angeles 3, Calif.	C	HOMORO'S MARKET 8217 So Hoover St. Los Angeles 44, Calif.	C	HANDY MARKET 4514 So Hoover St. Los Angeles 37, Calif.	C
R MARKET W 39th St. Angles 37, Calif.	C	CENTURY FOODS 10001 So Figueroa St. Los Angeles 3, Calif.	A CH Cert	CONNIE'S MARKET 8001 So Figueroa St. Los Angeles 3, Calif.	C Spar	B & N DELICATESSEN 4426 So Figueroa St. Los Angeles 37, Calif.	C Spar
S MARKET W 39th St. Angles 37, Calif.	B Spar	DELICATESSEN 9911 So Hoover St. Los Angeles 44, Calif.	C	DOMENICK MARKET 7911 So Figueroa St. Los Angeles 3, Calif.	C	RALPH'S MARKET 4360 So Figueroa St. Los Angeles 37, Calif.	S CH
LECK'S MARKET W 39th St. Angles 37, Calif.	S Spar	LINDA'S MARKET 10029 So Hoover St. Los Angeles 44, Calif.	C Spar	PEOPLE'S MARKET 7727 So Hoover St. Los Angeles 44, Calif.	C Spar	FIGUEROA RANCH MARKET 4201 So Figueroa St. Los Angeles 37, Calif.	A Cert
ADWAY MARKET W 39th St. Angles 37, Calif.	C Spar	BING'S MARKET 10401 So Hoover St. Los Angeles 44, Calif.	C	BOB'S MARKET 7512 So Hoover St. Los Angeles 44, Calif.	C	BEN'S MARKET 4117 So Hoover St. Los Angeles 37, Calif.	C
ST. PUBLIC MARKET W 39th St. Angles 37, Calif.	A Cert	SECHTEM'S MARKET 10712 So Hoover St. Los Angeles 44, Calif.	C Spar	KORY'S MARKET 7209 So Figueroa St. Los Angeles 3, Calif.	S CH Cert	KEN'S MARKET 4275 So Hoover St. Los Angeles 37, Calif.	C
INAL MARKET W 39th St. Angles 37, Calif.	C	THOR'S MARKET 11001 So Figueroa St. Los Angeles 3, Calif.	A Spar	TONY'S MARKET 6901 So Figueroa St. Los Angeles 3, Calif.	C	WONDER MARKET 4301 So Vermont Ave. Los Angeles 37, Calif.	B Spar
MARKET W 39th St. Angles 37, Calif.	C Spar	MEALTIME SUPER MARKET 11203 So Figueroa St. Los Angeles 3, Calif.	A Cert	FLEMMING GROCERY 524 W 65th St. Los Angeles 44, Calif.	C	VERMONT MARKET 4379 So Vermont Ave. Los Angeles 37, Calif.	A Cert
ST. & BROADWAY MARKET W 39th St. Angles 37, Calif.	B Cert	FOODWAY 11412 So Figueroa St. Los Angeles 3, Calif.	A	GEORGE'S MARKET 6632 So Hoover St. Los Angeles 44, Calif.	B Spar	FORD MARKET 1201 W Vernon Ave Los Angeles 37, Calif.	B Spar
T'S MARKET W 39th St. Angles 37, Calif.	C	HAPPY MARKET 11810 So Figueroa St. Los Angeles 3, Calif.	C Spar	LYTLE'S MARKET 6418 So Hoover St. Los Angeles 44, Calif.	C Spar	VON'S MARKET 5029 So Vermont Ave. Los Angeles 37, Calif.	S CH Cert
FRESH MARKET W 39th St. Angles 37, Calif.	B Spar Mar	CREST MARKET 444 W 120th St. Los Angeles 61, Calif.	B	MACON'S MARKET 6103 So Hoover St. Los Angeles 44, Calif.	C Mar	DELICATESSEN 5066 So Vermont Ave. Los Angeles 37, Calif.	C
ILLE MARKET W 39th St. Angles 37, Calif.	B Cert	WEST ATHENS MARKET 11965 So Vermont Ave. Los Angeles 44, Calif.	B Spar	WHITEHEAD'S MARKET 5945 So Figueroa St. Los Angeles 3, Calif.	C	HUBBARD & PINGLE MARKET 5321 So Vermont Ave. Los Angeles 37, Calif.	A Cert
S MARKET W 39th St. Angles 37, Calif.	B Spar	BOYS MARKET 11922 So Vermont Ave Los Angeles 44, Calif.	S CH Cert	DELICATESSEN 5679 So Figueroa St. Los Angeles 3, Calif.	C	SIPES FOOD MART 5701 So Vermont Ave. Los Angeles 37, Calif.	S Cert OEm

**KORY'S MARKET**  
5801 So. Vermont Ave.  
Los Angeles 44, Calif.

S CH Cert

**WOO'S MARKET**  
5966 So. Vermont Ave.  
Los Angeles 44, Calif.

C

**DOROTHY'S MARKET**  
1148 W. 60th St.  
Los Angeles 44, Calif.

C Mar

**LEE'S MARKET**  
6012 Budlong Ave.  
Los Angeles 44, Calif.

C Cert

**PANTRY KING**  
6221 So. Vermont Ave.  
Los Angeles 44, Calif.

S Cert

**ITAL AMER. FOOD MART**  
6424 So. Vermont Ave.  
Los Angeles 44, Calif.

C Spar

**THRIFTY FOODS**  
6501 So. Vermont Ave.  
Los Angeles 44, Calif.

C Spar

**MARTY'S FOOD CENTER**  
6601 So. Vermont Ave.  
Los Angeles 44, Calif.

A Cert

**V. & F. MARKET**  
7117 So. Vermont Ave.  
Los Angeles 44, Calif.

B Spar

**GRAGG'S MARKET**  
7305 So. Raymond Ave.  
Los Angeles 44, Calif.

C Spar

**CLEM'S MARKET**  
7529 So. Normandie Ave.  
Los Angeles 44, Calif.

B CH

**RALPH'S MARKET**  
7813 So. Vermont Ave.  
Los Angeles 44, Calif.

S CH

**STAR MARKET**  
7853 So. Normandie Ave.  
Los Angeles 44, Calif.

C

**VICTORY MART**  
8225 So. Normandie Ave.  
Los Angeles 44, Calif.

C Cert

**GOLDEN MARKET**  
1459 W. 83rd St.  
Los Angeles 47, Calif.

C

**OUSBY'S GROCERY**  
1654 W. Manchester Ave.  
Los Angeles 47, Calif.

C

**MAJORS MARKET**  
8869 So. Normandie Ave.  
Los Angeles 44, Calif.

C Spar

**LUCKY MARKET**  
9069 So. Normandie Ave.  
Los Angeles 44, Calif.

B Spar

**HOMMES MARKET**  
9101 So. Normandie Ave.  
Los Angeles 44, Calif.

C

**KEMPSTER MARKET**  
9459 So. Normandie Ave.  
Los Angeles 44, Calif.

B Spar

**GEORGE'S MARKET**  
9505 So. Normandie Ave.  
Los Angeles 44, Calif.

B Spar

**SUN-E-SIDE MARKET**  
9621 So. Normandie Ave.  
Los Angeles 44, Calif.

B Cert

**HILL TOP FOOD CENTER**  
10526 So. Western Ave.  
Los Angeles 47, Calif.

A CH Cert

**KARG'S MARKET**  
9800 So. Western Ave.  
Los Angeles 47, Calif.

A Cert

**BIG CITY MARKET**  
9149 So. Western Ave.  
Los Angeles 47, Calif.

S CH Cert

**VON'S MARKET**  
8851 So. Western Ave.  
Los Angeles 47, Calif.

S CH Cert

**BARNE'S GROCERY**  
7708 So. Western Ave.  
Los Angeles 47, Calif.

C

**FUCCI & SON MARKET**  
7519 So. Western Ave.  
Los Angeles 47, Calif.

B Spar

**TOWER MARKET**  
7205 So. Western Ave.  
Los Angeles 47, Calif.

A Cert

**FLORENTINE FOOD MARKET**  
6815 So. Western Ave.  
Los Angeles 47, Calif.

B Cert

**PARK MARKET**  
6925 So. Normandie Ave.  
Los Angeles 44, Calif.

C

**NOR-MART**  
6709 So. Normandie Ave.  
Los Angeles 44, Calif.

B

**PINGLE'S MARKET**  
6613 So. Normandie Ave.  
Los Angeles 44, Calif.

B Cert

**MILLER'S FOODS**  
6553 So. Normandie Ave.  
Los Angeles 44, Calif.

B Cert

**YOUR MARKET**  
6127 So. Normandie Ave.  
Los Angeles 44, Calif.

B Spar

**YVETTE'S MARKET**  
5900 So. Normandie Ave.  
Los Angeles 44, Calif.

C Spar

**SAV-MOR MARKET**  
6120 So. Western Ave.  
Los Angeles 47, Calif.

S CH Cert

**BETTER FOOD MARKET**  
5817 So. Western Ave.  
Los Angeles 44, Calif.

S CH Cert

**GEORGE'S MARKET**  
5501 So. Normandie Ave.  
Los Angeles 37, Calif.

C

**LEM'S MARKET**  
1202 W. 54th St.  
Los Angeles 37, Calif.

C

**HAROLD'S MARKET**  
1347 W. 54th St.  
Los Angeles 37, Calif.

A Cert Spar

**DENKER FOOD MARKET**  
5325 So. Denker Ave.  
Los Angeles 62, Calif.

B

**NEW STAR MARKET**  
5300 So. Normandie Ave.  
Los Angeles 37, Calif.

B

**LIEBERMAN'S GROCERY**  
5043 So. Normandie Ave.  
Los Angeles 37, Calif.

C

**NEW NORMANDIE MARKET**  
5028 So. Normandie Ave.  
Los Angeles 37, Calif.

C

**PHIL SMITH GROCERY**  
4927 So. Normandie Ave.  
Los Angeles 37, Calif.

C

**ARCHIE'S FOOD STORE**  
4701 So. Normandie Ave.  
Los Angeles 37, Calif.

C

**KRUGER BROS. COMPLETE MKT.**  
1401 So. Normandie Ave.  
Los Angeles 62, Calif.

B Spar

**EGERTON MARKET**  
1431 W. Vernon Ave.  
Los Angeles 62, Calif.

C

**HARRY'S MARKET**  
4331 So. Dalton Ave.  
Los Angeles 62, Calif.

C Spar

**VERNON DENKER MARKET**  
1536 W. Vernon Ave.  
Los Angeles 62, Calif.

C Spar

**LIL' SUPER MARKET**  
1582 1/2 W. Vernon Ave.  
Los Angeles 62, Calif.

C

**TED'S MARKET**  
1767 W. Vernon Ave.  
Los Angeles 62, Calif.

C

**DOLLAR WAY**  
4607 So. Western Ave.  
Los Angeles 62, Calif.

A Cert

**VERNON & WESTERN MARKET**  
4404 So. Western Ave.  
Los Angeles 62, Calif.

S Cert Mar

**BUONARIGO GROCERY**  
5011 So. Western Ave.  
Los Angeles 62, Calif.

C

**TONY'S MARKET**  
5156 So. Western Ave.  
Los Angeles 62, Calif.

B Spar

**PAGE'S MARKET**  
1709 W. 48th St.  
Los Angeles 62, Calif.

C Spar

**BILL'S MARKET**  
1712 W. 48th St.  
Los Angeles 62, Calif.

C

**NICK'S FOOD MARKET**  
1906 W. 48th St.  
Los Angeles 62, Calif.

B

**L. Y. MARKET**  
2020 W. 48th St.  
Los Angeles 62, Calif.

C Spar

**CLARK'S MARKET**  
2373 W. 48th St.  
Los Angeles 43, Calif.

B Spar

**JOHN'S MARKET**  
2419 W. 48th St.  
Los Angeles 43, Calif.

B Spar

**DELICATESSEN**  
4355 So. Arlington Ave.  
Los Angeles 8, Calif.

**E-Z WAY MARKET**  
2109 W. Vernon Ave.  
Los Angeles 8, Calif.

**BLUE STAR MARKET**  
2701 W. Vernon Ave.  
Los Angeles 8, Calif.

**BEVILLE'S MARKET**  
2805 W. Vernon Ave.  
Los Angeles 8, Calif.

**LEE'S FOOD MARKET**  
3001 W. Vernon Ave.  
Los Angeles 8, Calif.

**PATTON'S MARKET**  
2701 W. Santa Barbara  
Los Angeles 8, Calif.

**BIXBY'S MARKET**  
3339 W. 43rd St.  
Los Angeles 8, Calif.

**DOBSON'S MARKET**  
4305 Degnan Blvd.  
Los Angeles 8, Calif.

**VON'S GROCERY**  
3644 W. Santa Barbara  
Los Angeles 8, Calif.

**DAYLITE MARKET**  
3800 W. Santa Barbara  
Los Angeles 8, Calif.

**FLIP'S DELICATESSEN**  
3923 Santa Rosalia Dr.  
Los Angeles 8, Calif.

**VIEW PARK MARKET**  
4425 So. Crenshaw Blvd.  
Los Angeles 8, Calif.

**CENTRAL MARKET**  
3104 W. 48th St.  
Los Angeles 43, Calif.

**FOX MARKET**  
5470 Crenshaw Blvd.  
Los Angeles 43, Calif.

**6TH AVENUE MARKET**  
2724 W. 54th St.  
Los Angeles 43, Calif.

**DIVISION MARKET**  
2401 W. 54th St.  
Los Angeles 43, Calif.

**54TH & VAN NESS**  
2211 W. 54th St.  
Los Angeles 43, Calif.

**MANHATTAN MARKET**  
1850 W. 54th St.  
Los Angeles 62, Calif.

**GUS'S FOOD MARKET**  
2127 W. Slauson Ave.  
Los Angeles 47, Calif.

**TAM'S MARKET**  
5806-2nd Ave.  
Los Angeles 43, Calif.

**WHITELY DELICATESSEN**  
2900 W. Slauson Ave.  
Los Angeles 43, Calif.

D PANTRY  
 10 W. Stauson Ave.  
 Angeles 43, Calif. B Spar  
 R BROWN MARKET  
 14 W. Stauson Ave.  
 Angeles 43, Calif. B Spar  
 FAIR MARKET  
 10 W. Stauson Ave.  
 Angeles 43, Calif. S CH Mar OEm  
 Z MARKET  
 2 Alhira Ave.  
 Angeles 43, Calif. B Spar  
 MARKET  
 10 W. Stauson Ave.  
 Angeles 43, Calif. S CH Cert OEm  
 FAIR MARKET  
 17 Sepulveda Blvd.  
 er City, Calif. S CH OEm  
 IDIO VILLAGE MARKET  
 19 Jefferson Blvd.  
 er City, Calif. A Cert  
 K'S RANCH MARKET  
 19 Sepulveda Blvd.  
 er City, Calif. S Cert  
 PORT VILLAGE GROC.  
 17 Sepulveda Blvd.  
 er City, Calif. S  
 OY'S MARKET  
 West Blvd.  
 Angeles 43, Calif. S Cert  
 WILEY'S MARKET  
 6th Ave.  
 Angeles 43, Calif. C  
 O'S GROCERY  
 6th Ave.  
 Angeles 43, Calif. C  
 A'S MARKET  
 6th Ave.  
 Angeles 43, Calif. B Spar  
 ARY'S FOOD MART  
 Southwest Dr.  
 Angeles 43, Calif. C Spar  
 NESS FOOD MART  
 So. Van Ness Ave.  
 Angeles 47, Calif. C Cert  
 S MARKET  
 So. Van Ness Ave.  
 Angeles 47, Calif. B Cert  
 ITAL AMER. GROC.  
 W. Florence Ave.  
 Angeles 47, Calif. C  
 S MARKET  
 W. Florence Ave.  
 Angeles 43, Calif. S Cert  
 S MARKET  
 W. Florence Ave.  
 Angeles 43, Calif. B CH  
 O & CIOCHETTO  
 W. Florence Ave.  
 Angeles 43, Calif. B  
 CENTURY MARKET  
 Crenshaw Blvd.  
 Angeles 43, Calif. A Spar

GEORGE'S MARKET  
 7528 Crenshaw Blvd.  
 Los Angeles 43, Calif. C

**FAIRVIEW MARKET**  
1080 E. Hyde Park Blvd.  
Inglewood 3, Calif.

C Spar

**PARK AVENUE MARKET**  
746 E. Hyde Park Blvd.  
Inglewood 3, Calif.

C Spar

**CENTINELA FOOD CENTER**  
500 E. Hyde Park Blvd.  
Inglewood 3, Calif.

C Spar

**CHARLIE'S MARKET**  
611 E. Fairview Blvd.  
Inglewood 3, Calif.

C Spar

**JACK'S MARKET**  
1413 No. La Brea Ave.  
Inglewood 3, Calif.

A Cert

**PENNY FOOD MARKET**  
935 No. La Brea Ave.  
Inglewood 3, Calif.

S Cert

**MARTINI'S DELICATESSEN**  
925 No. La Brea Ave.  
Inglewood 3, Calif.

C

**VON'S MARKET**  
6917 La Tijera Blvd.  
Los Angeles 45, Calif.

S CH Cert

**THRIFTMART**  
6840 La Tijera Blvd.  
Los Angeles 45, Calif.

S CH Cert

**TEEPLE'S MARKET**  
805 No. Inglewood Ave.  
Inglewood 3, Calif.

C Spar

**B & B MARKET**  
628 W. Hyde Park Blvd.  
Inglewood 3, Calif.

C

**FRANK'S FOOD MART**  
250 No. La Brea Ave.  
Inglewood 3, Calif.

A Cert

**HI-HO MARKET**  
428 W. Manchester Ave.  
Inglewood 1, Calif.

A Cert

**MANCHESTER FARMS MKT.**  
1117 W. Manchester Blvd.  
Inglewood 1, Calif.

S Spar Mar

**KELSO'S MARKET**  
601 W. Kelso St.  
Inglewood 1, Calif.

C Spar

**BERNHARD MARKET**  
234 W. Lime St.  
Inglewood 1, Calif.

C Spar

**DENNY'S MARKET**  
723 So. Inglewood Ave.  
Inglewood 1, Calif.

C Spar

**GALLOWAY MARKET**  
606 W. Arbor Vitae St.  
Inglewood 1, Calif.

A Cert

**SHOPPERS MARKET**  
825 W. Arbor Vitae St.  
Inglewood 1, Calif.

S CH Cert Mar

**MOY'S MARKET**  
9737 So. Inglewood Ave.  
Inglewood 1, Calif.

C Spar

**DORR'S MARKET**  
5050 Century Blvd.  
Inglewood 2, Calif.

S CH OEm

**DANDY MARKET**  
10021 So. Inglewood Ave.  
Inglewood 2, Calif.

C

**JAMES MARKET**  
10333 So. Inglewood Ave.  
Inglewood 2, Calif.

C OEm

**KART MART**  
10004 So. Inglewood Ave.  
Inglewood 2, Calif.

B Spar

**L & A MARKET**  
11048 So. Inglewood Ave.  
Inglewood 2, Calif.

C Spar

**FOOD HOUSE MARKET**  
5144 W. Imperial Hwy.  
Inglewood 2, Calif.

S CH Cert

**WRIGLEY'S MARKET**  
11043 Aviation Blvd.  
Inglewood 2, Calif.

S CH Cert Mar

**FELTON MARKET**  
11822 Felton Ave.  
Hawthorne, Calif.

B Cert

**RAY'S MARKET**  
11949 Felton Ave.  
Hawthorne, Calif.

C

**B & L MARKET**  
11914 Inglewood Ave.  
Hawthorne, Calif.

A

**MARVEL MARKET**  
11405 Inglewood Ave.  
Hawthorne, Calif.

B Spar

**AL SMITH MARKET**  
4700 W. Imperial Hwy.  
Inglewood 2, Calif.

C

**BOB'S MARKET**  
11049 Hawthorne Blvd.  
Inglewood 2, Calif.

C Spar

**FINER FOOD MARKET**  
10802 Hawthorne Blvd.  
Inglewood 2, Calif.

B Cert

**MICHAEL'S MARKET**  
10731 Hawthorne Blvd.  
Inglewood 2, Calif.

B

**BOULEVARD MARKET**  
10412 Hawthorne Blvd.  
Inglewood 2, Calif.

A Cert

**BAKER'S MARKET**  
4600 W. Century Blvd.  
Inglewood 2, Calif.

B Cert

**JOHNNIE'S MARKET**  
10334 So. Firmana  
Inglewood 2, Calif.

C

**BARHAM GROCERY**  
1141 Myrtle Ave.  
Inglewood 1, Calif.

C

**MIKE'S MARKET**  
537 E. Hardy St.  
Inglewood 1, Calif.

C

**LUCKY STORES**  
1001 So. La Brea Ave.  
Inglewood 1, Calif.

S CH Cert OEm

**BALLAN'S MARKET**  
907 So. La Brea Ave.  
Inglewood 1, Calif.

B CH Spar

**JOHNSON'S MARKET**  
308 W. Arbor Vitae St.  
Inglewood 1, Calif.

C

**INGLEWOOD FOOD FAIR**  
470 So. Market St.  
Inglewood 1, Calif.

S CH Cert

**LEONARD'S MARKET**  
4008 W. Century Blvd.  
Inglewood 2, Calif.

C

**DELICATESSEN**  
3814 W. Century Blvd.  
Inglewood 2, Calif.

C

**CARL & MOLLY'S MARKET**  
3638 W. Century Blvd.  
Inglewood 2, Calif.

C Spar

**M-N-O MARKET**  
10400 Prairie Ave.  
Inglewood 2, Calif.

B

**RAY'S MARKET**  
13500 Freeman Ave.  
Inglewood 2, Calif.

C

**TILLIE'S MARKET**  
3757 W. 107th St.  
Inglewood 2, Calif.

C Spar

**SULLIVAN'S GROCERY**  
3805-111th St.  
Inglewood 2, Calif.

C

**AL'S MARKET**  
4158-111th St.  
Inglewood 2, Calif.

C Spar

**AIR TURF MARKET**  
4011 W. Imperial Hwy.  
Inglewood 2, Calif.

S Spar

**IMPERIAL FARMS MARKET**  
4000 W. Imperial Hwy.  
Inglewood 2, Calif.

S Cert

**PALACE MARKET**  
11312 Prairie Ave.  
Inglewood 2, Calif.

B Spar

**S & W. MARKET**  
801 No. Freeman Ave.  
Hawthorne, Calif.

C

**TOM'S MARKET**  
703 No. Freeman Ave.  
Hawthorne, Calif.

C Spar

**AL'S MARKET**  
615 E. 120th St.  
Hawthorne, Calif.

C

**V. MARKET**  
690 No. Hawthorne Blvd.  
Hawthorne, Calif.

B Spar

**BOYS MARKET**  
625 N. Hawthorne Blvd.  
Hawthorne, Calif.

S CH Cert

**O. K. GROCERY**  
403 E. El Segundo Blvd.  
Hawthorne, Calif.

C Spar

**MARKET TOWN**  
115 So. Hawthorne Blvd.  
Hawthorne, Calif.

S

**FOOD GIANT**  
423 So. Hawthorne Blvd.  
Hawthorne, Calif.

S CH Cert

**DARR'S MARKET**  
13101 Inglewood Ave.  
Hawthorne, Calif.

**RAPPE'S MARKET**  
13207 Inglewood Ave.  
Hawthorne, Calif.

**STELLING'S MARKET**  
13763 Inglewood Ave.  
Hawthorne, Calif.

**MARIE'S MARKET**  
642 So. Ramona Ave.  
Hawthorne, Calif.

**POUND PENNY MKT.**  
603 So. Prairie Ave.  
Hawthorne, Calif.

**SHILLING'S MARKET**  
850 So. Hawthorne Blvd.  
Hawthorne, Calif.

**SAMRA'S MARKET**  
1445 So. Hawthorne Blvd.  
Hawthorne, Calif.

**WHITE'S GROCERY**  
4552 Rosecrans Ave.  
Hawthorne, Calif.

**BALLAS MARKET**  
14623 So. Hawthorne Ave.  
Lawndale, Calif.

**LITTON'S MARKET**  
15024 Firmana Ave.  
Lawndale, Calif.

**CARRANZA MARKET**  
4745 W. Compton Blvd.  
Lawndale, Calif.

**GEORGE'S MARKET**  
4108 W. Compton Blvd.  
Lawndale, Calif.

**ARICO'S MARKET**  
15202 So. Hawthorne Ave.  
Lawndale, Calif.

**B & G MARKET**  
15413 Hawthorne Blvd.  
Lawndale, Calif.

**MORALES DELICATESSEN**  
15711 Hawthorne Blvd.  
Lawndale, Calif.

**FRANK'S MARKET**  
15732 So. Hawthorne Ave.  
Lawndale, Calif.

**ANN'S GROCERY**  
15827 So. Hawthorne Blvd.  
Lawndale, Calif.

**BANANA LAND**  
15808 Inglewood Ave.  
Lawndale, Calif.

**SAPPE MARKET**  
16018 So. Inglewood Ave.  
Lawndale, Calif.

**YOUR QUALITY MARKET**  
16202 So. Inglewood Ave.  
Lawndale, Calif.

**LEE'S MARKET**  
16664 So. Hawthorne Ave.  
Lawndale, Calif.

<p>AS MARKET Hawthorne Blvd. La Brea, Calif.</p> <p>S CH</p> <p>WILLIAMS CORNER Hawthorne Blvd. La Brea, Calif.</p> <p>A Mar OEm</p> <p>FOOD MART 1900th St. La Brea, Calif.</p> <p>A Cert OEm</p> <p>GIANT MARKET 1900th St. La Brea, Calif.</p> <p>S CH Cert</p> <p>MARKET Inglewood Blvd. La Brea, Calif.</p> <p>C</p> <p>MORE MARKET So. Prairie Ave. La Brea, Calif.</p> <p>B</p> <p>MARKET So. Prairie Ave. La Brea, Calif.</p> <p>S CH OEm</p> <p>MARKET Prairie Ave. La Brea, Calif.</p> <p>C Mar</p> <p>MARKET Prairie Ave. La Brea, Calif.</p> <p>C</p> <p>MARKET &amp; LIQUOR So. Prairie Ave. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET So. Prairie Ave. La Brea, Calif.</p> <p>C Cert</p> <p>MARKET Rosecrans Ave. La Brea, Calif.</p> <p>A CH</p> <p>MARKET Rosecrans Ave. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET So. Crenshaw Blvd. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET Lemoil St. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET Yuhon Ave. La Brea, Calif.</p> <p>C Cert</p> <p>MARKET Yuhon Ave. La Brea, Calif.</p> <p>C Spar Mar</p> <p>MARKET Imperial Hwy. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET Imperial Hwy. La Brea, Calif.</p> <p>C</p> <p>MARKET Imperial Hwy. La Brea, Calif.</p> <p>C Spar</p> <p>MARKET Imperial Hwy. La Brea, Calif.</p> <p>C</p> <p>MARKET Imperial Hwy. La Brea, Calif.</p> <p>S CH Cert</p>	<p>FOOD GIANT 11202 So. Crenshaw Blvd. Inglewood 4, Calif.</p> <p>S CH Cert</p> <p>DELICATESSEN 10903 Crenshaw Blvd. Inglewood, Calif.</p> <p>C</p> <p>McDANIELS MARKET 2208 W. Century Blvd. Inglewood 4, Calif.</p> <p>S CH Cert OEm</p> <p>LYNN'S MARKET 8451 Crenshaw Blvd. Inglewood, Calif.</p> <p>S</p> <p>RALPHS MARKET 3003 W. Manchester Ave. Inglewood 4, Calif.</p> <p>S CH</p> <p>MORNINGSIDE MARKET 2610 W. Manchester Ave. Inglewood 4, Calif.</p> <p>A Cert</p> <p>KERLEY'S FINER FOODS 7911 So. Van Ness Ave. Inglewood 4, Calif.</p> <p>A Spar</p> <p>S &amp; L FOODS MARKET 9301 So. Van Ness Ave. Inglewood 4, Calif.</p> <p>B Spar OEm</p> <p>NORMAN'S MARKET 9000 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C</p> <p>JIM'S MARKET 9136 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C Spar</p> <p>COLLINS MARKET 9720 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C Spar</p> <p>H &amp; J MARKET 10117 So. Normandie Ave. Los Angeles 44, Calif.</p> <p>C Spar</p> <p>GROH'S MARKET 10216 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C Spar</p> <p>JOE'S MARKET 10536 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C</p> <p>CLIFF'S MARKET 10608 So. Budlong Ave. Los Angeles 44, Calif.</p> <p>C</p> <p>BAXTER'S MARKET 1206 W. 112th St. Los Angeles 44, Calif.</p> <p>C</p> <p>FOOD GIANT MARKET 11208 So. Western Ave. Los Angeles 47, Calif.</p> <p>S CH Cert</p> <p>RICE'S MARKET 1458 W. 135th St. Gardena, Calif.</p> <p>C</p> <p>FOX MARKET 14206 So. Van Ness Ave. Gardena, Calif.</p> <p>S CH Cert OEm</p> <p>RALPHS MARKET 2205 Rosecrans Ave. Gardena, Calif.</p> <p>S CH</p> <p>SPOT MARKET 15212 Western Ave. Gardena, Calif.</p> <p>S OEm</p>	<p>LUCCI &amp; REFICE MARKET 2004 W. Compton Blvd. Gardena, Calif.</p> <p>C Cert</p> <p>GARDEN CITY MARKET 2207 W. Compton Blvd. Gardena, Calif.</p> <p>S CH Cert</p> <p>FOOD GIANT MARKET 14990 Crenshaw Blvd. Gardena, Calif.</p> <p>S CH Cert</p> <p>MARK DOWN FOODS 15017 Crenshaw Blvd. Gardena, Calif.</p> <p>S</p> <p>VICKERY'S MARKET 15610 Crenshaw Blvd. Gardena, Calif.</p> <p>A Cert</p> <p>LEON'S MARKET 15408 So. Van Ness Ave. Gardena, Calif.</p> <p>C Spar</p> <p>MOTOYAMA MARKET 16135 So. Western Ave. Gardena, Calif.</p> <p>B</p> <p>BEN'S MARKET 16427 So. Western Ave. Gardena, Calif.</p> <p>B Cert</p> <p>SILVA'S MARKET 16822 So. Western Ave. Gardena, Calif.</p> <p>C</p> <p>FOODS CO 17500 So. Crenshaw Blvd. Torrance, Calif.</p> <p>S CH Cert</p> <p>MIDWAY MARKET 18727 Crenshaw Blvd. Torrance, Calif.</p> <p>B Cert</p> <p>FOX MARKET 2321 W. 182nd St. Torrance, Calif.</p> <p>S CH Cert OEm</p> <p>FAHY'S GROCERIES 1755 W. 182nd St. Gardena, Calif.</p> <p>C</p> <p>DEL RANCHO SUPERETTE 18220 So. Western Ave. Gardena, Calif.</p> <p>C</p> <p>JAY &amp; BEE MARKET 18106 La Salle Ave. Gardena, Calif.</p> <p>C Mar</p> <p>J. &amp; M. FOOD CENTER 17518 So. Figueroa St. Gardena, Calif.</p> <p>C</p> <p>ELM HAVEN MARKET 18630 So. Figueroa St. Gardena, Calif.</p> <p>C Spar</p> <p>VICTORIA PARK MARKET 18409 Arvin Blvd. Gardena, Calif.</p> <p>A Cert</p> <p>RAMOS MARKET 18820 So. Normandie Ave. Gardena, Calif.</p> <p>C</p> <p>JENNIE'S MARKET 16601 So. Normandie Ave. Gardena, Calif.</p> <p>C</p> <p>SANTA ANA MARKET 16529 So. Normandie Ave. Gardena, Calif.</p> <p>C</p>	<p>GUILLIANO'S ITALIAN DELIC. 1138 Gardena Blvd. Gardena, Calif.</p> <p>C</p> <p>GARDENA SUPER MARKET 1012 Gardena Blvd. Gardena, Calif.</p> <p>A Cert</p> <p>THREE STAR MARKET 457-165th St. Gardena, Calif.</p> <p>C Spar</p> <p>V-MARKET 15920 So. Vermont Ave. Gardena, Calif.</p> <p>B Spar</p> <p>ROY'S MARKET 1104 Redondo Beach Blvd. Gardena, Calif.</p> <p>C Spar</p> <p>VON'S MARKET 1260 Redondo Beach Blvd. Gardena, Calif.</p> <p>S CH Cert</p> <p>MEIJI, INC. 1566 Redondo Beach Blvd. Gardena, Calif.</p> <p>A OEm</p> <p>ALOHA MARKET 1624 Redondo Beach Blvd. Gardena, Calif.</p> <p>C Mar</p> <p>OKUDA MARKET 1643 Redondo Beach Blvd. Gardena, Calif.</p> <p>C</p> <p>SUNSHINE MARKET 14823 So. Vermont Ave. Gardena, Calif.</p> <p>A Spar</p> <p>FARMERS MARKET 1353 W. Rosecrans Ave. Gardena, Calif.</p> <p>B OEm</p> <p>KATO'S GROCERY 1420 Rosecrans Ave. Gardena, Calif.</p> <p>C</p> <p>QUIGLEY'S MARKET 14015 So. Vermont Ave. Gardena, Calif.</p> <p>B Spar</p> <p>SUNFAIR MARKET 14008 So. Vermont Ave. Gardena, Calif.</p> <p>S CH OEm</p>
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# 2010

## ALL AMERICAN MARKET

13111 So. San Pedro St.  
Los Angeles 61, Calif.

S CH OEm

## HIGHWAY MARKET

12602 So. San Pedro St.  
Los Angeles 61, Calif.

B CH Spar

## ALVAREZ GROCERY

12822 Avalon Blvd.  
Los Angeles 61, Calif.

C

## SHOPPERS FOOD MART

12737 So. Central Ave.  
Los Angeles 59, Calif.

A Spar

## COUNTRY FARM MARKET

14205 So. Central Ave.  
Los Angeles 59, Calif.

S Cert

## HI-GRADE MARKET

1035 E. Rosecrans Ave.  
Compton, Calif.

C OEm

## NEW TOWN MARKET

13514 So. Avalon Blvd.  
Los Angeles 61, Calif.

B Mar

## BURGEO MARKET

14916 Avalon Blvd.  
Gardena, Calif.

C

## DELICATESSEN

15631 Avalon Blvd.  
Gardena, Calif.

C Spar

## COUNTRY MARKET

16028 Avalon Blvd.  
Gardena, Calif.

B Mar

## KING'S MARKET

104 E. Alondra Blvd.  
Gardena, Calif.

C Mar

## IOWA PORK SHOPS

909 So. Central Ave.  
Compton, Calif.

S CH Cert

## SUNFAIR MARKET

860 W. Alondra Blvd.  
Compton, Calif.

S CH Mar OEm

## BARGAIN TOWN

734 W. Alondra Blvd.  
Compton, Calif.

A Cert OEm

## TWIGG'S MARKET

344 W. Alondra Blvd.  
Compton, Calif.

C

## CURLEY'S MARKET

100 W. Alondra Blvd.  
Compton, Calif.

C

## EVERYBODY'S MARKET

901 So. Alameda St.  
Compton, Calif.

A Spar

## COLE'S MARKET

1320 E. Alondra Blvd.  
Compton, Calif.

S CH Cert

## GRIGSBY'S MARKET

1509 So. Long Beach Blvd.  
Compton, Calif.

C

## IOWA PORK SHOP

1900 E. Alondra Blvd.  
Compton, Calif.

S CH Cert OEm

## DUTCH UNCLE MARKET

1914 E. Alondra Blvd.  
Compton, Calif.

C

## DIAMOND MARKET

2516 E. Alondra Blvd.  
Compton, Calif.

S Cert

## FAMILY MARKET

16119 Atlantic Ave.  
Compton, Calif.

C

## IOWA PORK SHOP

15124 Atlantic Ave.  
Compton, Calif.

S CH Cert

## GREENE'S MARKET

16119 Atlantic Ave.  
Compton, Calif.

B Spar

## BROWNELL'S MARKET

6625 E. Compton Blvd.  
Compton, Calif.

B

## SIMM'S MARKET

6629 E. Compton Blvd.  
Compton, Calif.

C

## SPURLIN'S MARKET

7052 E. Compton Blvd.  
Paramount, Calif.

C

## GLENN'S MARKET

14720 Orange Ave.  
Compton, Calif.

C

## GUY'S MARKET

14309 Atlantic Ave.  
Compton, Calif.

S OEm

## JOHN'S MARKET

4015 E. Compton Blvd.  
Compton, Calif.

C

## NANCY'S MARKET

1918 E. Compton Blvd.  
Compton, Calif.

C

## BISHOP'S GROCERY

101 No. Long Beach Blvd.  
Compton, Calif.

C Spar

## RALPH'S DELIC

1000 No. Long Beach Blvd.  
Compton, Calif.

C

## MARKET BASKET

1800 No. Long Beach Blvd.  
Compton, Calif.

S CH

## IOWA PORK SHOPS

1940 Bufile Road  
Compton, Calif.

S CH Cert

## SNYDER'S SUPER MARKET

704 E. Rosecrans Ave.  
Compton, Calif.

A Spar

## M & L MARKET

1746 No. Santa Fe Ave.  
Compton, Calif.

B Mar

## C & J. COMPLETE MARKET

1719 No. Santa Fe Ave.  
Compton, Calif.

C

## LEWIS MARKET

816 E. Elm St.  
Compton, Calif.

C Spar

## BARNETT'S MARKET

317 So. Santa Fe Ave.  
Compton, Calif.

C

## COMPTON MARKET

545 E. Compton Blvd.  
Compton, Calif.

B

## COMPTON FOOD CENTER

134 E. Palm St.  
Compton, Calif.

A Spar

## YOR-WAY MARKET

401 So. Alameda St.  
Compton, Calif.

S CH Cert Mar OEm

## IOWA PORK SHOP

400 W. Compton Blvd.  
Compton, Calif.

S CH Cert

## M & A MARKET

667 W. Compton Blvd.  
Compton, Calif.

B

## POLLARD'S MARKET

1021 W. Compton Blvd.  
Compton, Calif.

C

## RUTH'S MARKET

1801 W. Compton Blvd.  
Compton, Calif.

C

## IOWA PORK SHOP

2008 W. Compton Blvd.  
Compton, Calif.

S CH Cert

## YUEN'S MARKET

715 No. Wilmington Ave.  
Compton, Calif.

B Spar

## MARRY'S MARKET

636 W. Elm St.  
Compton, Calif.

C

## MORRISON'S MARKET

358 W. Poplar St.  
Compton, Calif.

C

## MCOWANS MARKET

514 No. Acacia St.  
Compton, Calif.

B CH Spar

## MERLIN'S MARKET

120 E. Rosecrans Ave.  
Compton, Calif.

C

## BOWERS MARKET

105 E. Rosecrans Ave.  
Compton, Calif.

C

## GLEN & JOE'S MARKET

348 W. Rosecrans Ave.  
Compton, Calif.

C

## QUALITY FOOD MARKET

451 W. Rosecrans Ave.  
Compton, Calif.

B Spar

## IOWA PORK SHOP

1055 W. Rosecrans Blvd.  
Compton, Calif.

S CH Cert

## J & P MARKET

640 W. Peach St.  
Compton, Calif.

C Spar

## HOME MARKET

500 W. Peach St.  
Compton, Calif.

C Spar

## GUTIERREZ MARKET

1701 Willowbrook Ave.  
Compton, Calif.

C

## GONZALEZ MARKET

1709 Willowbrook Ave.  
Compton, Calif.

C

## JONNIE'S MARKET

1619 W. Acacia St.  
Compton, Calif.

C

## BAUER'S MARKET

2100 Hatchway St.  
Compton, Calif.

## J & J MARKET

2079 Stockwell St.  
Compton, Calif.

## MCCORMICK'S MARKET

13306 Arambae Ave.  
Compton, Calif.

## PEOPLE'S MARKET

13619 Wilmington Ave.  
Compton, Calif.

## PALMERO'S MARKET

1809 Wilmington Ave.  
Compton, Calif.

## BILL'S FOOD MART

1919 Wilmington Ave.  
Compton, Calif.

## STAR MARKET

2229 Wilmington Ave.  
Compton, Calif.

## HAPPY'S MARKET

2264 E. El Segundo Blvd.  
Compton, Calif.

## EL RANCHO MARKET

12927 Willowbrook Ave.  
Compton, Calif.

## JENNIE'S GROCERY

2319 E. El Segundo Blvd.  
Compton, Calif.

## BOONE'S MARKET

432 E. El Segundo Blvd.  
Compton, Calif.

## ED'S MARKET

600 E. El Segundo Blvd.  
Compton, Calif.

## ECONOMY MARKET

12723 Willowbrook Ave.  
Compton, Calif.

## WILLOWBROOK SUPER

12625 Willowbrook Ave.  
Compton, Calif.

## HENRY'S MARKET

12213 Willowbrook Ave.  
Compton, Calif.

## FULTON GROCERY

11901 Willowbrook Ave.  
Los Angeles 59, Calif.

## DON & PINKY MARKET

12313 Wilmington Ave.  
Compton, Calif.

## FAMILY MARKET

11926 Wilmington Ave.  
Los Angeles 59, Calif.

## LEDESMA'S MARKET

11900 Wilmington Ave.  
Los Angeles 59, Calif.

## WILMINGTON MARKET

11830 Wilmington Ave.  
Los Angeles 59, Calif.

## JOE'S PLACE

11752 Wilmington Ave.  
Los Angeles 59, Calif.

IND TRADING CO. Wilmington Ave. Imperial Hwy. Imperial 59, Calif.	C Spar	LOUISE ST. MARKET 3202 Louise Ave. Lynwood, Calif.	C Spar	MARSH'S MARKET 2953 Independence Ave. South Gate, Calif.	C Spar
FOOD TOWN Imperial Hwy. Imperial 59, Calif.	A Spar	ALICE & TONY'S MARKET 12012 Long Beach Blvd. Lynwood, Calif.	C	SAV-MOR MARKET 8101 Seville Ave. South Gate, Calif.	A CH Cert
GRANDS MARKET Compton Ave. Imperial 59, Calif.	C	AIKEN GROCERY 12601 Harris Ave. Compton, Calif.	C Spar	LANTOW MARKET 7854 Seville Ave. Huntington Park, Calif.	B
ED GROCERY Compton Ave. Imperial 59, Calif.	C	GLEN RICE MARKET 12615 Atlantic Ave. Compton, Calif.	A OEm	WALNUT PARK MARKET 7803 Seville Ave. Huntington Park, Calif.	C
S MARKET Compton Ave. Imperial 59, Calif.	C	STOP 'N SHOP MARKET 12022 Atlantic Ave. Compton, Calif.	B Cert	SERBER'S FOODS 2616 Santa Ana St. South Gate, Calif.	S CH Cert
EDA MARKET Alameda St. Imperial 59, Calif.	C	WOOLEY'S MARKET 11734 Atlantic Ave. Compton, Calif.	C	HASLAM HOME MARKET 8317 Long Beach Blvd. South Gate, Calif.	B Spar
S MARKET Alameda St. Imperial 59, Calif.	C	LYNMART 11631 Atlantic Ave. Lynwood, Calif.	S Spar	FIRESTONE LIQUOR MART 2724 Firestone Blvd. South Gate, Calif.	C
N MARKET Porton Ave. Imperial 59, Calif.	C	ATLANTIC FOOD CENTER 11202 Atlantic Ave. Lynwood, Calif.	B	SOUTHERN MARKET 3224 Southern Ave. South Gate, Calif.	C
ROD'S MARKET Abbott Road Imperial 59, Calif.	C	SUNFAIR MARKET 12010 Garfield Ave. Hollydale, Calif.	S CH OEm	LLOYD'S BETTER FOOD MARKET 3610 Firestone Blvd. South Gate, Calif.	S CH OEm
GIANT MARKET Century Blvd. Imperial 59, Calif.	S CH Cert	McCOY'S MARKET 12222 Garfield Ave. Hollydale, Calif.	S CH Spar	ROY'S MARKET 9325 California Ave. South Gate, Calif.	C
BETA MARKET Century Blvd. Imperial 59, Calif.	S CH Cert	MAIN ST. MARKET 5640 Main St. Hollydale, Calif.	C Spar	ART & MAE'S MARKET 9544 California Ave. South Gate, Calif.	C
S MARKET California Ave. Imperial 59, Calif.	C	YOUNG'S MARKET 13308 Paramount Blvd. Hollydale, Calif.	B Mar	BETTER FOOD MARKET 4466 Tweedy Blvd. South Gate, Calif.	S CH Cert
E'S MARKET Century Blvd. Imperial 59, Calif.	C Spar	MEADOW PARK MARKET 5869 Imperial Hwy. South Gate, Calif.	B Cert	PETE'S PENNY MARKET 4401 Tweedy Blvd. South Gate, Calif.	S Cert
Y MARKET Century Blvd. Imperial 59, Calif.	C	HIRAM'S 10721 Atlantic Ave. Lynwood, Calif.	S CH Cert	SHOPPING BASKET MARKET 4370 Tweedy Blvd. South Gate, Calif.	A CH Cert OEm
ATE MARKET Century Blvd. Imperial 59, Calif.	C	TRIPLE AAA MARKET 10211 Atlantic Ave. South Gate, Calif.	B	BELL'S GROCERY 4155 Tweedy Blvd. South Gate, Calif.	C
MARKET Long Beach Blvd. Imperial 59, Calif.	C Spar	BUDGET MART 9850 Atlantic Ave. South Gate, Calif.	C Spar Mar	ACKERMAN'S MARKET 4055 Tweedy Blvd. South Gate, Calif.	C
KEY MARKET Hutchwood Ave. Imperial 59, Calif.	C	MILLER'S MARKET 9203 Otis St. South Gate, Calif.	C	LLOYD'S MARKET 3476 Tweedy Blvd. South Gate, Calif.	A CH OEm
FOOD MARKET Holt Ave. Imperial 59, Calif.	B	JONES MARKET 3926 E. Ardmore Ave. South Gate, Calif.	C	ALPHA BETA MARKET 3351 Tweedy Blvd. South Gate, Calif.	S CH Cert
S MARKET Hollis Road Imperial 59, Calif.	C Cert	RAY'S MARKET 4135 Santa Ana St. Huntington Park, Calif.	B	PATTON'S MARKET 9607 Long Beach Blvd. South Gate, Calif.	A CH Mar
MAPKET School St. Imperial 59, Calif.	C Spar Mar	THRIFTWAY MARKET 8101 California Ave. South Gate, Calif.	A Spar	RAY & RUPE'S MARKET 3050 Tweedy Blvd. South Gate, Calif.	B Spar
MARKET Long Beach Blvd. Imperial 59, Calif.	S CH Cert	SHOPPING BASKET 8431 State St. South Gate, Calif.	S CH Cert OEm	LOGE'S MARKET 2737 Tweedy Blvd. South Gate, Calif.	C



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9702 Holmes Ave.  
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1701 E. 97th St.  
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95TH ST. MARKET  
9431 Compton Ave.  
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COMPTON AVE. MARKET  
9700 Compton Ave.  
Los Angeles 2, Calif.

OLYMPIC MARKET  
9824 Compton Ave.  
Los Angeles 2, Calif.

S. & R. SALVAGE OUTLET  
1516 E. 103rd St.  
Los Angeles 2, Calif.

FRANK'S MARKET  
1559 E. 103rd St.  
Los Angeles 2, Calif.

WATTS FOOD MARKET  
1692 E. 103rd St.  
Los Angeles 2, Calif.

GIANT FOOD MARKET  
2710 E. 103rd St.  
Los Angeles 2, Calif.

A C & L MARKET  
1756 E. 103rd St.  
Los Angeles 2, Calif.

OUTLET MARKET  
1807 E. 103rd St.  
Los Angeles 2, Calif.

GEORGE'S MARKET  
1956 E. 103rd St.  
Los Angeles 2, Calif.

HICKORY MARKET  
2026 E. 103rd St.  
Los Angeles 2, Calif.

JOHN'S MARKET  
2056 E. 103rd St.  
Los Angeles 2, Calif.

SAW'S MARKET  
2124 E. 103rd St.  
Los Angeles 2, Calif.

STAMATIS MARKET  
2326 E. 103rd St.  
Los Angeles 2, Calif.

STURDIVANT MARKET  
10626 Weigand Ave.  
Los Angeles 2, Calif.

GORMAN MARKET  
10621 Gorman Ave.  
Los Angeles 2, Calif.

JUNIPER CASH MARKET  
10807 Juniper St.  
Los Angeles 2, Calif.

MORALES BROS. MARKET  
10800 Juniper St.  
Los Angeles 2, Calif.

B B B MARKET  
10624 Juniper St.  
Los Angeles 2, Calif.

AGUILERA GROCERY  
10715 Crosser Ave.  
Los Angeles 2, Calif.

LA PALOMA GROCERY  
2026 E. 105th St.  
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LA CASA BLANCA GROCERY  
10525 Wilmington Ave.  
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GUERRA'S GROCERY  
10609 Wilmington Ave.  
Los Angeles 2, Calif.

LA MONTANA MARKET  
10706 Wilmington Ave.  
Los Angeles 2, Calif.

GEORGE'S CORNER  
10711 Wilmington Ave.  
Los Angeles 2, Calif.

EL MIRADOR MARKET  
10806 Wilmington Ave.  
Los Angeles 2, Calif.

CHUCK'S MARKET  
11105 Compton Ave.  
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SPILLER'S MARKET  
11126 Wilmington Ave.  
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Los Angeles 2, Calif.

TODD'S MARKET  
11218 Wilmington Ave.  
Los Angeles 2, Calif.

LEE'S GROCERY  
10360 Compton Ave.  
Los Angeles 2, Calif.

VILLAGE MARKET  
10507 Compton Ave.  
Los Angeles 2, Calif.

DANIEL'S MARKET  
10801 Compton Ave.  
Los Angeles 2, Calif.

BERSON'S MARKET  
10912 Compton Ave.  
Los Angeles 2, Calif.

OKI'S GROCERY  
11030 Compton Ave.  
Los Angeles 2, Calif.

COLLINS MARKET  
11200 Compton Ave.  
Los Angeles 2, Calif.

ALLEN & GRANT MARKET  
1502 E. Imperial Hwy.  
Los Angeles 2, Calif.

HIGHWAY MARKET  
1306 E. Imperial Hwy.  
Los Angeles 2, Calif.

B & J DELICATESSEN  
1242 E. Imperial Hwy.  
Los Angeles 2, Calif.

SHOPRITE MARKET  
11919 So. Central Ave.  
Los Angeles 2, Calif.

CAMPBELL'S MARKET  
11408 So. Central Ave.  
Los Angeles 2, Calif.

COMMUNITY MARKET  
11304 So. Central Ave.  
Los Angeles 2, Calif.

BURNE'S MARKET  
11357 So. Central Ave.  
Los Angeles 2, Calif.

INTERNATIONAL FAMILY MARKET  
11190 Wadsworth Ave.  
Los Angeles 2, Calif.

CENTRAL RANCH MARKET  
10716 So. Central Ave.  
Los Angeles 2, Calif.

BEST ONE MARKET  
10707 So. Central Ave.  
Los Angeles 2, Calif.

WHIZ BOY'S MARKET  
10331 So. Central Ave.  
Los Angeles 2, Calif.

SIKES MARKET  
10004 So. Central Ave.  
Los Angeles 2, Calif.

OKADA MARKET  
9752 Wadsworth Ave.  
Los Angeles 2, Calif.

RUBY'S MARKET  
853 E. 91st St.  
Los Angeles 2, Calif.

CLARA'S MARKET  
915 E. 91st St.  
Los Angeles 2, Calif.

C. & E. MARKET  
8922 So. Central Ave.  
Los Angeles 2, Calif.

CASTRO'S FOOD MARKET  
8867 So. Central Ave.  
Los Angeles 2, Calif.

CENTRAL FARMS MARKET  
8515 So. Central Ave.  
Los Angeles 2, Calif.

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GREATER AVALON MARKET  
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DIXIE MARKET  
9601 Avalon Blvd.  
Los Angeles 2, Calif.

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9714 Avalon Blvd.  
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VICTORIA MARKET  
10305 Avalon Blvd.  
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KORY'S MARKET  
10807 Avalon Blvd.  
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McCOY'S LIQ. & GROC  
10825 Avalon Blvd.  
Los Angeles 2, Calif.

GRACE'S GROCERY  
642 E. 109th Pl.  
Los Angeles 2, Calif.

NORRIS MARKET  
11108 Avalon Blvd.  
Los Angeles 2, Calif.

V & F MARKET  
11322 Avalon Blvd.  
Los Angeles 2, Calif.

BING & YET MARKET  
11430 Avalon Blvd.  
Los Angeles 2, Calif.

FOX'S MARKET  
11701 Avalon Blvd.  
Los Angeles 2, Calif.

A & J MARKET  
11860 Avalon Blvd.  
Los Angeles 2, Calif.

CARL'S MARKET  
12005 Avalon Blvd.  
Los Angeles 2, Calif.

MARKET So. San Pedro St. Los Angeles 61, Calif.	C	J. B. HULS GROCERY 10319 So. Main St. Los Angeles 3, Calif.	C	B & J DELICATESSEN 8025 So. Main St. Los Angeles 3, Calif.	C Mar	STEVE'S LIQ. & GROC. 6910 So. Central Ave. Los Angeles 1, Calif.	C
MARKET So. San Pedro St. Los Angeles 61, Calif.	C Spar	V-MARKET 10420 So. Main St. Los Angeles 3, Calif.	B Spar	D B MARKET 7927 So. Main St. Los Angeles 3, Calif.	C Mar	MARKET 6804 So. Central Ave. Los Angeles 1, Calif.	B
MARKET So. San Pedro St. Los Angeles 61, Calif.	C Spar	A B C MARKET 10811 So. Main St. Los Angeles 61, Calif.	S CH Cert	BUNGALOW GROCERY 7800 So. Main St. Los Angeles 3, Calif.	C	FRANK'S MARKET 6708 So. Central Ave. Los Angeles 1, Calif.	C Spar
LIQUOR & GROCERY So. San Pedro St. Los Angeles 61, Calif.	C Spar	C & C MARKET 11153 So. Main St. Los Angeles 61, Calif.	B Cert	LOW'S MARKET 7724 So. Main St. Los Angeles 3, Calif.	C	SOL'S MARKET 6702 So. Central Ave. Los Angeles 1, Calif.	C
WHITE MARKET So. San Pedro St. Los Angeles 61, Calif.	S CH OEM	SOUTH END MARKET 11652 So. Main St. Los Angeles 61, Calif.	B Spar	LOUIE'S MARKET 7601 So. Main St. Los Angeles 3, Calif.	C	NIMS MARKET 6412 So. Central Ave. Los Angeles 1, Calif.	B Cert
GROCERY So. San Pedro St. Los Angeles 61, Calif.	C	EDDIE'S DELICATESSEN 1186 1/2 So. Main St. Los Angeles 61, Calif.	C	BERNARD'S MARKET 7506 So. Main St. Los Angeles 3, Calif.	C	MIKE'S MARKET 6100 So. Central Ave. Los Angeles 1, Calif.	C Spar
MARKET So. San Pedro St. Los Angeles 61, Calif.	C Spar	JIM'S MARKET 11875 So. Main St. Los Angeles 61, Calif.	C	FREMONT FOOD SPOT 7625 So. San Pedro St. Los Angeles 3, Calif.	B	E. & M. MARKET 5902 So. Central Ave. Los Angeles 1, Calif.	C Spar
MARKET So. San Pedro St. Los Angeles 61, Calif.	C	HOLLY MARKET 11914 So. Main St. Los Angeles 61, Calif.	B	SAV-RITE MARKET 7823 So. San Pedro St. Los Angeles 3, Calif.	C Spar	WISE OWL MARKET 5951 So. San Pedro St. Los Angeles 3, Calif.	C Spar
GROCERY So. San Pedro St. Los Angeles 61, Calif.	C	AL'S MARKET 12118 So. Main St. Los Angeles 61, Calif.	A Cert	LINCOLN MARKET 8001 So. San Pedro St. Los Angeles 3, Calif.	C Spar	SASAKI MARKET 6127 So. San Pedro St. Los Angeles 3, Calif.	C Spar
MARKET So. San Pedro St. Los Angeles 61, Calif.	C	LEWIS MARKET 11551 Athens Way Los Angeles 61, Calif.	C	BEN EDWARDS MARKET 8101 So. San Pedro St. Los Angeles 3, Calif.	C Spar	ROYALTY MARKET 6200 So. San Pedro St. Los Angeles 3, Calif.	B
'S MARKET So. San Pedro St. Los Angeles 61, Calif.	C	NOBBY'S MARKET 11313 Athens Way Los Angeles 61, Calif.	C	DO RITE MARKET 8201 So. San Pedro St. Los Angeles 3, Calif.	C Cert	MONARCH MARKET 6101 Avalon Blvd. Los Angeles 3, Calif.	C Spar
MARKET So. San Pedro St. Los Angeles 61, Calif.	C	PARK'S MARKET 11000 So. Broadway Los Angeles 61, Calif.	C Spar	KAY'S MARKET 8277 So. San Pedro St. Los Angeles 3, Calif.	C Spar	MARKET 6401 Avalon Blvd. Los Angeles 3, Calif.	C
MARKET Hawthorne Ave. Los Angeles 3, Calif.	S CH Cert	MILLS MARKET 10953 So. Broadway Los Angeles 61, Calif.	C	PIC 'N SAVE MARKET 8103 So. Avalon Blvd. Los Angeles 3, Calif.	A CH Cert Spar	GEORGE'S MARKET 6404 So. San Pedro St. Los Angeles 3, Calif.	C
WATER GROCERY Main St. Los Angeles 3, Calif.	C	CURRY'S MARKET 10313 So. Broadway Los Angeles 3, Calif.	C Spar	JOE'S AVALON MARKET 7516 Avalon Blvd. Los Angeles 3, Calif.	C Cert	K & I MARKET 6728 So. San Pedro St. Los Angeles 3, Calif.	B
FOOD MARKET Main St. Los Angeles 3, Calif.	B	MARKET 9824 So. Broadway Los Angeles 3, Calif.	C	MEAT-O-RAMA 7400 Avalon Blvd. Los Angeles 3, Calif.	A CH Cert	71ST & MAIN FOOD MARKET 7025 So. Main St. Los Angeles 3, Calif.	C
FOOD MART Main St. Los Angeles 3, Calif.	C	QUALITY MARKET 9722 So. Broadway Los Angeles 3, Calif.	C	AVALON FOOD CENTER 7207 Avalon Blvd. Los Angeles 3, Calif.	S Spar	LEWIS MARKET 6403 So. Main St. Los Angeles 3, Calif.	C
MARKET Main St. Los Angeles 3, Calif.	C	BEE HIVE MARKET 9028 So. Broadway Los Angeles 3, Calif.	B Spar Mar	UNIVERSAL GROCERY 7511 So. Central Ave. Los Angeles 1, Calif.	C Spar	45TH ST. MARKET 6500 So. Main St. Los Angeles 3, Calif.	B Spar
SHOP MARKET Main St. Los Angeles 3, Calif.	C	MAYFAIR MARKET 7015 So. Broadway Los Angeles 3, Calif.	S CH Cert OEM	AMERICAN SUPER MARKET 7915 So. Central Ave. Los Angeles 1, Calif.	A Spar	R & M MARKET 6301 So. Main St. Los Angeles 3, Calif.	C Spar
MARKET Main St. Los Angeles 3, Calif.	C Spar	LEE'S MARKET 8414 So. Main St. Los Angeles 3, Calif.	C Spar	YEE'S MARKET 8012 McKinley Ave. Los Angeles 1, Calif.	C	VETERAN'S MARKET 6226 So. Main St. Los Angeles 3, Calif.	C
MARKET Main St. Los Angeles 3, Calif.	C	WONG & LAU MARKET 8405 So. Main St. Los Angeles 3, Calif.	C Spar	DOMINGUEZ MARKET 758 E. 79th St. Los Angeles 1, Calif.	C Mar	PACIFIC MARKET 5946 So. Main St. Los Angeles 3, Calif.	B Spar
MARKET Main St. Los Angeles 3, Calif.	C Mar	J. & R. MARKET 8303 So. Main St. Los Angeles 3, Calif.	C Spar	FAMILY MARKET 706 E. 79th St. Los Angeles 1, Calif.	C	FADELL BROS. MARKET 5529 So. Main St. Los Angeles 37, Calif.	C

<b>F &amp; S MARKET</b> 5424 So. Main St. Los Angeles 37, Calif.		<b>SMITH &amp; SON MARKET</b> 3431 So. Maple Ave. Los Angeles 11, Calif.		<b>QUAN MARKET</b> 5114 Avalon Blvd. Los Angeles 11, Calif.		<b>ROY'S GROCERY</b> 5114 So. Central Ave. Los Angeles 11, Calif.
	C		C Mar		C Spar	
<b>GOLPHIN GROCERY</b> 5407 So. Main St. Los Angeles 37, Calif.	C	<b>MAPLE FOOD MARKET</b> 3621 So. Maple Ave. Los Angeles 11, Calif.	C Spar	<b>BUDDHA MARKET</b> 4801 Avalon Blvd. Los Angeles 11, Calif.	A Cert	<b>FOOD SPECIALTIES</b> 5107 So. Central Ave. Los Angeles 11, Calif.
<b>B &amp; H MARKET</b> 5305 So. Main St. Los Angeles 37, Calif.	C Spar	<b>BUDDY MARKET</b> 301 E. 37th St. Los Angeles 11, Calif.	C Spar	<b>ALLEN'S GROCERY</b> 4609 So. McKinley Ave. Los Angeles 11, Calif.	C	<b>AL'S SAVOY MARKET</b> 5269 So. Central Ave. Los Angeles 11, Calif.
<b>BORINQUEN MARKET</b> 5225 So. Main St. Los Angeles 37, Calif.	C	<b>HAPPY FAMILY MARKET</b> 244 E. 37th St. Los Angeles 11, Calif.	C Spar	<b>N B MARKET</b> 835 E. Vernon Ave. Los Angeles 11, Calif.	C Spar	<b>RITE-ONE MARKET</b> 5303 So. Central Ave. Los Angeles 11, Calif.
<b>SUPERIOR MARKET</b> 5100 So. Main St. Los Angeles 37, Calif.	C	<b>LIM'S MARKET</b> 3772 Wall St. Los Angeles 11, Calif.	C	<b>J. S. MARKET</b> 4610 Avalon Blvd. Los Angeles 11, Calif.	C	<b>C &amp; W. MARKET</b> 1300 E. 58th Dr. Los Angeles 1, Calif.
<b>FOOD CAPITAL</b> 4900 So. Main St. Los Angeles 37, Calif.	B CH Spar	<b>LOUIS MARKET</b> 3801 So. Main St. Los Angeles 37, Calif.	C Spar	<b>DUKE'S DELICATESSEN</b> 4406 So. Avalon Blvd. Los Angeles 11, Calif.	C CH Spar	<b>PERA'S MARKET</b> 5625 So. Hoover Ave. Los Angeles 11, Calif.
<b>LINCOLN MARKET</b> 4809 Wall St. Los Angeles 11, Calif.	C Spar	<b>MEJIA GROCERY</b> 400 E. 41st St. Los Angeles 11, Calif.	C	<b>LOUISIANA A &amp; V MARKET</b> 4375 Avalon Blvd. Los Angeles 11, Calif.	C Cert	<b>HALDERRAMA MARKET</b> 1284 E. 56th St. Los Angeles 11, Calif.
<b>VETERAN'S MARKET</b> 4403 So. Main St. Los Angeles 37, Calif.	B Spar	<b>BURT'S MARKET</b> 4101 So. San Pedro St. Los Angeles 11, Calif.	C	<b>GREAT AVALON MARKET</b> 4368 Avalon Blvd. Los Angeles 11, Calif.	A Cert Mar	<b>GOOD DEAL MARKET</b> 5528 So. Hoover Ave. Los Angeles 11, Calif.
<b>MAIN FOOD CENTER</b> 4331 So. Main St. Los Angeles 37, Calif.	C	<b>A &amp; J MARKET</b> 4230 So. San Pedro St. Los Angeles 11, Calif.	C Spar	<b>ALOHA MARKET</b> 4307 Avalon Blvd. Los Angeles 11, Calif.	B Cert	<b>55TH ST. MARKET</b> 5426 So. Hoover Ave. Los Angeles 11, Calif.
<b>JIM'S MARKET</b> 4221 So. Main St. Los Angeles 37, Calif.	C Spar	<b>KANEKO MARKET</b> 4128 So. Wall St. Los Angeles 11, Calif.	C	<b>MCKINLEY MARKET</b> 821 E. 42nd St. Los Angeles 11, Calif.	C	<b>TYLER'S GROCERY</b> 5201 So. Hoover Ave. Los Angeles 11, Calif.
<b>NANCY'S MARKET</b> 4177 So. Main St. Los Angeles 37, Calif.	C	<b>FOOD KING MARKET</b> 4312 So. Wall St. Los Angeles 11, Calif.	A Spar	<b>DUBKIN FOOD MARKET</b> 820 E. 41st Pl. Los Angeles 11, Calif.	C Spar	<b>A &amp; H. MARKET</b> 4925 So. Hoover Ave. Los Angeles 11, Calif.
<b>SAN'S MARKET</b> 120 E. Santa Barbara Ave. Los Angeles 11, Calif.	B Spar	<b>VENTRESS MARKET</b> 200 E. Vernon Ave. Los Angeles 11, Calif.	B	<b>PHELPS MARKET</b> 943 E. 41st St. Los Angeles 11, Calif.	C	<b>J. &amp; C. MARKET</b> 4810 So. Hoover Ave. Los Angeles 11, Calif.
<b>AVENUE FOODS</b> 3865 Woodlawn Ave. Los Angeles 11, Calif.	C Spar	<b>HARRY'S MARKET</b> 270 E. Vernon Ave. Los Angeles 11, Calif.	C Spar	<b>SANTA BARBARA MARKET</b> 859 E. Santa Barbara Ave. Los Angeles 11, Calif.	C	<b>DICK'S MARKET</b> 4715 So. Hoover Ave. Los Angeles 11, Calif.
<b>FOLB'S MARKET</b> 160 E. Santa Barbara Ave. Los Angeles 11, Calif.	B Spar	<b>FILES NEIGHBORHOOD MARKET</b> 4800 So. San Pedro St. Los Angeles 11, Calif.	B Spar	<b>MANILA MARKET</b> 672 E. 38th St. Los Angeles 11, Calif.	C	<b>WILLIAM'S GROCERY</b> 4501 So. Hoover Ave. Los Angeles 11, Calif.
<b>BARGAIN SPOT MARKET</b> 203 E. Santa Barbara Ave. Los Angeles 11, Calif.	C	<b>HOEY'S MARKET</b> 243 E. 53rd St. Los Angeles 11, Calif.	C Spar	<b>HATEN'S MARKET</b> 842 E. Jefferson Blvd. Los Angeles 11, Calif.	C	<b>VERNON HOOPER MARKET</b> 4225 So. Hoover Ave. Los Angeles 11, Calif.
<b>RIVERO'S GROCERY</b> 3825 Mettler St. Los Angeles 11, Calif.	C	<b>EDWARD'S MARKET</b> 305 E. 53rd St. Los Angeles 11, Calif.	C	<b>LOUIE'S MARKET</b> 908 E. Jefferson Blvd. Los Angeles 11, Calif.	C Spar	<b>NEIGHBORHOOD MARKET</b> 4225 So. Hoover Ave. Los Angeles 11, Calif.
<b>NEW SAN PEDRO MARKET</b> 3603 So. San Pedro St. Los Angeles 3, Calif.	C	<b>HERMAN'S MARKET</b> 5505 So. San Pedro St. Los Angeles 11, Calif.	B Cert	<b>LIBERTY MARKET</b> 4064 So. Central Ave. Los Angeles 11, Calif.	C	<b>BEST-BUY MARKET</b> 4122 So. Hoover Ave. Los Angeles 11, Calif.
<b>ADAIR MARKET</b> 3600 E. Adair St. Los Angeles 11, Calif.	C	<b>SUPREME MARKET</b> 5600 So. San Pedro St. Los Angeles 11, Calif.	C	<b>BAILEY'S MARKET</b> 4163 So. Central Ave. Los Angeles 11, Calif.	C	<b>SAM'S MARKET</b> 3323 So. Hoover Ave. Los Angeles 11, Calif.
<b>TRINITY CASH MARKET</b> 416 E. 36th St. Los Angeles 11, Calif.	C	<b>LEE'S MARKET</b> 5400 Avalon Blvd. Los Angeles 11, Calif.	C Mar	<b>CIVIC MEAT CO.</b> 4308 So. Central Ave. Los Angeles 11, Calif.	C Spar	<b>RAINBOW MARKET</b> 2701 So. Hoover Ave. Los Angeles 11, Calif.
<b>NEW TRINITY MARKET</b> 501 E. Jefferson Blvd. Los Angeles 11, Calif.	C Spar	<b>B. &amp; B. MARKET</b> 785 E. 54th St. Los Angeles 11, Calif.	C CH Mar	<b>SUPER RANCH MARKET</b> 4819 So. Central Ave. Los Angeles 11, Calif.	A Cert Spar	<b>G. M. MARKET</b> 2700 So. Hoover Ave. Los Angeles 11, Calif.
<b>MITCHELL'S MARKET</b> 186 E. Jefferson Blvd. Los Angeles 11, Calif.	C Mar	<b>P. &amp; B. MARKET</b> 5224 Avalon Blvd. Los Angeles 11, Calif.	B Spar	<b>KWAN'S MARKET</b> 856 E. 51st St. Los Angeles 11, Calif.	C Spar	<b>HAYASE MARKET</b> 1449 E. Adams Blvd. Los Angeles 11, Calif.

MARKET Adams Blvd. Los Angeles 11, Calif.	C	ACME MARKET 1610 E. Vernon Ave. Los Angeles 11, Calif.	C Spar	A & D MARKET 5501 Holmes Ave. Los Angeles 58, Calif.	A
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	DOLL'S MARKET 1637 E. Vernon Ave. Los Angeles 11, Calif.	C	ALVAREZ MARKET 5553 Holmes Ave. Los Angeles 58, Calif.	C
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	VERNON FOOD MART 1663 E. Vernon Ave. Los Angeles 11, Calif.	C Spar		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar Mar	DAWSON'S MARKET 4351 Compton Ave. Los Angeles 11, Calif.	C		
MARKET Vernon Ave. Los Angeles 11, Calif.	B Spar	COMPTON MARKET 4187 Compton Ave. Los Angeles 11, Calif.	C Spar		
WOOD MARKET Vernon Ave. Los Angeles 11, Calif.	C	WILLIAMS MARKET 4164 Compton Ave. Los Angeles 11, Calif.	C		
GROCERY Vernon Ave. Los Angeles 11, Calif.	C	FRANK'S MARKET 1478 E. 41st St. Los Angeles 11, Calif.	B Spar		
MARKET 46th St. Los Angeles 11, Calif.	C	CHAPPY'S FOOD MART 1632 E. 33rd St. Los Angeles 11, Calif.	C		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	C & C FOOD MARKET 2541 Long Beach Ave. Los Angeles 58, Calif.	C		
MARKET Compton Ave. Los Angeles 11, Calif.	C	JACK'S HANDY MART 1693 E. Santa Barbara Ave. Los Angeles 11, Calif.	C Spar		
MARKET 50th St. Los Angeles 11, Calif.	C	C. & S. MARKET 1683 E. 41st St. Los Angeles 11, Calif.	C Spar		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	CHARLIE'S MARKET 1745 E. 41st St. Los Angeles 58, Calif.	C Spar		
MARKET 51st St. Los Angeles 11, Calif.	C Spar	FREGOSO MARKET 4219 Alameda St. Los Angeles 58, Calif.	C Spar		
GROCERY Compton Ave. Los Angeles 11, Calif.	C Spar	JIMMIE'S MARKET 4165 Long Beach Ave. Los Angeles 58, Calif.	B		
MARKET Compton Ave. Los Angeles 11, Calif.	C	MINIFEE MARKET 4329 Long Beach Ave. Los Angeles 58, Calif.	C		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	MEXICO MARKET 1719 E. Vernon Ave. Los Angeles 58, Calif.	C Spar		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	KAY'S MARKET 4851 Long Beach Ave. Los Angeles 58, Calif.	C Spar		
MARKET Compton Ave. Los Angeles 11, Calif.	B Spar	D. & B. MARKET 5119 Long Beach Ave. Los Angeles 58, Calif.	B Cart		
MARKET Compton Ave. Los Angeles 11, Calif.	C	CITIZEN'S MARKET 5501 Long Beach Ave. Los Angeles 58, Calif.	C Spar		
MARKET Compton Ave. Los Angeles 11, Calif.	C Spar	HARRY'S MARKET 5555 Morgan Ave. Los Angeles 11, Calif.	C Spar		
MARKET Vernon Ave. Los Angeles 11, Calif.	C	PIERCE'S MARKET 1714 E. 55th St. Los Angeles 58, Calif.	B Spar GEm		

FRANK'S MARKET  
5827 So. Compton Ave.  
Los Angeles 1, Calif.

S CH Spar OEm

EVERYBODY'S MARKET  
5897 So. Compton Ave.  
Los Angeles 1, Calif.

C Spar

FOOD MARKET  
6115 So. Compton Ave.  
Los Angeles 1, Calif.

C

ROSABEE MARKET  
5959 So. Hooper Ave.  
Los Angeles 1, Calif.

S Cert OEm

SANG-LUNG MARKET  
6009 So. Hooper Ave.  
Los Angeles 1, Calif.

C

HARRY'S FOOD MART  
1234 E. 64th St.  
Los Angeles 1, Calif.

C Spar

GENTRY MARKET  
6511 So. Compton Ave.  
Los Angeles 1, Calif.

B Spar

PHIL'S GROCERY  
6725 So. Compton Ave.  
Los Angeles 1, Calif.

C

DOUG'S MARKET  
6738 Compton Ave.  
Los Angeles 1, Calif.

C Spar

HEE'S MARKET  
7258 E. 68th St.  
Los Angeles 1, Calif.

C Spar

BEST BUY SUPER MARKET  
1526 E. Florence Ave.  
Los Angeles 1, Calif.

S CH Cert

IMPORTED GROCERY  
7319 So. Compton Ave.  
Los Angeles 1, Calif.

C

CRAWLEY'S MARKET  
7315 So. Normandie Ave.  
Los Angeles 1, Calif.

C

BUY-RITE MARKET  
1436 E. Florence Ave.  
Los Angeles 1, Calif.

S Cert

FINES FOOD CENTER  
1300 E. Florence Ave.  
Los Angeles 1, Calif.

S CH Cert OEm

LANA'S MARKET  
7414 So. Hooper Ave.  
Los Angeles 1, Calif.

C Mar

LOUIE'S MARKET  
7752 So. Compton Ave.  
Los Angeles 1, Calif.

B Spar

JOE'S FOOD MARKET  
1262 E. 77th Pl.  
Los Angeles 1, Calif.

C

SONNY'S MARKET  
1245 Nadeau St.  
Los Angeles 1, Calif.

C

HOOPER MARKET  
8301 So. Hooper Ave.  
Los Angeles 1, Calif.

B Cert

WONG'S MARKET  
8851 So. Hooper Ave.  
Los Angeles 2, Calif.

C Spar

RIGA'S MARKET  
1300 E. 89th St.  
Los Angeles 2, Calif.

C

A & D MARKET  
1260 E. 92nd St.  
Los Angeles 2, Calif.

C

EDDIE'S MARKET  
9802 Success Ave.  
Los Angeles 2, Calif.

C

BRYANT'S MARKET  
9011 So. Compton Ave.  
Los Angeles 2, Calif.

C

HARRY'S MARKET  
8751 So. Compton Ave.  
Los Angeles 2, Calif.

B Cert

HOFFMAN'S MARKET  
8750 So. Compton Ave.  
Los Angeles 2, Calif.

A CH

M & I MARKET  
8305 So. Compton Ave.  
Los Angeles 1, Calif.

C

MITCHELL'S MARKET  
1644 E. 83rd St.  
Los Angeles 1, Calif.

C

GAM'S MARKET  
1838 E. 83rd St.  
Los Angeles 1, Calif.

C Spar

DEL'S GROCERY  
8128 Bell Ave.  
Los Angeles 1, Calif.

C

FIRESTONE MEATS & GROC.  
1460 Firestone Blvd.  
Los Angeles 1, Calif.

C Spar

WALDER'S MARKET  
1768 E. Firestone Blvd.  
Los Angeles 1, Calif.

A Cert Mar

FIR MARKET  
8741 Fir Ave.  
Los Angeles 2, Calif.

C Spar

LOU'S MARKET  
8737 Bandera St.  
Los Angeles 2, Calif.

C

MIYA'S MARKET  
8823 Elm St.  
Los Angeles 2, Calif.

C

92ND ST. MARKET  
1731 E. 92nd St.  
Los Angeles 2, Calif.

B Mar

CARTER'S MARKET  
1734 E. 92nd St.  
Los Angeles 2, Calif.

C

MILLER'S GROCERY  
1755 E. 92nd St.  
Los Angeles 2, Calif.

C

H & G MARKET  
2112 E. 92nd St.  
Los Angeles 2, Calif.

C

FLO'S MARKET  
2168 E. 92nd St.  
Los Angeles 2, Calif.

C

BEN'S MARKET  
2162 E. 95th St.  
Los Angeles 2, Calif.

C Spar

KALMIA MARKET  
9409 Kalmia St.  
Los Angeles 2, Calif.

C Spar

MENDOSA GROCERY  
9512 Laurel St.  
Los Angeles 2, Calif.

C

MUN'S MARKET  
8741 Hickory St.  
Los Angeles 2, Calif.

C

JERRY'S MARKET  
8300 Grape St.  
Los Angeles 2, Calif.

C Spar

DICK'S MARKET  
8103 Aliz Ave.  
Los Angeles 1, Calif.

C

FOOD KING MARKET  
1876 Nadeau St.  
Los Angeles 1, Calif.

B OEm

BELLOMO MARKET  
1955 Nadeau St.  
Los Angeles 1, Calif.

C

LEO'S MARKET  
2059 Nadeau St.  
Los Angeles 1, Calif.

C

C & G SUPER MARKET  
2124 Nadeau St.  
Los Angeles 1, Calif.

B Spar

RIVERA GROCERY  
8131 Santa Fe Ave.  
Huntington Park, Calif.

C

BARRETT'S MARKET  
8506 Santa Fe Ave.  
Huntington Park, Calif.

C Spar

LEOTA MARKET  
7803 Santa Fe Ave.  
Huntington Park, Calif.

A Spar

WHITESIDE MARKET  
1950 E. 76th Pl.  
Los Angeles 1, Calif.

C

WALNUT GROCERY  
7650 Walnut Drive  
Los Angeles 1, Calif.

C

POLITO'S MARKET  
7411 Crockett Blvd.  
Los Angeles 1, Calif.

C Spar

HELEN'S MARKET  
1934 E. Florence Ave.  
Los Angeles 1, Calif.

C

ROY'S MARKET  
1757 E. Florence Ave.  
Los Angeles 1, Calif.

C Spar

BIDE-A-WEE GROCERY  
6418 Holmes Ave.  
Los Angeles 1, Calif.

C

H & K MARKET  
6400 Holmes Ave.  
Los Angeles 1, Calif.

C Spar

IDO'S MARKET  
6525 Holmes Ave.  
Los Angeles 1, Calif.

B Spar

MONTY'S NEW MARKET  
6411 Holmes Ave.  
Los Angeles 1, Calif.

C

TIME OUT MARKET  
6363 Holmes Ave.  
Los Angeles 1, Calif.

CORNER C. CERY  
1630 E. Gay Ave.  
Los Angeles 1, Calif.

DELGADO GROCERY  
1659 E. 68th St.  
Los Angeles 1, Calif.

RITE WAY MARKET  
6224 Holman Ave.  
Los Angeles 1, Calif.

ROBBINS MARKET  
6126 Holmes Ave.  
Los Angeles 1, Calif.

HU-WAY MARKET  
6009 Holmes Ave.  
Los Angeles 1, Calif.

JOSE'S MARKET  
2204 Randolph St.  
Huntington Park, Calif.

HARRY'S MARKET  
6204 Santa Fe Ave.  
Huntington Park, Calif.

AL'S MARKET  
9978 Santa Fe Ave.  
Huntington Park, Calif.

FIMBRES MARKET  
2447 E. 53rd St.  
Los Angeles 11, Calif.

NEW PACIFIC MARKET  
5227 Pacific Blvd.  
Huntington Park, Calif.

SPARTAN FOOD MART  
5512 Pacific Blvd.  
Huntington Park, Calif.

WILLIAMS MARKET  
5526 Pacific Blvd.  
Huntington Park, Calif.

SIMON'S MARKET  
2662 E. Siemon Ave.  
Huntington Park, Calif.

CITY FOOD MART  
6054 Pacific Blvd.  
Huntington Park, Calif.

TONY'S MARKET  
2806 Delgrosso Ave.  
Huntington Park, Calif.

FOSTER'S MARKET  
3073 Randolph St.  
Huntington Park, Calif.

FOSTER'S MARKET  
2908 Randolph St.  
Huntington Park, Calif.

COCHRAN'S MARKET  
3058 Randolph St.  
Huntington Park, Calif.

CHAVES'S MARKET  
3224 E. Gage Ave.  
Huntington Park, Calif.

GAGE MARKET  
3114 E. Gage Ave.  
Huntington Park, Calif.

YODS MARKET E Gage Ave Huntington Park, Calif. A CH Cert OEM	RUSSELL'S MARKET 3910 E Florence Ave Bell, Calif.	GARFIELD FOOD MART 8045 Garfield Ave Bell, Calif.	WHITE'S MARKET 6234 Home Ave Bell, Calif.
DECATENESS & LIQUOR E Gage Ave Huntington Park, Calif. C Spar	FLORENCE RANCH MARKET 4200 E Florence Ave Bell, Calif.	MARCO MARKET 4325 Clara St. Bell, Calif.	BILL'S GROCERY 5079 Randolph St. Maywood, Calif.
YODS MARKET E Gage Ave Huntington Park, Calif.	BEDNARSKI MARKET 7601 Otis Ave Bell, Calif.	YOUNG COMPANION MARKET 5972 Clara St. Bell, Calif.	THOMPSON'S FOOD SHOP 5000 E 59th Pl Maywood, Calif.
RANCH MARKET E Gage Ave Huntington Park, Calif. S CH Cert OEM	NIETO MARKET 7700 Otis Ave Bell, Calif.	BOB'S MARKET 6045 E Florence Ave Bell, Calif.	FREEDMAN'S HELIOTROPE MKT 6033 Heliotrope Ave. Maywood, Calif.
RUSSELL'S MARKET E Gage Ave Huntington Park, Calif.	RAINBOW MARKET 8301 Atlantic Ave. Bell, Calif.	JOLLY MARKET 6600 E Florence Ave Bell, Calif.	J & M MARKET 6155 Heliotrope Ave. Maywood, Calif.
WHITE MARKET E Santa Fe Ave Huntington Park, Calif.	A & B MARKET 8110 Atlantic Ave. Bell, Calif.	MARK'S GROCERY 6834 Live Oak St. Bell, Calif.	JIMMIE'S RANCH MARKET 5120 E Gage Ave. Bell, Calif.
SANTA FE MARKET E Santa Fe Ave Huntington Park, Calif.	PARROTT'S MARKET 7806 So Atlantic Ave. Bell, Calif.	JOE'S MARKET 7129 Perry Road Bell, Calif.	ARVO'S MARKET 5003 E Gage Ave. Bell, Calif.
MARKET E Florence Ave Huntington Park, Calif.	MARKET 7301 Atlantic Ave. Bell, Calif.	BONHAM MARKET 6481 Foster Bridge Blvd. Bell, Calif.	K & K MARKET 4823 E Gage Ave. Bell, Calif.
PERSON'S MARKET E Florence Ave Huntington Park, Calif.	CLARA MARKET 4804 Clara St. Bell, Calif.	WILCH BROS. MARKET 6702 Foster Bridge Blvd. Bell, Calif.	THE LITTLE MARKET 4634 E Gage Ave. Bell, Calif.
MARKS MARKET E Santa Fe Ave Huntington Park, Calif.	EWING'S GROCERY 4950 Clara St. Bell, Calif.	CURLEY'S MARKET 7158 E Gage Ave. Bell, Calif.	VON'S MARKET 6607 Atlantic Ave. Bell, Calif.
MARKET E Santa Fe Ave Huntington Park, Calif.	WILCOX MARKET 7334 Wilcox Ave. Bell, Calif.	REPPERT'S MARKET 6923 E Gage Ave. Bell, Calif.	LUCKY STORES 6801 Atlantic Ave. Bell, Calif.
MARKS MARKET E Santa Fe Ave Huntington Park, Calif.	PANICACCI DELICATESSEN 4741 E Florence Ave. Bell, Calif.	ITAL AMERICAN MARKET 6731 E Gage Ave. Bell, Calif.	McDANIEL'S SHOP 'N SAVE 6135 Atlantic Blvd. Maywood, Calif.
MARKS MARKET E Florence Ave Huntington Park, Calif.	SAM'S MARKET 5026 E Florence Ave. Bell, Calif.	GAGE LIQ & GROCERY 6700 E Gage Ave. Bell, Calif.	IDEAL FOOD MARKET 4131 E Gage Ave. Bell, Calif.
MARKS BETTER FOODS MKT. E Florence Ave Huntington Park, Calif.	STOP & SHOP MARKET 5209 E Florence Ave. Bell, Calif.	SWOFFORD'S MARKET 6626 E Gage Ave. Bell, Calif.	JEPSON MARKET 4016 E Gage Ave. Bell, Calif.
MARKET E Santa Fe Ave Huntington Park, Calif.	FOODLAND MARKET 4932 Eastern Ave. Bell, Calif.	TIERRY-MART 6301 E Gage Ave. Bell, Calif.	AFTON MARKET 3718 E Gage Ave. Bell, Calif.
MARKET E California Ave Huntington Park, Calif.	BELL GARDENS FOOD CENTER 5701 E Florence Ave. Bell, Calif.	THOMPSON'S GROCERY 6000 E Gage Ave. Bell, Calif.	G & C MARKET 3550 E Gage Ave. Bell, Calif.
MARK STAR MARKET E California Ave Huntington Park, Calif.	JOE'S MARKET 7529 So Eastern Ave. Bell, Calif.	GAGE AVE MARKET 5956 E Gage Ave. Bell, Calif.	JONES GROCERY 6122 Loma Vista Ave. Huntington Park, Calif.
MARK FRED'S MARKET E Florence Ave Huntington Park, Calif.	DOYLE'S MARKET 7829 So Eastern Ave. Bell, Calif.	TANI'S MARKET 6305 Purdy Ave. Bell, Calif.	BURKES MARKET 6074 Maywood Ave. Huntington Park, Calif.
MARKET E Santa Fe Ave Huntington Park, Calif.	RAY'S MARKET 8044 So Eastern Ave. Bell, Calif.	VIC'S MARKET 5822 E Gage Ave. Bell, Calif.	DISCHNER'S MARKET 6025 Maywood Ave. Huntington Park, Calif.
MARKET E Santa Fe Ave Huntington Park, Calif.	BARGAIN SPOT MARKET 8100 So Eastern Ave. Bell, Calif.	LUCKY MARKET 6416 Eastern Ave. Bell, Calif.	J & J MARKET 3516 E Slauson Ave. Maywood, Calif.
MARK GROCERY E Santa Fe Ave Huntington Park, Calif.	EASTERN MARKET 8224 Eastern Ave. Bell, Calif.	DIXIE FARMS 5405 Gage Ave. Bell, Calif.	LEE'S MARKET 5720 Maywood Ave. Maywood, Calif.



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5300 Maywood Ave  
Maywood, Calif.

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C

GREEN STAR MARKET  
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932 Mines Ave.  
Montebello, Calif.

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JACK'S MARKET  
1200 So. Greenwood Ave.  
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GREENWOOD MARKET  
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Montebello, Calif.

C

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1400 Whittier Blvd.  
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BALCOM'S MARKET  
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Y'S MARKET Durfee Ave. Whittier, Calif.	B	M & M MARKET 312 So. Painter Ave. Whittier, Calif.	C Cert	VALLEY VIEW FOOD 11809 Valley View Ave. Santa Fe Springs District Whittier, Calif.	C Spar	DOWNEY DIXIE FARMS 8449 Telegraph Rd. Riverside, Calif.	A CH OEm
S MARKET Durfee Ave. Whittier, Calif.	B Cert OEm	PERKINS MARKET 111 E. Penn St. Whittier, Calif.	C	ALPHA BETA MARKET 13451 Telegraph Rd. Santa Fe Springs Dist. Whittier, Calif.	S CH Cert	VON'S MARKET 10001 Paramount Blvd. Downey, Calif.	S CH Cert
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7200 E. Firestone Blvd.  
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ALL-AMERICAN MARKET  
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ALL AMERICAN HOME CTR.  
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Downey, Calif.

RALPHS MARKET  
9020 E. Firestone Blvd.  
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SHOPPING BAG MARKET  
9050 E. Stonewood St.  
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K. & K. MARKET  
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Downey, Calif.

MCCOY'S MARKET  
13235 Woodruff Ave.  
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SIGNAL MARKET  
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Downey, Calif.

DON'S MARKET  
9511 E. Firestone Blvd.  
Downey, Calif.

SHOPPERS MARKET  
11011 E. Firestone Blvd.  
Norwalk, Calif.

BUSHEL & PECK MARKET  
12509 Studebaker Rd.  
Norwalk, Calif.

ARYO'S MARKET  
11364 Imperial Hwy.  
Norwalk, Calif.

ALL-AMERICAN MARKET  
11750 E. Firestone Blvd.  
Norwalk, Calif.

IMPERIAL CREST MARKET  
11318 Norwalk Blvd.  
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AL'S MARKET  
13310 San Antonio Dr.  
Norwalk, Calif.

WONG'S FOOD MARKET  
12125 Front St.  
Norwalk, Calif.

PRUITT'S FOOD MARKET  
12128 Locust St.  
Norwalk, Calif.

MAYFAIR MARKET  
12832 Rosecrans Ave.  
Norwalk, Calif.

INDEPENDENCE MARKET  
13218 Rosecrans Ave.  
Norwalk, Calif.

MARQUEZ MARKET  
13226 Rosecrans Ave.  
Norwalk, Calif.

SALAZAR MARKET  
13306 Rosecrans Ave.  
Norwalk, Calif.

MARKET BASKET  
14014 So. Valley View Ave.  
La Mirada, Calif.

HIRAMS MARKET  
15300 Rosecrans Ave.  
La Mirada, Calif.

CARMENITA MARKET  
14601 Carmenita Rd.  
Norwalk, Calif.

JOE'S MARKET  
12061 E. 163rd St.  
Norwalk, Calif.

DORA'S STORE  
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Norwalk, Calif.

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16109 Norwalk Blvd.  
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16315 Norwalk Blvd.  
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18017 Norwalk Blvd.  
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21401 Norwalk Blvd.  
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11069 E. Carson St.  
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ROGER'S MARKET  
11605 E. Carson St.  
Artesia, Calif.

SLOAN'S MARKET  
11827 Centralia Rd.  
Artesia, Calif.

MAYFAIR MARKET  
11750 South St.  
Artesia, Calif.

F & F MARKET  
11651 South St.  
Artesia, Calif.

VIC'S MARKET  
18614 Pioneer Blvd.  
Artesia, Calif.

ARTESIA PUBLIC MARKET  
18601 Pioneer Blvd.  
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SHORTY'S SHOPPER  
11953 183rd St.  
Artesia, Calif.

ARTESIA FOOD CTR.  
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Artesia, Calif.

SAV-MOR MARKET  
17415 Pioneer Blvd.  
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PIONEER MARKET  
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16915 Pioneer Blvd.  
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PIONEER MARKET  
16025 Pioneer Blvd.  
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15802 Pioneer Blvd.  
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MARKET BASKET  
14029 Pioneer Blvd.  
Norwalk, Calif.

MANOR MARKET  
11018 Rosecrans Ave.  
Norwalk, Calif.

ALPHA BETA MARKET  
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Norwalk, Calif.

YOR-WAY MARKET  
10237 E. Rosecrans Ave.  
Bellflower, Calif.

LITTLE FARMERS MARKET  
10242 E. Rosecrans Ave.  
Bellflower, Calif.

IOWA PORK SHOP  
10040 Rosecrans Ave.  
Bellflower, Calif.

LUCKY STORES  
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WEEKS COUNTRY MKT.  
10256 Trabuco St.  
Bellflower, Calif.

MIDWAY MARKET  
10257 The Midway  
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CECIL'S MARKET  
17101 Woodruff Ave.  
Bellflower, Calif.

HOLLAND-AMERICA MARKET  
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COLE'S MARKET  
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14333 Clark Ave.  
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15403 Clark Ave.  
Bellflower, Calif.

BERRY'S MARKET  
16209 Clark Ave.  
Bellflower, Calif.

JOHNNIE'S MARKET  
17159 Clark Ave.  
Bellflower, Calif.

SPEED'S MARKET  
9409 E. Artesia St.  
Bellflower, Calif.

SUNFAIR MARKET  
17911 Clark Ave.  
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VIRGINIA MARKET  
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 Mount, Calif. C  
  
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 Mount, Calif. C  
  
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**TOMAS MARKET**  
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**BILL'S MARKET**  
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5052 Locust Ave.  
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**VON'S MARKET**  
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Long Beach 7, Calif.

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**TORIN'S DELICATESSEN**  
4456 California Pl.  
Long Beach 7, Calif.

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**KUHL'S MARKET**  
359 E. 52nd St.  
Long Beach 5, Calif.

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**JOLLY JIM MARKET**  
5190 Atlantic Ave.  
Long Beach 5, Calif.

A CH OEM

**ZERO-DELL DELICATESSEN**  
5484 Atlantic Ave.  
Long Beach 5, Calif.

C

**G & B MARKET**  
5498 Linden Ave.  
Long Beach 5, Calif.

C Spar

**IOWA PORK SHOPS**  
5599 Atlantic Ave.  
Long Beach 5, Calif.

S CH Cert OEM

**MCCOY'S MARKET**  
5800 Atlantic Ave.  
Long Beach 5, Calif.

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**COLE'S MARKET**  
6191 Atlantic Ave.  
Long Beach 5, Calif.

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**BUTCHER BOY MARKET**  
301 E. South St.  
Long Beach 5, Calif.

B Spar Mar

**SEGUIN'S MARKET**  
5644 Dairy St.  
Long Beach 5, Calif.

C

**BROWN'S MARKET**  
301 E. Market St.  
Long Beach 5, Calif.

C

**LINDBERGH MARKET**  
1079 E. Market St.  
Long Beach 5, Calif.

C

**MARKET SQUARE**  
1160 E. South St.  
Long Beach 5, Calif.

S Spar

**ORANGE AVE. MARKET**  
5941 Orange Ave.  
Long Beach 5, Calif.

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**EDDIE'S MARKET**  
6205 Orange Ave.  
Long Beach 5, Calif.

B

**FRANK'S MARKET**  
6302 Orange Ave.  
Long Beach 5, Calif.

C

**CANAVAN'S MARKET**  
1438 Harding St.  
Long Beach 5, Calif.

C

**TOWNSEND'S MARKET**  
6401 Cherry Ave.  
Long Beach 5, Calif.

B Spar

**HOME MARKET**  
5893 Cherry Ave.  
Long Beach 5, Calif.

C

**CROCKER'S MARKET**  
1517 E. South St.  
Long Beach 5, Calif.

C

**EATON'S MARKET**  
5708 Cherry Ave.  
Long Beach 5, Calif.

B

**WHITE'S MARKET**  
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**RALPH'S MARKET**  
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3819 Atlantic Ave.  
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C OEM

**MAYFAIR MARKET**  
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Long Beach 7, Calif.

S CH Cert

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Long Beach 7, Calif.

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**CALIF HEIGHTS MARKET**  
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Long Beach 7, Calif.

S CH Cert

**IOWA PORK SHOPS**  
1140 E. Carson St.  
Long Beach 7, Calif.

S CH Cert OEM

**COLES MARKET**  
4121 Norse Way  
Long Beach 8, Calif.

A Cert

**PAUL'S MART**  
4172 Norse Way  
Long Beach 8, Calif.

B OEM

**HIRAM'S COUNTRY STORE**  
4601 Silva St.  
Lakewood, Calif.

S CH Cert

**THE BOY'S MARKET**  
4600 Daneland Ave.  
Lakewood, Calif.

S CH Cert

**MAYFAIR MARKET**  
4128 E. South St.  
Lakewood, Calif.

S CH Cert

**MCCOY'S MARKET**  
5820 Bellflower Blvd.  
Lakewood, Calif.

S CH Spar

**THRIFTMART**  
5819 Bellflower Blvd.  
Lakewood, Calif.

S CH Cert

**IOWA PORK SHOPS**  
4929 Woodruff Ave.  
Lakewood, Calif.

S CH Cert OEM

**THRIFTMART**  
4158 Viking Way  
Long Beach 8, Calif.

S CH Cert

**VON'S MARKET**  
4200 No. Woodruff Ave.  
Lakewood, Calif.

S CH Cert

**SUN FAIR MARKET**  
6741 E. Carson St.  
Lakewood, Calif.

A CH OEM

**ALPHA BETA MARKET**  
6436 E. Spring St.  
Long Beach 15, Calif.

S CH

**HIRAM'S COUNTRY STORE**  
6235 E. Spring St.  
Long Beach 8, Calif.

S CH

**MARKET BASKET**  
3030 Bellflower Blvd.  
Long Beach 8, Calif.

S CH

**THRIFTMART**  
2161 Bellflower Blvd.  
Long Beach 15, Calif.

S CH

**IOWA PORK SHOPS**  
2211 Palo Verde Ave.  
Long Beach 15, Calif.

S CH

**DELANEY & GILL**  
4360 Stearns St.  
Long Beach 15, Calif.

S CH

**ALPHA BETA MARKET**  
2189 Lakewood Blvd.  
Long Beach 15, Calif.

S CH

**MCDANIEL'S MARKET**  
4700 Los Coyotes Blvd.  
Long Beach 4, Calif.

S CH

**LUCKY STORES**  
4630 Pacific Coast Hwy.  
Long Beach 4, Calif.

S CH

**HAVILAND MARKET**  
1600 Loma Ave.  
Long Beach 4, Calif.

S CH

**MARY-ART MARKET**  
1650 Obispo Ave.  
Long Beach 4, Calif.

S CH

**BLACKWELL'S MARKET**  
1605 Temple Ave.  
Long Beach 4, Calif.

S CH

**DE LOZIER'S MARKET**  
2541 E. 15th St.  
Long Beach 4, Calif.

S CH

**BLAKE'S MARKET**  
2401 E. 15th St.  
Long Beach 4, Calif.

S CH

**POOLE'S MARKET**  
1641 Junipero Ave.  
Long Beach 4, Calif.

S CH

**GILBERT'S MARKET**  
2127 E. 17th St.  
Long Beach 4, Calif.

S CH

**SURLOW'S MARKET**  
2499 E. Pacific Coast  
Long Beach 4, Calif.

S CH

**MAYFAIR MARKET**  
2309 E. Pacific Coast  
Long Beach 4, Calif.

S CH

**FOWLER'S MARKET**  
1802 E. Pacific Coast  
Long Beach 6, Calif.

S CH

**M & A MARKET**  
1441 Cherry Ave.  
Long Beach 13, Calif.

S CH

UNITY KOSHER MARKET E. Anaheim St. Beach 4, Calif.	B Spar	ERNIE'S MARKET 3404 E. 4th St. Long Beach 14, Calif.	B Spar	MORRY'S DELICATESSEN 4620 E. 2nd St. Long Beach 3, Calif.	C	DOWN TOWNE MARKET 329 E. Broadway Long Beach 2, Calif.	C OEm
Y'S MARKET E. Anaheim St. Beach 4, Calif.	A CH Spar	EASH MARKET 421 Obispo Ave. Long Beach 14, Calif.	C	BRUCE'S MARKET 524 E. 2nd St. Long Beach 3, Calif.	B CH OEm	BRADLEY'S MARKET 361 E. Broadway Long Beach 2, Calif.	A Cert
Y'S MARKET E. Anaheim St. Beach 4, Calif.	C	EARL'S MARKET 3036 E. 4th St. Long Beach 14, Calif.	C Cert	MCCOY'S MARKET 5286 E. 2nd St. Long Beach 3, Calif.	A CH Spar	SLICK'S MARKET 540 E. 1st St. Long Beach 2, Calif.	C
Y'S MARKET E. Anaheim St. Beach 4, Calif.	C Spar	NELSON'S MARKET 2810 E. 4th St. Long Beach 14, Calif.	C	NAPLES GRAND MARKET 5670 E. 2nd St. Long Beach 3, Calif.	S Cert	NAPOLEON'S MARKET 214 Atlantic Ave. Long Beach 2, Calif.	C
BOY'S E. Anaheim St. Beach 4, Calif.	CH Cert	BUSS BOY'S MARKET 2444 E. 4th St. Long Beach 14, Calif.	B CH Cert	MORRY'S OF NAPLES 5764 E. 2nd St. Long Beach 3, Calif.	C OEm	ERICKSON MARKET 354 E. 4th St. Long Beach 12, Calif.	C
Y'S MARKET E. Anaheim St. Beach 4, Calif.	S CH Spar	LOCKYER'S MARKET 2308 E. 4th St. Long Beach 14, Calif.	A CH Cert	H. & H. MARKET 5942 E. 2nd St. Long Beach 3, Calif.	C Spar	BIERI'S MARKET 435 E. 3rd St. Long Beach 12, Calif.	C Spar
MARKET E. 10th St. Beach 4, Calif.	C	JOLLY JIM MARKET 1945 E. 4th St. Long Beach 12, Calif.	S CH OEm	ZEITAN'S MARKET 5663 The Toledo St. Long Beach 3, Calif.	B OEm	MAC MART 746 E. 4th St. Long Beach 12, Calif.	A
Y'S MARKET E. 10th St. Beach 4, Calif.	C	VAN'S MARKET 2221 E. Broadway Long Beach 3, Calif.	C	ALAMITOS BAY MARKET 38-62nd Pl. Long Beach 3, Calif.	B Cert	COLE'S MARKET 1000 E. 4th St. Long Beach 12, Calif.	A CH Cert
AGE GROCERY E. 10th St. Beach 4, Calif.	C	HOUSE OF FOODS 2545 E. Broadway Long Beach 3, Calif.	C	SURF MARKET 27 Granada Ave. Long Beach 3, Calif.	C Spar	IOWA PORK SHOPS 1220 E. 4th St. Long Beach 12, Calif.	A CH Cert OEm
ALLIN'S MARKET E. 10th St. Beach 4, Calif.	B	M. CHEADLE MARKET 2722 E. 3rd St. Long Beach 14, Calif.	C	SHORE MARKET 12 St. Joseph Ave. Long Beach 3, Calif.	C	SUPERETTE MARKET 1298 E. 4th St. Long Beach 12, Calif.	C
MARKET E. 10th St. Beach 4, Calif.	C Spar	BROADWAY FOOD MARKET 2767 E. Broadway Long Beach 3, Calif.	B	BELMART 3950 E. Ocean Blvd. Long Beach 3, Calif.	A	FARM BOY MARKET 1739 E. 7th St. Long Beach 13, Calif.	B
Y'S MARKET E. 10th St. Beach 4, Calif.	S CH	KISTLE'S SUPERETTE 3140 E. 3rd St. Long Beach 14, Calif.	C Spar	CHERRY QUALITY MARKET 232 Cherry Ave. Long Beach 2, Calif.	B Cert	BAY MARKET 1150 E. 7th St. Long Beach 13, Calif.	B OEm
MARKET E. 7th St. Beach 4, Calif.	C	REDONDO MARKET 311 Redondo Ave. Long Beach 14, Calif.	C Spar	INDEPENDENT MARKET 1706 E. Broadway Long Beach 2, Calif.	B	TINY MARKET 1034 E. 7th St. Long Beach 13, Calif.	C
STEIN'S LIQ. & DELIC. E. 7th St. Beach 4, Calif.	C Mar OEm	LOMA MARKET 301 Loma Ave. Long Beach 14, Calif.	C	SOL'S MARKET 1500 E. 3rd St. Long Beach 12, Calif.	C Spar	SUCCESS MARKET 740 E. 7th St. Long Beach 13, Calif.	C
Y'S MARKET E. 7th St. Beach 4, Calif.	C	BELMONT HEIGHTS MARKET 3500 E. Broadway Long Beach 3, Calif.	B OEm	BRUCE'S MARKET 1434 E. Broadway Long Beach 2, Calif.	A CH OEm	KINSER MARKET 821 Lime Ave. Long Beach 13, Calif.	C Spar
MON MARKET E. 7th St. Beach 4, Calif.	B Cert	MODEL FOOD MARKET 4030 E. Broadway Long Beach 3, Calif.	B OEm	TALBOT MARKET 1105 E. 3rd St. Long Beach 12, Calif.	C	7TH ST. MARKET 414 E. 7th St. Long Beach 13, Calif.	C
OTOS HEIGHTS MARKET E. 7th St. Beach 4, Calif.	B Spar	BROWNING MARKET 4114 E. 3rd St. Long Beach 14, Calif.	C Spar	NICK'S MARKET 1068 E. Broadway Long Beach 2, Calif.	C	STEULPNAGEL MARKET 443 E. 10th St. Long Beach 13, Calif.	C Spar
PARK SUPER MARKET Los Altos Plaza Beach 15, Calif.	B OEm	SHORELINE MARKET 321 Ximeno Ave. Long Beach 14, Calif.	C OEm	OCEAN VIEW MARKET 1200 E. 2nd St. Long Beach 2, Calif.	C	WARD'S MARKET 317 E. 11th St. Long Beach 13, Calif.	C OEm
Y'S GROCERY 4th St. Beach 14, Calif.	C Cert	MCCLURE'S MARKET 301 Prospect Ave. Long Beach 14, Calif.	C OEm	GOODMAN'S MARKET 1116 E. 1st St. Long Beach 2, Calif.	C	VALU-MART 1001 Atlantic Ave. Long Beach 13, Calif.	A Cert
Y'S MARKET 4th St. Beach 14, Calif.	C	STEIER'S MARKET 346 Roycroft Ave. Long Beach 14, Calif.	C	BOULEVARD CASH MARKET 39 Lime Ave. Long Beach 2, Calif.	C OEm	ZISKE'S MARKET 818 E. 10th St. Long Beach 13, Calif.	C
Y'S GROCERY 4th St. Beach 14, Calif.	C	BRYAN'S MARKET 4618 E. 2nd St. Long Beach 3, Calif.	A OEm	COOPER ARMS GROCERY 15 Linden Ave. Long Beach 2, Calif.	C	JOHNNIE'S MARKET 1100 E. 10th St. Long Beach 13, Calif.	C

**LITTLE GIANT FOOD STORE**  
1201 E. 10th St.  
Long Beach 13, Calif.

B CH OEm

**MARKER'S MARKET**  
1433 E. 10th St.  
Long Beach 13, Calif.

C

**EVANS MARKET**  
817 Hoffman Ave.  
Long Beach 13, Calif.

C

**GUYER DELICATESSEN**  
1547 E. 10th St.  
Long Beach 13, Calif.

C

**GENE'S MARKET**  
1811 E. 10th St.  
Long Beach 13, Calif.

C

**MCCOY'S MARKET**  
1934 E. Anaheim St.  
Long Beach 13, Calif.

A CH Spar

**MICROBERTS MARKET**  
1601 E. Anaheim St.  
Long Beach 13, Calif.

C Spar

**CARPENTER'S MARKET**  
1501 E. 14th St.  
Long Beach 13, Calif.

C

**COVERT'S MARKET**  
1732 E. 15th St.  
Long Beach 13, Calif.

C

**YOR-WAY MARKET**  
1170 E. Anaheim St.  
Long Beach 13, Calif.

S CH Cert Mar OEm

**HOWARD'S MARKET**  
1341 California Ave.  
Long Beach 13, Calif.

C

**LUCKY MARKET**  
1495 Alamitos Ave.  
Long Beach 13, Calif.

C CH Spar

**C. N. TOWNER MARKET**  
1634 Alamitos Ave.  
Long Beach 13, Calif.

C Spar

**COLLINS MARKET**  
1909 Alamitos Ave.  
Long Beach 13, Calif.

C

**A. & S. MEAT CO.**  
1909 Orange Ave.  
Long Beach 6, Calif.

C

**FOOD SHOP**  
1943 Orange Ave.  
Long Beach 6, Calif.

A OEm

**P. & L. GROCERY**  
1915 Lewis Ave.  
Long Beach 6, Calif.

C

**JONGEWAARD'S MARKET**  
1001 E. 20th St.  
Long Beach 6, Calif.

CCN

**D. & W. MARKET**  
1974 Orange Ave.  
Long Beach 6, Calif.

B CH Cert

**ORANGE PARK MARKET**  
2001 Orange Ave.  
Long Beach 6, Calif.

B

**NINA'S MARKET**  
2331 Orange Ave.  
Long Beach 6, Calif.

C

**MARSHALL'S MARKET**  
900 E. Hill St.  
Long Beach 6, Calif.

C

**RCSE MARKET**  
1027 E. Hill St.  
Long Beach 6, Calif.

B Spar

**POLLY-MART**  
940 E. Pacific Coast Hwy.  
Long Beach 6, Calif.

B

**SWENSON'S MARKET**  
1451 Atlantic Ave.  
Long Beach 13, Calif.

A OEm

**BILLY-BOY MARKET**  
1494 Atlantic Ave.  
Long Beach 13, Calif.

C

**LUCKY MARKET**  
1893 Atlantic Ave.  
Long Beach 6, Calif.

B CH Spar

**HANSON MARKET**  
2001 Atlantic Ave.  
Long Beach 6, Calif.

A Spar

**JIM DANDY MARKET**  
2214 Atlantic Ave.  
Long Beach 6, Calif.

A CH Cert

**J. & J. GROCERY**  
2295 Posadena Ave.  
Long Beach 6, Calif.

B Spar OEm

**YAMAMOTO'S MARKET**  
508 E. Willow St.  
Long Beach 6, Calif.

C OEm

**STRACKE'S MARKET**  
2692 Long Beach Blvd.  
Long Beach 6, Calif.

C

**GATHE GROC.**  
2930 Long Beach Blvd.  
Long Beach 6, Calif.

C

**VILLAGE MARKET**  
3306 Main St.  
Long Beach 6, Calif.

J Mar

**IOWA PORK SHOPS**  
520 W. Willow St.  
Long Beach 6, Calif.

S CH Cert OEm

**ITALIAN GROCERY**  
401 W. Willow St.  
Long Beach 6, Calif.

C

**LITTLE GIANT FOOD STORE**  
2201 Magnolia Ave.  
Long Beach 6, Calif.

B CH OEm

**LE ROY'S MARKET**  
1990 Magnolia Ave.  
Long Beach 6, Calif.

C Spar

**JIM DANDY MARKET**  
2056 Pacific Ave.  
Long Beach 6, Calif.

S CH Cert

**RAY & ROY MARKET**  
2091 Pacific Ave.  
Long Beach 6, Calif.

B OEm

**IOWA PORK SHOPS**  
2279 Pacific Ave.  
Long Beach 6, Calif.

S CH Cert OEm

**GOODSON'S MARKET**  
2087 Long Beach Blvd.  
Long Beach 6, Calif.

C

**LONG'S DELIC.**  
1611 Long Beach Blvd.  
Long Beach 13, Calif.

C

**PASH'S DELICATESSEN**  
1142 Pine Ave.  
Long Beach 13, Calif.

C Spar

**JONGEWAARD'S MARKET**  
1612 Pine Ave.  
Long Beach 13, Calif.

C CH

**TRIO FOOD MART**  
1703 Pacific Ave.  
Long Beach 13, Calif.

B OEm

**LOU'S MARKET**  
404 W. Anaheim St.  
Long Beach 13, Calif.

B Spar

**TERMINO MARKET**  
200 W. Anaheim St.  
Long Beach 13, Calif.

A Cert

**CHESTNUT GROCERY**  
1121 Chestnut Ave.  
Long Beach 13, Calif.

C

**SANDERS MARKET**  
1221 Magnolia Ave.  
Long Beach 13, Calif.

C

**LOCKYER'S MARKET**  
960 Daisy Ave.  
Long Beach 13, Calif.

A CH Cert

**LUCKY MARKET**  
949 Daisy Ave.  
Long Beach 13, Calif.

B CH Spar

**PAUL'S MARKET**  
755 Magnolia Ave.  
Long Beach 13, Calif.

C

**ATKINS MARKET**  
346 W. 8th St.  
Long Beach 13, Calif.

C OEm

**RAY ROY MARKET**  
702 Cedar Ave.  
Long Beach 13, Calif.

C

**LOCAL PORK SHOP**  
655 Pine Ave.  
Long Beach 12, Calif.

B Cert

**WALKER'S FINE FOODS**  
329 Pacific Ave.  
Long Beach 12, Calif.

B

**WILLMORE GROCERY**  
315 Cedar Ave.  
Long Beach 12, Calif.

C

**RHODIE'S MARKET**  
400 W. 3rd St.  
Long Beach 12, Calif.

C

**RED & WHITE STORE**  
656 Magnolia Ave.  
Long Beach 12, Calif.

C Spar

**ALWARD'S MARKET**  
501 Daisy Ave.  
Long Beach 12, Calif.

B OEm

**DICKIE'S MARKET**  
646 W. 3rd St.  
Long Beach 12, Calif.

C

**LOCKYER'S MARKET**  
605 W. Broadway  
Long Beach 2, Calif.

A CH Cert

**REIMER'S MARKET**  
145 W. Broadway  
Long Beach 2, Calif.

**HANSA DELICATESSEN**  
133 W. Broadway  
Long Beach 2, Calif.

**MARKET**  
32 Chestnut Pl.  
Long Beach 2, Calif.

**NIX DELICATESSEN**  
63 Magnolia  
Long Beach 2, Calif.

**SCHROEDER'S MARKET**  
58 Daisy Ave.  
Long Beach 2, Calif.

**GROC. & DELICATESSEN**  
645 W. Ocean Blvd.  
Long Beach 2, Calif.

**GOLDEN MARKET**  
1121 Canal Ave.  
Long Beach 2, Calif.

**GROCERY STORE**  
1427 Canal Ave.  
Long Beach 13, Calif.

**YAMASAKI MARKET**  
1566 Santa Fe Ave.  
Long Beach 10, Calif.

**FOODLINE MARKET**  
1843 Santa Fe Ave.  
Long Beach 10, Calif.

**ORIENTAL FOOD MART**  
1741 W. Willard St.  
Long Beach 10, Calif.

**SHOP EASY MARKET**  
2191 Easy Ave.  
Long Beach 10, Calif.

**MCCOY'S MARKET**  
2290 Santa Fe Ave.  
Long Beach 10, Calif.

**IOWA PORK SHOPS**  
2420 Santa Fe Ave.  
Long Beach 10, Calif.

S CH Cert

**F. & W. MARKET**  
1320 W. Willow St.  
Long Beach 10, Calif.

**YOR-WAY MARKET**  
2990 Santa Fe Ave.  
Long Beach 10, Calif.

S CH Cert

**BUCHANAN'S MARKET**  
3054 Santa Fe Ave.  
Long Beach 10, Calif.

**GERHART'S MARKET**  
3667 Delta St.  
Long Beach 10, Calif.

**KOLEGE MARKET**  
1850 W. 223rd St.  
Long Beach 10, Calif.

**CARSON ST. MARKET**  
2717 W. Carson St.  
Long Beach 10, Calif.

**SAV-MART**  
2625 W. Carson St.  
Long Beach 10, Calif.

A CH



FARMER'S OUTLET  
1830 E. Carson St.  
Torrance, Calif.

B Cert

ADELITA MARKET  
21314 Martin St.  
Torrance, Calif.

C

WOODY'S DELICATESSEN  
659 E. Carson St.  
Torrance, Calif.

C OEm

BOB'S MARKET  
645 E. Carson St.  
Torrance, Calif.

B Cert

WALT'S MARKET  
424 E. Carson St.  
Torrance, Calif.

B

LAS PALMAS MARKET  
21808 Avalon Blvd.  
Torrance, Calif.

B

BORDERS MARKET  
643 E. 223rd St.  
Torrance, Calif.

S CH OEm

VILLA MARKET  
23011 Avalon Blvd.  
Wilmington, Calif.

S Cert

OUR QUALITY MARKET  
510 E. Sepulveda Blvd.  
Wilmington, Calif.

B OEm

FARMER'S MARKET  
100 W. Sepulveda Blvd.  
Wilmington, Calif.

C Spar

FOODLAND MARKET  
23806 Main St.  
Wilmington, Calif.

A Cert

RAND'S MARKET  
22015 Main St.  
Torrance, Calif.

B OEm

SHOPPERS MARKET  
110 E. Carson St.  
Torrance, Calif.

S CH Cert

OKADA MARKET  
21240 So. Main St.  
Torrance, Calif.

C Spar

WRIGHT'S MARKET  
400 W. 214th St.  
Torrance, Calif.

C Spar

MEYLER MARKET  
22438 So. Meyler St.  
Torrance, Calif.

C Spar

K'S LIQ. & GROC.  
21725 So. Figueroa St.  
Torrance, Calif.

C

FARMER BOYS MARKET  
537 W. Carson St.  
Torrance, Calif.

A

BLUE DIAMOND MARKET  
1261 W. Carson St.  
Torrance, Calif.

C Spar

MARK'S MARKET  
1233 W. 208th St.  
Torrance, Calif.

B

T. & W. MARKET  
1037 W. 208th St.  
Torrance, Calif.

B Spar

JOE'S MARKET  
1001 W. 208th St.  
Torrance, Calif.

C Spar

MCCOWAN'S MARKET  
20340 So. Harvard Blvd.  
Torrance, Calif.

B Spar

SAM'S RANCH MAR ET  
22630 So. Normandie Ave.  
Torrance, Calif.

C Spar

CARL'S MARKET  
22905 So. Vermont Ave.  
Torrance, Calif.

S CH Cert

SAV-MART  
23401 So. Western Ave.  
Torrance, Calif.

A CH Cert OEm

LUIS MARKET  
16229-226th St.  
Torrance, Calif.

C

SHOESTRING MARKET  
1356 W. Carson St.  
Torrance, Calif.

C Spar

D. & D. MARKET  
1643 W. Carson St.  
Torrance, Calif.

B OEm

ARCHIE'S MARKET  
1617 Cabrillo Ave.  
Torrance, Calif.

B Spar

LISONI'S MARKET  
1801 Cabrillo Ave.  
Torrance, Calif.

C

K'S MARKET  
2323 Cabrillo Ave.  
Torrance, Calif.

B Spar

FOODKING MARKET  
1645 Arlington Ave.  
Torrance, Calif.

B

MADRID MARKET  
1521 Madrid Ave.  
Torrance, Calif.

C

LLOYD'S MARKET  
2517 W. Carson St.  
Torrance, Calif.

C

DUARTE'S MARKET  
2222 Del Amo Blvd.  
Torrance, Calif.

C

DEL AMO MARKET  
229 Arlington Ave.  
Torrance, Calif.

C

HAHN'S MARKET  
645 Sartori Ave.  
Torrance, Calif.

C

RUSS'S MARKET  
803 Sartori Ave.  
Torrance, Calif.

C

FOX MARKET  
1321 Post Ave.  
Torrance, Calif.

S CH Cert OEm

QUALITY MARKET  
2171 Torrance Blvd.  
Torrance, Calif.

B Cert

LUCKY STORES  
2515 Torrance Blvd.  
Torrance, Calif.

S CH Cert OEm

JIM'S MARKET  
4505 Torrance Blvd.  
Torrance, Calif.

C Spar

LUCKY STORES  
3860 Sepulveda Blvd.  
Torrance, Calif.

S CH Cert OEm

THRIFTMART  
22217 Palos Verdes Blvd.  
Torrance, Calif.

S CH Cert

FOOD GIANT MARKET  
3731 Pacific Coast Hwy.  
Walteria, Calif.

S CH Cert

WALTERIA MARKET  
3690 Newton St.  
Walteria, Calif.

C

MOORE'S MARKET  
43 Malaga Cove Plaza  
Palos Verdes Estates, Calif.

B Cert

FRONTIER MARKET  
2201 Palos Verdes Dr. W.  
Palos Verdes Estates, Calif.

A CH Cert Mar

ROLLING HILLS MARKET  
36943 Rolling Hills Rd.  
Palos Verdes Estates, Calif.

B OEm

SHOPPER'S MARKET  
2705 Pacific Coast Hwy.  
Torrance, Calif.

S CH Cert

FOODS CO.  
2655 Pacific Coast Hwy.  
Torrance, Calif.

S CH Cert

PENN PACIFIC MARKET  
2373 Pacific Coast Hwy.  
Lomita, Calif.

C Spar

HARBORNE MARKET  
25048 Narbonne Ave.  
Lomita, Calif.

A OEm

BRUNER MARKET  
25004 Narbonne Ave.  
Lomita, Calif.

C

CENTRAL MARKET  
2212 Lomita Blvd.  
Lomita, Calif.

A Spar

WESTERN FARMS MARKET  
24020 Narbonne Ave.  
Lomita, Calif.

S Mar OEm

TOSH'S MARKET  
23747 Arlington Ave.  
Torrance, Calif.

A OEm

STAN'S MARKET  
1978 Lomita Blvd.  
Lomita, Calif.

C

SCHIMAN'S MARKET  
25349 Walnut St.  
Lomita, Calif.

\* C

DEEB'S MARKET  
1401 W. 253rd St.  
Harbor City, Calif.

C Spar

CONNOR'S MARKET  
25305 Belisport Ave.  
Harbor City, Calif.

C

LUCKY STORES  
24931 So. Western Ave.  
Lomita, Calif.

S CH Cert

MORA'S MARKET  
1293 Lomita Blvd.  
Harbor City, Calif.

BOB'S RANCH MARKET  
25513 So. Normandie Ave.  
Harbor City, Calif.

OSE'S MARKET  
25621 So. Normandie Ave.  
Harbor City, Calif.

VISTA MARKET  
1709 W. Pacific Coast Hwy.  
Lomita, Calif.

WHOLESALE FOOD DISC  
2015 Pacific Coast Hwy.  
Lomita, Calif.

MILLER'S GROCERY  
1544 W. Anaheim St.  
Harbor City, Calif.

FOOD MART  
1669 W. Anaheim St.  
Harbor City, Calif.

GOLDEN NUGGET MAR  
26344 So. Western Ave.  
Lomita, Calif.

THRIFTMART  
26626 So. Western Ave.  
Lomita, Calif.

FOOD GIANT MARKET  
28849 So. Western Ave.  
San Pedro, Calif.

FRONTIER MARKET  
1535 Coralmont Dr.  
San Pedro, Calif.

PARK MARKET  
1550 Summerland Ave.  
San Pedro, Calif.

CORNER GROCERY  
487 No. Bandini St.  
San Pedro, Calif.

JOHNNIES MARKET  
603 No. Bandini St.  
San Pedro, Calif.

BANDINI MARKET  
157 No. Bandini St.  
San Pedro, Calif.

MCCOWAN'S MARKET  
120 No. Bandini St.  
San Pedro, Calif.

7TH ST. MARKET  
1086 W. 7th St.  
San Pedro, Calif.

PETERSON'S MARKET  
1453 W. 8th St.  
San Pedro, Calif.

WAGNER'S MARKET  
887 W. 9th St.  
San Pedro, Calif.

CONNOR'S MARKET  
885 W. 9th St.  
San Pedro, Calif.

FAMILY DELICATESSEN  
501 So. Gaffey St.  
San Pedro, Calif.



LO MARKET 4th St. San Pedro, Calif.		GAFFEY PUBLIC MARKET 1400 So. Gaffey St. San Pedro, Calif.		MIKE S MARKET 205 W. 9th St. San Pedro, Calif.*		HENRY'S MARKET 1026 No. Wilmington Blvd. Wilmington, Calif.	
E MARKET 2nd St. San Pedro, Calif.	C	MARKET PLACE 938 So. Gaffey St. San Pedro, Calif.	B Spar	PALOS VERDES MARKET 1043 So. Palos Verdes St. San Pedro, Calif.	C	BLVD. CASH MARKET 1010 W. Pacific Coast Hwy. Wilmington, Calif.	B
SHOP MARKET Gaffey St. San Pedro, Calif.	C	McCOWAN'S MARKET 1932 So. Walker Ave. San Pedro, Calif.	S Cert	A-1 IMPORTED GROCERIES 354 W. 8th St. San Pedro, Calif.	B Cert	101 RANCH MARKET 1115 W. Pacific Coast Hwy. Wilmington, Calif.	B Spar
ADO GROCERY Gaffey Pl. San Pedro, Calif.	C	ALMA MARKET 2305 So. Alma St. San Pedro, Calif.	A CH Cert	THRIFTY FOOD MARKET 398 W. 6th St. San Pedro, Calif.	C	GRAHAM'S MARKET 1516 No. Bay View Ave. Wilmington, Calif.	B Spar
MARKET Meron Ave. San Pedro, Calif.	C	VIOLA MARKET 1092-24th St. San Pedro, Calif.	B Spar	BIG BEAR MARKET 265 W. 6th St. San Pedro, Calif.	S CH	FOODMAN 125 W. Pacific Coast Hwy. Wilmington, Calif.	C Cert
S MARKET Grand Ave. San Pedro, Calif.	C	BUSY BEE MARKET 2413 So. Walker Ave. San Pedro, Calif.	C	EAGLE GROCERY 291 W. 3rd St. San Pedro, Calif.	B Spar	SEKO BROS. MARKET 1161 No. Avalon Blvd. Wilmington, Calif.	A Cert
MARKET Grand Ave. San Pedro, Calif.	C	SHOPPER'S MARKET 1636-25th St. San Pedro, Calif.	B Spar	YAMAMOTO BROS. MARKET 340 W. 3rd St. San Pedro, Calif.	C Spar	WEAVER'S MARKET 430 W. L St. Wilmington, Calif.	B CH OEm
MARKET Grand Ave. San Pedro, Calif.	C	SUPERIOR MARKET 2801 So. Pacific Ave. San Pedro, Calif.	S CH Cert Mar	RANCHO MARKET 415 W. 2nd St. San Pedro, Calif.	C	ED'S MARKET 315 W. Opp St. Wilmington, Calif.	C
GRAND MARKET Grand Ave. San Pedro, Calif.	C	CHRIS'S MARKET 3037 Kerkhoff Ave. San Pedro, Calif.	B OEm	DIRGEN MARKET 330 No. Centre St. San Pedro, Calif.	C	MODEL FOOD MARKET 917 No. Avalon Blvd. Wilmington, Calif.	C
CENTER FOOD MARKET Pacific Ave. San Pedro, Calif.	C	AL'S MARKET 3343 So. Pacific Ave. San Pedro, Calif.	C	BON TON MARKET 501 No. Centre St. San Pedro, Calif.	C	GANNAM'S MARKET 345 No. Avalon Blvd. Wilmington, Calif.	A Cert
ELICATESSEN Pacific Ave. San Pedro, Calif.	A CH Cert	PT. FIRMIN MARKET 502 W. 39th St. San Pedro, Calif.	C	OLIVER ST. GROCERY 450 Oliver St. San Pedro, Calif.	C	AGUIRRE'S MARKET 425 No. Fries Ave. Wilmington, Calif.	B Spar
JERRY'S MARKET Pacific Ave. San Pedro, Calif.	C	PAT & BILL'S MARKET 3921 So. Pacific Ave. San Pedro, Calif.	B CH	KANE MARKET 242 No. Mesa St. San Pedro, Calif.	C Spar	KORY'S MARKET 124 W. Anaheim St. Wilmington, Calif.	C Spar
RANCH MARKET Pacific Ave. San Pedro, Calif.	B Cert	HANMACK'S MARKET 1118-37th St. San Pedro, Calif.	C	BORGINO GROCERY 439 So. Beacon St. San Pedro, Calif.	C Spar	COAST GROCERY 924 E. Anaheim St. Wilmington, Calif.	S CH Cert
MARKET Pacific Ave. San Pedro, Calif.	S CH Cert	BOB'S SHIP SUPPLY 270-22nd St. San Pedro, Calif.	C Spar	FISH HARBOR MARKET 748 Tuna St., Term. Island San Pedro, Calif.	C	BATAAN MARKET 1121 E. Anaheim St. Wilmington, Calif.	C
MARKET Pacific Ave. San Pedro, Calif.	C	SAN PEDRO GROCERY 309-22nd St. San Pedro, Calif.	C	CHAMPION SUPER MARKET 447 No. Figueroa St. Wilmington, Calif.	C Spar	CORNER STORE 1123 E. Anaheim St. Wilmington, Calif.	C
IMPORT MARKET Pacific Ave. San Pedro, Calif.	C	NEW DEAL CASH MARKET 1605 So. Centre St. San Pedro, Calif.	C	WILMINGTON RANCH MARKET 1010 W. Anaheim St. Wilmington, Calif.	B	WATSON GROCERY 1048 Watson Ave. Wilmington, Calif.	C
CENTRAL MARKET Pacific Ave. San Pedro, Calif.	C	SEAHOME CASH GROCERY 1538 So. Mesa St. San Pedro, Calif.	C	HARBOR MARKET 601 No. Wilmington Blvd. Wilmington, Calif.	A OEm	SHINSI MARKET 1047 Mahar Ave. Wilmington, Calif.	C
S MARKET Gaffey St. San Pedro, Calif.	S	14TH & MESA CASH GROCERY 393 W. 14th St. San Pedro, Calif.	C	MODERN FOOD MARKET 601 W. Anaheim St. Wilmington, Calif.	B Spar	RUTOSKY'S MARKET 1554 Blinn Ave. Wilmington, Calif.	C
MARKET Gaffey St. San Pedro, Calif.	C	JOHN'S GROCERY 376 W. 14th St. San Pedro, Calif.	C	BOB & GEO'S MARKET 1103 Bay View Ave. Wilmington, Calif.	S OEm	SEKO BROS. 1060 Sanford Ave. Wilmington, Calif.	C
MARKET Gaffey St. San Pedro, Calif.	B Cert	13TH & CENTER MARKET 1245 So. Centre St. San Pedro, Calif.	C	BROWN'S MARKET 1168 Bay View Ave. Wilmington, Calif.	C Spar	LA GUADALUPA MARKET 1126 Sanford Ave. Wilmington, Calif.	B CH OEm
MARKET Gaffey St. San Pedro, Calif.	B Spar	COLONIAL GROCERY 1013 So. Centre St. San Pedro, Calif.	C	ROMAN GROCERY 1203 Roman Ave. Wilmington, Calif.	C Spar	VILLA GOMEZ MARKET 1018 E. L St. Wilmington, Calif.	C
	B		C Spar		C		C



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**QUESADA MARKET**

1119 E. L St.  
Wilmington, Calif.

C

**LA ESMERALDA GROCERY**

1307 E. L St.  
Wilmington, Calif.

C

**FENTON MARKET**

1210 Hyatt Ave.  
Wilmington, Calif.

C

**PONCE MARKET**

1103 Eubank Ave.  
Wilmington, Calif.

C

**RUBIO BROS. MARKET**

1030 E. Pacific Coast Hwy.  
Wilmington, Calif.

C

**CHICKEE'S MARKET**

1215 E. 10<sup>th</sup> St.  
Wilmington, Calif.

C

**HOYT'S MARKET**

1501 E. Pacific Coast Hwy.  
Wilmington, Calif.

C

**JOHN'S MARKET**

1667 No. Avalon Blvd.  
Wilmington, Calif.

C

**WILLIAMS MARKET**

747 Deloras Dr.  
Wilmington, Calif.

C Cert

# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES NOS. 6A THROUGH 6D—Continued

<b>WOODY'S MARKET</b> 16919 Coast Highway Sunset Beach, California	<b>PARKWAY MARKET</b> 502 W. 4th Street Santa Ana, California	<b>SPEEDEE MART #204</b> 25 S. Laguna Street Tustin, California
<b>SAVINGS CENTER</b> 1201 N. Main Santa Ana, California	<b>CENTRAL PRODUCE</b> 214 W. 2nd Street Santa Ana, California	<b>WALKERS MARKET</b> 13951 Tustin Santa Ana, California
<b>WILSON'S MARKET</b> 109 E. 17th Santa Ana, California	<b>MORAGA GROCERY</b> 627 E. Pine Santa Ana, California	<b>CERTIFIED MARKET</b> 1008 E. 17th Santa Ana, California
<b>FOOD GIANT</b> MARKET #8 2720 N. Main Santa Ana, California	<b>MORRISON'S</b> MARKET 812 E. 1st Street Santa Ana, California	<b>M &amp; J GROCERY</b> 916 Stafford Santa Ana, California
<b>CARL'S MARKET</b> 501 W. 17th Santa Ana, California	<b>ARNOLD'S MARKET</b> 1206 E. 4th Street Santa Ana, California	<b>MODEL MARKET</b> 408 S. Main Santa Ana, California
<b>MARKET BASKET</b> Flower & 17th Santa Ana, California	<b>EL FARO GROCERY</b> 107 N. Grand Santa Ana, California	<b>ALPHA BETA #15</b> 1010 S. Main Santa Ana, California
<b>SNYDER'S RANCH</b> MARKET 12912 W. 17th Santa Ana, California	<b>MITCHELL'S</b> MARKET 165 "D" Street Tustin, California	<b>McFADDEN MARKET</b> 421 McFadden Santa Ana, California
<b>ECONOMY MARKET</b> 1302 W. Washington Santa Ana, California	<b>MARKET BASKET</b> #40 650 "D" Street Tustin, California	<b>MINIT MARKETS #8</b> 1532 S. Flower Santa Ana, California
<b>VERN'S SUPERETTE</b> 504 N. Flower Santa Ana, California	<b>TINY TIME MARKET</b> #1 13024 Newport Tustin, California	<b>MAYFAIR MARKET</b> #27 1812 S. Main Santa Ana, California
<b>CORNER GROCERY</b> 102 N. Ross Santa Ana, California	<b>ALPHA BETA #37</b> 17th and Tustin Santa Ana, California	<b>NORRIS SUPERETTE</b> 601 E. St. Andrews Santa Ana, California
<b>B &amp; B MARKET</b> 401 E. Chestnut Santa Ana, California	<b>LA CHIQUITA</b> GROCERY 902 E. Washington Ave. Santa Ana, California	<b>HALLADAY MARKET</b> 601 E. Central Santa Ana, California
<b>ALPHA BETA #4</b> 1302 N. Main Santa Ana, California	<b>McNEIL &amp; WEIFORD</b> 322 Fruit Street Santa Ana, California	<b>CHAVEZ GROCERY</b> 601 E. Adams Santa Ana, California
<b>JOHNSON'S MARKET</b> 2201 N. Main Santa Ana, California	<b>BORCHARD'S</b> MARKET 631 S. Main Santa Ana, California	<b>MARKET BASKET</b> #42 2311 S. Bristol Santa Ana, California
<b>JURGENSEN'S</b> GOURMET 11 Fashion Sq. Santa Ana, California	<b>KONG SUPERETTE</b> 719 E. 4th Street Santa Ana, California	<b>CLIFF &amp; MAUDIES</b> MARKET 16291 Greenville Santa Ana, California
<b>FRIENDLY MARKET</b> 1213 N. Ross Santa Ana, California	<b>GRAND MARKET</b> 303 N. Grand Santa Ana, California	<b>ED'S MARKET</b> 15752 Sullivan Santa Ana, California
<b>RALPH'S MARKET</b> 1523 W. 17th Santa Ana, California	<b>LEE'S MARKET</b> 453 W. 1st Street Tustin, California	<b>FAIRVIEW MARKET</b> 619 W. McFadden Santa Ana, California
<b>O. C. WHOLESALE</b> FOODS 3132 W. 17th Santa Ana, California	<b>TUSTIN FOOD</b> CENTER 405 "D" Street Tustin, California	<b>EDINGER MARKET</b> 602 W. Edinger Santa Ana, California
<b>LINTON'S MARKET</b> 852 N. Garnsey Santa Ana, California		<b>V &amp; O MARKET</b> 2002 S. Flower Santa Ana, California

# APPENDIX TO PLAINTIFF'S ANSWERS TO SUPPLEMENTAL INTERROGATORIES NOS. 6A THROUGH 6D—Continued

## LITTLE STORE

2038 S. Main  
Santa Ana, California  
ELLIOTT'S HANDY  
SPOT  
500 E. St. Gertrude  
Santa Ana, California  
LUJAN'S MARKET  
407 E. Central  
Santa Ana, California  
ROBLES MARKET  
335 E. Adams  
Santa Ana, California  
ALPHA BETA #56  
2120 S. Bristol  
Santa Ana, California  
CAROL & BOB'S  
MARKET  
1609 Greenville  
Santa Ana, California  
McCOWAN'S MARKET  
1111 S. Bristol  
Santa Ana, California  
PETERSEN'S  
MARKET  
601 S. Van Ness  
Santa Ana, California  
EDWARDS MARKET  
731 S. Flower  
Santa Ana, California  
GERBIG GROCERY  
910 Myrtle  
Santa Ana, California  
FOX MARKET  
1070 W. 1st  
Santa Ana, California  
LLOYD'S MARKET  
211 N. Bristol  
Santa Ana, California  
VALENCIA MARKET  
1820 W. 1st  
Santa Ana, California

## NEW MARKET

UNDER  
CONSTRUCTION  
3328 W. Bolsa  
Santa Ana, California  
RED'S RANCH  
MARKET  
1st & Harbor  
Santa Ana, California  
SILVER ACRES  
GROCERY  
602 N. Verano  
Santa Ana, California  
BARRIO'S MARKET  
511 N. Harbor  
Santa Ana, California  
ONTIVERO'S  
GROCERY  
12292 W. 5th St.  
Santa Ana, California  
LOWELL MARKET  
623 S. Flower  
Santa Ana, California  
JONES GROCERY  
202 S. Flower  
Santa Ana, California  
SANTA ANA FOOD  
MARKET  
1216 W. 1st  
Santa Ana, California  
ZLAKET'S FOOD  
MART  
1731 W. 1st  
Santa Ana, California  
MAYFAIR MARKET  
#50  
2030 W. 1st  
Santa Ana, California  
FOOD RANCH  
MARKET #1  
1st & Harbor Blvd.  
Santa Ana, California

## J & L MART

4622 W. Bolsa  
Santa Ana, California  
VAUGHN'S MARKET  
4821 W. 5th Street  
Santa Ana, California  
BENNETT'S MARKET  
1213 N. Harbor  
Santa Ana, California  
REYES MARKET  
12232 W. 5th St.  
Santa Ana, California  
DIAZ GROCERY  
2106 W. 5th St.  
Santa Ana, California  
RAY'S CORNER  
GROCERY  
802 N. Artesia  
Santa Ana, California  
EL GORDITO  
MARKET  
1711 W. 5th St.  
Santa Ana, California  
WALLS GROCERY  
1139 W. 4th St.  
Santa Ana, California  
GATES MARKET  
1002 W. 3rd St.  
Santa Ana, California  
SULLIVAN'S  
GROCERY  
1919 W. 5th St.  
Santa Ana, California  
MENDOZA GROCERY  
611 N. Fairlawn  
Santa Ana, California  
RAY QUON MARKET  
1432 W. 4th St.  
Santa Ana, California  
KASSELL'S MARKET  
1042 W. 5th St.  
Santa Ana, California

## DEFENDANT'S EXHIBIT AT

## Exhibit 2

## Plaintiff's Answer to Defendant's Interrogatory No. 2F(2)

"(2) Government counsel do not know the names, total yearly dollar sales, and number of supermarkets operated by each chain of supermarkets in the Los Angeles area in 1958, other than those listed below:

	Estimated Dollar Volume	Total Units in Area
Safeway.....	\$215,850,000	152
Ralphs.....	140,142,010	40
Von's.....	94,486,000	27
Market Basket.....	92,537,600	41
Shopping Bag.....	89,598,000	38
Thriftmart.....	77,810,000	46
Food Giant.....	75,066,000	22
Alpha Beta-Raisins.....	70,189,000	51
Fox Markets.....	63,630,000	34
Mayfair.....	50,543,000	26
Lucky (Hirams, Jim Dandy).....	42,000,000	16
McDaniels.....	22,974,000	19
Yor Way (C. S. Smith).....	16,082,000	16
A. & P.....	11,497,000	13
McCoy's.....	11,350,000	11
Gateway.....	11,300,000	11
Alexanders.....	25,275,500	9
Boys Markets.....	25,100,000	8
Shoppers.....	22,970,000	9
Greater All-American.....	18,379,280	10
Crawfords.....	12,450,000	4
Kory's.....	11,487,000	8
King Cole.....	9,189,600	5
Better Foods.....	9,188,580	6
Cole's Markets.....	9,200,000	6
Jurgensens.....	8,600,000	9
Hughes.....	8,500,000	8
Dales.....	6,892,200	6
Sunfair Markets.....	6,780,150	9
Carl's Markets.....	4,600,000	7
Piggly-Wiggly.....	4,594,000	5
Serbers.....	4,580,000	3
Mednick Bros.....	4,200,000	5
El Rancho.....	2,980,000	3
Glockman Bros.....	2,850,000	3
Beach.....	2,680,000	3
Lane's.....	2,530,000	3
Daylite Super.....	2,400,000	3
Food Co.....	2,360,000	3

## DEPARTMENT OF COMMERCE

## Exhibit 2

## Plaintiff's Answer to Defendant's Interrogatory No. 24 (2)

"(2) Government cannot do but know the names, total yearly dollar sales, and number of agents/retailers operated by each chain of department store in the New York area in 1938, other than those listed below:

Estimated Total Sales  
For the Year

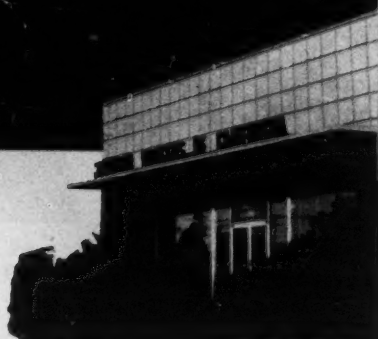
157	\$212,800,000	Woolworth
40	140,142,000	Woolworth
37	94,400,000	Woolworth
41	92,317,000	Woolworth
39	89,500,000	Woolworth
40	77,310,000	Woolworth
38	75,000,000	Woolworth
37	70,100,000	Woolworth
36	69,000,000	Woolworth
35	68,544,000	Woolworth
34	63,000,000	Woolworth
33	62,000,000	Woolworth
32	58,075,000	Woolworth
31	48,000,000	Woolworth
30	47,000,000	Woolworth
29	46,000,000	Woolworth
28	45,000,000	Woolworth
27	44,000,000	Woolworth
26	43,000,000	Woolworth
25	42,000,000	Woolworth
24	41,000,000	Woolworth
23	40,000,000	Woolworth
22	39,000,000	Woolworth
21	38,000,000	Woolworth
20	37,000,000	Woolworth
19	36,000,000	Woolworth
18	35,000,000	Woolworth
17	34,000,000	Woolworth
16	33,000,000	Woolworth
15	32,000,000	Woolworth
14	31,000,000	Woolworth
13	30,000,000	Woolworth
12	29,000,000	Woolworth
11	28,000,000	Woolworth
10	27,000,000	Woolworth
9	26,000,000	Woolworth
8	25,000,000	Woolworth
7	24,000,000	Woolworth
6	23,000,000	Woolworth
5	22,000,000	Woolworth
4	21,000,000	Woolworth
3	20,000,000	Woolworth
2	19,000,000	Woolworth
1	18,000,000	Woolworth



62. *Annual Report*

UNION PACIFIC GROCERS OF CALIFORNIA, LTD.

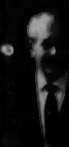
1000 SOUTH EASTERN AVENUE • LOS ANGELES 22, CALIFORNIA



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Idoria



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J. I.

# Journal, Statistical and Narrative Analysis of Operations

FOR YEAR ENDING SEPTEMBER 1, 1962



J. Murray Yunker  
President

## Directors

Joseph P. Hughes  
Chairman of the Board

Max Beach  
1st Vice Chairman

Ben Schwarz  
2nd Vice Chairman

Veryl W. Alexander  
Lee R. Bishop

A. W. Box  
J. R. Dahl

Paul H. Gerrard  
Nate Gilbert

Joe Goldstein

John Irwin

James D. Jordano

John C. Mabey

Arthur N. Reicher

O. W. Richard



Randolph H. Price  
Vice President - Treasurer



Richard C. Holderness  
Vice President - Secretary





## *President's Summary of 1962*

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Contained in this Annual Report are facts and figures demonstrating that the 1962 fiscal year ending September 1, 1962, was undoubtedly one of the finest in Certified's history. For confirmation, there is the report on dollar volume of \$299,664,945, an increase of approximately \$6 million over 1961. This amount, when combined with the sales of Spartan Grocers, Inc., produced a total volume of over \$350 million. Also standing out as strong proof of 1962's success are the patronage dividends declared by your Board of Directors: 1.25% on dry grocery warehouse purchases, 2% on drop shipment purchases, 2.50% on frozen food purchases, 1.30% on health and beauty aids purchases, 1% on delicatessen purchases, and 5.25% on members' purchases of coffee and cello products packed in Certified's own processing plant. This processing plant dividend is in addition to the regular dry grocery warehouse dividend also paid on purchases of coffee and cello packed beans, rice and popcorn produced by Certified.

Last year in my Annual Report, I stated that, due to the sound moves made by the Board of Directors to improve our capital structure, your company's financial position was the best it had enjoyed for years. This continued financial strength has resulted in less borrowing by Certified and thus less interest costs, contributing greatly to the improved patronage dividends returned to the members for the past year; and also paves the way for sound future expansion and development.

Results of the 1962 fiscal year as portrayed in this Annual Report are a testimonial to the loyal, capable people in our warehouses and offices who made this fine report possible. Our streamlined warehouse, our modern equipment, our

carefully selected inventory are but tools which are used through the intelligent, loyal efforts of many people to produce the results represented here.

At Certified, we have always taken great care in the selection of our personnel and in their training, and through personal recognition have developed an *esprit de corps* in our work force which has been noted and envied by many visitors from the outside. This recognition of our people takes many forms. A junior management program consisting of supervisory and employee committees, serves as a channel for communication to and from employees, and provides both employees and supervisors with an opportunity to offer constructive criticism and suggestions regarding operating procedures and policies. Employees completing five-year increments of service receive service pins at monthly luncheons held with the recipients by the officers of the company. Employees with 25 years or more of service belong to a Quarter Century Club. Members of this club, who now total more than 40, receive a handsome plaque from the company, a special identification card, and other forms of recognition. A fine employee benefit program, social functions, and other special employee services performed through our Personnel Department contribute to the general loyalty and dedication to service which mark a Certified employee.

Without the efforts and understanding of our employees, what we have accomplished during this past year in the way of cost control and improved efficiency would not have been possible. We faced the beginning of the 1962 fiscal year with several major obstacles, including tax increases and higher industry-wide-negotiated labor costs totaling more than



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\$550,000. To offset these increased costs we relied mainly on an aggressive cost-control program, which assigned operating budgets to each office and division, and a projected increase in volume. We also concentrated on improving operating procedures. Studies are constantly being made in our warehousing and transportation divisions toward the utilization of better equipment and more productive methods. Palletized loading is now being employed for some deliveries and undoubtedly will be expanded in the future.

Research is being conducted constantly in our data processing division to find better equipment and better systems for office functions and for determining possible additional services to the members. A recent example of our progress in this field was the installation of two 1401 IBM computers with printing speeds of 600 lines per minute for each machine, which took the place of five 407 tabulating machines, each with a printing speed of 150 lines per minute. Current research is leading the way for future replacement of our two Electrodata computers with faster and more flexible computers. Studies are also under way in other areas, such as fresh meats, produce, ice cream, retail computer service, etc., where Certified possibly can be of benefit to its member accounts. Developments on a fresh meat operation probably can be expected during this current fiscal year. Progress is also anticipated in the area of procuring store equipment for qualified members through the Grocers Equipment Company, now being established by Certified.

I am extremely grateful for the splendid support given to Certified by your Board of Directors. They devote many hours of their own time to Certified each

month, and it is to their credit that without exception they view the problems to be solved from the standpoint of what is best for Certified, with no thought of individual gain. This is a well rounded Board, representing all segments of Certified membership. I wish to thank them here for their assistance and generous donation of their time.

Nor can we overlook the important role played in our success by our suppliers, the many fine firms from whom we buy merchandise and with whom we enjoy a mutual respect. Their coordinated activity and help have been invaluable to us.

Finally, I wish to express my thanks to the members for their support and co-operation. A few members tend to view Certified as just another supplier. But most members seem to realize that they are Certified. The members are the only stockholders; through their Board of Directors they establish operating policies, and they are the only ones to receive the patronage dividends made possible through the successful operation of the company. The importance of all-out member support cannot be ignored. It is essential to the future successful operation of Certified Grocers, and with it we can face the future with confidence.

PRESIDENT

## *Review of Operations*

### **LOOKING BACK**

Surpassing the accomplishments of the "banner year", 1961, was a Herculean task, but headquarters did just that in 1962. Setting an all time high in dollar volume with a \$12 million climb in warehouse sales, Certified shipped 674,746 tons to member stores. Sound management policy, a strict cost control budget program, improved warehouse and office mechanization, greater employee efficiency and splendid member cooperation all contributed to greater returns. Although industry-wide negotiations increased labor costs, actual dollar decreases in operating costs were realized in administrative areas. In addition to higher returns, Certified offered members the widest selection of merchandise and enjoyed the lowest out of stock condition of any warehouse of its kind.

### **DRY GROCERY**

Tonnage shipped from Eastern Avenue and San Fernando was up about 16,000 tons, for a total of more than one-half million tons. Inching steadily toward the goal of 16 turns a year, the dry grocery warehouse turnover rate was 15.39, and this figure continues to steadily improve. An \$8 million increase brought net dry grocery sales to \$194,297,892 for the fiscal year. In ratio to sales, warehouse expenses were reduced. Members earned a

1.25% patronage dividend, compared to 1.21% the previous year.

### **FROZEN FOOD**

Shipping nearly 100,000 tons, the Frozen Food Division increased sales to \$23,967,339. Tonnage shipped increased about eight per cent over the previous year. The patronage dividend was 2.50%, better by .25 than in 1961.

### **DELICATESSEN**

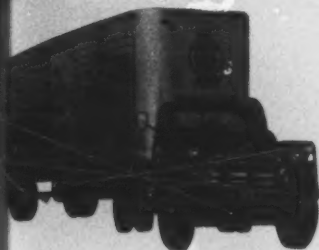
Sixteen per cent more merchandise was moved out of Certified's delicatessen warehouse, showing the continued growth of this division. Delicatessen sales amounted to \$16,382,135. The patronage dividend was improved from .80% in 1961 to 1.00% for 1962.

### **NON-FOODS**

Sales climbed to \$12,151,468, with volume growing to 15,489 tons. New programs on lamps, toys, brooms and mops gave the membership wider merchandising opportunities. Competitive price adjustments early in the year left a smaller operating margin, which lowered the Health and Beauty Aids' dividend to 1.30%. However, on the current operating basis, a higher dividend is expected in the next fiscal year.

### **PROCESSING PLANT**

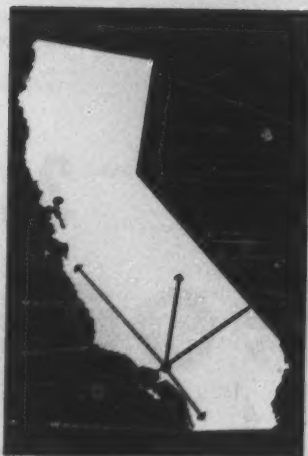
The first patronage dividend was paid



on Certified-packed coffee, beans, rice and popcorn. The Board of Directors made this policy effective in January, so the 5.25% dividend covers a 35-week period. This is in addition to 1.25% paid on the same products as dry grocery purchases and the 2% spoils allowance on Certified-packed cello products.

#### SPRINGFIELD

About four million cases of Springfield merchandise were purchased by members, who may now select from among 350 items in dry grocery, frozen food or delicatessen. Television spot commercials, free display kits, free ad mats and ad cart signs support the Springfield program.



#### SERVICES

Drop shipment volume declined about \$6 million, but headquarters still processed invoices totaling over \$50 million and returned a 2% dividend to members. The advertising department handled 100,000 tear sheets for advertising members and made payments to them on more than 2,000 items. New special handling of vacuum coffee allowances benefited retailers. Additional field men in specific divisions (dry grocery, frozen food, delicatessen and the processing plant) offered more headquarters assistance to members, supplementing the member services department's activities. Member Purchase

Analyses were available from the market research department. Members considered Certified's first membership conference at Coronado such a success, that a second one will be held early in 1963, adding another means of communication to the weekly *Purchasing Guide*, letters from the president, special mailings, the *Co-operator*, the annual report and special divisional brochures. Also available to members is a new "bag stuffer" telling customers about the independent market's buying and selling power through his membership in the world's largest retailer-owned food wholesaler.

(206)

## Distribution of the Dollar

AFTER PAYMENT FOR MERCHANDISE, CERTIFIED'S  
REVENUE DOLLAR WAS DIVIDED AS FOLLOWS:



### RETURNED TO MEMBERS

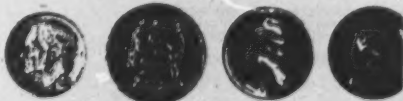
(DIVIDENDS, ALLOWANCES, REBATES) .....

36.0¢



### WAGES & EMPLOYEE BENEFITS .....

47.1¢



### OTHER EXPENSES

(TAXES, DEPRECIATION, MAINTENANCE, ETC.) .....

16.8¢

### DECLARED SURPLUS .....

00.1¢

Turning over warehouse stock about 16 times a year results in an around-the-calendar buying and selling procedure that totals about \$300 million in sales and other income. By the time this income is reinvested in more merchandise, relatively few dollars remain. This year, less \$18 million were available for anything other than the buying of inventory. What happens to these dollars? The chart at left shows exactly what share of the dollar goes where. Requiring only 64 cents of the dollar for operating costs, Certified returned 36 cents to the membership. About one mill, actually 13.8¢ of a penny, is retained as surplus for the fiscal year. In actual dollars, this is the distribution:

Returns to Members.....	\$ 6,463,311
Wages and Employee Benefits .....	6,450,126
Other Expenses .....	3,016,400
Declared Surplus .....	23,364
<b>TOTAL</b>	<b>\$17,947,701</b>

These returns show the advantage of retailer-ownership. It is what headquarters calls the R. O. Factor. As members of the world's largest retailer-owned wholesaler, members know they are receiving full benefits and that every dollar is accounted for.

2877

TOTAL AMOUNT RETURNED TO MEMB

\$6,463,317

THESE RETURNS REPRESENT

2.19%

ON MEMBER PURCHASES

FOR FISCAL YEAR ENDING 9-1-62

*Returns to Members*

INTEREST ON DEPOSITS	\$ 415,135
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CERTIFIED COFFEE & BEAN DIVIDEND*	51,955
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DELI DIVIDEND	163,753
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HEALTH & BEAUTY AIDS DIVIDEND	121,598
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FROZEN FOOD DIVIDEND	599,160
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LIQUOR DIVIDEND	2,421,554
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LIQUOR DIVIDEND	1,055,323
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ADVERTISING ALLOWANCES	1,020,622
------------------------	-----------

UNIDENTIFIED REBATES	289,708
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IDENTIFIED REBATES	324,509
--------------------	---------

\*35 week period ending September 1, 1962

(310

6880

## Balance Sheet

### ASSETS:

Cash, including time certificates of deposit .....	\$ 3,684,965
Accounts receivable .....	8,311,352
Inventories, at cost .....	14,701,571
Prepaid expense .....	853,629
Total current assets .....	27,551,517
Property, plant, and equipment at cost (less, accumulated depreciation \$3,045,782) (Note 1) .....	6,201,126
Investment in wholly-owned subsidiary at cost .....	671,698
Other assets .....	111,858
	<u>\$34,536,199</u>

### LIABILITIES:

Notes and accounts payable (Note 1) .....	\$11,962,230
Accrued expense .....	1,095,049
Members' excess deposits .....	6,332,756
Total current liabilities .....	19,390,035
Notes payable after one year (Note 1) .....	908,650
Members' required deposits .....	12,022,270
Total liabilities .....	32,320,955

### SHAREHOLDERS' EQUITY

Capital shares at par value (Note 2) .....	1,750,150
Retained earnings .....	465,094
Total shareholders' equity .....	2,215,244
	<u>\$34,536,199</u>

#### NOTES TO BALANCE SHEET

Notes payable, aggregating \$1,524,764, are primarily payable in periodic installments at interest rates varying from four to six per cent and are secured by property having a carrying value of \$4,776,224.

Capital shares are comprised of:

Class B, \$10 par value each, 15 shares authorized and outstanding	\$150
Common, \$2,000 par value each, 2,000 shares authorized, 875 shares outstanding	1,750,000
	<u>\$1,750,150</u>

The common stock is redeemable by Certified within 15 months after termination of membership at a price equal to the book value established at close of preceding year.

3. The California Franchise Tax Board issued proposed additional tax assessments covering the years ended October 31, 1951 to October 31, 1957, aggregating \$484,087.25 plus interest. The assessments arise from the proposed disallowance of interest on members' dues and patronage dividends paid to members as deductions from taxable income. The Revenue and Taxation Code was changed to permit the deduction of patronage dividends for years beginning after December 31, 1951. It is possible that additional assessments might be proposed for the preceding period. Although the State Board of Equalization issued an order dated September 20, 1962 which rejected the proposed assessments, the Franchise Tax Board has petitioned for a rehearing.

It is the belief of management and of company counsel that the assessments are without merit and can probably be successfully contested.





2880

1922



1962

*Forty years of experience serving  
Southland grocers.*

**CERTIFIED GROCERS OF CALIFORNIA, LTD.**

**RETAILER OWNED · RETAILER OPERATED**

## DEFENDANT'S EXHIBIT AV

IN THE UNITED STATES DISTRICT COURT

Civil No. 336-60-CC

UNITED STATES OF AMERICA, Plaintiff,

V.

VON'S GROCERY CO. AND SHOPPING BAG FOOD STORES,  
Defendants.DEFENDANT'S ANSWER TO PLAINTIFF'S INTERROGATORY  
No. 6 AND EXHIBITS D, E, AND G THERETO

Shopping Bag and, as to the stores listed in paragraphs 1 to 5 inclusive above, surveys conducted in December 1959 by Facts Consolidated for the law firm of O'Melveny & Myers. The report covering these surveys will be made available to plaintiff for inspection and copying prior to trial when similar surveys which have been or are being made for plaintiff are made available to defendant for inspection and copying. See also Exhibit E to the Answer to Interrogatory No. 6.

## Interrogatory No. 6:

By agreement with counsel for plaintiff, Interrogatory No. 6 has been amended to read as follows:

List the name and address of every store operated or planned by the Combined Companies on April 1, 1960. As to each such store, supply the following information:

A. List the name and address of every other store which is considered a competitor. As to each such store, supply the following information:

(1) The approximate distance between such store and the store operated by the Combined Companies.

(2) Whether such competitor is larger or smaller in size than the store operated by the Combined Companies.

- (3) State whether such competitor is approximately the same age as, older than, or newer than the store operated by the Combined Companies.
- (4) Set forth the basis upon which such stores are classed as competitive stores and list every document which refers or relates in any way to the competition between Von's and Shopping Bag stores and other stores.

B. Set forth in general terms the geographical limits of the trade area served by the store.

Answer to Interrogatory No. 6:

In the table attached as Exhibit D are set forth the names and addresses and numbers of the respective Von's stores operating on April 1, 1960 and such information as is available with respect to geographic trading area and names and addresses of and information concerning competitors in the area. The same information as to each Shopping Bag store which was operating on April 1, 1960 and as to its competitors is set forth on Exhibit E. It should be noted that drug stores, liquor stores, delicatessens, bakeries and other specialty stores which may exist in the areas served by the Von's-Shopping Bag stores are not listed on Exhibits D and E, although such specialty stores, of course, do compete for the customer dollar in the sale of some of the items which are sold by the Von's-Shopping Bag stores.

Exhibit F lists the addresses of each store planned by the combined companies on April 1, 1960, and, insofar as the same is available, data with respect to competing stores in the areas which will be served by the planned stores. As to these prospective stores (other than No. 6 which opened June 23, 1960 and No. 53 which opened May 12, 1960) the information as to possible competitors is based on the opinion of officers of the company, but, of course, the actual competitive situation will not be known until the stores have been opened.

The bases for definition of the geographic trading area and for the listing of competitors (which are listed on said Exhibits D and E in order of rank) are the opinions of the respective Von's-Shopping Bag store managers and

assistant managers. Nevertheless, there are a number of documents or surveys (other than surveys or documents prepared in connection with the pending proceedings) in the possession of defendant which bear upon the question of geographic trading areas and competitors therein, and these documents and surveys are listed on Exhibit G, which is attached hereto. These are all of the documents and surveys which defendant has thus far found in its files, but if additional such surveys are located, plaintiff will be apprised thereof and be given an opportunity to examine and copy the same.

It should also be noted that, with respect to such surveys, the date thereof is of importance, as the surveys may fail to show the existence of competitors who have located in the geographic trading areas subsequent to the date of the surveys. Exhibit G also furnishes such additional information with respect to said surveys as is called for by Interrogatories Nos. 5 and 6.

assistant manager. Nevertheless, there are a number of documents or surveys (other than surveys or documents) prepared in connection with the pending proceedings, in the possession of defendant which bear upon the question of geographic trading areas and non-competition therein, and these documents and surveys are listed in Exhibit G, which is attached hereto. These are all of the documents and surveys which defendant has thus far found in its files, but it is anticipated that additional such surveys and related material will be produced and be given an opportunity to examine and copy the same.

It should also be noted that with respect to each survey, the date thereof is of importance as the survey may tend to show the expansion of competitors who have located in the geographic trading areas subsequent to the date of the survey. Exhibit G also contains such additional information with respect to said surveys as is set forth in the accompanying notes to G and H.

Number, Address and  
of Van's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

471 Long Beach Blvd.,  
Long Beach

3-1/2 mi. radius:

2 mile radius.

N - Century Blvd.  
S - El Segundo Blvd.  
E - Atlantic Blvd.  
W - Santa Fe Avenue

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Food City  
3831 E. Century, at Buellia

1 mile

Larger.  
Newer.

Market Basket  
1800 Long Beach Blvd., at Falm

3/4 mile

Larger.  
Newer store - 3 yrs. old.

Food Market (across street from  
Market Basket)

3/4 mile

Larger.  
Newer - 1 year old.

Safeway  
TuesDay and California

1-1/4 mi.

Larger.  
Newer - about 2 yrs. old.

Miscellaneous Independents

Within  
2-mile  
radius

Generally smaller.  
Ages vary.



2886

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#2

1/2-1 mile radius:

0.5-mile radius

1305 Wilshire Boulevard  
Santa Monica

N - San Vicente  
S - Pico  
E - 26th  
W - Lincoln

21 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Delphi  
Chard & Wilshire

1 mile

About same size or  
smaller.  
10-20 years.

2. Safeway  
Lincoln & Broadway

1 mile

Smaller.  
Newer - 4 or 5 years.

3. Shoppers' Markets  
Wilshire & Franklin  
3100 Wilshire

1-1/2 miles

Same size.  
Older - remodeled.

4. Shoppers' Markets  
Santa Monica & Ocean Park  
2001 Lincoln Blvd.

1-1/2 miles

Same size.  
Newer - 2 or 3 years.

5. Safeway  
(Santa Monica Blvd. in Pacific Palisades)

5 miles

About same size.  
Newer - 3-4 years.

6. Lily-White (Wilshire at 15th)  
1503 Wilshire

2 blocks

Much smaller.  
Older - remodeled.

7. Lily-White (Montana at 13th)  
1303 Montana

3 blocks

Much smaller.  
Probably newer.

8. Riverside (Montana at 15th or 16th)  
1402 Montana

7 blocks

Smaller.  
Probably newer.

NOTE: A new Christmarmart store is under construction and will be located at 26th and Cloverfield, and then this store opens it may affect the foregoing rankings.

For on Pico - 10 - 96

and Brand on Wil. - 1 - 96

EXHIBIT D

696

2887

Number, Address and  
of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

67 West Third Street  
Los Angeles

over 25 years (remodeled  
within last 5 years)

1/4 - 1.0 mi. radius:

N - Beverly Blvd.  
S - 7th Street  
E - Vermont  
W - Normandie

3-block radius  
(about 1/4 mi.)

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Safeway  
Third & Vermont

1/4 mile

Larger.  
Newer.

Ralphs  
Third & Vermont  
3455 W. Third Street

1/4 mile

Larger.  
Newer.

Joe's Market  
16 South Vermont Ave.  
(Third & Vermont)

1 mile

Larger.  
Newer - 15-20 years.

Brook Market  
(Old Western)

1 mile

about same age

EXHIBIT D

315

6774

2888

<u>Number, Address and Age of Von's Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Major Customers Draw</u>
#4	5 mile radius:	3 mile radius
2280 Atlantic Blvd.	N-Atlantic & Whittier	N - Garfield
Monterey Park	S-Alhambra, So. San Gabriel	S - Atlantic Blvd.
	E-Beverly Blvd.	E - Pomona Blvd.
5 years	W-Valley & Garfield	S - Valley Blvd.

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. McDaniel's Market 5119 Pomona Blvd., East Los Angeles	3/4 mile	About Same size Newer - 4 years
2. A & P Corner Floral Dr. and Atlantic Blvd.	70 yards	Smaller New-opened Feb. 10, 1958
3. Food Mart 5045 Whittier Blvd. East Los Angeles	2 miles	Larger New-opened June, 1958
4. S. Market Atlantic & Pomona & Beverly Blvd.	1/2 mi.	Smaller New-opened Feb. 17, 1958
5. McKee Brothers 6010 Whittier Blvd., E.L.A. (He actually owns three other stores under different names.)	1/2 mile	About same size Building older (former Market Market). New in lot then about 1950
6. Food City (owned by McKee) 2305 So. Garfield, Monterey Park	1/2 mile	Smaller Newer - about 3 years old.

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#5  
10001 Paramount Blvd.  
5 years

1-1/2 mi. radius:  
N-Telegraph Rd.  
S-Firestone  
E-Rosemead-Lakewood Blvd.  
W-City of Bell Gardens

Probably 1/2 mi.  
west (to Flood  
Control or  
Bell Gardens)

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

All-American Market  
7814 E. Firestone Blvd.

2 miles

Larger  
Newer - 2-1/2 years old.

Safeway (Florence near Paramount)

.5 mi.

Smaller  
Newer (1 yr.)

Alpha Beta Market  
Florence to Lakewood)

.5 mi.

Larger  
Slightly older

Downey Ranch Market  
7200 E. Firestone Blvd.

2.5 mi.

Smaller  
Older

Dan's Market  
10000 Paramount Blvd.

across  
the  
street

Smaller  
Older

*Boys have sign on Steward & Gray Rd.  
and Paramount*

EXHIBIT D

317

699f

2890

Number, Address and  
Age of Von's Store

#7

1020 S. Fairfax  
Los Angeles  
20 years or more.

Approximate  
Geographic  
Trading Area

1/3 to 1 mi. radius:

N - Olympic  
S - Pico Blvd.  
E - Exposition  
W - Sherman Blvd.

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

1/3 to 1/2 mi. radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |         |   |
|---|---------|---|
| 1. Farmer's Market<br>(3rd and Fairfax)                     | .8 mi.  | Smaller<br>Older                              |
| 2. Fox Market<br>6121 Pico<br>(Pico at La Cienega)          | .5 mi.  | Smaller<br>Older store, recently<br>remodeled |
| 3. Da-Lite<br>850 South La Cienega                          | 1.5 mi. | Smaller<br>Newer - 6-10 yrs. old              |
| 4. Hal's<br>(Hal's Tire and Houser)                         | 1.5 mi. | Smaller<br>Newer                              |
| 5. Hardware<br>870 West Pico<br>(Pico and Robertson)        | 2 mi.   | Smaller<br>Newer - recently<br>remodeled      |
| 6. Safeway<br>(Sage and Deheny)                             | 2 mi.   | Smaller<br>Newer                              |
| 7. S. S. S. S.<br>812 West Third St.<br>(Third and Fairfax) | 2.5 mi. | Smaller<br>Newer - 3 yrs. old                 |

EXHIBIT D

311  
700f

Number, Address, and  
Age of Von's Store

#8

3334 West Eighth St.

Los Angeles 35.

20 years

Approximate  
Geographic  
Trading Area

0.25 - 0.5 mi. radius:

N-Wilshire  
S-Olympic  
E-Vermont  
W-Western

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

1/2 mi. radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Carl's Ranch Market  
3408 West Eighth St. (At Oxford) 4 blocks Smaller  
Newer store - no age est.
2. Irolo Market  
3318 West Eighth St. 1/2 block Smaller  
Older
3. Chicago Park Market  
3455 West Sixth at Alexandria 1-1/2 mi. Smaller  
Older.

2892

Number, Address and  
Age of Von's Store

#3

840 S. Alvarado Street

Los Angeles

20 years

Approximate  
Geographic  
Trading Area

1/4 - 3/4 mi. radius:

N- 6th St.  
S- 11th St.  
E- Albany  
W- CoronadoPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

2 block radius

Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |   |                 |                                    |
|---|-----------------|------------------------------------|
| 1. Sunbury Market<br>2527 W. Ninth Street (at Hoover)                       | 1/2 mi.         | Slightly smaller<br>About same age |
| 2. Safeway<br>Olympic at Georgia  | 1 mi.           | Smaller<br>Newer store             |
| 3. Kory's Market<br>2250 W. Pico  | 1 mi.           | About same age<br>and size         |
| 4. Safeway (Western Plaza)<br>Western & Pico <del>Intersect</del>           | 2 mi.           | Larger<br>Brand new                |
| 5. Grand Central<br>315 So. Broadway (Broadway at Fourth)                   | 3 mi.           | Larger<br>Older store              |
| Lucerne Market (formerly a Safeway)<br>6th & Hoover (address not available) | 1 mi.           | Smaller<br>Older (remodeled)       |
| Misc. small stores  | 1 mi.<br>radius |                                    |

EXHIBIT D

370

702f

<u>Number, Address and Age of Von's Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#10 1020 S. Crenshaw Blvd. Los Angeles 6 23 years.	1 mile radius: N - Wilshire S - Washington Blvd. E - Western W - LaBrea	0.25 mile radius

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Club Market ( 1120 Crenshaw)	1 block	Smaller Newer - 10-12 years old.
2. Safeway (Olympic & Norton) 3700 West Olympic	2 blocks	Smaller
3. Boys (Rodeo & Crenshaw) 3670 So. Crenshaw	2-3 mi.	Larger Newer - 10 years old
4. Ralphs (Rodeo & Crenshaw) 3633 So. Crenshaw	2-3 mi.	Larger About same age
5. Forum Market (Pico & Norton) Address not available	2 blocks 0.125 mi.	Slightly larger About same age
6. Balzer's Market (on Larchmont) Address not available	2 mi.	Larger About same age
7. Leo's Market (8th St. at Western) Address not available	1 mi.	About same size About same age Recently remodeled



2894

Number, Address and  
Age of Von's Store

#11

1500 West Pico  
Los Angeles 15

30 years.

Approximate  
Geographic  
Trading Area

1/4 - 3/4 mi. radius:

N - Olympic  
S - 23rd Street  
E - Figueroa  
W - Alvarado

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

1/4-mile radius.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Von's #9  
840 S. Alvarado (9th & Alvarado)

1-1/2 mi.

Slightly smaller.  
Same age.

2. Safeway  
(Western & Venice)

3 miles

Larger.  
Newer - 5 years old.

3. Kory's Market  
2250 West Pico

1 mile

Same size.  
About same age.

Miscellaneous small independent  
markets.

2-mile  
radius

Generally smaller.  
Ages vary.

EXHIBIT D

322  
7048

2895

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#12

About 1 mile radius:

1/2 radius

5029 S. Vermont

N - 39th St.

Los Angeles 37

S - 65th St.

20 years

E - Figueroa

W - Arlington

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Ralphs  
4360 S. Figueroa  
(Vernon & Figueroa)

1 mile

About same size  
About same age

2. Kory's  
5801 S. Vermont  
(Vermont & Slauson)

8 blocks

Smaller

2. Buddha Market  
4730 Avalon (47th and Normandie)

4 blocks

Smaller  
New Management - 1 year  
ago

3. Safeway (on Gage Ave.)

1/2 mile

About same size  
New - 1 year old

4. Bert's Meat Market  
5022 S. Vermont

across  
street

Smaller  
Newer

5. Pantry-King Market  
Vermont and 54th Street  
(Address not available)

2 blocks

Smaller  
Older - 20-30 years

EXHIBIT D

323

705-7

2896

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#13

1/2-2.0 mi. radius:

2 mi. radius

6607 Atlantic Blvd.

N - Maywood

S - Cudahy

Bell, California

E - Long Beach Freeway

W - Mountain View

12 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Lucky's  
6801 Atlantic Blvd.

1-1/2 blks.

About same size  
Age not known

2. McDaniel's  
6135 Atlantic Blvd.

1-1/2 mi.

About same size  
Age not known

3. Arno's (Sage near Atlantic -  
address not listed)

1.0 mi.

Smaller  
Age not known

4. Foodland  
6932 S. Eastern Street (Florence &  
Garfield)

3 mi.

About same size

5. Blythe's (or Blaire's)  
(Address not available)

3 mi.

About same size

EXHIBIT D

324

2897

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

#14

1260 W. Redondo Beach Blvd.

8 years

1/4 - 2.0 mi. radius:

1.0 mi. radius

N - Rosecrans  
S - 168th Street  
E - Vermont Ave.  
W - Van Ness

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |         |  |
|---|---------|--|
| 1. Ralph's<br>174th and Hawthorne                                       | 2.0 mi. | Larger<br>Newer  |
| 2. Ralph's<br>2205 W. Rosecrans Blvd.                                   | 2.0 mi. | Larger<br>Newer - 2.5 years old  |
| 3. Food Market<br>17500 Crenshaw Blvd. Torrance<br>(174th and Crenshaw) | 2.0 mi. | Same size  |
| 4. Fox Market<br>17200 Van Ness, Gardena<br>(Rosecrans and Van Ness)    | 2.0 mi. | About same size<br>Newer - 3.5 years old                                 |
| 5. Food Giant<br>14990 S. Crenshaw Blvd.<br>(Crenshaw and Compton)      | 1.5 mi. | About same size  |
| 6. Boys market<br>11222 S. Vermont<br>(120th and Vermont)               | 2.5 mi. | Larger<br>Newer - 2 years old  |
| 7. Safeway<br>(Vermont and Magnolia)                                    | 0.5 mi. | Smaller<br>Older - 11 years old  |
| 8. Food Giant<br>(Crenshaw and Imperial)                                | 6-7 mi. | Larger - "huge" store<br>40,000 sq. ft.<br>Newer - about 4 years<br>old. |

Boys - 1 mile Feb 1961

EXHIBIT D

325

7-76

2898

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#15

3544 West Santa Barbara

12 years

3-mile radius:

1 mile radius

N - Washington Blvd.  
S - 1st Street S.E.  
E - Eaglehorn Street  
W - Jefferson Blvd.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |         |                                    |
|---|---------|------------------------------------|
| 1. Boys Market<br>3670 Crenshaw Blvd.           | 1/4 mi. | Larger.<br>Newer - 9-10 years.     |
| 2. Ralphs Market<br>3633 Crenshaw Blvd.         | 1/4 mi. | Slightly smaller.<br>Older.        |
| 2. Daylite Market<br>3700 West Santa Barbara    | 1/4 mi. | Smaller.<br>Newer - 3-4 years old. |
| 3. Thriftmart<br>LaBrea and Rodeo               | 2 mi.   | Smaller.<br>Newer.                 |
| 4. Fox Market<br>5472 Crenshaw Blvd.            | 1.5 mi. | Smaller.                           |
| 5. Safeway<br>3700 block Crenshaw Blvd.         | 1/4 mi. | Smaller.<br>Newer - 5 years.       |
| 6. Alpha Beta Market<br>5071 Rodeo (and LaBrea) | 2 mi.   | Smaller.<br>Newer - 6-7 years.     |
| 7. Jay's Market<br>3900 block Santa Barbara     | 1/4 mi. | Smaller.<br>New - 3 months.        |
| 8. Hobson's Market<br>Banker Street             | 1.5 mi. | Smaller.<br>Older.                 |

*Safeway - LaBrea & Rodeo Dec 1961*

EXHIBIT D

326  
708p

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#16	3 mile Radius:	1/2 mile
10780 West Pico Blvd.	N - Wilshire Blvd.	
10 years	S - Venice Blvd.	
	E - Beverly Glen	
	W - Sawtelle	

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Ralphs (National and Sepulveda) 3033 Sepulveda	1.2 miles	About same size Newer - 9 years.
Fox Market - same address 3024 Sepulveda	1.2 miles	About same size Newer - 5-6 years
Safeway (Beverly Glen and Olympic)	2.5 miles	Smaller New Store - this year.
Independent (name unknown) on West Pico Blvd.	0.25 miles	Smaller Older 10-15 years
Safeway Westwood Boulevard	0.5 miles	Smaller Older - 10-20 years.

EXHIBIT D

327  
7097

2900

<u>Number, Address and Age of Von's Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Draw</u>
#17 6625 Van Nuys Blvd. Van Nuys 11 yrs.	1.5-2.0 mile radius: N - Valerio S - Burbank E - Fulton W - Sepulveda	Probably 1/2 mile radius

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Food Giant Sepulveda and Sherman Way 7134 Sepulveda Blvd.	1.0 mi.	Larger Newer - 1 yr.
2. A & P Victory and Woodman	1.5 mi.	Smaller New - 1 yr.
3. Safeway 6900-7000 Van Nuys Blvd.	.2 mi.	About same Older - 12-13 yrs.
4. Fox Van Nuys and Valerio	1.0 mi.	Larger Newer - 2 mos.
5. Food Giant 8340 Van Nuys Blvd. Panorama City	2.0 mi.	Larger Newer
6. Hughes Market 14520 Parthenia St. Panorama City	2.0 mi.	Larger Newer
7. Fox Magnolia and Foster 14900 Magnolia Blvd.	3.0 mi.	Larger Newer - 1-1.5 yrs.
8. Miscellaneous small stores - no names available		

Note: A new Dale's Market 2 blocks away  
is under construction.

EXHIBIT D

374  
710

2901

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#18

8857 S. Western Ave.

11 Years

3 mi. radius:

N - 54th St.  
S - Imperial Blvd.  
E - Main St.  
W - Prairie Blvd.

1 mile radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Ralph Grocery Co.  
(Manchester and Crenshaw)  
3003 W. Manchester Blvd.

1 mile

Larger.  
Older - 15 years.

2. Food Mart  
(Western and Imperial)

1.8 mi.

Same size.  
Older.

3. Safeway  
(Western and 89th St.)

1 mile

Smaller.  
Older - 15-20 years old.

4. Food Mart  
(Western and Imperial)  
3003 W. Crenshaw Blvd.

4 miles

Larger.  
Newer - 7-8 years old.

5. Christmart  
(Crenshaw and Imperial)

3 miles

Larger.  
Newer.

6. Charles Daniel's Market  
(Address not available)  
Century and Van Ness  
2201 E. Century

2.5 mi.

Smaller.  
Older.

7. The Big City Market  
(91st and Western)  
9149 S. Western Ave.

2 blocks

Smaller.  
Older - 15 years old.



2902

<u>Number, Address and Age of Von's Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Draw</u>
#19 4480 Atlantic Blvd. 9 years <i>Long Beach</i>	1.5 mile radius: N - Artesia S - Handlow Rd. E - Cherry Ave. W - River Red	0.5 mile radius

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Safeway Market (Atlantic Blvd.)	1 block	Smaller Newer - 3 years
2. McCoy's Market (Orange and Carson)	1 mile	Smaller, 20,000 sq. ft. Older - 15 years.
3. Iowa Pork Shop (Fox) (Orange and Carson)	1 mile	Smaller, 20,000 sq. ft. Newer - 5 years old.
4. Ray & Eddie's Market (Atlantic and Roosevelt)	1.2 miles	Smaller, 15,000 sq. ft.
5. Ralph's (Paramount and Delano) 4949 Paramount Road	2 miles	Same size or larger Newer

*C A L Membership, Carson & Paramount Dec 1961*

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

20

3 mile radius:

1/2 - 1 mile radius

5917 La Tijera

N - Slauson  
S - Manchester  
E - Sepulveda  
W - La Brea

6 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Ralphs (Manchester and Sepulveda)  
8704 Sepulveda Blvd. 1 mile About same size  
Older
2. Safeway (Manchester & Sepulveda) 1 mile Smaller - 20-25,000 sq.ft.  
Newer - 2 years old.
3. Safeway (Centinella and La Brea) 1/2 mile Smaller - slightly  
Older - 3 or 4 years.
4. Thriftmart  
6900 block La Tijera Across  
street Smaller  
Older - 10 years
5. Fox Market (Slauson and La Brea) 1-1/2 miles Smaller, 15-20,000 sq.ft.  
Older - 2 or 3 years.
6. McDaniels (Florence and Manchester) 1 mile Smaller  
Brand new.
7. Jack's Ranch Market  
(Centinella and Sepulveda) 3/4 mile Smaller  
Newer - 2 yrs. old.  
5399 S. Sepulveda
8. Shopper's Market (Lincoln & Manchester)  
8701 Lincoln Blvd. 3-3-1/2  
miles Larger  
Newer - 1 yr. old
9. Hill Mart Market  
(78th and Sepulveda) 2 miles Smaller  
Older  
7604 S. Sepulveda Blvd.

NOTE: A large Food Giant market is scheduled to be opened in this area sometime in the near future, and when this store is opened it will no doubt affect the competitive situation in this area.

2904

Number, Address and  
Age of Von's Store

#21

6571 W. 80th Street

9 years

Approximate  
Geographic  
Trading Area

1 mi. radius:

N - 77th  
S - Manchester  
E - Sepulveda  
W - Lincoln

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Major  
of Customers Draw

1/2 mile radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |          |                                       |
|---|----------|---------------------------------------|
| 1. Ralphs (Manchester and Sepulveda)<br>8704 Sepulveda Blvd.        | 1 mile   | Larger. No estimate<br>Newer          |
| 2. Safeway (Manchester - 2 blocks<br>east of Sepulveda)             | 1 mile   | Larger<br>Newer - 1 year old          |
| 3. Shopper's Market (Manchester<br>& Lincoln)<br>8701 Lincoln Blvd. | 2 miles  | Larger<br>Brand new                   |
| 4. Mayfair (next door to Ralphs)<br>8837 Sepulveda Blvd.            | 1 mile   | Larger<br>Newer                       |
| 5. Thriftmart (Lincoln near<br>Manchester)                          | 2 miles  | Smaller or same size.<br>Older store. |
| 6. Hill-Mart Market (77th and Sepulveda)<br>7604 Sepulveda Blvd.    | 1/2 mile | Same size or smaller.<br>Older        |

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#22

1.4 - 1.5 mi. radius:

1.4 - 1.5 mi. radius

18247 Sherman Way  
Reseda

N - Reseda  
S - Sherman Way  
E - Lindley  
W - Reseda Blvd.

6-1/2 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Food Giant  
18135 Sherman Way. 4 doors away Larger.  
Newer - 3 years old.
2. Safeway (Reseda Blvd.) .125 mi. Smaller.  
Newer - 5 years.
3. Fox  
18345 Vanowen St. 1/4 mi. Same size.  
(Vanowen at Reseda Blvd.) Newer - 3-4 years.
4. Thriftmart  
17625 Sherman Way 1 mi. Same size.  
(Sherman Way at White Oak) Newer - 5 years old.
5. Piggly-Wiggly  
19255 Vanowen Street 1.5 miles Smaller.  
(Tampa and Vanowen) Newer - 3 years.
6. Key's Market  
Lindley and Saticoy 1/2 mi. Smaller.  
Newer - 1 month old.
7. Robert's Market  
7835 Reseda Blvd. 3/4 mi. Smaller.  
Older - 10 years.
8. Thriftmart  
(Sherman Way and Corbin) 1.8 mi. Larger.  
Newer.
9. Ralphs Market  
(Louise and Saticoy) 1.7 mi. Larger.  
Newer.
10. Dale's Market  
(Saticoy and Tampa) 1.8 mi. Larger.  
Newer.
11. Numerous other markets.

Far, Reseda & Rosene July 1960  
Market Model - Vanowen & Reseda (14 miles) Sept 1961

EXHIBIT D

333

715f

2906

Number, Address and  
Age of Von's StoreApproximate  
Geographic  
Trading AreaPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

# 23

2 mi. radius:

3/4 mile radius

9011 Woodman Avenue

N - Van Nuys Blvd.

N &amp; W - Van Nuys

S - Saticoy

S - Roscoe

Pacoima

E - Laurel Canyon

W - Arleta St.

5 years

W - Sepulveda

Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |  |                  |   |
|--|------------------|---|
| 1. Food Giant:<br>8340 Van Nuys Blvd.<br>(Van Nuys Blvd. in Panorama City)             | 1.5-2 mile       | Larger<br>Older - 10 years.                 |
| 2. Ralphs (Woodman at Van Nuys)<br>9750 Woodman Avenue                                 | .75 mile         | Same size or larger<br>Newer - 4 years old. |
| 3. Hughes Market<br>14620 Parthenia Street<br>(Van Nuys and Parthenia)                 | 1 mile           | Larger<br>Newer - 2 years old               |
| 4. Safeway<br>(South of this store on Woodman)   | 1/2 mile         | Smaller<br>Newer - 1 year old               |
| 5. Dales<br>(1 mile south on Woodman)  | 1 mile           | Smaller<br>Newer - 2 months old.            |
| 6. Dales<br>9772 Laurel Canyon Blvd.   | 1 mile           | Smaller<br>Older - 9 years                  |
| 7. Dales<br>8717 Woodman Ave.  | 1/2 mile         | Much smaller - Dales<br>Newer - 2 years.    |
| 8. Miscellaneous small grocery<br>stores, including Bob's Market<br>(Laurel at Roscoe) | 2 mile<br>radius |   |

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#24  
13333 Riverside Drive

1-3 mi. radius:

1 mile radius

Sherman Oaks

N - Victory  
S - Ventura Blvd.  
E - Lankershim  
W - Sepulveda

N - Chandler  
S - Ventura Blvd.  
E - Laurel Canyon  
W - Van Nuys Blvd.

5 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Hughes Market  
4520 Van Nuys Blvd.  
(Van Nuys and Riverside)

0.9 mile

Larger  
Newer - 3 years old.

2. Ralphs  
14049 Ventura Blvd.  
(Ventura Blvd. at Hazeltine)

1.0 mile

Larger  
Older - about 20 years.

3. Safeway  
(Ventura Blvd. and Kester)  
Address not available.

1.5 miles

Smaller  
Older - 8 years.

4. Hughes  
15231 Ventura Blvd.  
(Coldwater and Ventura)

1.7 miles

Smaller  
Older - 10-15 years.

5. Fox Market  
14900 Magnolia Blvd.  
(Magnolia and Kester)

2.5 miles

Smaller  
Newer - 3-9 months

Food Round-Up  
12905 Riverside Dr.  
(Riverside and Coldwater)

.5 mile

Older but newly remodeled.  
A small store

Food Giant, Laurel & Ventura - 3 miles old

EXHIBIT D

7177 335

2908

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#25

1.5 mi. radius:

1 mile radius

4200 North Woodruff Ave.

N - South St.  
S - Spring St.  
E - Studebaker Rd.  
W - Lakewood Blvd.

Lakewood

4 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Fox Market  
Del Amo and Woodruff

1 mile

Smaller  
Newer

2. Lakewood Center (Del Amo & Lakewood):

Boys Market }  
Safeway }  
Hiram's Market }

2.2 miles

All 3 markets roughly  
same size. Safeway is  
newer - others older.

3. Lakewood Plaza Shopping Center  
(Palo Verde and Spring)

2.3 miles

Hiram's }  
Alpha Beta }  
Safeway }

Hiram's same size.  
Alpha Beta and Safeway  
are smaller. Safeway  
is newer; others are  
older.

4. Thriftmart  
(Bellflower and Carson)

1/2 mile

Smaller  
Older - 10 years old.

5. Market Basket  
(Spring and Bellflower)

1.5 miles

Smaller  
Older

6. Sunfair (Carson and Studebaker)

3/4 mile

Smaller  
Older - remodeled.

7. Cole's Market  
(Woodruff and South St.)

1-1/2 mile

Smaller  
Older

NOTE: An A & P market is now under construction directly across  
the street from Von's #25 and when this store opens it will, of  
course, affect the competitive situation in this area.

CAL Carson & P...  
Food Store - Rosewood -

EXHIBIT D

115 f 336

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#26

12156 Brookhurst Ave.  
Garden Grove

3 years

2-1/2 mi. radius:

N - Garden Grove Blvd.  
S - Brookhurst & Ball  
E - Harbor  
W - Highway 39

About 1-1/2 mi.  
radius

N - Westminster  
S - Katella  
E - Chapman to  
Euclid  
W - Chapman to  
Highway 39

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |           |   |
|---|-----------|---|
| 1. Thriftmart<br>Brookhurst & Chapman<br>Garden Grove | 1000 ft.  | Smaller.<br>Older - about 4-1/2 years<br>in the area. |
| 2. Safeway<br>Brookhurst & Chapman<br>Garden Grove    | 2000 ft.  | Smaller.<br>Newer - opened about<br>1-1/2 years ago.  |
| 3. Food Giant<br>Euclid and Katella                   | 1-3/4 mi. | Newer.<br>Opened 2-1/2 years ago.                     |
| 4. Shopping Bag<br>9922 Katella<br>Anaheim            | 1 mile    | About same size.<br>Older - 3-1/2 yrs. in<br>area.    |
| 5. All-American<br>Garden Grove Blvd.                 | 1 mile    | Smaller.<br>Older - 6-7 yrs. old.                     |
| 6. Cole's Market<br>Garden Grove Blvd.                | 1-1/2 mi. | Smaller.<br>Older.                                    |
| 7. John Carter Market<br>Highway 39 and Chapman       | 1-3/4 mi. | Larger - 50,000 sq.ft.<br>Newer - 2 years.            |



# 2910

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#27

2-1/2 mi. radius

2-1/2 mi. radius

15740 Whitewood Lane  
Whittier

N - Friendly Hills Dist.  
S - Inglewood  
E - Hacienda Blvd.  
W - Painter

4 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Thriftmart  
Whittier Blvd. at Santa Gertrudes  
Whittier

Across  
boulevard

Smaller.  
Older - 4 to 4-1/2  
years old

2. Safeway  
Corner Cole Rd. (very  
short block east of  
Colima) and Whittier  
Blvd.  
Whittier

3/4 mile

Smaller.  
Newer - opened Dec. 1959

3. Eeko  
15707 E. Leffingwell Rd.  
Whittier

3/4 mile

Smaller.  
Newer - opened Jan.-  
Feb. 1960

4. Alpha Beta  
Corner Colima & Whittier Blvd.  
Whittier

3/4 mile

Smaller.  
Older - probably opened  
1951-2.

5. Gateway Market  
2050 W. Central  
La Habra

2-1/4-  
2-1/2 miles

Smaller.  
New - opened about  
March 1960.

6. A & P  
Whittier Blvd. & Bogardus  
Whittier

3/4 mile

Smaller.  
Newer - opened first  
of 1960.

7. Shopping Bag #1  
1611 W. Whittier  
La Habra

2-1/2 miles

About same size.  
Newer - within last

8. Probably 10 Mom & Pops and  
small independents in area.

Within  
2-1/2 mile  
radius

EXHIBIT D

7204

31

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

# 29

About 1-1/2 mi. radius

1-1/2 mile radius

1000 E. Valley Blvd.

Alhambra

2 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Crawford's 1101 E. Valley Alhambra	Across street	About same size Older - at least 20 yrs.
Boys Market Valley and Del Mar San Gabriel	About 1 mile	Larger building - selling area smaller-16-18, --- sq. ft. Older (but remodeled com- pletely) - about 10 yrs.
Market Basket Valley and Del Mar San Gabriel	About 1 mile	Building approx. as large Older - about 8 years
LaMar's (Fox) Market Las Tunas Dr., San Gabriel	About 1-1/2 miles	Smaller Older - long time
Gateway E. Valley Blvd. Alhambra (City of)	About 1 mile	Smaller Older - remodeled just before we opened.
Crawford's (About) 1000 W. Valley Blvd. Alhambra	1-1/4 mi.	Smaller Older
Star Market Garvey Boulevard, Monterey Park	1 to 1-1/2 miles	Smaller Older
Mayflower Del Mar Street	1-1/2 mi.	Smaller Older -- recently remodeled
Bradbury's Market	less than or about 1 mile	Smaller Older
Miscellaneous Mom and Pop Stores	radius of 2 mi.	

EXHIBIT D

7217 337

# 2912

Number, Address and  
Age of Von's Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drive

#31

2 mi. radius:

3/4 mile radius

973 S. Glendora

N - Covina

West Covina

S - La Puente

8 months

E - West Covina

W - Baldwin Park

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Food Giant  
13925 E. Elliott, La Puente 2 mile Larger - probably about  
30,000 sq. ft.  
Older
2. Fairgrove's  
1205 W. Glendora  
La Puente 1 mile About same size  
Older
3. Woodland Park Ranch Market  
522 E. Vine Street  
West Covina Across  
street Smaller  
Older
4. Shopping Bag #23  
15427 Garvey Rd.  
La Puente 1-1/2  
miles Little larger  
Older
5. Alexander's  
La Puente 2.4 miles Slightly larger  
Newer - almost 2 weeks
6. Shopping Bag #32  
1170 W. Garvey  
West Covina 1-1/2 miles Larger  
Older
7. Codd's Market  
15978 E. Francisquito  
La Puente 1-1/2 miles Smaller, about 12,000  
sq. ft.  
Older
8. Thriftmart  
1320 W. Francisquito  
West Covina 1 mile Larger-about 25,000 sq.  
ft.  
Older
9. Alpha-Beta  
600 S. Sunset  
West Covina 1-3/4 miles Little larger  
Older
10. McDaniel's  
Hollenbeck Ave. & Garvey  
West Covina 3/4 mile Smaller  
Older

(Cont'd)

EXHIBIT D

7224

2913

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

Approximate  
Geographic  
Trading Area

Number, Address and  
Age of Von's Store

(Cont'd - 2)

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Dis. and  
Age of Competitor

1. Carlin's Market  
15715 N. Maple Grove  
La Puente
2. Center Market  
1162 E. Garvey Blvd.  
West Covina
3. McDonald's  
Glenora and Garvey
4. Lucky Stores  
Glenora and Garvey

About  
2-1/2 mi.

About  
1-1/2 mi.

1-1/4 mi.

2-1/2 mi.

# 2914

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#1	About 1 mi. radius:	1/2 mi. radius:
1611 West Whittier Lakewood	N - Collins Drive S - Central E - Walnut W - Bonada Ave.	N - Glendora Blvd. S - Portia E - Citrus W - Bonada Ave.
1 year		

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Von's #27 15704 Whittier Lane Whittier	About 1-1/2 mi.	Same size Older - 5 years
2. Alpha Beta 500 West Central Lakewood	About 1 mi.	Smaller Older - 6 - 7 years
3. Gateway Market 2050 West Central Lakewood	About 1 mi. south	Smaller Newer - 3 months
4. A & P Whittier Blvd. & Bogardus Whittier	About 1 mi. west	Little smaller Newer - 3 months
5. Beta Market 15704 East Laflingwell Road Whittier	About 2 mi.	Same size Newer - about months
6. Gateway Market Whittier Blvd. & Russell St. Whittier	About 1-1/2 mi.	Smaller Older - 3 years
7. Town & Country Market 9261 E. Whittier Blvd. Whittier	1/4 mi. west	Smaller Older
8. Mayfair Market 1100 E. Central Lakewood	About 2 mi.	Smaller Older
9. Eleven (1) Markets - independents - 2 mi. About 1 mi. Mo. & Pops, About 1 mi. Superettes	radius	

NOTE: A large Food Giant market located in a large shopping center approximately one mile south of the Shopping Bag Store is scheduled to be opened at the end of 1960, and when it is opened the Food Giant market will replace Von's as the major competition to Shopping Bag Store #1.

Number, Address and Age of Shopping Bag Store

Approximate Geographic Trading Area

Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

	2 mi. radius:	1 mile:
335 Foothill Blvd. Sunland	N - Mountains S - Mountains E - Tujunga Canyon Blvd. W - Sunland and Sunland Blvd.	N - Mountains S - Mountains E - Commerce St. W - Sunland
years		

Names and Addresses of Competitors in Order of Importance

Distance From Competitor

Comparative Size and Age of Competitor

Piggly-Wiggly 8850 Foothill Blvd. Sunland	.25 mi.	Smaller About same age
Sunval Glenoaks at Sunland	2.5 mi.	Bigger Newer - 1 year
Piggly-Wiggly 7235 Foothill Tujunga	2.0 mi.	Smaller Older - 15 years
Safeway Stores 9938 Commerce Tujunga	2.0 mi.	Smaller Older - 15 - 20 years
Sunland Market 6355 Foothill Blvd.	2 doors away	Smaller Older - 15 years
Re-Fac Market 7670 Foothill	1 mi.	Smaller Older - 15 years
Valley Center Market 7819 Foothill Blvd.	0.75 mi.	Smaller Older - 10 - 12 years
Fix Market (formerly Shopping Bag) 6656 Foothill Blvd. Tujunga	3 mi.	Smaller Older - 10 - 12 years
Tom's Market 7518 Foothill Blvd.	1.5 mi.	Smaller Older

NOTE: A major shopping center is scheduled to be constructed in this area and it is understood that Safeway will construct a large supermarket in this shopping center, and when this store is opened it will no doubt affect the competitive situation in this area.

2916

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Draw</u>
#3  3100 Foothill Blvd. La Crescenta  11 years	About 2.5 mi.:  N - Mountains S - Whiting Woods Area E - Ocean View W - Tujunga	2 mi. radius:  N - Mountains S - Hollywood Ave. E - Hollywood W - San Diego Canyon

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Ralph's 2111 Foothill La Canada	3 mi.	Same size Newer - 6 years
2. Safeway 3200 Foothill La Crescenta	1 blk.	Smaller Newer - 4 years
3. Rebel 2931 Hollywood Van Nuys City	1.5 mi.	Smaller Recently enlarged and remodeled within last year
4. Spike Jones 2772 Foothill (used to be Shopping Bag #3 location)	3/4 mi.	Much smaller 2 years newer
5. Pix (former Shopping Bag) About 2000 Foothill	2 mi.	Smaller Under Pix only 6 mos.
6. Edwards About 2030 Foothill	1/2 mi.	Much smaller Older
7. Anderson About 2500 Foothill	1 mi.	Smaller Older - several years
8. Edwards About 2000 Pennsylvania	1/2 mi.	Smaller Newer

EXHIBIT E

12917

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
216 North Beech Lancaster, Cal. 1/2 years	4-5 mi. radius: N - Ridgecrest S - Palmdale E - Edwards W - 100th St.	2 mi. radius

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
Shopping Bag #37 1111 Avenue I	1 mi.	Much larger. Shop. center Newer - 1-1/2 yrs.
Fox Markets Division & J Streets	8 blks.	Smaller Shopping center Newer - 4-1/2 yrs. (3 yrs. under Fox.)
Safeway Lancaster Blvd.	4 blks.	About same size Older - 8 years
Thriftmart West 10th Street	3 mi.	Larger. Shopping center with Sears and Bank of America. Newer - 1-1/2 years.
Three Government Post Exchanges, one at Edwards Air Base, two at Channel Lake, third at Mojave	Edwards 35 mi. Channel Lake 60 mi. Mojave 20 mi.	Smaller Older - probably World War II vintage
Miscellaneous: Neighborhood markets, Mom & Pop Stores.	2 mi.	Smaller Generally older

12917



# 2918

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#5

2256 Honolulu  
Montrose

20 years

2 mi. furthest extent:

N - Foothill  
S - N. Glendale  
E - La Canada  
W - La Crescenta Ave.

1 mi. radius:  
Montrose Proper  
N - Montrose Ave.  
S - Sparr Heights  
E - La Canada  
W - Rosemont Ave.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |   |          |   |
|---|----------|---|
| 1. Ralph's<br>2200 Foothill<br>La Canada                                | 1.5 mi.  | Larger, approx. 25,000<br>sq. ft. selling area<br>Newer - 5 years |
| 2. Revalls<br>2700 Block Foothill                                       | 1.5 mi.  | Approx. same size<br>New and remodeled                            |
| 3. Shopping Bag #3<br>3100 Foothill                                     | 2.0 mi.  | Larger, approx. 25,000<br>sq. ft.<br>Newer - about 12 years       |
| 4. Ajax<br>3100 Verdugo Road<br>(Old Thriftmart, now<br>Mom & Pop type) | 2 blks.  | Smaller, 5000 sq.ft.<br>Pretty old                                |
| 5. Gelsinger's Meat Market<br>2200 Honolulu                             | Adjacent | Very little -<br>Newer - being re-<br>modeled                     |

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

6

20 Foothill Blvd.,  
LaCanada  
2 years

3 mi. radius:

N - Mt. Wilson  
S - Linda Vista  
E - Flintridge area  
W - Palm Drive

1 mi. radius:

N - Green Lane  
S - Flintridge area  
E - Altacanada  
W - Gold Ave.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Alexander's 421 Foothill LaCanada	6 blks	Larger Newer - about 4 years
Palmer's 2112 Foothill LaCanada	Ab. 1 mi.	Larger Newer - about 5 years
Lorin Market 1000 block Foothill LaCanada	Almost next door	Smaller Under new management within past six months
Olson's Market 800 block Foothill LaCanada	1 blk.	Smaller Older - probably in area 20 years
O'Leary's Market 1300 block Foothill LaCanada	4 blks.	Smaller Older - about 15 years in area

2920

Number, Address and Age  
of Shopping Bag StoreApproximate  
Geographic  
Trading AreaPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#7

About 3 mi.

1-  
AB./1/2 mi. radius;2403 Lincoln  
AltadenaN - Mountains  
S - Colorado St.  
E - Lake Street  
W - Flintridge areaN - Mountain View  
S - Washington  
E - Fair Oaks  
W - Rancho

3 years

Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |   |                  |  |
|---|------------------|--|
| 1. Pantry Market<br>Lincoln and Altadena Dr.<br>Altadena  | 1-1/2 mi.        | Smaller<br>Older but recently<br>remodeled     |
| 2. Market Basket<br>2505 N. Fairbanks                     | 1/2 mi.          | About 3/4 as large<br>Older                    |
| 3. Market Basket<br>1160 N. Fairbanks                     | 1/2 mi.          | About same age<br>and size                     |
| 4. Safeway<br>Fairbanks and Montana<br>Fairbanks          | 1 mi.            | About 2/3 size<br>Little bit older             |
| 5. Food City<br>Fair Oaks and Orange<br>Pasadena          | 2 mi.            | Smaller - probably<br>about half size<br>Older |
| 6. Crockett's<br>About 2400 Lincoln                       | Across<br>street | Smaller<br>Older but recently<br>remodeled     |
| 7. Johnnie Ota Market<br>Washington & Lincoln<br>Altadena | 1 mi.            | Very small<br>Older but remodeled<br>recently  |

Number, Address and Age Shopping Bag Store	Approximate Geographic Trading Area	Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn
#3 2222 Colorado Blvd. Los Angeles 41 (Eagle Rock) 12 years	About 6 mi Radius: Pasadena Highland Park Glendale	Eagle Rock: N - Hill Dr. S - Yosemite E - One mile W - One mile

Names and Addresses of Competitors in Order of Importance	Distance From Competitor	Comparative Size and Age of Competitor
Palms Glendale: Colorado St. and Verdugo	2.0 mi.	Larger - probably about 1/3 larger Older: remodeled
Safeway Glendale: Wilson and Verdugo.	1.0 mi.	About same size Newer - 4 years.
Shopping Bag No. 9	1.0 mi.	About half size of this store. Probably older.
Lee's Ranch Market 4400 (approx.) Eagle Rock Blvd.	1.0 mi.	Not known Not known
Econo-Mart (1500 Colorado Blvd. (approx.))	1.0 mi.	Smaller
Shopping Bag #38 Glendale: Glendale Blvd. and Wilson	2.5 mi	Much larger Newer
Approximately 10 other Mom and Dad stores, family stores, etc. in this area	within 1 mile	

2922

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#9 1566 Colorado Blvd. Eagle Rock 11 - 12 years	5 miles . Pasadena Highland Park Flintridge	1 mile radius Eagle Rock Neighborhood

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Shopping Bag #8 2222 Colorado, Eagle Rock	1.4 mi.	Larger About same age
2. Yosemite Market Townsend and Yosemite	1 mile	Smaller Newer - 2 years old
3. Econo-Mart 1557 Colorado Blvd.	Across street	Smaller Older
4. Charlie Kline 1200 (?) Yosemite	1.2 mi.	Smaller Newer

2923

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#10	about 5 mile radius	about 2-1/2 mile radius
304 E. Foothill Blvd.	N - Mountains	N - 16th St.
Upland, California	S - San Bernardino Frey	S - 1st St.
7 years	E - Edwards Ave.	E - Cucamonga Ave.
	W - Mountain Ave.	W - Mountain Ave.

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. MacDaniels Market Chaffey and N. Grove Ave., Upland	3/4 mile	About same size New - about 1-1/2 years in location.
2. Stater Brothers Foothill Blvd. and Indian Hill Blvd., Claremont	3 miles	Little smaller New - 3 years in area
3. Alpha Market 1339 E. 4th Street, Ontario	3 miles to SE	About same size New - about 2 yrs. old
4. Market Basket 1040 North Mountain Ave. Ontario	4-1/2 miles	About same size Newer - 4 years.
5. Central Market 204 N. 2nd Ave., Upland	6 blocks	Smaller Older 10-12 years.
6. 3 Mom and Pop stores in area	inside 8 blocks	

2924

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#11

2270 Huntington Drive  
San Marino

About 15 years.  
(Remodeled 7 years ago.)

2-mile radius:

N - California  
S - Las Tunas  
E - Rosemead  
W - Atlantic

1-1/2 mile radius:

N - California  
S - (2 or 3 blocks)  
E - San Gabriel  
W - St. Albans

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Cambrell Market  
2100 block Huntington Drive

1 block

Smaller (about 5,000  
sq. ft.).  
Older, but remodeled.

2. Market Basket  
E. Huntington & Oak Knoll

2 miles

Smaller.  
Newer and remodeled.

3. San Marino Market  
903 E. Huntington Drive

2 miles

About same size.  
Older.

4. LeMar's (Fox)  
Las Tunas and Mission

2-1/2 mi.

Larger.  
Older.

5. Gateway Market  
440 W. Las Tunas Drive  
San Gabriel

2-1/2 mi.

Larger.  
Newer.

6. Shopping Bag #25  
2960 Huntington Drive  
San Marino

1 mile

Smaller.  
Older

EXHIBIT E

7-11

2925

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

12

3 mi. radius

1/2 mi. radius:

3841 E. Sierra Madre  
Pasadena

N - Riviera Drive  
S - Sierra Madre Blvd.  
E - Baldwin  
W - Madre Villa

1-1/2 years

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Market Basket  
3601 E. Foothill Blvd.  
Pasadena

1-1/2 mi.

Slightly smaller; in  
shopping center  
Newer - ab. 3 years old

A & P  
About 3500 E. Foothill Blvd.  
Pasadena

1-1/2

Smaller  
Very new store in  
shopping center,  
1-1/2 years open.  
Smaller  
Older - probably  
15 years in town.

Ross Market  
331 Sierra Madre Blvd.

1/2 mile or  
less

Robert's Market  
Sierra Madre Blvd.

1 mile

Smaller  
Older - 10 years or  
older

EXHIBIT B

353  
725F



# 2926

Number, Address and Age  
of Shopping Bag Store

#15

1407 Baldwin Avenue

10 years

Approximate  
Geographic  
Trading Area

Ab. 10 mi. Radius:

N - Sierra Madre  
S - N. El Monte  
E - Azusa  
W - San Gabriel

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

Ab. 2-1/2 mi. radius:

N - Huntington Drive  
S - Las Tunas  
E - May Flower Ave.  
W - San Gabriel Blvd.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Gateway Market  
Duarte and Baldwin Ave.  
W. Arcadia 1 blk. Slightly smaller  
Newer - about 1 year old
2. El Rancho Market  
1101 W. Huntington Dr.,  
W. Arcadia 1/2 to 3/4 mi. Slightly smaller  
Newer - about 8 yrs. old
3. Market Basket  
Cor. Rosemead and Longden  
W. Arcadia Approx. 1-1/2 mi. Larger  
Newer - open about 1-1/2 years
4. Charlie's Market  
Las Tunas and Baldwin Ave.  
W. Arcadia Ab. 1-1/2 mi. south Slightly smaller  
About same age as this store.
5. Ralph's  
Cor. Double Drive & Live Oak 2-1/2 mi. Slightly larger  
Newer - about 5 years in location
6. Safeway  
First and Duarte Road  
Arcadia 2 mi. Slightly smaller  
Newer - about 6 years in location.
7. Approximately 4 or 5 Mom & Pop's  
in the area Within 2 miles

EXHIBIT E

7564

2927

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#16 2200 West Valley Blvd. Alhambra 11-12 years	About 1 mile N - Main S - Garvey E - Atlantic W - LA State College	About 3/4 mi. radius: N - Mission S - San Bern. Fwy. E - Atlantic W - Fremont

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Gateway Market Valley & Fremont Alhambra	3 blks.	Ab. same size, possibly smaller. Older - about 15 years.
2. Crawford's Market 9th & Valley Alhambra	Ab. 1 mi.	Somewhat larger Bldg. same age - remodeled.
3. Shopping Bag #27 127 W. Garfield Monterey Park	Ab. 2 mi.	Larger Newer store
4. Gateway Market 4th & Valley Alhambra	Ab. 1-1/2 mi.	Ab. same size as this store Bldg. probably older.
5. Probably 4 neighborhood Mom & Pop's in area	Within 3/4 mi. area.	

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#17	Ab. 8 mi. radius:	Ab. 1-1/2 mi. radius:
4806 N. Peak Road	N - Live Oak Blvd.	N - Live Oak Blvd.
El Monte	S - San Bern. Fwy	S - Freeway
Ab. 12 years	E - Covina	E - Ab. 2-3 miles
	W - Alhambra	W - Baldwin

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. McDaniel's 1000 Lower Azusa Road El Monte	Ab. 1-1/2 mi.	In shopping center, and twice size of this store. Newer and remodeled.
2. Food Giant Cor. Valley Blvd. & Park Road El Monte	Ab. 1-1/2 mi.	In shopping center and twice size of this store. New - during the past year.
3. Mayflower Market Peck Road Monrovia	Ab. 3 mi.	Ab. same size Ab. same age
4. Commonwealth Market Tyler Avenue El Monte	Ab. 2 mi.	About same age as this store. Smaller
5. Shopping Bag #18 137 E. Valley El Monte	Ab. 5 mi.	Larger Newer - remodeled
6. About 30 Mom & Pop neighborhood stores	Radius of 5 miles	

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
18 37 E. Valley Blvd. El Monte 2 years	Radius 3-1/2-4 mi: N - Magill St. S - Rush E - Durfee W - Rosemead Blvd.	3 or 4 flks. N, S, E. W.

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
Food Giant Valley & Peck El Monte	Ab. 1 mi.	Larger New - 1 year old
Crawford's Market Valley & Garvey El Monte	1-1/2 mi.	Larger Newer, since 1949-50
MacDaniel's Market Lower Azusa Rd. & Arden Drive	2-1/2 mi.	Larger Older, remodeled about 6 months ago.
Market Basket Valley & Garvey El Monte	1-1/2 mi.	Size not known New building
Safeway San Bernardino & Valley	1/2 blk.	Smaller Newer - 1 year
Commonwealth Market Tyler	6 blks.	Smaller Older
Santa Fe Farms Durfee & Peck Road	4 mi.	About twice size of this building Newer - 4 years
Carleton's El Monte Super Food Market	1-1/2 mi.	Smaller - continually enlarging Much older
About 4 other small (Mom & Pop) markets in area	less than 1 mi.	

# 2930

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geo- graphic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
#19	3-mile radius:	1-mile radius:
140 W. Foothill Blvd. Monrovia	N - Mountains S - Las Tunas, El Monte E - San Gabriel River W - Double Dr., Arcadia	N - Mountains S - Huntington Dr. E - Mountain Ave. W - Madison Ave.
11 years.		

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
1. Alexander's 328 W. Huntington, Monrovia	About 1 mi.	Twice as large. Newer, about 2 years in location.
2. Market Basket 128 W. Lemon, Monrovia	4 blocks	Larger. Newer - about 7 years in area.
3. McDaniels 415 W. Huntington, Monrovia	About 1 mi.	About same size. Newer - about 8 years in area.
4. Alpha Beta About 1200 E. Huntington, Duarte	2 miles	Larger. Newer - about 3 years in area.
5. Safeway 100 E. Huntington, Monrovia	Approx. 1-1/2 mi.	Twice as large. Newer - about 6 months at a new location.
6. Ken's Market 613 S. Myrtle, Monrovia	1/2 mile	Smaller. Older.
7. Foothill Market 5th Ave. & Foothill, Monrovia	1-1/2 mi.	Smaller. Older.
8. Gould's Market 200 E. Foothill Blvd.	1 block	Smaller. Older.

2931

Number, Address and Age  
of Shopping Bag StoreApproximate  
Geographic  
Trading AreaPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

NO

206 E. Washington,  
Riverside  
years

4-mile radius:

N - Whittier Blvd.  
S - Telegraph Rd.  
E - Norwalk  
W - 5th Ave., Montebello

2-mile radius:

N - Whittier  
S - Norwalk  
E - Rio Linda River  
W - Norwalk

Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

Food Giant  
11101 E. Washington  
Whittier

About 1-1/2  
miles

Larger.  
Newer - opened  
1956/1957.

Fox Market

1/2 to 3/4 mi.

Larger.  
New - Jan. 1960.

Shopping Bag #22  
9140 E. Whittier, Pico

1-1/4 mi.

Same size.  
Newer (1960).

King Cole Market  
11245 E. Washington  
Whittier

About 1 mi.

About same size.  
Newer (1955).

Jim's Market  
13335 E. Telegraph, Whittier

About  
1-3/4 mi.

Smaller.  
Newer - opened 1959.

Safeway  
Washington & Norwalk, Whittier

About 1 mi.

About same size.  
Newer - opened first  
of 1958.

Probably 3 or 4 Mom & Pops  
in area.

Within  
4-mile  
radius

2932

Number, Address and Age  
of Shopping Bag StoreApproximate  
Geographic  
Trading AreaPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#21	3-4 miles radius:	1-1/2 mi. radius:
1183 Quad Way Whittier	N - The foothills S - Telegraph Rd. E - Colima Rd. W - Broadway	N - Whittier Blvd. S - Telegraph Rd. E - Gunn Ave. W - Santa Fe Springs Rd.
About 7 years.		

Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

1. Market Basket 401 E. Whittier Blvd., Whittier	1/2 mile	Smaller. Older - 10 yrs. in area
2. Esko Market 15707 E. Leffingwell Rd., Whittier	1-1/2 mi.	Smaller. Newer.
3. Stater Bros. 14212 E. Mines, Whittier	About 2 mi.	Smaller. Newer. In area about 3 years.
4. Alpha Beta Whittier Blvd. & Colima Rd. Whittier	About 3 mi.	Smaller. Newer - in area about 4 years.
5. Box Market 11530 E. Whittier Blvd., Whittier	About 2-1/2 mi.	Smaller. Older - probably in business in Whittier 25 years.
6. Safeway Cole Rd. (near Colima) & Whittier Blvd. Whittier	About 3 mi.	Smaller. Newer - in area 1 year
7. Ralphs Grocery Co. 202 W. Philadelphia Whittier	2-1/2 mi.	Smaller. Older - in area about 18 years.
8. Von's #27 15740 Whittwood Lane Whittier	2-1/2 miles	Larger (37,000 sq.ft.) Newer.
9. Approximately 4 or 5 Mom & Pops in area.	Within 2-mile radius	

EXHIBIT E

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

22

1240 East Whittier  
Pico  
years

3-mile radius:

N - Whittier Narrows Dam  
S - Slauson  
E - Norwalk (and further)  
W - Montebello Blvd.

1-mile radius:

N - Whittier Narrows  
S - Washington Blvd.  
E - Norwalk Blvd.  
W - Rio Hondo River

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Food Giant Market  
9100 E. Beverly Blvd.  
Pico Rivera

1/2 mile

Larger.  
Newer - opened May 5.

Shopping Bag #20  
9400 E. Washington  
Rivers

1-1/4 mi.

Same size.  
Older.

Crawford's Market  
8th and Whittier Blvd.  
Montebello

2 miles

Newer (about 50,000  
sq. ft. store) -  
built on old  
location.

Buyfair Market  
11246 E. Whittier Blvd.  
Whittier

1-1/2 mi.

Somewhat smaller.  
Same age.

Patton's Market  
(formerly a Shopping Bag store)  
Whittier & Norwalk Blvd.

1 mile

Smaller.  
Older.

Fox Market  
Slauson & Passons  
Pico Rivera

2 miles

Larger.  
Newer - opened May 4,  
1960.

Safeway  
Washington & Norwalk Blvd.  
Whittier

3 miles

Smaller.  
Newer. (In same  
shopping center as  
Food Giant and King Cole.)

Food Giant  
Washington & Broadway  
Whittier

3 miles

Larger.  
Newer.

King Cole Market  
Washington & Broadway  
Whittier

3 miles

Larger.  
Older.

(Continued on next page)

EXHIBIT E

361

7437



Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#22

PAGE 2.

Names and Addresses of Competitors in Order of Importance	Distance From Competitor	Comparative Size and Age of Competitor
10. Foodmart Market 9252 E. Whittier Pico Rivera	2 blocks	Smaller. Older.
11. Beverly Rose Market 4621 S. Rosemead Blvd. Pico Rivera	4 blocks	Smaller. Newer - 1 year.
12. Market Market 10704 East Beverly Blvd. Whittier	1 mile	Smaller. Older.
13. Shopping Bag #40 1201 W. Whittier Montebello	2 miles	Larger. Newer - about 1 year
14. Poppy's Market 4700 So. Durfee Pico Rivera	5 blocks	Smaller. Building is older. Remodeled and changed hands.
15. Victory's Market 4560 South Durfee Pico Rivera	5 blocks	Smaller. Building older - remodeled and changed hands.
16. Highway 101 Market Whittier & Lexington Pico Rivera	1/2 mile	Smaller. Probably older.

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

23	235 West Orangethorpe	4 mi. radius	2 mile radius
Fullerton	Fullerton	N - LaHabra S - City of Garden Grove E - Harbor Blvd. W - Highway 39	N - Commonwealth S - Lincoln Blvd. E - Euclid Blvd. W - Magnolia

Names and Addresses of  
Competitors in Order

Importance	Distance From Competitor	Comparative Size and Age of Competitor
Alpha Beta 1701 W. Orangethorpe, Fullerton	400 yds.	About same size Older
Patton's Market 134 W. Commonwealth Fullerton	About 1 mile	Smaller Newer - opened about 1-1/2 yrs. ago
Food Bin Market Cor. Valencia & Gilbert Fullerton	About 1 mile	Smaller Older
Minute Market 1814 Valencia Drive Fullerton	About 1 mile	Smaller Newer - opened about 6 months ago
Market Basket 920 W. Commonwealth Fullerton	About 2-1/2 miles	About same size Newer
Alpha Beta LaPalma & Euclid Anaheim	About 2-1/2 miles	Slightly smaller Older
Ralph's 407 N. Laora Anaheim	3 miles	About same size Newer - open about 2 yrs.
Thriftmart 8228 LaPalma Buena Park	About 4 miles	About same size New - opened in last 9 months
7-11 Market Cor. Orangethorpe & Euclid Fullerton	About 1 mile	Very small New - 7 months

No other markets in immediate area.

2936

Number, Address and Age  
of Shopping Bag Store

#24

2150 N. Glenoaks  
Burbank

8 years

Approximate  
Geographic  
Trading Area

1 mi. radius:

N - Hollywood Way  
S - Magnolia  
E - Verdugo Hills (Mountain)  
W - San Fernando Rd.

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

1 mi. radius

N - Buena Vista  
S - Birmingham  
E - Mountain  
W - San Fernando  
Rd.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

- |  |                    |  |
|--|--------------------|--|
| 1. McDaniels<br>1100 N. San Fernando Rd. (at Scott)                | 3/4 mi.            | Larger.<br>Newer - 2 years                   |
| 2. Gelsons<br>3525 W. Victory (at Hollywood Way)                   | 1-1/2 -<br>2 miles | Roughly same size.<br>Older - 10-11 yrs. old |
| 3. Sun-Val Market<br>8376 Glenoaks Blvd.<br>(at Sunland)           | 3 miles            | Same size.<br>Newer.                         |
| 4. Alexander's<br>260 E. Magnolia (at First St.)<br>Burbank        | 3 miles            | Smaller.<br>Older - 12 years old.            |
| 5. Bill's Ranch Market<br>1028 S. San Fernando Rd.<br>(at Alameda) | 4 miles            | Slightly smaller.<br>Older - 15 years old.   |

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

23  
230 Huntington Drive  
San Marino  
years

3 mi. radius:

3 mile radius

N - Las Tunas, San Gabriel  
S - Calif. St., Pasadena  
E - Rosemead  
W - San Marino Ave.

Same as Geographical  
Area

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

El Rancho Market  
1101 W. Huntington  
Arcadia

3 miles

Larger - twice size  
of this store  
New - 6-7 years

Shopping Bag #11  
2270 Huntington Drive  
San Marino

1 mile

Larger  
Older

Safeway  
Las Tunas and San Gabriel Blvd.  
San Gabriel

2-1/2 miles

Much larger - probably  
60,000 sq. ft.  
Fairly new store

Number, Address and Age of Shopping Bag StoreApproximate Geographic Trading AreaPrincipal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

#26

About 3 mi. radius:

About 1/2 mile radius

16823 Foothill Blvd.

N - Highland  
S - San Bernardino Frwy.  
E - Locust St.  
W - Etiwanda St.

N - Baseline  
S - Arrow Blvd.  
E - Palmdale  
W - Citrus

Fontana

5 years

Names and Addresses of Competitors in Order of ImportanceDistance From CompetitorComparative Size and Age of Competitor

- |   |                  |                                   |
|---|------------------|-----------------------------------|
| 1. Food Giant<br>17283 Foothill Blvd.<br>Fontana  | 2 blocks         | Larger<br>New - opened June 1950  |
| 2. Stater Brothers<br>16923 Foothill<br>Fontana   | across street    | Smaller<br>Older - about 10 years |
| 3. MacDaniels Market<br>17575 Foothill<br>Fontana | 6 blocks         | Larger<br>Newer - opened in 1959  |
| 4. Stater Brothers<br>9575 Sierra<br>Fontana      | 2 miles          | Smaller<br>Newer - opened 1956    |
| 5. Safeway<br>Corner Arrow & Juniper<br>Fontana   | 3 blocks         | Smaller<br>Older - over 10 years  |
| 6. Foodspot<br>8542 Sierra<br>Fontana             | 4 blocks         | Smaller<br>Older                  |
| 7. Budget Market<br>16724 Merrill<br>Fontana      | 4 blocks         | Smaller<br>Older                  |
| 8. Several Mom and Pop Stores                     | within core area |                                   |

Number, Address and Age of Shopping Bag Store

Approximate Geographic Trading Area

Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

27 N. Garfield  
Monterey Park  
about 6 years

4 mi. radius:

N - Alhambra  
S - Monterey Park  
E - S. San Gabriel  
W - Monterey Park

About 1 mile radius

Names and Addresses of Competitors in Order of Importance

Distance From Competitor

Comparative Size and Age of Competitor

Alpha Beta  
300 N. Atlantic Ave.  
Monterey Park

3/4 mi.

Larger.  
Newer.

Von's #29  
1000 E. Valley  
Alhambra

1-1/2 mi.

Larger.  
About same age. In shopping center.

Gateway Market  
Garvey & Garfield  
Monterey Park

1 block

Smaller.  
Newer - remodeled when took over from Crawford's.

Star Market  
Garvey Blvd.

3 blocks

Smaller.  
Older - 8-10 years in area.

Bradbury  
Garfield Blvd.

2 blocks

Smaller.  
Older.

Von's #44  
2280 Atlantic Ave.  
Alhambra

3 miles

Larger.  
Newer - 3-4 years. In shopping center.

Number, Address and Age  
of Shopping Bag Store

#28

15427 Amar Road  
La Puente

5 years

Approximate  
Geographic  
Trading Area

2 mi. radius:

N - Service Ave.  
S - Yale St.  
E - Pass & Covina Rd.  
W - California St.Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

About 1 mi. radius:

N - Vine St.  
S - Valley Blvd.  
E - Pass & Covina Rd.  
W - California St.Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |   |                    |   |
|---|--------------------|---|
| 1. Food Giant<br>La Puente & Elliott St.<br>La Puente             | 2 mi.              | About same size<br>Newer - 3-1/2 yrs.           |
| 2. Fairgroves Market<br>Fairgrove & Glendora<br>La Puente         | 2 blocks           | Smaller .<br>Older                              |
| 3. Market Basket<br>155 N. Glendora<br>La Puente                  | 1 mi.              | Same size<br>Newer - 4 yrs.                     |
| 4. Alpha Beta<br>Pass & Covina Rd. &<br>Valley Blvd.<br>La Puente | About<br>2-1/2 mi. | Smaller<br>Newer - 2 yrs.                       |
| 5. Shopping Bag #32<br>1170 W. Garvey Blvd.<br>West Covina        | 2 mi.              | Larger<br>Newer - 4 yrs.<br>In shopping center. |
| 6. Thriftmart-<br>1120 S. Hacienda Blvd.<br>La Puente             | About<br>1 mi.     | About same size<br>Newer - 3-1/2 yrs.           |
| 7. Von's #31<br>973 So. Glendora<br>West Covina                   | 1 mi.              | Smaller<br>Newer - 7 - 8 mos.                   |
| 8. Codd's Market<br>Francisquito & Walnut<br>La Puente            | 1/2 mi.            | Smaller<br>Older                                |
| 9. Alexander's<br>Puente & Francisquito<br>La Puente              | About<br>3 mi.     | Larger<br>Newer                                 |

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

29  
15 East Ave. Q-6  
Palmdale  
5 years

35 mi. radius:

N - Lancaster  
S - Saugus  
E - Wrightwood &  
Victorville  
W - Lake Hughes

10 mi. radius:

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Fox Markets 2101 East Palmdale Blvd. (Palmdale)	1 mile	Same size Newer - 3 yrs.
Safeway Q-6 Palmdale	Across street	About same size Older in previous location but newer (by 5 months) in present location.
Shopping Bag #37 1111 Ave. I Lancaster	8 miles	Larger Newer - 1-1/2 yrs. old
Fox Markets 130 East Ave. J Lancaster	8 miles	Smaller Newer
Safeway Lancaster Blvd. Lancaster	8 miles	Smaller Older - 6 years old
Mom & Pop Stores, Fox Markets at Edwards Air Base, Shopping Bag #4 in Lancaster, Post Exchange at Edwards Air Base, Thriftmart in Lancaster	8 miles to 50 miles	All smaller, except Thriftmart, which is same size; Mom & Pop Stores, some newer and some older. Edwards Air Base PX older. Shopping Bag 44 older. Fox Markets at Edwards Air Base older.



2942

Number, Address and Age of Shopping Bag Store

#30

960 W. Arrow Highway  
Covina

4-1/2 yrs.

Approximate Geographic Trading Area

About 2 mi. radius:

N - Foothill Blvd.  
S - San Bernardino Fry.  
E - Grand Ave.  
W - Irwindale

Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

1 mi. radius:

N - 1st St., Azusa  
S - Cypress  
E - Citrus  
W - Vincent

Names and Addresses of Competitors in Order of Importance

Distance From Competitor

Comparative Size and Age of Competitor

- |  |                             |  |
|--|-----------------------------|--|
| 1. MacDaniels<br>700 Block W. Arrow Highway<br>Covina                | About<br>1/2 mi.            | Somewhat smaller -<br>In Shopping Center<br>Newer - 1-1/2 yrs. |
| 2. Alexander's Market<br>273 East Gladstone<br>Azusa                 | About<br>1/2 mi.            | Slightly smaller -<br>In Shopping Center<br>Newer - 3-1/2 yrs. |
| 3. Market Basket<br>949 West San Bernardino Rd.<br>Covina            | About<br>1 mi.<br>south     | About same size -<br>In Shopping Center<br>Older - 7 yrs.      |
| 4. Valley dale Market<br>Arrow Highway & Jackson Ave.<br>Azusa       | About<br>1/2 mi.<br>or less | Smaller<br>Older but remodeled                                 |
| 5. Yor-Way Market<br>200 Block South Azusa Ave.<br>Azusa             | 1-1/2<br>mi.                | Smaller<br>Older   |
| 6. Safeway<br>400 Block So. Azusa Ave.<br>Azusa                      | About<br>2 mi.              | Smaller<br>Older   |
| 7. MacDaniels Market<br>Off Freeway on Hollenbeck Rd.<br>West Covina | About<br>2 mi.              | Smaller<br>Little bit newer                                    |
| 8. Food Giant<br>Irwindale & San Bernardino Rd.<br>West Covina       | About<br>3 mi.              | About same size<br>Newer - 2 yrs.                              |
| 9. Codd's Market<br>Citrus Avenue<br>Covina                          | About<br>1-3/4 mi.          | Smaller<br>Older   |

Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

Approximate Geographic Trading Area

Number, Address and Age of Shopping Bag Store

10. Mayflower Market 940 South Grand Ave. Glendora	11. Mayfair Market 6307 N. Citrus Ave. Azusa	12. Probably 4 or 5 Mom & Pop stores in area
--	--	--

Names and Addresses of Competitors in Order of Importance	Distance From Competitor	Comparative Size and Age of Competitor
10. Mayflower Market 940 South Grand Ave. Glendora	About 3-1/2 mi.	Smaller Newer - 3-1/2 yrs.
11. Mayfair Market 6307 N. Citrus Ave. Azusa	About 2-1/2 mi.	About same size Newer - 3-1/2 yrs.
12. Probably 4 or 5 Mom & Pop stores in area	Within 3 mi. radius	Smaller Older

72944

Number, Address and Age  
of Shopping Bag Store

#31

2470 N. San Antonio  
No. Pomona

3 yrs.

Approximate  
Geographic  
Trading Area

About 3 mi. radius:

N - Mountains  
S - Holt Ave.  
E - Central Ave.  
W - Town of San DimasPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

About 1-1/2 mi. radius

N - Foothill Blvd.  
S - Holt Ave.  
E - Hills Ave.  
W - Garey Ave.Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |   |           |   |
|---|-----------|---|
| 1. MacDaniels<br>2190 N. Garey<br>Pomona                              | 1/2 mi.   | About same size<br>Newer - opened 1958                    |
| 2. Stater Bros.<br>Foothill Blvd. & Indian<br>Hill Blvd.<br>Claremont | 1 mi.     | Smaller<br>Newer - About 2 yrs.                           |
| 3. Alpha Beta<br>1670 Alexander<br>Pomona                             | 2 mi.     | Smaller<br>Older - 6 - 8 yrs.                             |
| 4. Boy's Market<br>1575 East Holt<br>Pomona                           | 2-1/2 mi. | About same size<br>Older - 6 - 7 yrs.                     |
| 5. Safeway<br>Holt Ave.<br>Pomona                                     | 3 mi.     | Smaller<br>Older  |
| 6. Thriftmart<br>Garey Blvd. and<br>Foothill Blvd.<br>Pomona          | 2 mi.     | Somewhat smaller<br>Newer - 2-1/2 yrs.                    |
| 7. Market Basket<br>1485 East Holt<br>Pomona                          | 3-1/2 mi. | About same size -<br>In Shopping Center<br>Older - 5 yrs. |
| 8. Crossroad's Market<br>2090 N. Garey<br>Pomona                      | 3/4 mi.   | Smaller<br>Older - probably 15 yrs.                       |
| 9. Bentley's<br>233 Yale<br>Claremont                                 | 1-1/2 mi. | Smaller<br>Older - long time                              |

2945

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

#31

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

10. Wolf's Market 160 West Foothill Claremont	2 mi.	Smaller Older - 10 - 20 yrs.
11. Alpha Beta Third Street La Verne	2 mi.	Smaller (somewhat) Newer - 2-2-1/2 yrs.
12. Probably 3 Mom & Pop's	About 1 mi. radius	All Smaller All Older
13. Stater Bros. North Garey St. Pomona	1-1/2- 2 mi.	Smaller Older

EXHIBIT E

373  
755 f

# 2946

## Number, Address and Age of Shopping Bag Store

#32

1170 West Garvey Blvd.  
West Covina

3-1/2 years

## Approximate Geographic Trading Area

About 2-1/2 mi. radius:

N - San Bernardino Rd.  
S - Francisquito Ave.  
E - Azusa Ave.  
W - Puente Ave. in Baldwin Park

## Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn

About 2-1/2 mi. radius.

## Names and Addresses of Competitors in Order of Importance

## Distance From Competitor

## Comparative Size and Age of Competitor

- |  |                       |   |
|--|-----------------------|---|
| 1. Alpha Beta<br>600 South Sunset<br>West Covina       | 300 yds.              | Smaller.<br>Older - opened in 1955.               |
| 2. Food Giant<br>15906 E. San Bernardino Rd.<br>Covina | 2 mi.                 | Smaller.<br>Newer - opened about 1-1/2 years ago. |
| 3. Von's #31<br>973 S. Glendora<br>West Covina         | 1-1/2 mi.             | Smaller.<br>Newer - opened Nov. 1955.             |
| 4. McDaniel's<br>Glendora St.<br>West Covina           | 1/4 mi.               | Smaller.<br>Older - quite a few years.            |
| 5. McDaniel's<br>Garvey Blvd.<br>West Covina           | 1/2 mi.               | Smaller.<br>Newer - opened in 1955.               |
| 6. Center Market<br>1102 E. Garvey<br>West Covina      | 1/4 mi.               | Smaller.<br>Older - many years.                   |
| 7. Thriftmart<br>Francisquito & Sunset<br>West Covina  | About 2-1/2 - 3 miles | About same size.<br>Newer - opened in 1955.       |
| 8. Alexander's Market<br>(Puente & San Francisquito)   | 2 mi.                 | Larger.<br>Newer - just opened.                   |
| 9. Food Giant<br>(San Bernardino & Irwindale)          | 1-1/2 mi.             | Larger.<br>Newer.                                 |

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

1 mi. radius:

1/4 mi. radius

22 Katella  
Anaheim

NW - Highway 39 and  
Ball Rd.

NE - Ball Rd. and Euclid

SW - Chapman and 39th

SE - Chapman to Euclid

1/2 years

Names and Addresses of  
Competitors in Order of  
Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Food Giant  
Corner Euclid and Katella  
Anaheim

3/4 mi.

About the same size.  
Shopping center.  
Newer - opened about  
1-1/2 yrs. ago.

Thriftmart

1 mile

Smaller but in large  
shopping center with  
Von's #26 and Safeway.  
Older - about 5 yrs. in  
area.

Von's #26  
12156 Brookhurst Ave.  
Garden Grove

1 mile

Little smaller, but in  
same large shopping  
center as the Safeway  
store listed below and  
Thriftmart listed  
above.  
Newer - opened 1-1/2  
years ago.

Alpha Beta  
915 S. Brookhurst  
Anaheim

1 mile

Smaller, but in shopping  
center.  
Older - opened about  
4-1/2 years ago.

Mayfair Market  
829 S. Euclid  
Anaheim

1-1/4 mi.

Smaller.  
Newer - opened about  
1-1/2 years ago.

Safeway  
Corner Chapman and Brookhurst  
Garden Grove

1 mile

Smaller. In same large  
shopping center as  
Von's #26 and Thrift-  
mart.  
Newer - opened about 8  
months ago.

All-American Market  
858 Garden Grove Blvd.  
Garden Grove

1 mile

Smaller.  
Older - about 5-1/2  
years in area.

2948

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i. e., Area  
From Which Majority  
of Customers Drawn

#33

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

8. Wheeler's Market  
12791 Euclid  
Garden Grove
9. Cole's Market  
10581 E. Garden Grove  
Garden Grove

1 mi.

Smaller  
Older

3/4 mi.

Smaller  
Older

Number, Address and Age  
Shopping Bag Store

#34

13730 Foothill Blvd.  
San Fernando

2-1/2 yrs.

Approximate  
Geographic  
Trading Area

1/2 mi. radius:

N - Glenoaks & Polk  
S - Van Nuys Blvd.  
E - Foothills  
W - Glenoaks

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

1 mi. radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Phil's Market 13820 Foothill San Fernando	0.25 mi.	Smaller Older - 10-15 yrs.
Country Cousins 13040 Glenoaks Blvd. San Fernando	1.0 mi.	Smaller Older - 12-15 yrs.
Piggly-Wiggly 972 N. MacLay St. San Fernando	1.5 mi.	Smaller Older - 12-15 yrs.
Fox Market 1320 San Fernando Rd. San Fernando	2.5 mi.	Smaller Older - 8 or 9 yrs. old
Safeway San Fernando	2.5 mi.	Smaller Older - 10-12 yrs. old
Ralphs (Van Nuys at Woodman) Pacoima	4 mi.	Older - 5 yrs. Same size
Banana Ranch Market 13620 Foothill Blvd.	0.25 mi.	Smaller Older



# 2950

Number, Address and Age  
of Shopping Bag Store

#35

9058 E. Firestone Blvd.  
Downey

2-1/2 years

Approximate  
Geographic  
Trading Area

2 mi. radius:

N - Florence  
S - Imperial Highway  
E - Studebaker Rd.  
W - Paramount Blvd.

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

1 mi. radius

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Alpha Beta  
(Florence and Lakewood)
2. Ralphs  
9055 E. Firestone
3. All-American Markets  
7814 E. Firestone
4. Von's #5  
10001 Paramount Blvd.

1 mi.

Smaller.  
Older store - 7 yrs.

Across  
street

Nearly same size.  
Older - 4 or 5 years.

2 mi.

Bigger.  
Newer - 2 years old.

2 mi.

Bigger.  
Older - 5 years.

Number, Address and Age  
Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

5  
W S. Glendora, Glendora  
Years

Radius: about 5-mi.  
N - to mountains  
S - Arrow Highway  
E - LeVerne  
W - Azusa

2-1/2 mile radius.  
N - Sierra Madre  
S - Gladstone  
E -  
W - Azusa Blvd.

Names and Addresses of  
Competitors in Order  
Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

Mayflower  
940 South Grand, Glendora

2 miles

Smaller - but in  
excellent location  
in shopping center.  
Older - 5-6 years in  
location.

Stater Bros.  
526 Foothill, Glendora

1 mile  
(approx.)

Smaller.  
Older - in area  
about 7-8 years.

Mayfair Market  
6307 N. Citrus, Azusa

2-1/2 mi.

About same size, but  
in a huge shopping  
center.  
Older - about 4 years.

Pinkbiter Market  
201 N. Michigan, Glendora

1/2 mile

Smaller -  
Older - at least 12  
years.

Four family (Mom & Pop)  
operations in area

radius of  
1/2 mi.

2952

Number, Address and Age  
of Shopping Bag Store

#37

1111 West Avenue I,  
Lancaster, California

2 Years

Approximate  
Geographic  
Trading Area

Radius: 67 miles

N - Mojave  
S - Soledad Canyon  
E/SW - Pear Blossom  
W - GormanPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw4 miles, except for  
considerable Edwards  
Air Base trade (20  
miles)Names and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |   |   |  |
|---|---|--|
| 1. Fox Market<br>130 East Avenue J  | 1 mile  | Smaller - in shopping<br>center.<br>Older. |
| 2. Safeway<br>Lancaster Boulevard   | 3/4 mile  | Smaller.<br>Older (6 years old)            |
| 3. Thriftmart<br>43422 - 10th Street West   | 1 mile  | Smaller.<br>About same age.                |
| 4. Shopping Bag #4<br>44816 North Beach   | .8 mile   | Smaller.<br>Older (6 years old)            |
| 5. Mom & Pop stores, Edwards<br>Post Exchange, Fox at<br>Edwards Air Base,<br>Shopping Bag and Fox<br>Palmdale, and miscel-<br>laneous. | Extends<br>beyond<br>Principal<br>Geographic<br>area. | Smaller.<br>Generally older.               |

<u>Number, Address and Age of Shopping Bag Store</u>	<u>Approximate Geographic Trading Area</u>	<u>Principal Geographic Trading Area; i.e., Area From Which Majority of Customers Drawn</u>
North Glendale Ave. Glendale	5 mile radius: N - Verdugo Road S - Los Feliz Blvd. E - Colorado & Chevy Chase W - Glenoaks & Western	2 mile radius
Approximately 2 years		

<u>Names and Addresses of Competitors in Order of Importance</u>	<u>Distance From Competitor</u>	<u>Comparative Size and Age of Competitor</u>
Ralphs Colorado & Verdugo	1.5 mi.	Smaller. Older (17 years) but modernized.
Ralphs Orange & Broadway (downtown Glendale)	3/4 mi.	Smaller. Older (30 years old).
Cracker-Barrel Glendale and Los Feliz	1.3 mi.	Somewhat smaller, but in complete shopping center. Older (5 years old).
Safeway Verdugo & Wilson	1 mi.	Slightly smaller. Older (4 years old).
Crawford's Glenoaks & Central	2.3 mi.	Somewhat smaller. Older (10/15 years) - modernized.
Thrifty Mart 500 Block, Glendale Ave.	2 blocks	Larger Brand new, in complete shopping center.
Yor-Way 100 Block, Glendale Ave.	2 blocks	Smaller. Older (10/12 years).
About ten miscellaneous Mom & Pop stores	2.5 mi.	Small stores of assorted sizes - family operations.

Number, Address and Age  
of Shopping Bag StoreApproximate  
Geographic  
Trading AreaPrincipal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#39

19333 Victory Boulevard,  
Reseda

1.5 years

0.5 - 1.5 mile  
radius: not a circle.  
N - Vanowen  
S - Ventura Blvd.  
E - Lindley  
W - Corbin1/2 mi. radius:  
south of VictoryNames and Addresses of  
Competitors in Order  
of ImportanceDistance  
From  
CompetitorComparative Size and  
Age of Competitor

- |  |          |   |
|--|----------|---|
| 1. Food Giant<br>22471 Victory Blvd.<br>(Fallbrook and Victory)    | 1 mi.    | Same size.<br>Newer - 1 year.           |
| 2. Food Giant<br>18135 Sherman Way<br>(Sherman Way at Lindley)     | 1.5 mi.  | Same size.<br>Older (approx. 5 years)   |
| 3. Piggly-Wiggly<br>19255 Vanowen Street<br>Reseda                 | 1/2 mi.  | Smaller.<br>Older - 10 years.           |
| 4. Fox Market<br>18630 Ventura Blvd.                               | 2 miles  | Larger.<br>Older - 2 years.             |
| 5. Dales Market<br>19301 Saticoy Street<br>(Tampa and Saticoy)     | 1 mile   | Smaller.<br>Older - 4 years.            |
| 6. Thriftmart<br>19718 Sherman Way<br>(Sherman Way at Corbin)      | 1 mile   | Smaller.<br>Older - 10 years.           |
| 7. Butler Bros.<br>6051 Tampa Ave.<br>(On Tampa, south of Victory) | 1/2 mile | Smaller.<br>Older (5 years).            |
| 8. Ralphs<br>22035 Roscoe Blvd.                                    | 2.5 mi.  | About same size.<br>Newer (1 year old). |
| 9. Ralphs<br>17800 Ventura Blvd.<br>(Ventura Blvd. at Lindley)     | 2.5 mi.  | Older (5 years).<br>About same size.    |

(Continued on following page)

City  
ma  
ber, Address and Age  
Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Drawn

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es and Addresses of  
petitors in Order  
Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Fox  
18345 Vanowen Street  
(Reseda at Vanowen)

1.0 mi.

Smaller.  
Older (10 years old).

2. Von's #22  
18247 Sherman Way

2.5 mi.

Smaller.  
Older - 2 years old.

2956

Number, Address and Age  
of Shopping Bag Store

Approximate  
Geographic  
Trading Area

Principal Geo-  
graphic Trading  
Area; i.e., Area  
From Which Majority  
of Customers Draw

#40

1201 West Whittier  
Montebello

11 months

1-1/2 - 2 mi.  
radius:N - Lincoln Ave.  
S - Washington  
E - Rosemead Blvd.  
W - GarfieldRadius about 1 mi.  
N - Lincoln Ave.  
S - Industrial area  
E - 1st St. (Bluff)  
W - Garfield.

Names and Addresses of  
Competitors in Order  
of Importance

Distance  
From  
Competitor

Comparative Size and  
Age of Competitor

1. Crawford's Market  
800 W. Whittier Blvd.  
Montebello

4 Blocks

Larger.  
Older (14 years in area  
but new store (4 yrs))2. Jim's Market  
1721 W. Whittier Blvd.  
MontebelloApprox.  
6 blocksSmaller.  
Older (10 years in area)3. Food Giant  
5646 Whittier Blvd.  
Los Angeles

1 mile

Smaller.  
Older - about 4 years.4. Safeway  
About 22-2300 block  
Whittier Blvd.

9-10 blocks

Smaller.  
Older - about 10 years.5. McKee Brothers  
Whittier Blvd. at Atlantic  
Montebello

2-1/2 mi.

Smaller.  
Older (10/15 years).

6. Shopping Bag #22

2 miles

Smaller.  
Older.7. Probably eight Mom & Pop  
stores in the area  
(one produce stand).within  
1 mi.  
radius

STORES WHICH WERE PLANNED AS OF APRIL 1, 1960

<u>Store</u>	<u>Potential Competitors</u>	<u>Approximate Distance</u>
Von's #6	Magic Chef	2.5 mi.
5035 Pacific Coast Hwy	Hawthorne & Del Amo	
Torrance	Lucky's Market	1.0 mi.
(opened June 23, 1960)	Sepulveda Blvd.	
	Redondo Beach	
	Shopper's Market	2.5 mi.
	2750 Pacific Coast Hwy	
	Food's Market	2.5 mi.
	2655 Pacific Coast Hwy	
	Food Giant	1.25 mi.
	3731 Pacific Coast Hwy	
	Thriftimart	1.5 mi.
	Del Amo near Linda Dr.	
Von's #28	Thriftimart	1.0 mi.
20151 Roscoe Blvd.	Alexander's Market	1.5 mi.
Canoga Park	Dale's Market	2.5 mi.
(Scheduled to open	Food Giant	3.0 mi.
in 1960)	Several independents	1-3 mi.
Von's #30	Thriftimart	1.0 mi.
179 Moorpark Rd.	4 or 5 small independents	.5 - 2 mi.
Thousand Oaks		
(Ventura County)		
(Scheduled to open in 1960)		

EXHIBIT F



1	<u>Store</u>	<u>Potential Competitors</u>	<u>Approximate Distance</u>
2	Von's #53	Camp Pendleton Post Exchange	3.0 mi.
3	1046 Mission Avenue	Buy & Save	2.0 mi.
4	Oceanside	Oceanside	
5	(San Diego County)	Safeway	.25 mi.
6	(Opened May 12, 1960)	Oceanside	
7		Safeway	2.0 mi.
8		Oceanside	
9		Miscellaneous Independents	2-mile radius
10	Von's #54	Alpha Beta Market	1.5 mi.
11	130 West G Street	Market Basket	2.0 mi.
12	Ontario	McDaniels Market	2.0 mi.
13	(San Bernardino County)		
14	(Scheduled to open 1960)		
15			
16			
17	Von's #72	Safeway	across street
18	2764 Thompson Blvd.	Fox Market	2 blocks
19	Ventura	McDaniels Market	1.5 mi.
20	(Ventura County)	Several Independents	
21	(Scheduled to open in 1960)		
22			
23	Von's _____	Food Giant (proposed)	1.0 mi.
24	Granada Hills	Fox Market	1.5 mi.
25	(Scheduled to open in 1960)	Ralphs Market	1.5 mi.
26		Hughes Market	1.75 mi.
27		Thriftmart (proposed)	3.0 mi.
28			
29			
30			

<u>Store</u>	<u>Potential Competitors</u>	<u>Approximate Distance</u>
Von's _____	Several Independents	1.5 - 3 mi.
Sepulveda	Hughes Market	2.5 mi.
(Scheduled to open in 1961)	Alexander's Market	2.5 mi.
Von's _____	Alpha Beta (proposed)	across street
Northridge	Fox Market	.5 mi.
(Scheduled to open in 1961)	Alexander's Market	1.0 mi.
	Thriftimart (proposed)	1.75 mi.
	3 Independents	1 - 2 mi.
Von's _____	Safeway	1.0 mi.
Santa Paula	7 Independents	adjacent 2 mi.
(Scheduled to open in 1961)		
Von's _____	Safeway (proposed)	adjacent
Santa Maria	2 Williams Markets	2.5 mi.
(Scheduled to open in 1961)	Purity Market	3.0 mi.
	5 Independents	1 - 3 mi.
Von's _____	Thriftimart	1.5 mi.
Santa Ana	Mayfair Market	1.5 mi.
(Scheduled to open in 1961)	Cole's Market	2.0 mi.
	All-American	2.0 mi.
	6 Independents	.5 - 2.5 mi.

	<u>Store</u>	<u>Potential Competitors</u>	<u>Approximate Distance</u>
1			
2	Von's _____	Boy's Market	1.0 mi.
3	La Mirada	Safeway	1.25 mi.
4		Thriftimart	2.0 mi.
5		Food Giant	2.5 mi.
6		Von's	2.5 mi.
7		Thriftimart	2.5 mi.
8		A & P	2.75 mi.
9		Gateway	2.5 mi.
10		Several independents	1-3 mi.
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
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<u>Description of Document</u>	<u>Date of Document</u>	<u>Writer of Document</u>	<u>Addressee of Document</u>	<u>Location and Custodian of Document</u>
Study of Shopping Habits of housewives living in the vicinity of 80th Street and Emerson Avenue in Los Angeles, California	August 1951	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' preference in shopping for meat and fish products	March 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Comparative table of self-service meat vs. butcher service meat in eight areas	March 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in the vicinity of Riverside Drive and Fulton Avenue	March 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in Area 1 in the vicinity of 80th Street and Emerson Avenue	March 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in the vicinity of Florence Avenue and Paramount Boulevard	March 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers

EXHIBIT Q

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<u>Description of Document</u>	<u>Date of Document</u>	<u>Writer of Document</u>	<u>Addressee of Document</u>	<u>Location and Custodian of Document</u>
Map overlay study for Von's Grocery Co. to determine the number, per cent and cumulative per cent of customers falling into a 1, 2 and 3-mile radius of 22 Von's markets	October 1955	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in the vicinity of Roscoe and Laurel Canyon Boulevards	February 1956	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in the vicinity of Carson Street and Woodruff Avenue - Lakewood	February 1956	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of customers' shopping habits in the vicinity of Santa Gertrudes and Whittier Boulevard	February 1956	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Study of resident reaction to a proposed shopping center at Pacific Coast Highway and Calle Mayor, Hollywood Riviera	June 1958	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
Opinion study of stores in the Greshaw Area, Los Angeles	August 1959	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers

Description of Document	Date of Document	Writer of Document	Addressee of Document	Location and Custodian of Document
Study of shopping habits among residents in a portion of the Sherman Oaks area	April 1960	Facts Consolidated	Von's Grocery Co.	O'Melveny & Myers
An observational study of a group of supermarket chains in the Los Angeles, California area	August 28, 1957	Howard Kruger of The Kroger Company	The Kroger Company	O'Melveny & Myers
Report on proposed purchase of Von's Markets in Los Angeles	September 5, 1957	Harris Lawless of The Kroger Company	The Kroger Company	O'Melveny & Myers
Report on study of Von's Store No. 27 in Whittier, California, including share of market and shopping habits, store image and customer attitudes, attitudes in general, and comparison of Whittier to other cities	March 1, 1960	Consumer Panel Division - Market Research Corporation of America	The Pillsbury Company	O'Melveny & Myers
Report on study of Shopping Bag Store No. 21 in Whittier, California, including share of market and shopping habits, store image and customer attitudes, attitudes in general, and comparison of Whittier to other cities	March 1, 1960	Consumer Panel Division - Market Research Corporation of America	The Pillsbury Company	O'Melveny & Myers

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<u>Description of Document</u>	<u>Date of Document</u>	<u>Writer of Document</u>	<u>Addressee of Document</u>	<u>Location and Custodian of Document</u>
Unofficial recap of surveys made by Continuing Consumer Panel of Research furnishing information as to Von's and Shopping Bag Stores	February 24, 1960	Continuing Consumer Panel of Research	Von's Grocery Co. and Shopping Bag Food Stores	O'Melveny & Myers
Study of advertising theme, budget, etc. in anticipation of merger, including a study of consumer reactions in certain areas where Von's and Shopping Bag had stores	Undated	Von's Advertising Department and Gould, Gleiss & Benn, Inc.	None	O'Melveny & Myers

**VON'S GROCERY CO.**

**NOTICE OF SPECIAL MEETING OF STOCKHOLDERS**

**March 17, 1960**

Notice is hereby given that a special meeting of the stockholders of Von's Grocery Co. will be held in the office of the Company in Los Angeles, California, at 3750 West Santa Barbara Avenue, Los Angeles, California, on Thursday, March 17, 1960, at 1:45 o'clock P.M. for the following purpose:

To consider and vote upon the adoption of the Agreement of Merger dated January 25, 1960 providing for the merger of Shopping Bag Food Stores, a California corporation, into Von's Grocery Co. A copy of the Agreement of Merger is attached as an exhibit to the accompanying Proxy Statement.

Stockholders of record on the books of the Company at the close of business on February 5, 1960 will be entitled to vote at the meeting.

By order of the Board of Directors.

EDWARD C. FREUTEL, JR., Secretary

**NOTICE OF ANNUAL MEETING OF STOCKHOLDERS**

**March 17, 1960**

Notice is hereby given that the annual meeting of stockholders of Von's Grocery Co. will be held in the office of the Company in Los Angeles, California, at 3750 West Santa Barbara Avenue, Los Angeles, California, on Thursday, March 17, 1960, at 2:00 o'clock P.M., for the purpose of electing directors, and transacting such other business as may properly come before the meeting.

Stockholders of record on the books of the Company at the close of business on February 5, 1960, will be entitled to vote at the meeting.

By order of the Board of Directors.

EDWARD C. FREUTEL, JR., Secretary

The Annual Meeting will follow immediately after adjournment of the Special Meeting held to approve the merger.

**IF YOU CANNOT BE PRESENT IN PERSON AT THESE MEETINGS, PLEASE SIGN AND RETURN THE ENCLOSED PROXY AND RETURN IT TO THE CORPORATION IN THE SELF-ADDRESSED, POSTAGE PREPAID ENVELOPE ENCLOSED FOR THAT PURPOSE.**

This proxy is solicited by the Management of the Company.



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## PURPOSE OF THE MEETING

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The special meeting of stockholders to be held on March 17, 1960 has been called to consider and upon the approval of the Agreement of Merger dated January 25, 1960 providing for the merger of Shopping Bag Food Stores, a California corporation ("Shopping Bag"), into Von's Grocery Co., a warehouse corporation ("Von's"). The Agreement of Merger, a copy of which is attached as Exhibit A to this Proxy Statement, was approved by the Boards of Directors of both companies at meetings held on January 25, 1960, and has been executed by both companies subject to the approval of their respective stockholders. Approval of the Agreement of Merger requires the affirmative vote of the holders of two-thirds of the issued and outstanding shares of each class of stock of each corporation.

## ADVANTAGES OF THE PROPOSED MERGER

The management of each company believes that the proposed merger will have substantial advantages and benefits for both companies and for their respective stockholders. Of immediate interest to stockholders is the fact that, by increasing the number of outstanding shares and the number of public stockholders, the merger will have the effect of broadening the market for the shares of stock of the surviving corporation, thus making the stock less likely to be subject to price fluctuations, and offering the opportunity of listing the stock on a national securities exchange.

From a financial point of view, the merged companies will be in a better position to obtain either equity or debt financing, if necessary, on terms more favorable than either one of them could expect to obtain alone.

From a business point of view, the following advantages and economies are expected to accrue to the combined companies as a result of the merger:

(a) Overhead, general and administrative expenses are expected to be reduced as a result of the elimination of duplication.

(b) Total advertising expenses are expected to be substantially reduced, since duplication will be avoided, and the advertising campaigns of the combined companies can be more economically and effectively carried out.

(c) It will be possible as a result of the merger to combine certain office and warehouse facilities, with a resulting saving in rent, taxes and related expenses.

(d) More efficient utilization of warehousing and trucking facilities is expected as a result of the merger, with related economies in the operation of warehouses and rolling stock, more rapid distribution from warehouses to retail outlets, greater product diversification and resulting better service to customers.

(e) The combined companies will be able to share the specialized management abilities which each of them now possesses, through the pooling of executive talent.

(f) The inventory of the combined companies will be substantially lower than the aggregate of their separate inventories.

## RECOMMENDATION OF THE BOARD OF DIRECTORS

Your Board of Directors is unanimously of the opinion that the proposed merger is desirable and its terms are fair and equitable and recommends that the stockholders vote in favor of the merger.

## MATERIAL FEATURES OF THE AGREEMENT OF MERGER

The material features of the Agreement of Merger are as follows:

1. Shopping Bag will be merged into Von's. The separate corporate existence of Shopping Bag Food Stores and Von's will remain as the surviving corporation.

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2. The Articles of Incorporation of Von's will be amended to authorize a capital structure of 5,000,000 shares of Common Stock, par value \$1.00 per share.

3. The number of directors of Von's will be increased from seven to eleven.

4. One share of Von's Common Stock will be issued in exchange for each share of Common Stock of Shopping Bag outstanding on the effective date of the merger, and each share of Class B Common Stock of Shopping Bag outstanding on the effective date of the merger.

5. The outstanding shares of Von's Common Stock will not be converted or altered as a result of the merger, and will remain outstanding.

6. Prior to the effective date of the merger, neither Von's nor Shopping Bag may issue or sell additional shares of stock except that Shopping Bag may issue shares of its Common Stock upon conversion of its outstanding 4½% Sinking Fund Convertible Subordinated Debentures, due May 15, 1961, and upon conversion of its outstanding Class B Common Stock. Neither Von's nor Shopping Bag may issue any options for the purchase of any shares of its stock of any class or pay any dividends or make any distributions on any of its shares of stock prior to the effective date of the merger, except that Shopping Bag may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding 15¢ per share and Von's may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding 10¢ per share.

7. The merger will become effective, if it is approved by the stockholders of Von's and Shopping Bag, upon the filing and recording of the Agreement of Merger and related documents in Delaware and California in accordance with the applicable laws of each state. It is contemplated that the merger will become effective on March 28, 1960, or as soon thereafter as the Boards of Directors of the respective companies shall deem expedient.

8. The Board of Directors of each company reserves the right to terminate and abandon the merger proceedings under certain circumstances, including failure to obtain necessary permits or approvals of governmental agencies having jurisdiction with respect to the merger. In addition, the Boards of Directors of both companies may abandon the merger by mutual consent at any time prior to its effective date.

#### **TAX STATUS OF THE MERGER**

It is the opinion of counsel for Von's and Shopping Bag that under present Federal tax law the merger will not result in the recognition of gain or loss for Federal income tax purposes to either corporation or to their shareholders.

#### **RIGHTS OF STOCKHOLDERS TO DISSENT FROM THE MERGER**

##### **Shopping Bag:**

If the merger is approved by the stockholders of Shopping Bag, any stockholder who dissents to the merger may, by complying with the conditions set forth in the California Corporation Code, require the corporation to purchase his dissenting shares and to pay him their fair market value determined as of March 16, 1960, the day before the special stockholders' meeting, excluding any increase or depreciation in consequence of the proposed merger. Any stockholder who dissents to the merger and who demands that the corporation purchase his dissenting shares must make written demand within thirty days after the date of notice of the approval of the merger by the stockholders was mailed him, and must within that period submit to the corporation or its transfer agent his certificates representing the shares which he demands that the corporation purchase, for endorsement as dissenting shares. Dissenting shares are those shares which were held of record on February 5, 1960, the record date for the meeting, by any holder who has not voted such shares in favor of the merger at the special stockholders' meeting and who has demanded that the corporation purchase such shares at their fair market value, and who has submitted the certificates for such shares to the corporation.

representing such shares for endorsement as dissenting shares. The compensation of dissenting stockholders is dealt with in sections 4300 through 4318 of the California Corporations Code, to which reference is made for the rights of dissenting stockholders and the procedures to be followed.

Section 262 of the Delaware General Corporation Law affords to stockholders of Von's who object to the merger the right to payment in cash of the value of their stock on the date of the recording of the agreement of Merger in New Castle County, Delaware, exclusive of any element of value arising from the execution of the proposed merger. In order to be entitled to such right, a stockholder of Von's must file a written objection to the merger with the company before the taking of the vote on the merger and must vote his shares in favor of the merger. Von's will notify by registered mail any stockholder who files an objection of the filing and recording of the merger agreement within ten days after such filing and recording. An objecting stockholder who wishes to perfect his rights must, within twenty days after the date of mailing such notice, demand payment for his stock from Von's in writing. If the parties cannot agree on the value of the shares either party may institute appraisal proceedings, in accordance with the provisions of Section 262 of the Delaware General Corporation Law.

### CONVERSION OF SECURITIES ON MERGER

Each share of Common Stock and each share of Class B Common Stock of Shopping Bag outstanding on the effective date of the merger will be converted into one share of Common Stock of Von's. No change will be made in Von's shares outstanding as of the effective date of the merger, which will continue as shares of Von's.

After the effective date of the merger, holders of Shopping Bag Common Stock certificates and Class B Common Stock certificates may exchange them for certificates for Common Stock of Von's on a basis of one share of Von's for each share of Common Stock of Shopping Bag and one share of Class B Common Stock of Shopping Bag. Until so surrendered, each such outstanding Shopping Bag certificate shall be deemed, for all corporate purposes other than the payment of dividends, to evidence ownership of a like number of shares of Common Stock of Von's. Unless and until any such outstanding Shopping Bag certificates shall be so surrendered, no dividend payable to the holders of record of Common Stock of Von's as of any date subsequent to the effective date of the merger shall be paid to the holders of outstanding Shopping Bag certificates, but upon surrender of any such outstanding Shopping Bag certificates for exchange there shall be paid to the record holders of the certificates of the Common Stock of Von's into which such Shopping Bag shares are converted the total amount of dividends which would have been paid to the holder of such certificates had they been holding continuously since the effective date of the merger.

### COMPARATIVE MARKET PRICES

The Common Stock of Von's and the Common Stock of Shopping Bag are both traded on the over-the-counter market. The high and low bid prices of Von's stock and Shopping Bag stock in over-the-counter transactions as reported by sources believed by Von's and Shopping Bag to be accurate, for the quarterly period commencing with the last quarter of 1958, were as follows:

Quarter Ending	Von's		Shopping Bag	
	High	Low	High	Low
September 30, 1958.....	18¾	17¼	15½	12
December 31, 1958.....	24¼	19¼	16¾	15
March 30, 1959.....	20¾	17¾	17	13¾
June 30, 1959.....	19	16¾	16	13¾
September 30, 1959.....	20¼	17	18½	14¾

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**EARNINGS AND BOOK VALUE PER SHARE**

The following tabulation sets forth the earnings per share of Shopping Bag and Von's and pro forma combined earnings of the two companies for each of the past five fiscal years, and the value per common share as at January 3, 1960:

Year	Earnings Per Share		
	Von's Grocery Co.	Shopping Bag Food Stores	Combined (pro forma)
1959.....	\$1.06	\$ .72	\$ .93
1958.....	1.04	.86	.98
1957.....	1.00	1.36	1.14
1956.....	.84	1.07	.91
1955.....	.81	.87	.83
<b>Book Value Per Common Share</b>			
	Von's Grocery Co.	Shopping Bag Food Stores	Combined (pro forma)
Book value, January 3, 1960.....	\$7.12	\$9.47	\$8.00

A five-year summary of earnings of each company is contained in the financial statements included herein. The accountants' opinions and the notes to financial statements, which set forth in detail the basis on which earnings were calculated, should be read in conjunction with the foregoing tabulation.

As a result of an industry-wide strike in the Southern California area by members of certain units of the Retail Clerks Union, 21 out of 27 of Von's stores were closed and 29 out of 36 of Shopping Bag stores were closed from January 2, 1959 through January 28, 1959. This event had an adverse effect on the sales and earnings of both companies for the current year.

**DIVIDENDS**

Both companies have long followed a policy of financing the major cost of expansion and improvements from retained earnings and as a consequence earnings have been used for equipping and establishing new stores and enlarging and improving existing facilities. Nevertheless, quarterly cash dividends have been paid on the stock of Von's for each quarter since the last quarter of 1954, and annual cash dividends were paid in 1951, 1952 and 1953. Dividends have been paid (adjusted on the basis of 1,871,480 shares outstanding) in the periods indicated as follows:

1954.....	.016¢ per share
1955.....	.064¢ per share
1956.....	.064¢ per share
1957.....	.064¢ per share
1958.....	.064¢ per share
1959.....	.390¢ per share

Because of its policy of using retained earnings for expansion, dividends were not paid on the outstanding stock of Shopping Bag prior to 1956. Since that date, cash dividends have been paid on the Common Stock but not on the Class B Common Stock. The following table shows the amount of cash dividends actually paid on the Common Stock, and the amount of such dividends computed on a pro forma basis on the basis of the average total number of shares (including shares of Class B Common Stock) outstanding in each year, after adjustment for the stock split in 1956 and the stock dividend in 1959.

	Dividends Paid on Common Stock	Dividends (pro forma) on both classes of stock
1956.....	.24¢ per share	.029¢ per share
1957.....	.58¢ per share	.123¢ per share
1958.....	.58¢ per share	.152¢ per share
1959.....	.58¢ per share	.181¢ per share



The Board of Directors of Von's in October of 1958 declared its intention to pay cash dividends in the future on a quarterly basis and to distribute stock dividends annually. This statement of policy, however, is not to be taken as a representation or assurance that dividends either in cash or in stock will be paid in the future at any particular time or in any particular manner or amount. The payment of future dividends, if any, will necessarily depend on the earnings and the financial position of the combined companies following the merger, and upon other factors.

### ORGANIZATION OF VON'S AS THE SURVIVING CORPORATION

On the effective date of the merger of Shopping Bag into Von's, all the rights, privileges, powers, franchises and other property of Shopping Bag will become the property of Von's as the surviving corporation and Von's will assume all liabilities of Shopping Bag.

The following table shows the capitalization of Von's and Shopping Bag, and the pro forma capitalization of the merged companies, as of January 3, 1960:

	<u>Von's</u>	<u>Shopping Bag</u>	<u>Combined (pro forma)</u>
Long-term debt:			
5 1/4 % Note.....	\$ 272,032		\$ 272,032
5 % Note.....		1,687,500	1,687,500
5 1/4 % Trust Deed Notes.....		2,251,830	2,251,830
Equipment Purchase Contracts...		194,507	194,507
4 1/2 % Convertible Debentures...		226,000	226,000
	<u>\$ 272,032</u>	<u>\$4,359,837</u>	<u>\$4,631,869</u>
Capital Stock:			
Common Stock,			
\$1 par value.....	1,871,480 shs.①	337,131 shs.②	2,985,595 shs.①②
Class B Common Stock,			
\$1 par value.....	—	776,984 shs.	—

180,000 shares of Von's are now, and 180,000 shares of Von's as the surviving corporation will be, reserved for issuance upon exercise of options which may be granted under Von's restricted stock option plan. No such options are presently outstanding.

19,584 shares of Shopping Bag are, and 19,584 shares of Von's as the surviving corporation will be, reserved for issuance upon conversion of the 4 1/2 % Convertible Debentures described below.

In June of 1956 Shopping Bag sold \$1,500,000 of its 4 1/2 % Sinking Fund Convertible Subordinated Debentures, due May 15, 1971, \$226,000 of which were outstanding on January 3, 1960. The Debentures are subordinate by their terms in right of payment to the prior payment in full of all other indebtedness of Shopping Bag for money borrowed from banks, insurance companies and other financial institutions. After the consummation of the merger the Debentures will be convertible into Common Stock of Von's as the surviving corporation at the conversion price of \$11.54 to and including May 16, 1960, and at slightly higher prices thereafter. The conversion price is subject to adjustment in certain instances to prevent its dilution.

Factors:

The By-Laws of Von's provide that its authorized number of directors shall be not less than seven and more than fifteen, the exact number within such limits to be fixed by the Board of Directors. After the

merger has become effective, the Board of Directors of Von's, as the surviving corporation, will consist of eleven members as follows:

<u>Name of Director</u>	<u>Principal Occupation</u>
James E. Bates	Member of the law firm of Johnson, Bates & Sheffield.
Edward C. Freutel, Jr.	Member of the law firm of O'Melveny & Myers.
W. D. Hayden	Vice President of Shopping Bag.
W. R. Hayden	President of Shopping Bag.
Victor Hinson	Secretary and Treasurer of Shopping Bag.
Ernest J. Loebbecke	President of Title Insurance and Trust Company.
Charles L. Morse, Jr.	Partner of the investment banking firm of Hemphill, Nelson & Co.
Charles T. Von der Ahe	President and Chairman of the Board of Directors of Von's.
Theodore A. Von der Ahe	Executive Vice President of Von's.
Wilfred L. Von der Ahe	Vice President of Von's.
Walter R. Von der Ahe	Treasurer of Von's.

#### Officers:

After the merger has become effective, the officers of Von's will be as follows:

Chairman of the Board of Directors	Charles T. Von der Ahe
President	Theodore A. Von der Ahe
Senior Vice President	W. R. Hayden
Executive Vice President	Wilfred L. Von der Ahe
Treasurer	James C. Ball
Secretary	Victor Hinson
Assistant Secretary and Assistant Treasurer	Edward C. Freutel, Jr.

#### Shareholdings of Directors and Officers:

The number of shares of Common Stock and of Class B Common Stock of Shopping Bag, the number of shares of Common Stock of Von's owned beneficially, directly or indirectly, by directors and officers of both companies and certain related persons were as follows on December 31, 1954:

<u>Name and Function</u>	<u>Common Stock of Shopping Bag</u>		<u>Class B Common Stock of Shopping Bag</u>		<u>Common Stock of Von's</u>	
	<u>Number of Shares</u>	<u>Percent of Class</u>	<u>Number of Shares</u>	<u>Percent of Class</u>	<u>Number of Shares</u>	<u>Percent of Class</u>
James E. Bates Director of Shopping Bag	—	—	—	—	—	—
James C. Ball Comptroller of Von's	—	—	—	—	1,872	0.11
George A. Carter Vice President and Director of Shopping Bag	—	—	39,000	5.02	—	—
Edward C. Freutel, Jr. Secretary and Director of Von's	—	—	—	—	104	0.01

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Name and Function	Common Stock of Shopping Bag		Class B Common Stock of Shopping Bag		Common Stock of Von's	
	Number of Shares	Percent of Class	Number of Shares	Percent of Class	Number of Shares	Percent of Class
D. Hayden Vice President and Director of Shopping Bag	3,312	0.98	36,920	4.75	—	—
D. Hayden and Victor Hinson, Trustees for D. Hayden	—	—	104,000	13.39	—	—
R. Hayden President and Director of Shopping Bag	364	0.11	475,696	61.22	—	—
Victor Hinson Secretary, Treasurer and Director of Shopping Bag	3,120	0.93	83,200	10.71	—	—
William S. Hughes Director of Shopping Bag	—	—	—	—	—	—
Robert J. Loebbecke Director of Von's	—	—	—	—	62	0.01
Charles L. Morse, Jr. Director of Von's	—	—	—	—	6,000	0.32
W. Plumb Vice President and Director of Shopping Bag	—	—	38,168	4.91	—	—
Charles T. Von der Ahe President and Chairman of the Board of Directors of Von's	—	—	—	—	40,928	2.19
Frederick A. Von der Ahe Executive Vice President and Director of Von's	—	—	—	—	344,000	18.38
Frederick R. Von der Ahe Treasurer and Director of Von's	104	0.03	—	—	176,716	9.44
Frederick L. Von der Ahe Vice President and Director of Von's	1,852	0.55	—	—	462,925	24.74
Other members of the Von der Ahe family, including trusts for the benefit of such persons	—	—	—	—	436,036	23.30

#### BUSINESS AND PROPERTIES OF VON'S AS THE SURVIVING CORPORATION

As previously noted, after consummation of the merger, the assets, liabilities, business and properties of the companies will be owned by Von's, the surviving corporation. A description of the activities and properties of Von's and Shopping Bag follows:



Von's was incorporated in Delaware on October 14, 1958 and on November 3, 1958 took the entire operations of a California corporation of the same name which was the successor of the partnership from which Von's developed. The partnership started business in 1932 under the Von's Grocery Co. as a grocery department in a single store. From this beginning Von's has grown steadily and it now operates 28 complete supermarkets of which 27 are located in Los Angeles County and one in adjoining Orange County.

All of Von's supermarkets are of the self-service, cash and carry type and include departments selling groceries, bakery products, meats, fresh fruits and vegetables, dairy products, delicatessen products, frozen foods, drug sundries and certain other non-food items. In 22 stores the company operates a department handling alcoholic beverages. All departments are owned and operated by the company except that each market contains a sweet goods bakery department operated by Van de Kamp's Bakery, a Dutch Bakeries Division of General Baking Co.

For many years Von's has had a continuous program for the development and modernization of its markets. Within the past five years, 11 new supermarkets have been opened and two small ones have been closed. Von's intends to continue its modernization, improvement and expansion program in its present marketing area.

All of Von's supermarkets are held under leases, of which two expire in 1960 and the remainder expire at various times from 1964 through 1985. Ten of the store leases provide for a fixed rental only, three provide for a rental based on a percentage of gross sales only, and fifteen provide for minimum rentals against a percentage of gross sales.

Von's owns and operates a modern distribution center as well as a delicatessen kitchen at 1000 South Garfield Boulevard in Los Angeles in a 216,000 square foot building located on a parcel of approximately twenty acres in area. The distribution center provides facilities for warehousing, distributing groceries, drug sundries, fresh fruits and vegetables and products prepared in the delicatessen kitchen. Von's owns and operates approximately thirty-three tractors and thirty-nine trailers which are used for transporting merchandise.

The offices of Von's are located at 3750 West Santa Barbara Avenue in Los Angeles in a two-story building containing approximately 23,000 square feet which is held under lease.

The office building and ten of the stores are leased by Von's from Von's Property Co. and Investment Company, landholding corporations owned and controlled by members of the Von family.

On January 31, 1960 one of Von's supermarkets located in Van Nuys was destroyed by fire. The entire loss, including Von's inventory and fixtures located in the building, was adequately covered by insurance. A temporary replacement building is presently being erected on a portion of the parking lot and is expected to be open for business about March 15, 1960. A permanent new store building on the same premises is expected to be completed in about eight months.

#### **Employee Relations:**

Von's employs approximately 2,150 people. All hourly employees in the markets and in the distribution center are represented by labor unions with which the company has had satisfactory relations. Union contracts have been negotiated on an industry-wide basis by Food Employers Council of America representing the market operators. The present contract with the Retail Clerks Union representing the majority of store employees expires early in 1964.

#### **Restricted Stock Option Plan:**

In October of 1958 Von's adopted a Restricted Stock Option Plan providing for the issuance of stock to officers and other key employees of the company of "restricted stock options" (as defined in Section 421 of the Internal Revenue Code of 1954) entitling such employees to acquire shares of the company.

Common Stock at not less than 95% of the market price on the date of the grant of the option. The plan authorizes the granting of options with respect to an aggregate of 180,000 shares subject to adjustment to protect against dilution in the event of occurrence of certain changes in the capitalization of the company. The Plan provides that the aggregate number of shares for which options may be granted to Theodore T., Theodore A., Wilfred L. and Walter R. Von der Ahe individually or as a group shall not exceed 60,000 shares. As of the date of this proxy statement, no options have been granted under the

### SHOPPING BAG

At the time of its organization in 1933 Shopping Bag acquired as a going concern all of the business assets of a partnership consisting of W. R. Hayden and W. D. Rorex. It was incorporated under the name "The Shopping Bag Market" and in 1947 its name was changed to "Shopping Bag Food Stores." The plan of business followed by Shopping Bag since its inception has always involved the operation of service, cash and carry stores.

Shopping Bag presently operates 38 supermarkets in California, 34 in Los Angeles County, San Bernardino County and 2 in Orange County. All stores handle complete lines of groceries, bakery goods, dairy products, delicatessen items, frozen foods, fresh fruits and vegetables, household goods, drug sundries and alcoholic beverages. During the past five years the company has opened 12 new stores and has sold 4 stores.

Shopping Bag's general offices and principal warehouse are located at 10150 Lower Azusa Road, El Monte, California. A central bakery and delicatessen kitchen are also operated at this location.

To facilitate deliveries of products to its stores from its warehouse and central baking and delicatessen kitchen, Shopping Bag owns and operates a fleet of trucks, trailers and automobiles comprising about 100 units in all.

It has been the policy of Shopping Bag to limit its investment in fixed assets in the belief that its assets may be more profitably employed in store operations. In accordance with this policy all of its stores are leased. The company's general offices and warehouse on 10150 Lower Azusa Road in El Monte, and its central bakery, delicatessen kitchen, garage and maintenance facilities at that location are owned in fee.

Rentals called for by store leases are of three types: a fixed sum, a fixed sum plus a specified percentage of gross sales and the greater of a fixed sum or specified percent of gross sales. Fifteen stores are leased under leases of the first type; two under the second and twenty-one under the third type of lease.

Eight of Shopping Bag's stores are leased from Shopping Bag Properties, a corporation owned and controlled by members of the Hayden family, and three such stores are leased from W. R. Hayden, W. D. Rorex and Mrs. Mary K. Koch who own them as tenants in common.

#### Employee Relations:

Shopping Bag employs approximately 2,250 people. All hourly employees in the markets and in the warehouse operations are represented by labor unions with which Shopping Bag has had satisfactory working relations. Union contracts have been negotiated on an industry-wide basis by Food Employers Council representing the market operators. The present contract with the Retail Clerks Union representing majority of store employees expires early in 1964.

#### Competition of Von's and Shopping Bag:

In the areas in which they operate both companies compete with two major national food chain organizations, numerous local chains and many large, independent food stores and smaller stores. There is no substantial competition between Von's and Shopping Bag.

**RELATIVE RIGHTS OF SHOPPING BAG STOCKHOLDERS**

The rights of the holders of Common Stock and of Class B Common Stock of Shopping Bag are identical except as follows: The Common Stock is entitled to non-cumulative cash dividends in amount of 70¢ per share per year before any cash dividends may be declared or paid on the Class B Common Stock. After payment of 70¢ per share on the Common Stock, cash dividends declared in any year are payable to holders of Common Stock and Class B Common Stock, share and share alike. Class B Common Stock is convertible into Common Stock, share for share, at the option of the holder of the Class B Common Stock.

Approximately 61% of the Class B Common Stock is held by W. R. Hayden, the President of Shopping Bag. In connection with a public offering of debentures and Common Stock in 1956, Hayden entered into an agreement with the underwriters which provided that he would not sell or convert, without their consent, except in the event of merger or consolidation, sell nor convert into Common Stock more than 50% of his Class B Common Stock prior to June 1, 1961. This agreement, which is still in effect, will terminate in accordance with its terms upon the effective date of the merger. To date, Mr. Hayden has not sold or converted any of the Class B Common Stock originally covered by the agreement.

**SOLICITATION OF PROXIES**

The accompanying proxy is solicited by management for use at the special meeting of stockholders to be held on March 17, 1960, and at any and all adjournments thereof. All shares represented by a properly executed, unrevoked proxy received in time for the meeting will be voted. If a stockholder specifies a choice, the proxy will be voted in accordance with the specification. If no choice is made, the proxy will be voted in favor of the merger. Any proxy given may be revoked at any time prior to its exercise. The Company will reimburse brokers, banks, and similar organizations for their reasonable out-of-pocket expenses incurred in forwarding proxy material to their principals.

**OUTSTANDING SHARES AND VOTING RIGHTS**

Stockholders of record of Von's at the close of business on February 5, 1960 will be entitled to vote at the meeting. On that date there were 1,871,480 shares of Common Stock outstanding, all of which are entitled to be voted at the meeting. The only stockholders who own or beneficially own more than ten percent of the outstanding Common Stock of Von's are listed under "Shareholdings of Directors and Officers" above. Such persons together with other members of the Von der Ahe family own in aggregate, of record or beneficially, 1,460,605 shares of Common Stock.

**OTHER MATTERS WHICH MAY COME BEFORE THE MEETING**

As of the date of the mailing of this Proxy Statement, the management knows of no business other than that described herein which will be presented for consideration at the meeting. If, however, any other business shall properly come before the meeting, the proxyholders intend to vote the proxy in accordance with their best judgment.

The Board of Directors,  
Von's Grocery Co.,  
Los Angeles, California.

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We have examined the balance sheet of Von's Grocery Co. (a Delaware corporation) as at January 3, 1960 and the related statement of income and retained earnings for the three years then ended and summary of earnings for the five years then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying balance sheet and the related statement of income and retained earnings present fairly the financial position of Von's Grocery Co. as at January 3, 1960 and the results of operations for the three years then ended, and the summary of earnings presents fairly the net income and the other data shown therein for the five years ended January 3, 1960, all in accordance with generally accepted accounting principles applied on a consistent basis.

LYBRAND, ROSS BROS. & MONTGOMERY

Los Angeles, California  
January 17, 1960

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## VON'S GROCERY CO.

## BALANCE SHEET

January 3, 1960

## ASSETS

## Current:

Cash.....	
Claims and other accounts receivable.....	
Note receivable.....	
Merchandise inventories, at cost (Note 1).....	
Rental deposits, supplies, and other prepaid expense.....	
Total current assets.....	

## Properties, at cost (Note 2):

Furniture, fixtures, and automotive equipment.....	\$ 5,465,410
Buildings.....	2,330,246
Leasehold improvements.....	788,382
	<u>8,584,038</u>
Less, allowance for depreciation.....	4,145,427
	<u>4,438,611</u>
Land.....	<u>1,424,128</u>

## Other assets:

Note receivable, less current installments.....	16,786
Corporate securities, at cost.....	21,914
Other.....	<u>123,827</u>

The accompanying notes are an integral part of this statement.

# VON'S GROCERY CO.

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## BALANCE SHEET

January 3, 1960

### LIABILITIES

Accounts payable, vendors, and others.....	\$ 2,193,746
Due payable (due within one year) (Note 3).....	7,828
Accrued expense:	
Compensation, including vacation.....	469,356
Rent.....	112,686
Property and payroll taxes, including withholdings.....	478,351
Insurance and sundry.....	53,798
Deposits received.....	48,979
Federal income tax, less required prepayment.....	<u>1,296,626</u>
Total current liabilities.....	4,661,370
Due payable (due after one year) (Note 3).....	272,032
Commitments (Notes 4 and 5)	

### CAPITAL

Authorized 3,000,000 shares of \$1 par value each;	
Issued and outstanding 1,871,480.....	\$ 1,871,480
Surplus:	
Excess of fair market value over par value of	
Common shares issued as a stock dividend.....	1,336,676
Retained earnings.....	<u>10,120,297</u>
	<u>13,328,453</u>
	<u>\$18,261,855</u>

The accompanying notes are an integral part of this statement.



## STATEMENT OF INCOME AND RETAINED EARNINGS

	53 Weeks Ended January 3, 1960	52-Week Periods Ended December 28, 1958	December 31, 1957
Net sales.....	\$86,605,829	\$94,485,993	\$89,900,000
Cost of goods sold (Note 1).....	65,861,862	73,270,273	70,000,000
Gross profit.....	20,743,967	21,215,720	19,900,000
Operating, selling, and administrative expenses (Notes 2 and 5).....	16,669,546	17,416,169	16,100,000
Operating profit.....	<u>4,074,421</u>	<u>3,799,551</u>	<u>3,800,000</u>
Other income:			
Interest.....	10,462	86,379	90,000
Gain on sale of depreciable property.....	6,994	89,632	80,000
Other.....	14,875	—	—
	<u>32,331</u>	<u>176,011</u>	<u>170,000</u>
Interest expense.....	<u>3,842</u>	<u>1,973</u>	<u>2,000</u>
Income before provision for federal income tax.....	4,102,910	3,973,589	3,878,000
Provision for federal income tax.....	<u>2,121,552</u>	<u>2,026,222</u>	<u>2,000,000</u>
Net income.....	<u>1,981,358</u>	<u>1,947,367</u>	<u>1,878,000</u>
Retained earnings beginning of period.....	10,097,339	8,449,972	6,800,000
	<u>12,078,697</u>	<u>10,397,339</u>	<u>8,678,000</u>
Dividends:			
Cash.....	550,244*	300,000*	300,000
Stock.....	<u>1,408,156</u>	<u>—</u>	<u>—</u>
	<u>1,958,400</u>	<u>300,000</u>	<u>300,000</u>
Retained earnings end of period.....	<u>\$10,120,297</u>	<u>\$10,097,339</u>	<u>\$ 8,378,000</u>

The accompanying notes are an integral part of this statement.

\* A quarterly dividend of \$180,000 declared in December, 1958 and included in the amount shown for that period paid in January, 1959.

For statement as to the effect of the industry-wide strike on current year's earnings see "Earnings and Dividends Per Share" elsewhere in this Proxy Statement.

# VON'S GROCERY CO.

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## NOTES TO FINANCIAL STATEMENTS

### 1. Merchandise Inventories:

All inventories are priced at the lower of cost or market. The retail inventory method is applied to groceries, produce, drugs, liquor and delicatessen items in retail market locations.

Merchandise inventories entering into the computation of cost of goods sold for the three years ended January 3, 1960 were:

January 3, 1960.....	\$5,271,426
December 28, 1958.....	5,856,193
December 29, 1957.....	5,424,512
December 30, 1956.....	4,913,899

### 2. Properties:

The company maintains detailed property records including related depreciation. Useful life by categories follows:

	In Years
Store equipment:	
Refrigeration systems, cash registers, counters, scales, etc.....	8 to 10
Sundry equipment.....	3 to 5
Automotive equipment:	
Trailers.....	10
Tractors, trucks, and automobiles.....	5
Buildings.....	30 and 40

Leasehold improvements are written off over the life of the applicable lease.

For both financial and tax basis reporting the sum of the years-digits method was adopted in 1954 for the purpose of computing depreciation. Where such method may not be applied either the straight line method or the 150% of declining balance method is used.

Upon the disposal of depreciable property, the accounts are relieved of the related costs and accumulated depreciation. The resulting gains and losses are reflected in the income statement.

Costs of major remodeling and improvements are capitalized. Repairs and maintenance are expensed as incurred.

### Note Payable:

The note payable dated October 15, 1959 bears interest at the rate of 5 3/4 % per annum and is payable in monthly installments of \$1,976, including principal and interest. The note is secured by a deed of trust on land and building having a net carrying value at January 3, 1960 of \$484,661.

### Leases:

At January 3, 1960, the company had under lease 28 retail store premises, general office building and certain parking lots which with respect to annual minimum rentals are summarized as follows:

	Minimum Annual Rentals
Leases with:	
Affiliates.....	\$175,300
Others.....	480,237
	<u>\$655,537</u>

Three of the store leases with affiliates contain no provision for minimum rentals.

The company has received proposed federal income tax deficiencies for the years 1956 and 1957 which, in the opinion of management and company counsel, are without foundation.



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## VON'S GROCERY CO.

## NOTES TO FINANCIAL STATEMENTS (Continued)

## Supplementary Profit and Loss Information:

	Charged to Cost of Goods Sold and Operating Expenses <sup>①</sup>		
	53-Week Period Ended Jan. 3, 1960	52-Week Periods Ended	
		Dec. 28, 1958	Dec. 29, 1957
Maintenance and repairs.....	\$ 332,803	\$ 350,175	\$ 341,753
Depreciation and amortization:			
Straight-line.....	141,281	149,434	128,212
150% declining-balance.....	76,273	17,159	
Sum of the years-digits.....	579,719	522,091	432,439
Life of lease.....	64,328	66,227	77,821
	<u>861,601</u>	<u>754,911</u>	<u>638,472</u>
Taxes other than federal income:			
Payroll taxes.....	325,337	266,001	240,910
Property.....	234,868	193,176	169,702
State franchise.....	172,025	163,360	128,165
Sales, excise, and use.....	737,742	783,093	765,202
Licenses.....	59,180	53,072	56,568
	<u>1,529,152</u>	<u>1,458,702</u>	<u>1,360,547</u>
Rents (net) <sup>②</sup> .....	<u>\$1,112,070</u>	<u>\$1,208,111</u>	<u>\$1,106,747</u>

① Sales, excise, and use taxes were charged to cost of goods sold. All other items in the foregoing tabulation were charged to operating expenses.

② No royalties were paid during the foregoing periods.

## VON'S GROCERY CO.

## SUMMARY OF EARNINGS

	53 Weeks Ended January 3, 1960 <sup>①</sup>	52-Week Periods Ended December (or January)			
		1958	1957	1956	1955
Net sales.....	\$86,605,829	\$94,485,993	\$89,990,056	\$84,535,249	\$74,674,882
Cost of goods sold.....	65,861,862	73,270,273	70,080,510	66,629,952	59,117,290
Operating, selling, and administrative expenses....	16,669,546	17,416,169	16,106,416	14,663,157	12,425,676
Interest expense.....	3,842	1,973	5,872	26,830	4,615
Other income, net.....	32,331	176,011	102,249	33,626	589
Federal income tax.....	2,121,552	2,026,222	2,026,564	1,677,990	1,608,216
Net income.....	<u>1,981,358</u>	<u>1,947,367</u>	<u>1,872,943</u>	<u>1,570,946</u>	<u>1,519,674</u>
Earnings per share <sup>②</sup> .....	<u>\$1.06</u>	<u>\$1.04</u>	<u>\$1.00</u>	<u>\$ .84</u>	<u>\$ .81</u>

Earnings per share have been computed based upon the 1,871,480 shares outstanding in each period after giving effect, retroactively, to the recapitalization in 1958 and the 4% stock dividend issued in 1959.

For statement as to the effect of the industry-wide strike on current year's earnings see "Earnings and Book Value Per Share" elsewhere in this Proxy Statement.

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To the Board of Directors,  
Shopping Bag Food Stores,  
El Monte, California.

We have examined the balance sheet of Shopping Bag Food Stores (a California corporation) as of January 3, 1960 and the related statements of income and retained earnings and of capital surplus for the year then ended and the summary of earnings for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying balance sheet and the related statements of income and retained earnings and of capital surplus present fairly the financial position of Shopping Bag Food Stores as of January 3, 1960 and the results of its operations for the year then ended, and the summary of earnings presents fairly the net income and the other data shown therein for the year ended January 3, 1960, all in accordance with generally accepted accounting principles applied on a consistent basis.

LYBRAND, ROSS BROS. & MONTGOMERY

Los Angeles, California  
February 17, 1960

To the Board of Directors,  
Shopping Bag Food Stores,  
El Monte, California.

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We have examined the statements of income and retained earnings and of capital surplus of Shopping Bag Food Stores for the two years ended December 31, 1958 and the summary of earnings of Shopping Bag Food Stores for the four years ended December 31, 1958. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. Our opinion on our last examination was dated February 28, 1959.

In our opinion, the statements of income and retained earnings and of capital surplus of Shopping Bag Food Stores for the two years ended December 31, 1958 and the summary of earnings of Shopping Bag Food Stores for the four years ended December 31, 1958 present fairly the results of operations of such company for those years, in conformity with generally accepted accounting principles applied on a consistent basis.

SCOVELL, WELLINGTON & COMPANY

Los Angeles, California  
February 17, 1960 as of February 28, 1959

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## SHOPPING BAG FOOD STORES

## BALANCE SHEET

January 3, 1960

## ASSETS:

## Current:

Cash.....	\$ 5,599.19
Claims and other accounts receivable.....	337,020
Notes receivable (Note 1).....	617,700
Merchandise inventories at cost (Note 2).....	7,372,990
Deposits, supplies, and other prepaid expense.....	998,780
Total current assets.....	14,926,770

## Properties, at cost (Note 3):

Furniture, fixtures, and automotive equipment.....	\$ 8,047,879
Buildings.....	2,861,331
Leasehold improvements.....	949,160
	<u>11,858,370</u>
Less, Allowance for depreciation.....	3,743,208
	<u>8,115,162</u>
Land.....	<u>389,827</u>

## Other assets:

Cash surrender value of life insurance.....	53,647
Deposits, licenses, etc.....	236,478
Debenture issue expenses unamortized.....	<u>13,195</u>

\$23,734.9

The accompanying notes are an integral part of this statement.

# SHOPPING BAG FOOD STORES

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## BALANCE SHEET

January 3, 1960

### LIABILITIES:

#### Current:

Accounts payable, vendors and others.....		\$ 5,476,502
Notes and contracts payable (due within one year):		
Bank note (Note 4).....	\$ 250,000	
Trust deed notes (Note 5).....	116,589	
Equipment purchase contracts.....	378,083	744,672
Accrued expense:		
Compensation.....	408,327	
Rent.....	123,944	
Property and payroll taxes.....	727,004	
Interest and insurance.....	69,837	
Premium redemption provision.....	406,963	
Other.....	224,641	1,960,716
Federal income tax.....		634,568
Total current liabilities.....		8,816,458

Notes and contracts payable (due after one year):		
Bank note (Note 4).....	1,687,500	
Trust deed notes (Note 5).....	2,135,241	
Equipment purchase contracts.....	194,507	4,017,458
4% sinking fund convertible subordinated debentures due May 15, 1971 (Note 6).....		226,000
Deferred federal income tax (Note 7).....		127,707
Commitments (Notes 8 and 9)		

### CAPITAL:

Capital shares:		
Common, authorized 2,000,000 shares of \$1 par value each; issued and outstanding 337,131 shares.....	337,131	
Class B common, authorized 1,000,000 shares of \$1 par value each; issued and outstanding 776,984 shares.....	776,984	
Capital surplus.....	3,191,942	
Retained earnings (Note 10).....	6,241,113	10,547,170
		<u>\$23,734,583</u>

The accompanying notes are an integral part of this statement.

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**SHOPPING BAG FOOD STORES**  
**STATEMENT OF CAPITAL SURPLUS**

	368 Days Ended Jan. 3, 1960	Year Ended Dec. 31,	
		1958	1957
Balance beginning of period.....	\$2,212,541	\$1,569,872	\$ 992,781
Excess of par value of preferred shares converted over par value of common shares issued therefor.....			395,200
Excess of principal amount of 4½% sinking fund convertible subordinated debentures converted over par value of common shares issued therefor.....	259,026	642,669	181,400
Excess of fair market value over par value of common shares issued as a stock dividend.....	720,375		
Balance end of period.....	<u>\$3,191,942</u>	<u>\$2,212,541</u>	<u>\$1,569,872</u>



# SHOPPING BAG FOOD STORES

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## STATEMENT OF INCOME AND RETAINED EARNINGS

	366 Days Ended January 3, 1960	Year Ended December 31,	
		1958	1957
Net sales.....	\$84,403,866	\$90,531,209	\$87,007,857
Cost of goods sold (Note 2).....	64,995,858	70,910,913	67,786,694
Gross profit.....	19,408,008	19,620,296	19,221,163
Operating, selling, and administrative expenses (Notes 3 and 11).....	17,955,817	17,713,383	16,625,511
Operating profit.....	<u>1,452,191</u>	<u>1,906,913</u>	<u>2,595,652</u>
Other income:			
Gain on sale of depreciable property.....	198,393	108,666	224,770
Other.....	90,866	35,506	47,496
	<u>289,259</u>	<u>144,172</u>	<u>272,266</u>
Interest expense.....	<u>280,328</u>	<u>198,234</u>	<u>181,932</u>
Income before provision for federal income tax.....	1,461,122	1,852,851	2,685,986
Provision for federal income tax.....	691,000	940,000	1,325,000
Net income.....	770,122	912,851	1,360,986
Retained earnings beginning of period.....	6,427,321	5,674,426	4,446,475
	<u>7,197,443</u>	<u>6,587,277</u>	<u>5,807,461</u>
Dividends:			
Preferred shares:			
Cash.....	—	—	11,572
Common shares:			
Cash.....	193,580	159,956	121,463
Stock.....	762,750	—	—
	<u>956,330</u>	<u>159,956</u>	<u>133,035</u>
Retained earnings end of period.....	<u>\$ 6,241,113</u>	<u>\$ 6,427,321</u>	<u>\$ 5,674,426</u>

The accompanying notes are an integral part of this statement.

For statement as to the effect of the industry-wide strike on current year's earnings see "Earnings and Book Value of Share" elsewhere in this Proxy Statement.



## NOTES

## 1. Notes Receivable:

Note bearing 6% interest, secured by deed of trust on land located in Granada Hills, San Fernando Valley, executed on October 2, 1959 by Balboa Mission, a partnership, due on October 2, 1960..... \$379,200

Note bearing 6% interest, secured by deed of trust on land located in the City of Ventura, California, executed on October 6, 1959 by Thompson-Borchard Ventura Corporation, due on or before October 14, 1960..... 238,500

On January 22, 1960 the \$238,500 note was subordinated to a construction loan made by a bank to Thompson-Borchard Ventura Corporation.

## 2. Merchandise Inventories:

Merchandise inventories are valued at the lower of cost or market. Inventories entering into the computation of cost of goods sold are as follows:

January 3, 1960.....	\$7,372,994
December 31, 1958.....	7,676,575
December 31, 1957.....	7,150,246
January 1, 1957.....	<u>5,486,604</u>

## 3. Properties:

The depreciation policy of the company is to provide depreciation on a straight-line method based upon the estimated life of the assets for book and statement purposes and upon an accelerated method where allowed for tax purposes. The principal rates used during the three years ended January 3, 1960 were:

	In Years
Buildings.....	33 1/3
Furniture and fixtures.....	10
Automobiles and trucks.....	4 and 6
Leasehold improvements (estimated useful life or period of lease).....	

Upon disposal of depreciable property, the accounts are relieved of the related costs and accumulated depreciation. The resulting gains and losses are reflected in the income statement.

Costs of major remodeling and improvements are capitalized. Repairs and maintenance are expensed as incurred.

## 4. Bank Notes:

The bank note dated August 9, 1957, bearing interest at 5%, and having a balance at January 3, 1960 of \$1,937,500.00 is payable in quarterly installments of \$62,500, aggregating \$250,000 annually. The agreement provides, among other covenants, that the company will maintain a net worth of not less than \$7,000,000 and net current assets of not less than \$5,000,000.

## 5. Trust Deed Notes Payable:

	Due Within One Year	Due After One Year	Total
E. M. Sloan.....	\$ 44,575		\$ 44,575
The Equitable Life Assurance Society of the United States.....	72,014	\$2,135,241	2,207,255
	<u>\$116,589</u>	<u>\$2,135,241</u>	<u>\$2,251,830</u>

# SHOPPING BAG FOOD STORES

## NOTES (Continued)

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The note payable to E. M. Sloan was assumed in connection with the acquisition of unimproved land, which is adjacent to the office and warehouse property. The note bears interest at the rate of 5% per annum payable \$450.00 or more per month, including principal and interest. It is intended that the note will be paid during the ensuing year.

The note payable to The Equitable Life Assurance Society of the United States having a balance at January 3, 1960 of \$2,207,255 is secured by a trust deed on land and office, warehouse and central bakery buildings, and is payable in quarterly installments of \$43,594, aggregating \$174,376 annually in the years 1959-1978, inclusive, including interest at 5¼%. The note agreement provides, among other covenants, that the company maintain net current assets of not less than \$4,000,000.

### 4½% Sinking Fund Convertible Subordinated Debentures

Of the original \$1,500,000 issue, \$226,000 remained outstanding at January 3, 1960. Certain provisions of the 4½% sinking fund convertible subordinated debentures due May 15, 1971 are summarized as follows:

The indenture requires the company to provide for retirement of the debentures through a sinking fund. At January 3, 1960, the company had acquired sufficient debentures through conversion to satisfy the 1959 sinking fund requirement. The debentures are convertible at their principal amount into common stock of the company at any time at \$12.00 per share of common stock until May 15, 1961, \$14.00 until May 15, 1966, and \$16.00 thereafter until maturity. The conversion price is subject to adjustment in certain cases, and at January 3, 1960 the current conversion price was \$11.54 per share. The indenture places certain restrictions on the payment of cash dividends on the stock of the company and on the purchase or redemption of its stock.

### Deferred Income Tax

Deferred income taxes in the amount of \$127,707 are taxes to be paid in the future as the result of the company using the sum of the years-digits method of depreciation for federal income tax purposes as compared to the straight-line method of depreciation used for book and report purposes.

### Leases

The approximate minimum annual rental liability on property and fixtures leased to the company at 38 locations is summarized by periods of expiration as follows:

	Leases	Amount
January 1, 1962 — December 31, 1966.....	13	\$ 176,139
January 1, 1967 — December 31, 1976.....	19	447,101
January 1, 1977 — September 30, 1981.....	13	517,010
		<u>\$1,140,250</u>

### Commitments

The company's federal income tax returns have been examined to December 31, 1958, and all additional assessments have been paid.

### Dividends

The common stock is entitled to cash dividends in the amount of 70 cents per share per year before any dividends may be declared or paid on Class B stock. After payment of 70 cents per share on common stock, dividends declared in any year are payable to holders of common stock and Class B stock, share and share alike. Each share of Class B stock is convertible into one share of common stock at the discretion of the holders of the Class B stock.

Restriction on the declaration of dividends are referred to in Note 6.

## SHOPPING BAG FOOD STORES

## NOTES (Continued)

## 11. Supplementary Profit and Loss Information:

The following items are charged to operating, selling, and administrative expenses in the foregoing statements of income:

	368-Day Period Ended Jan. 3, 1960	Year Ended Dec. 31,	
		1958	1959
Maintenance and repairs.....	\$ 519,090	\$ 390,640	\$ 317,000
Depreciation and amortization, straight-line.....	1,066,381	956,519	779,000
Taxes other than federal income <sup>①</sup> :			
Payroll taxes.....	378,580	287,284	275,000
Property.....	637,619	491,701	357,000
State franchise and other.....	152,489	163,643	120,000
	1,168,688	942,628	752,000
Rents <sup>②</sup> .....	\$1,489,871	\$1,466,516	\$1,381,000

① California state and local taxes collected from customers are included in sales and the provision for payment thereof is charged against sales.

② No royalties were paid during the foregoing periods.

# SHOPPING BAG FOOD STORES

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## SUMMARY OF EARNINGS

	368 Days Ended January 3, 1960 <sup>(1)</sup>	Year Ended December 31,			
		1958	1957	1956	1955
Net sales.....	\$84,403,866	\$90,531,209	\$87,007,857	\$72,187,344	\$63,694,339
Cost of goods sold.....	64,995,858	70,910,913	67,786,694	56,148,534	49,643,008
Operating, selling, and administrative expenses..	17,955,817	17,713,383	16,625,511	13,952,776	12,473,655
Interest expense.....	280,328	198,234	181,932	154,458	136,602
Other income, net.....	289,259	144,172	272,266	148,445	161,367
Federal income tax.....	691,000	940,000	1,325,000	1,056,000	801,400
Net income.....	770,122	912,851	1,360,986	1,024,021	801,041
Dividends on preferred shares.....			11,572	55,846	55,846
Earnings applicable to common shares.....	<u>770,122</u>	<u>912,851</u>	<u>1,349,414</u>	<u>968,175</u>	<u>745,195</u>
Earnings per share, common <sup>(2)</sup> .....	<u>\$ .72</u>	<u>\$ .86</u>	<u>\$ 1.36</u>	<u>\$ 1.07</u>	<u>\$ .87</u>

An election was made during the year to change the accounting period from a calendar year to a 52/53-week year ending on the Sunday which is closest to the end of December.

Earnings per share, common, have been computed based upon the average number of shares outstanding in each year after giving effect, retroactively, to the 2½ for 1 stock split in 1956 and the 4% stock dividend issued in 1959.

For statement as to the effect of the industry-wide strike on current year's earnings see "Earnings and Book Value Per Share" elsewhere in this Proxy Statement.

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**VON'S GROCERY CO.  
and  
SHOPPING BAG FOOD STORES**

**CONDENSED PRO FORMA COMBINED BALANCE SHEET**

**January 3, 1960**

**ASSETS**

	Von's Grocery Co.	Shopping Bag Food Stores	Pro forma Combined
<b>Current:</b>			
Cash.....	\$ 6,156,516	\$ 5,599,709	\$11,756,225
Claims and other receivables.....	229,767	337,025	566,792
Notes receivable.....	1,291	617,785	619,076
Merchandise inventories.....	5,271,426	7,372,994	12,644,420
Deposits, supplies, and other prepaid expense.....	577,589	998,761	1,576,350
<b>Total current assets.....</b>	<b>12,236,589</b>	<b>14,926,274</b>	<b>27,162,863</b>
Properties, less accumulated depreciation.....	5,862,739	8,504,989	14,367,728
Other assets.....	162,527	303,320	465,847
	<u><u>\$18,261,855</u></u>	<u><u>\$23,734,583</u></u>	<u><u>\$41,996,438</u></u>

**LIABILITIES**

<b>Current:</b>			
Accounts payable.....	\$ 2,193,746	\$ 5,476,502	\$ 7,670,248
Notes and contracts payable (due within one year).....	7,828	744,672	752,500
Accrued expense.....	1,114,191	1,960,716	3,074,907
Deposits received.....	48,979		48,979
Federal income tax.....	1,296,626	634,568	1,931,194
<b>Total current liabilities.....</b>	<b>4,661,370</b>	<b>8,816,458</b>	<b>13,477,869</b>
Notes and contracts payable (due after one year).....	272,032	4,017,248	4,289,280
4½ % debentures, due 1971.....		226,000	226,000
Deferred federal income tax.....		127,707	127,707

**CAPITAL**

**Capital shares:**

Par value \$1; issued and outstanding after merger and retirement of Shopping Bag Food Stores shares — 2,985,595 shares.....	1,871,480	1,114,115	2,985,595
Capital surplus.....	1,336,676	3,191,942	4,528,618
Retained earnings.....	10,120,297	6,241,113	16,361,410
	<u><u>\$18,261,855</u></u>	<u><u>\$23,734,583</u></u>	<u><u>\$41,996,438</u></u>

## Agreement of Merger

AGREEMENT OF MERGER dated the 25th day of January, 1960, made and entered into by and between VON'S GROCERY CO. (hereinafter sometimes referred to as "Von's") and a majority of the directors thereof, and SHOPPING BAG FOOD STORES (hereinafter referred to as "Shopping Bag") and a majority of the directors thereof,

### WITNESSETH:

WHEREAS, Von's was organized pursuant to the General Corporation Law of the State of Delaware Certificate of Incorporation filed in the office of the Secretary of State of the State of Delaware on October 14, 1958; and

WHEREAS, Shopping Bag was organized pursuant to the laws of the State of California by Articles of Incorporation filed in the office of the Secretary of State of the State of California on March 7, 1933; and

WHEREAS, Von's has issued and outstanding 1,871,476 shares of Common Stock of the par value of \$1.00 per share; and

WHEREAS, Shopping Bag on January 15, 1960 had issued and outstanding 342,656 shares of Common Stock of the par value of \$1.00 per share (designated "Common Stock") and has issued no additional shares of such stock since said date except shares issued upon conversion of its 4½% Sinking and Convertible Debentures due May 15, 1971; and

WHEREAS, Shopping Bag on January 15, 1960 had issued and outstanding 772,584 shares of Class B Common Stock of the par value of \$1.00 per share (designated "Class B Common Stock") and has issued no additional shares of such stock since said date; and

WHEREAS, Shopping Bag is also authorized to issue fifty thousand (50,000) shares of Preferred Stock of the par value of \$25.00 per share, none of which shares at the date hereof are issued and outstanding;

NOW, THEREFORE, in consideration of the premises and of the mutual agreements, provisions, covenants, promises and grants herein contained, the parties hereto agree, in accordance with the provisions of the General Corporation Law of the State of Delaware and the Corporations Code of the State of California that Von's and Shopping Bag shall, on the effective date of the merger hereby agreed upon hereinafter sometimes called the "Merger", be merged into a single corporation, to wit, Von's, one of the parties hereto (hereinafter sometimes called the "Surviving Corporation"); and that the terms and conditions of the Merger and the mode of carrying the same into effect and the manner of converting the shares of Shopping Bag into shares of Von's, the outstanding shares of which are not to be changed or converted as a result of the Merger, are and shall be as hereinafter set forth.

### ARTICLE I

The identity, existence, purposes, objects, properties, franchises, powers, rights, privileges and immunities of Von's shall continue unaffected and unimpaired by the Merger; and upon the effective date of the Merger the identity, existence, purposes, objects, properties, franchises, powers, rights, privileges and immunities of Shopping Bag shall be merged into Von's and Von's shall be fully vested therewith.



## ARTICLE II

The Certificate of Incorporation of Von's, the Surviving Corporation, as amended herein, shall continue in full force and effect until altered, amended, or repealed as provided therein, or as provided by law.

The first paragraph of Article FOURTH of the Certificate of Incorporation of Von's, the Surviving Corporation, shall be amended as of the effective date of the Merger to read in full as follows:

"FOURTH. The total number of shares of stock which the corporation shall have authorized to issue is five million (5,000,000) shares of Common stock and the par value of each of such shares of Common stock is One Dollar (\$1.00) amounting in the aggregate to Five Million Dollars (\$5,000,000.00). The holders of the Common stock shall be entitled to one vote for each share held at all meetings of the stockholders of the corporation. At all elections of directors of the corporation, each holder of Common stock of the corporation entitled to be voted thereat shall be entitled to as many votes as shall equal the number of such shares of stock of such holder multiplied by the number of directors to be elected, and each such stockholder may cast all of such votes for a single director or may distribute them among the total number of directors to be voted for, among any two or more of such directors, as such stockholder may see fit."

## ARTICLE III

The By-Laws of Von's, the Surviving Corporation, as in effect on the effective date of the Merger, shall continue in full force and effect until altered, amended, or repealed as provided therein, or as provided by law.

## ARTICLE IV

The names of the directors and principal officers of the Surviving Corporation who, subject to the provisions of the By-Laws of the Surviving Corporation and the laws of the State of Delaware, shall hold office until the first annual meeting of the stockholders of the Surviving Corporation held subsequent to the effective date of the Merger and the election or appointment of their respective successors are as follows:

### DIRECTORS

JAMES E. BATES  
EDWARD C. FREUTEL, JR.  
W. D. HAYDEN  
W. R. HAYDEN  
VICTOR HINSON  
ERNEST J. LOEBBECKE

CHARLES L. MORSE, JR.  
CHARLES T. VON DER AHE  
THEODORE A. VON DER AHE  
WALTER R. VON DER AHE  
WILFRED A. VON DER AHE

### PRINCIPAL OFFICERS

CHARLES T. VON DER AHE.....	Chairman of the Board
THEODORE A. VON DER AHE.....	President
W. R. HAYDEN.....	Senior Vice President
WILFRED L. VON DER AHE.....	Executive Vice President
VICTOR HINSON.....	Secretary
JAMES C. BALL.....	Treasurer
EDWARD C. FREUTEL, JR.....	Assistant Secretary and Assistant Treasurer

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If, on the effective date of the Merger, a vacancy shall exist in the Board of Directors of the Surviving Corporation, such vacancy may be filled in the manner provided in the By-Laws of the Surviving Corporation.

## ARTICLE V

The shares of Von's outstanding on the effective date of the Merger (including any shares held in the Treasury of Von's) shall not be converted as a result of the Merger, and shall remain outstanding as shares of the Surviving Corporation.

The manner of converting the shares of Shopping Bag into shares of the Surviving Corporation shall be as follows:

Forthwith upon the effective date of the Merger the shares of Common Stock and Class B Common Stock of Shopping Bag then outstanding (other than shares of such Common Stock and Class B Common Stock held by Shopping Bag in its Treasury, if any) shall be converted into shares of Common Stock of the Surviving Corporation upon the basis of one (1) share of Common Stock of the Surviving Corporation for each share of Common Stock of Shopping Bag and one (1) share of Common Stock of the Surviving Corporation for each share of Class B Common Stock of Shopping Bag.

All shares of Common Stock and Class B Common Stock of Shopping Bag held by it in its Treasury on the effective date of the Merger shall be surrendered to the Surviving Corporation for cancellation, and no shares of the Surviving Corporation shall be issued or issuable in respect thereof.

All shares of Common Stock of the Surviving Corporation issued to holders of shares of Common Stock and Class B Common Stock of Shopping Bag shall be issued in full satisfaction of all rights pertaining to such shares of Common Stock and Class B Common Stock of Shopping Bag.

## ARTICLE VI

Upon the effective date of the Merger, the separate existence of Shopping Bag which is merged with and with Von's pursuant to this Agreement of Merger shall cease, and in accordance with this Agreement of Merger the Surviving Corporation shall possess all of the rights, privileges, powers and franchises as well of a public as of a private nature, and be subject to all the restrictions, disabilities and duties of Shopping Bag, and all and singular the rights, privileges, powers and franchises of Shopping Bag, and all property of Shopping Bag, real, personal and mixed, and all debts due to Shopping Bag on whatever account, or belonging to Shopping Bag shall be vested in the Surviving Corporation; and all property, rights, privileges, powers and franchises, and all and every other interest shall be thereafter as actually the property of the Surviving Corporation as they were of Shopping Bag; provided, that all rights of creditors and all liens upon the property of Shopping Bag shall be preserved unimpaired, limited to the property affected by such liens at the effective date of the Merger, and all debts, liabilities and duties of Shopping Bag shall thenceforth attach to the Surviving Corporation, and may be enforced against to the same extent as if said debts, liabilities and duties had been incurred or contracted by the Surviving Corporation. If at any time the Surviving Corporation shall deem or be advised that any further assignments, assurances in law or other acts or instruments are necessary or desirable to vest or confirm in the Surviving Corporation the title to any property of Shopping Bag, Shopping Bag and its proper officers and directors shall and will do all such acts and things as may be necessary or proper to vest or confirm to such property in the Surviving Corporation and otherwise to carry out the purposes of this Agreement of Merger.

The Surviving Corporation shall pay all expenses of the Merger. It is expressly provided, however, that in the event this Agreement of Merger is terminated or abandoned in any manner for any reason, the corporation shall pay all expenses incurred by it as of the date of such termination or abandonment.



**ARTICLE VII**

Until the effective date of the Merger or termination or abandonment of this Agreement of Merger, neither corporation shall, without the consent of the other:

(1) Pay any dividend or make any distribution on any of its shares of stock, except that Shopping Bag may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding fifteen cents (15¢) per share and Von's may continue to pay regular quarterly dividends on its Common Stock at a quarterly rate not exceeding ten cents (10¢) per share.

(2) Issue any shares of its stock of any class except that Shopping Bag may issue shares of its Common Stock upon conversion of its 4½% Sinking Fund Convertible Subordinated Debentures due May 15, 1971 outstanding at the date of this Agreement of Merger and upon conversion of its Class B Common Stock outstanding at the date of this Agreement of Merger.

(3) Issue any options for the purchase of any shares of its stock of any class.

**ARTICLE VIII**

This Agreement of Merger shall be submitted to the stockholders of Shopping Bag and Von's provided by the applicable laws of the States of California and Delaware, at meetings which shall be held on or before March 17, 1960, or on such later date as the Boards of Directors of Shopping Bag and Von's shall mutually approve. After the approval and adoption thereof by the holders of not less than two-thirds of the outstanding shares of Common Stock of Von's and by the holders of not less than two-thirds of the outstanding shares of Common Stock and not less than two-thirds of the outstanding shares of Class B Common Stock of Shopping Bag, this Agreement of Merger shall be filed and recorded in the manner required by the General Corporation Law of the State of Delaware and filed in the office of the Secretary of State of California in the manner required by the Corporations Code of the State of California, unless terminated as provided in Article IX of this Agreement of Merger. The Merger shall become effective upon such filing and recording.

**ARTICLE IX**

This Agreement of Merger may be terminated and the Merger may be abandoned at any time prior to the effective date of the Merger by mutual consent of the Boards of Directors of the respective corporations. In addition, this Agreement of Merger may be terminated and abandoned at any time prior to the effective date of the Merger by action of the Board of Directors of either Von's or Shopping Bag in the event that any one or more of the following shall occur:

(a) All necessary permits or approvals of governmental agencies having jurisdiction with respect to the Merger shall not have been obtained within six months after the date hereof;

(b) Shopping Bag shall not, within six months after the date hereof, have obtained a favorable ruling from the Internal Revenue Service that the exchange of shares of Common Stock and Class B Common Stock of Shopping Bag for shares of Common Stock of Von's in accordance with the terms and provisions of this Agreement of Merger, will be a non-taxable transaction to the stockholders of Shopping Bag under the provisions of Section 354 of the Internal Revenue Code of 1954;

(c) Either corporation shall be enjoined by a court from holding a meeting of its stockholders to consider and vote upon this Agreement of Merger or from taking any other action necessary to consummate the Merger;

(d) Either corporation shall fail to obtain, within six months after the date hereof, at a meeting of its stockholders the approval and adoption of this Agreement of Merger by the vote of the holders of not less than two-thirds of the outstanding shares of its stock of each class;

(e) Claims of stockholders of Von's and Shopping Bag who dissent from the Merger amount in the aggregate to a sum in excess of \$1,000,000; or

(f) In the reasonable opinion of the Board of Directors of either corporation any material adverse change shall have occurred in the properties, assets or business of Von's or Shopping Bag.

In addition this Agreement of Merger may be terminated and abandoned at any time prior to the effective date of the Merger by action of the Board of Directors of Von's in the event that on or prior to March 20, 1960 any stockholder of Shopping Bag reasonably deemed by Von's to be a controlling stockholder or a member of any controlling group or groups of stockholders of Shopping Bag shall have failed or refused to deliver to Von's a statement in form satisfactory to Von's to the effect that it is his intention to acquire shares of Common Stock of Von's upon the Merger for investment and not with a view to the distribution or resale of any thereof.

In the event of termination of this Agreement of Merger as herein provided, this Agreement of Merger shall become wholly void and of no effect and there shall be no liability to any stockholder or other person or to any corporation or to the respective parties hereto on the part of either Von's or Shopping Bag or their respective Boards of Directors or stockholders.

#### ARTICLE X

Pursuant to the terms and conditions of a Negotiating Permit dated October 20, 1959 granted by the Commissioner of Corporations of the State of California, the parties hereto expressly agree that Von's shall not be liable for failure to issue any securities pursuant to this Agreement of Merger unless and until a further permit authorizing the sale and issuance of such securities has first been granted by said Commissioner of Corporations. Said permit dated October 20, 1959 further requires the following legend to be included herein:

"THE COMMISSIONER OF CORPORATIONS OF THE STATE OF CALIFORNIA HAS MADE NO FINDING OR DETERMINATION IN RELATION TO THE FAIRNESS OF THE NEGOTIATION OR AGREEMENTS HEREBY PERMITTED AND THIS NEGOTIATING PERMIT IS PERMISSIVE ONLY AND DOES NOT CONSTITUTE A RECOMMENDATION OR ENDORSEMENT OF THE SECURITIES PERMITTED TO BE OFFERED AND SHOULD NOT BE UNDERSTOOD AS AN INDICATION THAT SUCH FINDING OR DETERMINATION OF FAIRNESS WILL BE MADE OR THAT A DEFINITIVE PERMIT AUTHORIZING SALE OR ISSUANCE OF SECURITIES, IF APPLIED FOR, WILL BE GRANTED."

3000

IN WITNESS WHEREOF, Von's and Shopping Bag have caused this Agreement of Merger to be signed in their respective corporate names by the President or a Vice President and have caused their respective corporate seals to be hereunto affixed and attested by the Secretary or an Assistant Secretary, and a majority of the directors of Von's and Shopping Bag, respectively, have hereunto set their hands, all as of the day and year first above written.

VON'S GROCERY CO.

By CHARLES VON DER AHE  
President  
CHARLES VON DER AHE  
ERNEST J. LOEBBECKE  
WALTER R. VON DER AHE  
WILFRED VON DER AHE  
T. A. VON DER AHE  
C. L. MORSE, JR.  
EDWARD C. FREUTEL, JR.  
All or a Majority of the Directors of  
Von's Grocery Co.

Corporate Seal)

ATTEST:

EDWARD C. FREUTEL, JR.  
Secretary

SHOPPING BAG FOOD STORES

By W. R. HAYDEN  
President  
JAMES E. BATES  
E. W. PLUMB  
W. D. HAYDEN  
VICTOR HINSON  
G. A. CARTER  
WM. S. HUGHES  
All or a Majority of the Directors of  
Shopping Bag Food Stores

Corporate Seal)

ATTEST:

VICTOR HINSON  
Secretary

DEFENDANT'S EXHIBIT BG

LYBRAND, ROSS BROS. & MONTGOMERY  
Certified Public Accountants

Coopers & Lybrand  
in areas of the world outside the United States

June 10, 1963

Mr. William W. Vaughn  
O'Melveny & Myers  
433 South Spring Street  
Los Angeles 13, California

Dear Mr. Vaughn:

When discussing the theoretical draw and adjusted draw areas of Von's and Shopping Bag stores involved in Civil No. 336-60-CC, government counsel asked whether the barriers cited in Appendix I of the affidavit by Roy L. Bouque constitute complete barriers in developing the estimated population in the "adjusted draw areas".

In each section of Appendix I entitled "Adjusted Draw Area", there is a paragraph explaining the reasons for adjusting the theoretical draw area. Each barrier cited in these paragraphs constitutes a complete barrier in developing the estimated population counts, unless it is stated that it is a partial barrier. Examples of these exceptions appear on pages 28 and 67 of the affidavit.

Very truly yours, Lybrand, Ross Bros. & Montgomery

RLB:as

## DEFENDANT'S EXHIBIT BJ

Jenssen, Beam, & Martin  
1908 Wilshire Boulevard, Los Angeles, California

Summary of Motivation Research Study Conducted for  
The Shoppers Market in Norwalk

Practical Purposes of this Study

The primary purpose of this research was to investigate consumer attitudes toward the Shoppers Market in Norwalk in order to (1) more accurately determine the psychological picture which now exists in the consumers mind regarding this store and shopping center, and (2) to ascertain the ideal psychological picture which it is desirable to develop among these consumers.

The broad term "consumer attitudes" is here meant to include such elements as awareness and familiarity with the market, attitudes toward prices, customer service, variety and quality of merchandise, and any other factors which relate to consumer selection of a supermarket. Each item is considered with reference to competitive stores as well as the Shoppers Market.

The Method

The technique we have employed in making this survey is called motivation research. It is based on "depth" interviewing by trained interviewers. The respondents are encouraged to express their spontaneous attitudes and feelings in a free, conversational manner.

The interviewers were provided with a guide-list of relevant subjects or "areas" that were to be investigated. They bring up each aspect of the subject, giving the respondent every opportunity to "talk herself out". No predetermined questions were employed. The interviewers have been trained to draw forth all the respondent's own ideas without leading or influencing the replies, and to cover all points indicated.

Whenever spontaneous response on the part of the respondent ceases, the interviewer "probes" further. Through this "digging" he induces the respondent to talk

further, to explain, to look beneath the surface, to re-examine.

When the interviews are completed, both surface and underlying attitudes and motivations have been thoroughly examined. The respondent generally reveals more than she is aware of, not only in what is said, but in what is not said as well. Reading "between the lines" in terms of known "laws" of human behavior is part of the analysis during these intensive interviews.

A good "depth" interview, in which close rapport has been established between interviewer and respondent, generally lasts twenty minutes to one hour. The respondent's remarks are noted verbatim in order to preserve the consumer's own language and wording as much as possible.

### Samples of Respondents

A total of 240 respondents comprised the sample upon which this report is based. These respondents were selected at random within a one mile radius of each store. Because this was a random sample, included in it were individuals who do 100% of their shopping at the Shoppers Market, individuals who might be termed "multi-store" shoppers (in that they consistently shop at most of the stores in the area), individuals who do most of their shopping at markets other than Shoppers; individuals who have never shopped at Shoppers; and virtually all possible combinations of shopping preferences.

### Survey Results

The results of our motivation research in the Norwalk area indicates that, in general, the Shoppers Market and shopping center have done a very notable job in satisfying the shopping requirements of a significantly large percentage of homemakers in this area. It is very rare, indeed, to find a market which satisfies so completely the shopping requirements of so many. Such verbal accolades as "It's the ideal shopping center", or "I have never shopped at a finer market", or "It is *the* friendly market in town", or "I can't think of a single thing that should be changed about the market which would further improve it" were bestowed upon the market by the majority of the consumers in our



sample who make most of their purchases at Shoppers. Even many of the consumers who only occasionally shop at Shoppers displayed generally positive attitudes toward this market. These are people who, for one reason or another, find it more convenient to shop at one or more of the other markets in the area. In short, the psychic picture which now exists in the consumers mind regarding this store and shopping center is a very favorable one.

One of the basic reasons for this almost universal satisfaction among the Norwalk homemakers toward Shoppers is related to the unique degree of homogeneity of the socio-economic, age, and ethnic components of the Norwalk area. As a result of these homogeneous characteristics of the residents within the one mile radius of the market, it is not surprising that Shoppers has been able to capture so much of the total shopping volume in the area. This point becomes more understandable when one considers the fact that the area is not broken up into distinct socio-economic or racial districts or "islands", each with its own set of shopping preferences (as is the case in so many other Southern California communities). In such heterogeneous communities it is very difficult, if not impossible, for one market to be "all things to all people". Consequently, in such areas of mixed socio-economic and racial groups, one usually finds considerable variety in the types and sizes of markets which service the area. Such, of course, is very definitely not the case in the Norwalk area. Here we find a district which is almost completely dominated by the large supermarkets and shopping centers, and with very few "mamma and papa" markets. Additionally, we find that, in the main, these supermarkets are catering to a fairly homogeneous group of shoppers, and that which satisfies one customer will usually satisfy the other.

This suggests two things which are pertinent to the purpose of this research study. First, it suggests that up to the present time, Shoppers Market (by virtue of its variety of merchandise, its quality of produce and meat, its friendly shopping atmosphere, its customer service, and the various other factors which make for an effective market operation) has been highly effective in establishing a strong degree of customer loyalty with the major percentage of this homogeneous group of consumers within the area

under investigation. Second, this observation, in combination with the fact that the shopping habits of the consumers in the area are very deeply ingrained, suggests that increased competition in the area would have a negligible effect on the shopping habits of consumers who are currently trading at Shoppers Market.

### The Norwalk Homemakers

Based upon statistical averages, the typical Norwalk Homemaker is an American born woman in her early middle thirties. She is married and is the mother of 2.13 children. She spends on the average of \$23.98/week at 1.4 supermarkets in the area. Although she is extremely budget and priceminded, in the strict sense of the word she cannot be classified as a true "price-shopper". She follows the ads in the paper quite religiously, but reads only the ads of the specific market where she is accustomed to shopping. She likes to keep herself well informed of which prices are lower when the time comes for actual buying so that she may plan her week-end shopping on the basis of the "specials" which are offered; she also likes to know the brands involved on week-end sales.

Through a process of trial and error, she has found the market or markets in her neighborhood which offer her (in her perception) the most compatible shopping environment. To this market she extends most of her shopping loyalty, even though another market in the area may occasionally offer lower week-end prices on specific items. She reasons that if she were to make the entire circuit of markets in the area in order to take advantage of their week-end "specials", her savings would be dissipated by the cost of increased gasoline consumption and the time lost; "anyway", she rationalizes, "the differences in 'special' prices among the various markets is not sufficiently great to justify such a shopping tour".

### Advertising

In this area the principal medium of advertising for markets is newspapers. Of the two local papers, the strongest degree of preference was expressed by interviewees in favor of the Herald American for market advertising. (ap-



proximately 70% of the population follow the grocery ads quite consistently from week to week. Of this group, 90% read the ads in the Herald American, while only 10% follow the ads in the Norwalk Advertiser). This preference for the Herald American over the Norwalk Advertiser is related to the fact that these people, as was the case with the Santa Monica respondents, feel that it is a "newspaper" and not merely a "throwaway".

The price consciousness of the Norwalk homemaker, as indicated in an earlier section of this report, is extremely high. This tends to negate the advisability of switching to a completely institutional type of campaign. However, we do feel that a properly handled semi-institutional type of advertisement could contribute to increased customer volume.

Since shoppers in this area tend to choose one market at which they do virtually all of their shopping, they develop strong habits and feelings of loyalty toward this store. They are as vitally interested in quality of merchandise and customer service as they are in price. The establishment of a semi-institutional type of advertising would further fortify this perception among loyal Shoppers customers. It would also tend to develop a more clear cut and positive personality for the market among these customers who now rarely or never shop at Shoppers, but who do read Shoppers ads occasionally. Since price advertisements are read by the Norwalk shopper primarily for the convenience of knowing what is on special at her own market, and price ads for other markets are read mostly for the sake of mere comparison; a semi-institutional ad which established Shoppers as a market where low prices, quality products and service are combined might more effectively entice the shopper with previously established habits and loyalties to "experiment" at Shoppers.

### Premium Stamps

With regard to premium stamps, approximately 85.5% of the population within the area saves stamps. 76.4% of this group save S&H green stamps, but only 4% of the population is interested enough in premium stamps to change their shopping habits in order to obtain them. The others save them merely because they are given away. The at-

tractiveness of premium stamps appears to be only a minor motivating factor in the consumer's choice of a market. They are motivated primarily in their selection of places to shop by other factors such as prices, quality of merchandise, and plain habit. However, all other things being equal, 57% of these "stamp savers" indicated that they would give preference to a new market which offers premium stamps over a new market which does not. What is more significant is that the remaining 43% indicated that they would probably shop at the store which did not give stamps "because the prices of items are usually a little higher in such stores". Included in this latter group were a significant number of Shoppers customers.

In summary, the above data tends to indicate that it would be unwise at the present time to incorporate premium stamps in your general sales policy, unless such could be accompanied by a properly handled institutional campaign designed to alter and counteract the negative attitudes of the population toward the premium stamp—even then, it is quite doubtful that the resulting increase in volume would cover the cost of the stamps.

### Competition

There are six supermarkets within a mile radius of Shoppers Market, and one market—Ralph's—beyond this radius, which draw upon the total shopping volume of the area; however, All American, Raisin's, Arvos, and Market Basket are the chief competitors. All American draws 17.2% of the total shopping volume in the area; Raisin's draws 10.6%; arvos draws 10.3%; Market Basket draws 6.0% and Ralph's draws 3.2%. Wong's, Food Fair, and the few "mamma and papa" markets combined draw 10.2% of the total volume. The remaining 42.3% of the total volume is drawn from the area by Shoppers Market.

It is essential to determine the basic motivating factors which cause consumers to select a particular market. On the basis of our research findings the strongest factors influencing the Norwalk shoppers are price, convenience, habit, and loyalty.

Most shoppers have selected the market closest to them, or one which is on their route home. Once a market has been selected, they have a tendency quickly to form strong

habits and experiment with other stores only to a slight degree.

Significantly, most of the shoppers who patronize stores other than Shoppers have never even visited the Shoppers location. On the other hand, a large percentage of Shoppers customers have experimented with several stores and have chosen Shoppers Market over all the others.

Interviews revealed another surprising fact. There was an almost total absence of negative comments about Shoppers Markets both from those who patronize Shoppers regularly and those who do not. Of those who do not use Shoppers, of course, many had never tried the store. However, among all those who had ever used the store, virtually all comments were favorable. Another phase of this picture is that Shoppers' regular customers do have negative attitudes toward other stores. They feel that they have in Shoppers the "ideal" shopping center, that prices are higher in other stores, and that quality of merchandise is much better than other stores in the area.

Those who do not use Shoppers Market regularly believe that prices and quality are about the same at all the stores in the area. Most homemakers who believe this have not experimented with all the stores. In short, the 42.3% who use Shoppers are satisfied and loyal. The 57.7% who do not use Shoppers have based their selection of a store mainly on convenience, and are bound by habit to continue using the first store selected. An advertising program combining (1) price advertising (which at present is not convincing non-Shoppers customers that prices are lower there) and (2) institutional copy which would make them aware of the other advantages of Shoppers Market, would probably be more effective as a lever to pry them from established shopping habits.

### The Area and its Potential

The mile radius around Shoppers Market is bounded on the north by Florence, the south by Leffingwell Road, the east by Pioneer, and the west by Woodruff. It is a very densely populated residential area, now almost saturated with private dwelling units. Approximately 90% of the area available for residential growth has been developed. There is an almost total absence of multiple dwelling units,

and it is possible that further property developments will be additional private dwelling units. The remaining 10% will most likely be covered by 400 to 500 private dwelling units during the next year to two years. If the present average of 4.13 per family continues, this should mean a population increase of approximately 2,065. This represents an increased shopping potential for the area from the present figure of \$116,111.16 to about \$128,536.00 per week. If it is assumed that Shoppers will at least continue their 42.3% of the shopping volume, this should mean an increase in Shoppers' volume of from \$5,000 to \$6,000 per week within the next two year period.

### Statistical Data

#### Shoppers Market—Norwalk

- 1—Total population within one mile radius of Shoppers Market.... 20,000
- 2—Total number of dwelling units..... 4,842
- 3—Number of people per dwelling unit..... 4.13

#### 4—Ethnic groups:

A—White.....	72.4%
B—Mexican.....	16.0
C—Jewish.....	6.0
D—Chinese.....	3.0
E—Other.....	2.6

#### 5—Average weekly expenditure for:

Groceries.....	\$11.14
Meat.....	7.23
Produce.....	3.56
Deli.....	1.40
Liquor.....	.65

Total expenditure.....\$23.98

#### 6—Weekly volume per markets—(8 markets)

Shoppers.....	42.3%
All American.....	17.2
Raisin's.....	10.6
Arvos.....	10.3
Market Basket.....	6.0
Wong's.....	5.3
Ralph's.....	3.4
Food Fair.....	3.2
Miscellaneous.....	1.7

#### 7—Total amount of money spent in area for food per week

4,842 dwelling units x \$23.98.....\$116,111.16

The above data indicates that Shoppers is drawing fully 67% of its total volume from within a mile radius of the store location. The remaining 33% is coming from outside

the mile radius. In order to more accurately determine the exact source of this 33%, additional interviews were conducted outside the mile radius. The results of this additional research indicate that approximately 80% of this outside volume is coming from within the segment between the mile radius and the two mile radius. The remaining 20% (or 6% of the store's total weekly volume) stems from transient traffic, either from passing motorists or from persons visiting Auction city.

## DEFENDANT'S EXHIBIT BK

Summary Total of All Interviewed Areas  
(N = 1,167)

	N	Shop * Regularly	Shop * Frequently	Shop * Occasionally	Never * Shop	Shop Either * Regularly or Frequently	Shop Regular * Frequently, or Occasionally
San Fernando.....	202	33%	27%	10%	30%	60%	70%
Downey—Norwalk.....	120	31	22	17	30	53	70
Rivers—Sante Fe Springs.....	143	33	26	15	26	59	74
Montebello.....	72	35	15	15	35	50	65
Fullerton—La Habra.....	110	31	22	20	27	53	73
West Covina—La Puente.....	134	29	21	16	34	50	66
Garden Grove.....	106	32	19	23	26	51	74
Pomona—Ontario.....	120	44	14	12	30	58	70
South Pasadena—Alhambra.....	160	35	14	19	32	49	68
Total.....	1,167	34%	20%	16%	30%	54%	70%

\* ... at retail food stores located ten or more minutes from home.

## San Fernando Area

(N = 202)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

33%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

27%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

10%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

60%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

70%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

30%

## Downey—Norwalk Area

(N = 120)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

31%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

22%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

17%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

53%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

70%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

30%



Rivera—Santa Fe Springs  
(N = 143)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

33%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

25%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

15%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

50%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

74%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

26%

Montebello  
(N = 72)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

35%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

15%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

15%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

50%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

65%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

35%



## Fullerton—La Habra

(N = 110)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

31%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

22%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

20%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

53%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

73%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

27%

## West Covina—La Puente

(N = 134)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

29%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

21%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

16%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly or frequently*

50%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly, frequently, or  
occasionally*

66%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

34%

Garden Grove  
(N = 106)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

32%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

19%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly* or *frequently*

51%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

23%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly*, *frequently*, or  
*occasionally*

74%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

26%

Pomona—Ontario  
(N = 120)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

44%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

14%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly* or *frequently*

58%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

12%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly*, *frequently*, or  
*occasionally*

70%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

30%

## South Pasadena—Alhambra

(N = 160)

Percent who *regularly* shop  
at one or more food stores  
located ten or more minutes  
from home

35%

Percent who *frequently* shop  
at one or more food stores  
located ten or more minutes  
from home

14%

Percent who *occasionally* shop  
at one or more food stores  
located ten or more minutes  
from home

19%

Percent who *never* shop at one  
or more food stores located  
ten or more minutes from home

32%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly* or *frequently*

49%

Percent who shop at one or  
more food stores located ten or  
more minutes from home either  
*regularly*, *frequently*, or  
*occasionally*

68%

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT, SOUTHERN DISTRICT  
OF CALIFORNIA, CENTRAL DIVISION

No. 336-60-CC Civil

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants

MEMORANDUM OPINION—September 14, 1964

This is an action instituted by the United States to enjoin the acquisition of Shopping Bag Food stores by Von's Grocery Company which, it is alleged, violates Section 7 of the Clayton Act (15 U.S.C. § 18). Prior to March 28, 1960, the defendants operated as separate corporations, they are now merged. Jurisdiction exists in this court under Section 15 of the Clayton Act (15 U.S.C. § 25). Plaintiff contends and defendants deny that the effect of the merger between the defendants in this proceeding may be substantially to lessen competition or tend to create a monopoly, in violation of Section 7 of the Clayton Act.<sup>1</sup>

The complaint was filed on March 25, 1960, and on

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<sup>1</sup> Clayton Act, § 7, 15 U.S.C.A. 18 (1963), 38 Stat. 730 (1914):

"No corporation engaged in commerce shall acquire, directly or indirectly, the whole or any part of the stock or other share capital and no corporation subject to the jurisdiction of the Federal Trade Commission shall acquire the whole or any part of the assets of another corporation engaged also in commerce, where in any line of commerce in any section of the country, the effect of such acquisition may be substantially to lessen competition, or to tend to create a monopoly.

. . . . .

March 28, 1960, an application for a temporary restraining order was denied by another judge of this court. Thereafter an application was made by plaintiff for a preliminary injunction to require Von's and Shopping Bag to be operated as separate entities pending trial of the action. This application was also denied by another judge of this court on June 13, 1960, and on July 1, 1960, interlocutory findings of fact and conclusions of law and the interlocutory order denying the motion for preliminary injunction were filed.

On April 24, 1961, a pretrial conference order, signed by the parties, was approved by the court. On December 15, 1961, plaintiff filed a motion for summary judgment which was also denied by another judge of this court.

Beginning in November, 1962, and while discovery proceedings were in progress, efforts were made by the court and counsel to arrive at a method for the presentation of the evidence which would expedite the trial which had been estimated to consume from two to three months. A plan was finally formulated and stipulated to by the parties whereby either side might present, in lieu of oral testimony, affidavits of persons who had been expected to testify. Thereafter the opposing party, if it were desired, could cross-examine such witness by taking a deposition. This procedure was followed with respect to practically all of the witnesses which the parties had anticipated calling at the trial. Both parties called a relatively few witnesses to present oral testimony at the trial. As a result of the pretrial procedures, the case consumed only approximately five days in actual trial time. Also a great many of the facts in the case were either stipulated to or admitted.

In accordance with the pretrial order, as amended, the following facts were admitted and required no proof:

It was agreed that the trial should be confined to the issue of whether the merger violated Section 7 of the Clayton Act and the matter of relief; in the event it was determined that Section 7 had been violated, hearings would thereafter be held as to appropriate relief; Von's was a Delaware corporation with its principal place of business at Los Angeles, California; subsequent to the merger it moved its offices to the former Shopping Bag headquarters

at El Monte, California; Von's was one of the leading chains of supermarkets in the Los Angeles area; and its predecessors had been engaged in the purchase, distribution, and retail sale of a complete line of groceries and related products since 1932; in 1959, Von's operated 28 supermarkets in the Los Angeles area with a total annual sales of approximately \$85,000,000 for an average of approximately \$3,000,000 in sales per store; also its super markets are of the self-service, cash and carry type;

Von's also owned and operated a modern distribution center; direct railroad and truck shipments were made to this distribution center which provided facilities to receive and distribute the groceries to Von's supermarkets throughout the Los Angeles area; after the merger Von's sold its distribution center to a competitor and has since used the former Shopping Bag distribution center;

Shopping Bag was a California corporation with principal offices at El Monte, California; on the date of the merger, Shopping Bag was merged into Von's prior to the merger, Shopping Bag was a leading chain of supermarkets; it and its predecessors had been engaged in the purchase, distribution, and retail sales of a complete line of groceries and related products in the Los Angeles area since 1933; in 1959, Shopping Bag operated 36 complete supermarkets in the area, which had a total annual sales of approximately \$79,000,000 for an average of approximately \$2,100,000 in sales per store; all of its stores were of the self-service, cash and carry type;

In 1958, Von's ranked third and Shopping Bag fifth in terms of total sales by grocery stores in the Los Angeles metropolitan area; Von's had approximately 4.10% and Shopping Bag approximately 3.09% of all grocery store sales in the area; Shopping Bag ranked sixth and Von's eighth in terms of total number of markets operated in the area in that year; combined, Von's and Shopping Bag ranked second in terms of dollar of sales and in terms of total number of supermarkets in the metropolitan area; following the merger, Von's accounted for approximately 8% of all grocery sales in the area; taken as a whole, the following products were agreed to constitute the relevant line of commerce in the case: groceries, meats, produce, bakery goods, dairy produce, delicatessen produce, frozen foods,

fruits, vegetables, household supplies, drugs, and sundries; in 1959, the sale of food products accounted for 90% of all sales by grocery stores in the area;

The relevant trade area in which defendants operated prior to the merger was the Los Angeles metropolitan area consisting of Los Angeles and Orange Counties; Los Angeles ranks as the second largest metropolitan area in the United States in terms of population, income, and retail dollar sales; approximately 6,750,000 persons reside in the area and total retail sales were approximately \$9,100,000,000 in 1957; the Los Angeles metropolitan area is an appreciable trade area and a section of the country within the meaning of Section 7 of the Clayton Act; sales of groceries in the area approximate \$2,500,000,000 annually;

Von's and Shopping Bag prior to the merger were engaged in interstate commerce and Von's presently is engaged in interstate commerce; several cooperatives operate in the metropolitan area, some who sell to nonmembers; Orange Empire, a cooperative, services numerous retail members and nonmembers in California, Arizona, and Nevada with an annual wholesale sales of approximately \$280,000,000; prior to the merger, the twenty leading chains of supermarkets were all a part of the retail grocery competition in the area and each of the chains competed with each other; there was direct competition between some of the Von's stores and some of the Shopping Bag stores, particularly in those instances where the stores were so located that they were competing for the same customers.

With respect to the issues of fact and law, the parties are in agreement as follows: (1) that the defendant corporations were engaged in interstate commerce; (2) that the court has jurisdiction; (3) that any products or groups of products which are of sufficiently peculiar characteristics and uses as to make them distinct from all other products are in line of commerce within the meaning of Section 7 of the Clayton Act and that groceries and related products, taken as a whole, have such peculiar characteristics and uses in the operation of retail grocery stores; (4) that groceries and related products are the relevant line of commerce for determining whether the instant merger violates Section 7; (5) that the area of effective competition is a section of the country in the instant case; (6) that the



relevant section of the country need not be the entire nation; (7) that the Los Angeles metropolitan area is a relevant section of the country for determining the effect of the merger.

In view of the stipulations and pretrial orders, it thus appears that the court is called upon to decide only the issue as to whether the merger may be substantially to lessen competition or to tend to create a monopoly in the line of commerce and section of the country here involved.

The government apparently in one of its latest memoranda insists, at least inferentially, that the impact upon suppliers is involved as one of the issues in the case. However, it is to be noted that in the pretrial order, as amended, it is stated that defendants assert that the Los Angeles area is not the relevant section of the country as to the wholesale sale and purchase of groceries. There also appears the following:

"The government assumes no burden of proof as to the relevant section of the country at the wholesale level since *it intends to base its case on the probable effects of the merger in the relevant section of the country for grocery retailers which is the Los Angeles metropolitan area.*" (Emphasis supplied.)

Obviously the pretrial order confined the parties to the matters agreed to therein. Furthermore, the government made no attempt to predicate its case upon the basis that suppliers had been eliminated.

Both the legislative history<sup>2</sup> and decisions of the Supreme Court, beginning with *Brown Shoe Co. v. United States*, 370 U.S. 294, set forth the purpose of Section 7 of the Clayton Act. The act was intended to prevent a merger or acquisition of assets when the effect may be to substantially lessen competition or tend to create a monopoly. It was noted in *Brown Shoe Co. v. United States*, at page 332, United States Reports: "But the very wording of § 7 requires a prognosis of the probable future effect of the merger" (*italics original*). It would appear that in order to determine the future effect resort must be had to the devel-

<sup>2</sup> Senate Report No. 1775, 2 U. S. Code Congressional Service, pp. 4293-4300 (81st Congress, 2nd Session, 1950)



opments in the retail grocery business in the area in question. In making this determination it must be kept in mind that the act intended to cover more than the Sherman Act, yet to stop short of the stated test of Section 7 as it existed at the time the matter was before the Congress for amendment.

The legislative history<sup>3</sup> indicates that the purpose of the proposed amendment to Section 7 was to prohibit the acquisition of the assets of another corporation when the effect of the acquisition may be substantially to lessen competition or tend to create a monopoly. The over-all purpose was to limit further growth of monopoly and aid in preserving small business. On the one hand, it was desired that the test be more inclusive and stricter than that of the Sherman Act; on the other hand, it was not desired that the legislation go to the extreme of prohibiting all acquisition between competing companies. The intent was to cope with monopolistic tendencies in their incipency and before they had attained such effects as to justify a Sherman Act proceeding. It should be noted that the Senate Report states:

"These various additions and deletions — some strengthening and others weakening the bill—are not conflicting in purpose and effect. They merely are different steps toward the same objective, namely, that of framing a bill which, though "dropping portions of the so-called Clayton Act test that have no economic significance, reaches far beyond the Sherman Act." (p. 4297)

The words, "may be," appear in the bill in defining the effect on competition. The committee report states:

"The use of these words means that the bill, if enacted, would not apply to the mere possibility but only to the reasonable probability of the prescribed effect, \* \* \* " (p. 4298)

Before the merger, Von's percentage of sales was 4.7%, while Shopping Bag's was 4.2%. Combined, they represent 8.9% of the sales of the metropolitan area. The following

table shows the industry rank and share of the total grocery sales of the 10 leading chains in the area in 1958:

	1958		Sales in Los Angeles Metropolitan Area	Per- centage
	Rank in Sales Before Merger	After		
Total of Von and Shopping Bag.....	—	1	\$177,867,000	8.9
Safeway.....	1	2	161,233,000	8.0
Ralph's.....	2	3	128,283,000	6.4
Von.....	3	—	93,703,000	4.7
Market Basket.....	4	4	88,806,000	4.4
Thriftmart.....	5	5	88,583,000	4.4
Shopping Bag.....	6	—	84,164,000	4.2
Food Giant.....	7	6	72,727,000	3.6
Alpha Beta Raisins.....	8	7	62,727,000	3.1
Fox Markets.....	9	8	56,438,000	2.8
Mayfair.....	10	9	39,360,000	2.0
			Total	43.8

The change in the number of stores in the area is indicated by the following computations, the word, "multiple," meaning units of two or more stores operated as one concern:

	Jan. 1, 1950	Jan. 1, 1961	Jan. 1, 1963
Single.....	5,365	3,818	3,590
Multiple.....	856	923	958
	6,221	4,741	4,548

Between 1948 and 1958 the market share of the 20 largest chains increased from 43.8% to 56.9%. The government contends that the merger had the effect of substantially lessening competition in that separate conduits through which substantial quantities of groceries and related products flowed were united into a single organization; also that the merger united purchasing and warehousing functions, the purchase of advertizing as well as all other functions which had formerly been carried on by each of the two corporations.

The government industry witnesses were single stores operators and in practically every instance testified that in their opinion the merger would lessen competition. In most instances, their opinions were of little assistance since at best they were merely conclusions without supporting data or explanation. The defendants presented numerous

industry witnesses who testified that the merger would increase competition rather than decrease it. The government did not cross-examine the defense industry witnesses; but the defendants cross-examined the industry witnesses produced by the government. While the government offered some evidence to account for the decrease in the number of single stores, in the main it predicated its position upon the decrease in the number of such stores with the increase in population at the same time.

Many factors appear to account for the decrease in stores and most of those factors are not necessarily connected with the growth of the chains. For example: in 1931, Safeway had approximately 1,000 stores in the area and today it has only 147. The reason for this appears to be the development of the supermarket, the shopping centers, and the decrease of the small neighborhood grocery store. Furthermore, the shift in the population, the shift in transportation from streetcars to automobile, and many changes in merchandising methods effected the change to the supermarket era. The evidence as to closed chain stores disclosed many reasons for such closings such as failure of some of the local chains, closings to move to what were considered better locations, closings because of the change to the supermarket store, and in some instances the movement of population. Also many of the disappearing single stores became part of chains of two or more stores. One of the important factors in many of the failures was lack of previous experience in the grocery business; however, it was impossible to arrive at the number of failures in this category. It was impossible to determine the number of closings of grocery stores because of the construction of freeways, although the number must have been substantial.

The evidence showed that many persons had entered into the grocery business in recent years often as single store operators and had been successful in increasing their business from year to year. For example: Wood, a grocer, has developed a 10-store chain since 1954, while Grocer Goodnight left a major chain in 1959 and since 1960 has developed a 7-store chain. Defendants produced at least 10 witnesses who had opened single stores in recent years and who have continued to increase their sales year by year. In each instance, they have been competing with

the major chains with stores located close to them. One outstanding example was that of Grocer Gelson, who began with assets of \$5,000 in 1946 in a small market in North Hollywood. In 1951, he sold this and ultimately ended up in a market in Encino. His annual sales now are approximately \$6,000,000, although he is in competition with stores of the larger chains, the smaller chains, and others.

One thing that stands out in the case is the fact that many executives from chain store operations have left the various chains and opened up stores on their own, usually beginning with a single store and ultimately developing into a small chain of supermarkets. An executive for one of the chains testified that one of the great problems for the larger chains was the loss of executives who were leaving to open grocery businesses of their own. In many instances, these persons have purchased a single store of one of the chains, usually where it was not doing too well, and from that point developed a successful grocery retail business. The experience gained while employed by larger chains has apparently been the basis for the success of many of these operations.

On the other hand, it is to be noted that several of the smaller chains encountered difficulty because of lack of experience, over expansion, and lack of capitalization and were forced into bankruptcy or compelled to sell. The evidence leaves no doubt that experience in the grocery business has usually made it possible for a person to enter the retail grocery field as a single store operator and be successful.

Witness Lebhar, Editor-in-Chief of "Chain Store Age," which publishes "Chain Store Age," "Shopping Center Age," "Discount Store News," and who is also an officer of the Board of Business Guides, Inc., and other publications, testified that the number of concerns operating two or more grocery stores in Los Angeles and Orange Counties increased from 96 in 1953 to 150 in 1962 but that the greatest increase during the period occurred in the number of concerns operating 2 or 3 stores. Such concerns increase 86%—from 56 to 104. His testimony also showed that 7 of the 24 chains which operated 10 or more stores in 1962 were not in business as chains in 1953.

It is interesting to note that in 1948 Safeway accounted

for 14.2% of sales in the area and Ralph's, 6.9%, for a total of 21.1%; but in 1958, Safeway and Ralph's combined had declined to 14.3% despite a substantial increase in their sales volume. In other words, during the period when it is claimed that the competitive situation was deteriorating, single store operators and small chains were beginning, growing, and competing successfully.

In 1960, the approximately 4,800 stores in the area were operated by 4,000 separate concerns. During 1960, 128 new "single outlet" stores opened. The leading 20 chains opened 67 new stores in 1960 against 171 by smaller chains and single store operators. While the 10 leading chains accounted for 43.6%, the remainder, including 3,818 single store operators, accounted for 56.4% of the sales in the area in 1960. Another indication of the competitive situation is the fact that Shopping Bag's gross increased while its profits decreased. The witness, Hayden, president of the company, testified that this was occasioned by competition as well as the need for experienced executives.

There was considerable evidence relative to the part played in the grocery business by the so-called cooperatives, namely: the Certified Grocers of California, Ltd., Spartan Cooperative, and Orange Empire. (There is disagreement by the parties as to whether Orange is a cooperative or merely a grocery wholesaler.) Each of these sells only to its members; however, there is apparently no restriction upon those who may become members. The role of the cooperative is of major importance in the distribution of groceries. Certified is wholly owned by the grocery retailers who buy through it. Its membership consists of approximately 900 grocery concerns which operate almost 1,600 retail stores. Spartan Grocers is a wholly owned subsidiary of Certified with approximately 1,200 members who operate 1,255 stores. Most of their members are engaged in business in Los Angeles and Orange Counties. Certified handles more than 13,000 items, including dry groceries, frozen foods, delicatessen products, and various non-food products, including housewares and appliances.

The evidence indicated that some of the larger chains buy their grocery products through Certified. Certified's annual sales increased from \$87,000,000 in 1948 to \$345,000,000 in 1962.

Orange Empire with approximately 1,000 members accounted for wholesale sales of \$321,000,000 in 1963. Certified, Spartan, and Orange do not carry fresh meat or produce or certain dairy products. Generally speaking, the three, Certified, Spartan, and Orange, are made up of a membership of smaller concerns operating from 1 to 20 stores. In so far as the products which are sold by the 3 cooperatives are concerned, there can be little doubt that the single operator or small grocer can compete effectively with the large chains or anyone else in purchasing such groceries.

As to produce which is not distributed by the 3 cooperatives, the evidence indicates that the single store or small operator could effectively compete in purchasing such produce. The government appeared to contend that the large chains had a substantial advantage in the purchase of meat supplies. However, the evidence failed to support this claim.

Another group now participating in the distribution of groceries is the discount house. The evidence indicates that this phase is expanding rapidly and may well indicate a substantially additional competitive force. While the development of the discount house apparently indicates a return to the general store, so, in turn, is the supermarket moving more and more toward the concept of a general store. Many of them now include not only groceries but hardware, appliances, liquor, and many other items which in the past have been distributed by specialty stores.

One of the contentions made by the government is that the chains have a distinct advantage over the smaller concerns in obtaining space in the shopping centers. This is probably true since the average builder of a shopping center is anxious to obtain a longtime lease by a large chain with a well advertised name which will attract attention and also induce other large concerns to lease areas in the shopping center. It is only natural that the shopping center owner would prefer the company with the greater financial resources. Shopping centers are usually in new developments and require some pioneering. The record does not disclose the number of supermarkets in shopping centers or a definition of "shopping centers."

One of the witnesses for defendants, Campbell Stewart,



gave testimony which should be accorded considerable weight. He operated retail grocery stores in the area from 1927 to 1945, at which time he became general manager and vice president of Certified. In 1955 he became president, retiring in 1961 although continuing his employment as consultant to Certified. He pointed out that his organization was started by 15 owners of 1 or 2 stores so that they could pool their purchases and enjoy quantity discounts obtained by the larger concerns. At the time of trial, he testified that Certified is the largest retail-owned food wholesaler in the United States; that Certified is directly concerned by any development in the food retail business which might affect small grocery retailers since they have always been and still are the primary source of Certified's business. He stated that, if the small retailers were placed at a competitive disadvantage, Certified would be adversely affected. He went on to state that in his opinion the merger in question would not tend to substantially lessen competition.

The government's case appears to be predicated upon the following: (1) the union of 2 substantial competitors in the area, (2) increased concentration, (3) a reduction of separate competitive factors, and (4) the elimination of the acquired firm as a separate competitive entity. It will be readily noted that propositions 2, 3, and 4 are necessarily included in proposition 1, that is, the union of 2 substantial competitors. Obviously when 2 substantial competitors merge there has to be increased concentration and a reduction of the separate competitive factors as between the two and the elimination of one as a separate competitive entity. It thus appears that the government in this case is really relying upon a mere union between "2 substantial competitive factors." This, in practical effect, goes back to the Section 7 test which was in effect prior to the amendment of the act in 1950, and was eliminated as was clearly pointed out in the Senate Report. The government argues that over-all competition has been substantially reduced by the merger, but the proof falls short of establishing such to be the case. In fact, the figures relied upon by the government tend to establish to the contrary. Again it is repeated that in 1960 the approximately 4,800 stores in the area were operated by 4,000 separate concerns. The merger here did not materially change that situation. It did not

increase or decrease competition store for store with any grocer, single store, or chain, since the acquired stores continued as before. As between stores, only a few of those of Von's and Shopping Bag were in direct competition since generally each company's stores were in different localities of the area. A few did compete directly. Apparently the reason for the failure of the evidence to pinpoint a decrease in competition was because there was actually no decrease.

The parties stipulated to the following, showing the breakdown of concerns in the area in 1962:

Concerns Operating	No. of Concerns
10 or more stores.....	24
4 to 9 stores.....	22
2 to 3 stores.....	104
1 store.....	3,709
Total.....	3,859

It was also stipulated as follows:

"4. The following table compares the number of stores operated by and the combined market share of the 20 largest chains in the area in 1958 with the "smaller chains and independents.\*"

	No. of Stores	Market Share	
		Govt. Fig.	Def. Fig.
Top 20 chains.....	598	56.9%	54.3%
Independents and smaller chains..	4,301	43.1	45.7"

Here it should be noted that the government seeks to have the court disregard evidence of what occurred after March 20, 1960, the date of the filing of the suit. It is difficult to take such a contention seriously in view of the government's reliance upon facts occurring up to as late as January 1, 1963. For example: Government Exhibit 35 sets forth the number of single and multiple stores as of January 1, 1963, and the government in its proposed findings of fact included these figures. The government's proposed findings of fact also set out figures for both 1961 and 1962 respecting single and multiple stores. Suffice it to say that both *Brown Shoe* and *DuPont* refer to facts occurring after suit was filed and

\* (Reference to footnote omitted.)



during the pendency of the suit. It would indeed be an incongruity for a court to close its eyes to facts which would, with a reasonable degree of certainty, establish whether or not there was reasonable probability of the lessening of competition and predicate its decision solely upon prediction or prognosis. A court of equity cannot at the time of its decree disregard changed conditions since the filing of the suit or adopt a conclusion that has since proved to be unwarranted.

The evidence respecting the economic conditions existing during the years, 1961, 1962, 1963, would appear to be far more reliable as a guide in determining the effect of the merger than the "prognosis" mentioned in *Brown Shoe*.

One of the principal witnesses for the government supplied evidence which is of material benefit to a determination of this case. He was Ward Jenssen, a market consultant who has worked for a number of chains such as Food Giant, Ralph's, Market Basket, and others. From his research it was developed that customers of supermarkets take various things into consideration including the following: price, general appearance of the store, size and variety of brands, parking space, whether the store is in a shopping center or is a free standing store, general familiarity with the store's reputation, quality of meat, quality of produce, check stand service, cleanliness of the store, etc. The average customer is willing to drive for at least 10 minutes, equivalent to about 4 miles, to shop. Jenssen found that shoppers are willing to pass by other stores in order to go to a specific store which they believed well met their top demands. Research has thus indicated what the shopper wants. The supermarket usually offers most of these things, while the corner grocery cannot. In its "Summary of the Facts" the government states that the decline in the number of individual grocery stores resulted "largely from increasing size of supermarkets \* \* \* and fewer stores are needed to serve a comparable number of people." This appears to account for the decrease in the number of stores and it apparently is what the consumer desires.

The evidence showed that the average shopper has from 2 to 10 competing stores within convenient distance to shop. To increase the number of stores in the area may sound good but to do so may well require a return to the corner

grocery and the elimination of the services and quality and variety of products which the public now seems to demand. One thing does appear: Price reduction has gone about as far as possible. The remaining factor is service to the customer and his convenience. An effort to set up an economic environment to equalize competitors in the grocery business will not only destroy the competitive factors which afford the public the benefits which they are now receiving but may well result in much higher prices. The key to success in the grocery business in the area does not appear to rest upon the number of stores operated but how they are operated. From all of the economic factors disclosed, there appears generally to have been a change from the small corner grocery to the supermarket. This would seem to be the main reason for the decrease in the number of stores in the area.

The evidence discloses that the competition in the area appears to remain vigorous, open to anyone and especially those with experience and training, and the consumer is reaping the full benefit. From the evidence, it cannot be concluded that the merger in question would probably lessen competition in the metropolitan area either at the time of the merger or in the foreseeable future. The defendants are entitled to judgment.

Counsel for the defendants is directed to prepare proposed findings of fact and conclusions of law and judgment pursuant to Rule 58, F.R.C.P., and to serve and lodge the same with the clerk of the court within 30 days, and plaintiff shall have 15 days thereafter to serve and file objections thereto.

Dated: September 14, 1964

CHARLES H. CARR, United States District Judge.

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil Action No. 336-60-CC

[Title omitted]

THE GOVERNMENT'S OBJECTIONS TO THE DEFENDANTS' REVISED  
SET OF PROPOSED FINDINGS OF FACT AND CONCLUSIONS  
OF LAW—Filed December 3, 1964

These objections are submitted in response to the Court's order of November 19, 1964.

I. Introductory Statement

For the third time the defendants in this case have submitted virtually the same argumentative, verbose, redundant, strongly worded and conclusory advocate's brief which they ask the Court to adopt as its findings of fact. They do this after the Court gave them the opportunity to revise their proposed findings in an effort to conform to the Federal Rules of Civil Procedure.

Under these circumstances we respectfully submit that the words adopted by the Supreme Court in *United States v. El Paso Natural Gas Company*, 376 U.S. 651 (1964) describe the action proposed by the defendants:

It is a non-compliance with Rule 52 specifically and it betrays the primary purpose of Rule 52—the primary purpose being that the preparation of these findings by the judge shall assist in the adjudication of the lawsuit. (656-657, n. 4).

For the Court's convenience in part I we briefly discuss basic problems raised by the defendants' proposed findings, in part II we enumerate our general and specific objections to the defendants' proposed findings, and in part III we propose alternative language to certain findings. We also respectfully refer the Court to the discussion on pages 2 through 18 of our objections of October 28, 1964 since that

discussion is generally applicable to the resubmitted findings.

#### A. The Revised Proposed Findings

The length, complexity, excessive detail and argumentative style of the defendants' revised proposed findings makes them questionable on their face.

In criticizing similar findings the late Judge Jerome Frank used the following language in *United States v. Forness*, 125 Fed. 2nd 928 (2nd Cir. 1942), at page 942:

We have recently asked for "brief and pertinent findings of contested matters \* \* \* rather than the delayed, argumentative, overdetailed documents prepared by winning counsel."

Also see *Matton Oil Transfer Corp. v. Tug Dynamic*, 123 Fed. 2nd 999, 1001 (2nd Cir. 1941), a *per curiam* opinion by Judges Learned Hand, Charles Clark and Jerome Frank.

Judge Frank's admonition that findings should relate to "contested matters" and be "brief and pertinent" cannot be reconciled with the defendants' repetitive and circuitous findings proposed herein which cover 40 legal-sized pages.

The length, redundancy and complexity of the defendants' proposed findings is highlighted when it is recalled that there were very few "contested matters" in this case. Indeed, the Court entered a Pretrial Conference Order and a Stipulation after Trial which crystalized most of the relevant facts. Moreover, the Court filed a 19-page memorandum opinion on September 14, 1964, setting forth the facts from which the Court concluded in favor of the defendants.

Against this background there is no need for the lengthy, detailed and argumentative set of findings which defendants would impose on the record in this case.

It is also incumbent upon us again to call the Court's attention to the general, argumentative and sweeping language retained by the defendants in this their third set of proposed findings.

In this regard we suggest that the following quotation from the hearings before this Court on Tuesday, March 24,

1964 demonstrates the weakness of the findings proposed by the defendants. There (at page 155) the Court properly addressed the following questions to Government counsel who had been using rather general language:

Q. What is "many"? I don't know, I don't understand. . . .

Is "many" three or 55?

It is respectfully submitted that an excessive number of the defendants' proposed findings employ the same type of general language which the Court justifiably criticized in the above quotations. Words and phrases such as "many", "few", "for the most part", "some" etc., appear with alarming frequency throughout the proposed findings.

The pattern of defendants' findings is set in proposed finding 4 which reads as follows:

4. For the most part, Von's stores were located in the southern and western portions of the Los Angeles Metropolitan Area.

Use of the phrase "for the most part" is meaningless. A number of maps were submitted plotting the location of various Von's stores. We suggest that the proposed finding is of no value unless the southern and western portions of the Los Angeles Metropolitan Area are defined and the actual number of stores in each area is given.

As shown in the Government's specific objections individual proposed findings are objectionable because they employ the same type of general and argumentative language.

Moreover, when viewed as a whole, the revised proposed findings are objectionable because they constitute a long advocate's brief couched in general and sweeping language, rather than an objective statement of specific facts.

#### B. Suggestion by the Court

The Court has suggested that it might rule that the memorandum opinion of September 14, 1964 constitutes the Court's findings of fact in this litigation.

For the reasons set forth below we suggest that such a course would be more in accord with the Federal Rules than adopting the argumentative statement proposed by

the defendants. We respectfully suggest that the Court should adopt the Pre-trial Conference Order and the Stipulation after Trial, as part of its findings of fact.

The memorandum opinion contains the Court's statement of the findings which it adopted as the basis for its conclusion. The lengthy proposed findings of the defendants do not resolve a single contested issue not considered in the memorandum opinion. Moreover, the inexact language and general wordiness of the defendants' proposed findings tend to confuse issues rather than resolve them.

Regardless of labels, the Supreme Court will go to the memorandum opinion for the factual statement upon which the District Court based its decision. As stated by Judges Hand, Clark and Frank in the *Matton Oil* case, *supra*, at page 1001, the reviewing Court will place the emphasis

[U]pon a finding made as a part of the judge's opinion and decision, rather than the delayed, argumentative, overdetailed documents prepared by winning counsel after the event which often appear in appellate records, though they are not effective aids to adjudication. . . .

Moreover the most recent proposed findings submitted by the defendants are substantially the same as the first set submitted by them on July 3, 1963. Thus the Court has already incorporated in its memorandum opinion those parts of the defendants' proposed findings which it adopted to decide the case.

As stated by the Court of Appeals for the Second Circuit in the *Matton Oil* opinion, *supra*, at p. 1001:

The findings and conclusions of the court, . . . which actually led it to decision are helpful, and we do not think trial courts will find it unduly burdensome to state those briefly and concisely at the time decision is made.

In the words used by Judge Jerome Frank in the *Forness* case, *supra*, at p. 942:

[T]he better practice [is that] of filing findings with the opinion, when the evidence is still fresh in the mind



of the trial judge, and permitting the parties to file objections under Federal Rules of Civil Procedure, rule 52(b).

The Court has already made its findings in the memorandum opinion of September 14, 1964. The long, argumentative and conclusory statement proposed by defense counsel is objectionable, will not assist the Supreme Court and should not be adopted by the trial Court. It would be more consistent with the Federal Rules for the Court to adopt its memorandum opinion as its findings of fact without impairment to the rights of the parties to file appropriate motions under Rules 52(b) and 59. Moreover, we respectfully suggest that the Court may wish to reconsider the proposed findings submitted by the Government on July 3, 1963.

## II. Objections

The Government's objections to the defendants' revised set of proposed findings are enumerated below. The Government's general objections are set forth in A and specific objections are set forth in B. In making these objections to the defendants' proposed findings and in suggesting alternative language the Government reserves all its right under Rule 52(b) of the Federal Rules of Civil Procedure.

### A. General Objections

The Government objects generally to the defendants' proposed findings on the following grounds:

1. They represent the position of counsel for one party but do not represent the findings of the Court.
2. They seek to edit, reword, revise and otherwise color the Court's Pre-trial Conference Order and the Stipulation after Trial, and
3. Viewed collectively they are incomplete, conclusory, argumentative and do not conform to the Court's memorandum opinion.



## B. Specific Objections

In addition to the general objections set forth above, the Government objects to the following individual paragraphs and subparagraphs in the findings proposed by the defendants for the reasons stated.

*Paragraphs 1 and 2.* These proposed findings are objectionable because they are part of a series which seek to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial. (See recommended changes in III, *infra*).

*Paragraph 3.* We object to this proposed finding because it is too complex, tends to revise the Pre-trial Order, and ignores the statistics found by the Court in its memorandum opinion. Its reference to food stores sales is inconsistent with the stipulated line of commerce, viz., grocery and related products. In addition, defendants' stress on number of stores instead of sales distorts the true market shares of defendants. (See recommended changes in III, *infra*).

*Paragraph 4.* We object to this proposed finding on the ground that it is vague, meaningless, conclusory and unsupported by the evidence. There is evidence in the record to support more specific findings. The actual address and map location of each Von and Shopping Bag store for the year 1960 are in evidence and set forth in Exhibit 82. A proposed finding beginning with a vague "for the most part" is no finding at all. (See recommended changes in III, *infra*).

*Paragraphs 5, 6, 7 and 8.* These proposed findings are objectionable because they are part of a series which seek to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial. (See recommended changes in III, *infra*).

*Paragraph 9.* We object to this proposed finding because it is too complex, tends to revise the Pre-trial Order, and ignores the statistics found by the Court in its memorandum opinion. Its reference to food stores sales is inconsistent with the stipulated line of commerce, viz., groceries and related products. In addition, the stress on number of stores instead of sales distorts the true market shares of defendants. (See recommended changes in III, *infra*).

*Paragraph 10.* We object to this proposed finding on the ground that it is vague, meaningless, conclusory and unsupported by the evidence. There is evidence in the record to support more specific findings. The actual address and map location of each Von and Shopping Bag store for the year 1960 are in evidence and set forth in Exhibit 82. A proposed finding beginning with a vague "for the most part" is no finding at all. (See recommended changes in III, *infra*).

*Paragraph 11.* This proposed finding is objectionable because it is part of a series which seeks to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial. (See recommended changes in III, *infra*).

*Paragraph 12.* We object to this proposed finding because it conclusory, irrelevant and not supported by the record. The motivation behind the merger is irrelevant. Furthermore the merger discussions were commenced by Von after it had merger discussions with other chains, viz., Kroger and Alexander's. When negotiations were commenced, Shopping Bag had record sales.

*Paragraph 12(a).* This finding ignores the evidence in the record which shows the extent to which individual Von and Shopping Bag stores were able to serve identical customers.

*Paragraph 12(b).* Defendants' argument of inefficient management is not supported. Mr. W. R. Hayden and all the other officers of Shopping Bag were retained by Von subsequent to the merger. The 1957, 1958 and 1959 sales figures do not correctly reflect the fact that Shopping Bag expended a great deal of money to open a record number of supermarkets in 1958 and 1959. Shopping Bag was always a profitable corporation and at the time of the initiation of the merger negotiations it had record profits. Furthermore the Shopping Bag warehouse was among the newest, largest and most modern in the Los Angeles Metropolitan Area. This warehouse was retained by the Von chain and Von's old warehouse was sold subsequent to the merger.

*Paragraph 13.* The Government objects to this proposed finding because it is irrelevant and unsupported by the record which indicates Shopping Bag was a financially

sound chain. There is no evidence that Shopping Bag's earnings and profits had "steadily declined," nor is there evidence that other chains had similar problems. Furthermore the "unqualified" Shopping Bag management has been retained by Von subsequent to the merger.

*Paragraphs 14 and 15.* These proposed findings are objectionable because they are part of a series which seek to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial. (See recommended changes in III, *infra*).

*Paragraph 16.* This proposed finding is objectionable because it is part of a series which seeks to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial.

*Paragraphs 17 through 22.* We object to these proposed findings, because they are vague and meaningless. They contain many vague references, e.g., "a number of", "few", "usually", "typical" and "virtual." This historical information is based largely upon self-serving testimony of the chief executive officers of both defendants and the weight it should be given and its relevance to this merger is questionable.

*Paragraph 23.* We object to the last sentence of this finding on the grounds that it is not a proper finding. These statistics are in evidence and are in the Court's memorandum opinion at p. 9.

*Paragraph 24.* This proposed finding is objectionable because it is speculative in that it guesses at "some" of the reasons for failures over the years. It speculates on "some" of the reasons for a decline in the number of stores, but leaves out many of the most important, viz., that small grocers were unable to compete with the larger chains, the power of which has been enhanced by mergers. Part of the economic power of large chains is used to secure better locations.

The data contained in this proposed finding does not contradict the facts set forth in paragraph 23, viz., that the number of single outlet grocery stores is steadily declining, while the number of multiple outlet stores increase.

*Paragraph 25.* We object to the vagueness of this finding which refers to a "large number" of Safeway stores.

*Paragraph 26.* This proposed finding is objectionable be-

cause it is part of a series which seeks to edit, reframe, rewrite and otherwise color the Court's Pre-trial Conference Order and Stipulation after Trial. Furthermore it is highly argumentative and incomplete. It attempts to gloss over the decline in the number of stores at the time of the increase in population in the area and fails to show that in 1950 there were 1.4 grocery stores per thousand population in the Los Angeles Metropolitan Area while in 1961 there were 0.7 stores per thousand population (Exhibits 33, 34).

*Paragraph 27.* This proposed finding is complex, incomplete, distorted and argumentative. It is an argumentative conclusion to state the 1950's were "characterized" by the entry of new concerns. Indeed, if the 1950's were characterized by anything, it is that the number of stores and operators decline. It ignores the fact that the entry of new concerns and the growth of existing concerns was largely by means of acquisitions and mergers with pre-existing markets and chains. The specific mergers and acquisitions are set forth in Exhibits 44, 45 and 78.

The statement that Safeway and Ralph's "were not able to maintain" their market shares because of increased competition is conclusory and unsupported by the evidence. The record merely shows that the market share of Safeway, a large national chain, declined in the Los Angeles Metropolitan Area while converting from small stores to large stores.

*Paragraph 27(b).* This proposed finding is objectionable because it is incomplete and misleading in that it shows openings of stores and ignores closings.

*Paragraph 28.* We object to this proposed finding because it is incomplete, distorted and argumentative. The seven examples of new chains entering or expanding in the relevant market since 1950 does not show, as Exhibits 44, 45 and 78 demonstrate, that most of the growth of these particular chains was attributable to mergers and acquisitions. Therefore these chains are not true entries but represent the continuation of existing businesses as new corporate entities.

*Paragraph 29.* Proposed findings 29 through 38 relating to the role of the cooperative in grocery retailing in the Los Angeles area are argumentative, incomplete, distorted,

speculative and one-sided. Most of this finding is based upon statements of Campbell Stewart, a former official of Certified Cooperative who was singing the praises of his employer. Many of his conclusions, which are set out in detail in defendants' proposed findings, are not substantiated by his factual testimony, e.g., in paragraph 29 his statement to the effect that cooperative buying gave the members the same quantity discount advantages enjoyed by the larger chains. No evidence has been adduced to demonstrate actual prices and quantity discounts of the chains or the cooperative.

*Paragraph 30.* We object to this finding because the conclusion that Certified buys at favorable prices is not substantiated by the record.

*Paragraph 31.* We object to the vagueness of this finding which refers to "some" and "most" of the cooperative members.

*Paragraph 32.* We object to this finding because the conclusion that Certified can buy "as cheaply" as the larger chains has not been substantiated by the record.

*Paragraph 34.* We object to this proposed finding since it is argumentative, one-sided and distorted. The statistical data on Certified's sales is grossly misleading. Virtually all of the large chains operating in the Los Angeles Metropolitan Area are members of Certified and thus their purchases and sales are represented in the statistics contained in paragraph 34. The statement that "the volume of Certified's purchases exceeds by a large measure the volume of purchases of any chain which does business in the Los Angeles Metropolitan Area . . ." is misleading since these figures include an unknown but apparently great volume of purchases by the very chains to which Certified is compared.

*Paragraph 35.* We object to this finding because it is vague and meaningless in that there are no specific statistics on members and sales in the Los Angeles area but rather all statistics refer to the operations of Orange Empire throughout its entire operating area on the West Coast.

*Paragraph 36.* The Government objects to this proposed finding because the conclusion that the small grocer can compete with the large chains in purchasing through the



cooperative is argumentative. Referral to a vague category of "small grocery retailers" is meaningless.

*Paragraph 37.* This proposed finding is meaningless. It is observed that many of the chains referred to in this finding grew by means of acquisition and mergers.

*Paragraph 38.* This proposed finding is objectionable because it is inconsistent with the evidence and is highly argumentative.

*Paragraph 39.* This finding is objectionable because it is a conclusion which is not substantiated by the record. Moreover it ignores advantages accruing to Von in the warehousing and distribution of groceries in the Los Angeles area as a result of the merger.

*Paragraph 40.* We object to this proposed finding because it is contrary to the opinion rendered by this Court on September 14, 1964. It ignores other facets of competition such as those set forth in the Government's recommended paragraph 40, *infra*. (See recommended changes, III *infra*).

*Paragraph 41.* We object to this proposed finding because it is incomplete and therefore misleading. (See recommended changes, III, *infra*).

*Paragraph 42.* This proposed finding is objectionable because it is part of a series which seeks to edit, reframe, rewrite and otherwise color the Court's pre-trial Conference Order and Stipulation after Trial. (See recommended changes, part III, *infra*).

*Paragraph 44.* This proposed finding is argumentative, speculative and is directly contrary to the record which shows small grocery concerns disappearing and the large chains enveloping an increasing share of the market. It stresses "many" openings but ignores many more closings which are substantiated by the record.

*Paragraph 45.* This proposed finding is incomplete and misleading because it stresses a very few examples of openings and ignores closings of grocery stores.

It is observed that of the witnesses cited almost all began their operation by acquisition of existing stores and they were not new entrants in the sense that they added to and increased existing competition.

Mr. Goldberg's (d) conclusion that his sales were more than his nearby competitors is unsupported and speculative.

In spite of their apparent "success", it is noted that

Messrs. Eaton, (e), Palmer (f) and Fleishman (g) concluded that:

[I]f this merger of Von's and Shopping Bag is permitted, there will probably be subsequent mergers between and involving the other major chains, and in all likelihood it will develop that a few large grocery chains will dominate retail grocery distribution through the Los Angeles Metropolitan Area. This merger is a major stride in increasing the market share of the large chains and it will accentuate the large chains' advantages over the small grocer. The merger of Von's and Shopping Bag will have the effect of substantially lessening competition and tending to create a monopoly in the sale of groceries and related products in the Los Angeles Metropolitan Area.

*Paragraph 46.* This proposed finding is incomplete and misleading because it stresses openings and ignores closings of grocery stores. It is also speculative and argumentative. The record does not sustain the statement that "there are no substantial barriers to entry." The chances for success of a new entrant are not "good." Exhibit 36, e.g., demonstrates there were 128 new single outlet groceries opened in 1960 and 260 closed, resulting in a net loss of 132 single outlet stores. At the same time, 119 multiple outlet stores were opened while 42 were closed for a net gain of 77. Defendants' finding would ignore the closings. Exhibits 39 through 42 demonstrate that the small independents opening in 1960 had high mortality rates within a 21 month period whereas the larger stores had progressively smaller mortality rates. For example, Exhibit 42 demonstrates, by categories, the number of Los Angeles grocery stores obtaining grocery permits in 1960 which discontinued them by November 15, 1961:

	Ten Largest Chains	Next Ten Largest Chains	Other Multiple Outlets	All Multiple Outlets	Single Outlets	Total
Obtaining permits	45	22	52	119	127	246
Discontinuing permits	5	5	18	28	53	81
Retaining their original permits	40	17	34	91	74	165



*Paragraph 47.* This proposed finding is incomplete, biased and argumentative. It stresses openings and ignores closings of grocery stores. It ignores the history of acquisitions and mergers contributing to this growth.

*Paragraph 48.* This proposed finding is incomplete, vague and argumentative. It stresses openings and ignores closings of grocery stores. It glosses over the history of mergers and acquisitions in the area by vaguely referring to "apparent" new entries. (See recommended changes, III, *infra*).

*Paragraph 49.* This proposed finding is objectionable because it is incomplete and misleading in that it leaves the impression that a change of ownership, of corporate status, or the acquisition of an existing store is a new entrant and a new competitor within the industry. This assumption is not true since the substitution of one operator for another does not increase competition by adding a new entrant. This finding stresses openings and ignores closings of grocery stores in the Los Angeles area.

*Paragraph 50.* We object to this proposed finding as misleading because it stresses openings and ignores closings of grocery stores in the Los Angeles area. It is vague, general and worded in such a manner as to be meaningless. It is unsupported by the evidence. References to terms such as "many", "usually developing into a small chain", "one of the greatest", "in many instances", "apparently" and "several" are meaningless.

*Paragraph 51.* This proposed finding is objectionable because it ignores statistics found by the Court in its memorandum opinion.

*Paragraph 52.* This proposed finding is objectionable because it seeks to ignore chain competition as established in the Pre-trial Conference Order and accepted by the Court in its memorandum opinion. Moreover this proposed finding is a conclusion of fact and law which is not supported by the record.

*Paragraph 53.* This proposed finding contains conclusions of law and fact and is unsupported by the evidence.

*Paragraph 54.* We object to this proposed finding on the ground that it is vague, meaningless, conclusory and unsupported by the evidence. There is no evidence in the record to support more specific findings. This finding

ignores the evidence in the record which shows the extent to which individual Von and Shopping Bag stores were able to serve identical customers. See recommended changes, III, *infra*).

This proposed finding is objectionable because it seeks to ignore chain competition as established in the Pre-trial Conference Order and accepted by the Court in its memorandum opinion. (See recommended changes, III, *infra*).

*Paragraphs 57, 58 and 59.* These proposed findings are objectionable because they are legal and factual conclusions unsubstantiated by the record.

*Paragraph 60.* This finding is objectionable because it stresses grocery store openings and ignores closings.

The footnote to paragraph 60 is also objectionable because later statistics are available from the State Board of Equalization. (See recommended changes, III, *infra*).

*Paragraph 62.* This proposed finding is objectionable because it is an attempt to revise, rewrite and otherwise color the "Stipulation after Trial" entered by the Court.

The proposed finding fails to disclose that the so-called "discount" operations are merely supermarkets operated in discount stores and that the bulk of the operators are among the twenty leading grocery chains in the Los Angeles Metropolitan Area. It also fails to show that the President of Von does not consider discount stores as important factors in competition. The draw area attributed to supermarkets is inconsistent with the evidence presented by the Assistant Operation Manager and Director of Von, W. D. Hayden. It is also inconsistent with the Court's opinion.

The statement that discount houses are "expanding rapidly and may well indicate a substantial additional competitive force" is the wildest kind of speculation. The language used throughout this paragraph is vague.

*Paragraph 63.* This proposed finding is unsupported by the evidence and is meaningless. Officials of Von and Shopping Bag testified that so-called "bantam" stores are merely small grocery stores like "Mom and Pop's." The record clearly indicates that the larger stores are becoming increasingly more important and that the "Mom and Pop's" are being eliminated. Reference to "an increasing number" of bantam stores is vague.

*Paragraph 64.* This proposed finding is not supported by

the evidence. The evidence demonstrates milk depots are a *de minimis* factor in the industry. They only handle a limited line of groceries and do not deal in the stipulated line of commerce, viz., groceries and related products.

*Paragraph 65.* This proposed finding is not supported by the evidence. They do not deal in the stipulated line of commerce, viz., groceries and related products. Furthermore, this proposed finding is vague in its referrals to "increasing" amounts of products. The second sentence of this finding is meaningless.

*Paragraphs 66 through 73.* These proposed findings are objectionable as findings of fact in that they consist of legal and factual conclusions which are unsupported by the record.

*Paragraph 74.* This proposed finding is objectionable in that it is incomplete, misleading and contrary to the Court's opinion. A true measure of market share is dollar volume and not the number of stores. This type of finding equates a \$30,000 grocery store with a \$3 million grocery store. In the Court's opinion at page 8 the combined chain has a market share of 8.9%.

*Paragraph 75.* This proposed finding is objectionable because it ignores the market share statistics found by the Court in its memorandum opinion. Furthermore, reference to food store sales is inconsistent with the stipulated line of commerce, viz., groceries and related products.

*Paragraph 76.* This proposed finding is objectionable because it ignores the market share statistics found by the Court in its memorandum opinion.

It is also objectionable because it contains factual conclusions not supported by the record. There are no complete 1960 sales figures in the record and there are no sales figures since that time.

*Paragraph 77.* This proposed finding is objectionable because it ignores the market share statistics found by the Court in its memorandum opinion and introduces irrelevant statistics referring to sales outside of the section of the country established in the Court's Pre-trial Conference Order. It is also misleading to refer to Von's as a local concern.

**Paragraph 78.** This proposed finding introduces irrelevant sales figures from outside of the relevant section of the country.

**Paragraph 80.** This proposed finding is objectionable because it is misleading, incomplete and argumentative in that it relies on excerpts from Exhibit 8 in Evidence. Exhibit 8 shows, in percentage form, concentration in the 4, 8, 12, 16 and 20 largest grocery chains in the Los Angeles Metropolitan Area both before and after the Von's-Shopping Bag merger, based on 1958 sales. Concentration in each of these categories increased as a result of the Von-Shopping Bag merger as follows:

	Before Merger	After Merger
20 largest chains.....	56.9%	57.4%
16 largest chains.....	53.4	54.2
12 largest chains.....	48.8	50.0
8 largest chains.....	40.9	44.0
4 largest chains.....	24.4	28.8

(See recommended changes, III, *infra*).

**Paragraph 81.** This proposed finding is objectionable because it ignores the market share statistics found by the Court in its memorandum opinion. Parts of this proposed finding are argumentative, conclusory and not supported by evidence in the record. The evidence clearly demonstrates that of the chains listed which "were not in existence" in 1948, Food Giant, Fox, Hughes, Yor-Way and McCoy's, all either entered or expanded in the market as a direct result of acquisitions or mergers.

**Paragraph 82.** This proposed finding is objectionable because it contains conclusions of fact and law which are not supported by the evidence. It is also objectionable because it ignores the market share statistics found by the Court in its memorandum opinion.

Parts of the finding are also objectionable because they stress the openings of stores and ignore closings.

In (d) the reference to "only slightly more than half" of a 2½ billion dollar market is misleading.

It is suggested that the Court adopt the following table which is taken from Exhibit 7, instead of the argumentative findings proposed by the defendants:

Changes in Concentration in the 4, 8, 12, 16 and 20 Largest Grocery Chains  
in the Los Angeles Metropolitan Area

	1948	1958
4 largest chains.....	25.9%	24.4%
8 largest chains.....	33.7	40.9
12 largest chains.....	38.8	48.8
16 largest chains.....	41.6	53.4
20 largest chains.....	43.8	56.9

*Paragraph 83.* This proposed finding is augmentative in that it makes light of the history of mergers and acquisitions in the area (See recommended changes, III, *infra*).

*Paragraphs 84 and 85.* These proposed findings are objectionable because they state legal and factual conclusions which are not supported by the record.

### III. Proposed Language Changes

In an effort to eliminate some of the specific objections set forth above, the Government suggests that the Court might want to consider the following language changes. In making these suggestions we in no way waive our general or specific objections to paragraphs of the proposed findings as to which no language change is suggested herein. We also reserve all rights under Rules 52(b) and 59 of the Federal Rules of Civil Procedure.

In accord with the foregoing it is suggested that the Court consider the following language in place of specific paragraphs as numbered by the defendants.

#### Paragraphs 1 through 10

1. Defendant Von's Grocery Co. (hereinafter referred to as Von) is a publicly held corporation organized and existing under the laws of the State of Delaware. At the time the complaint was filed it maintained its principal offices in Los Angeles, California. Subsequent to the merger, Von has moved its offices to the former Shopping Bag headquarters at El Monte, California.\*

2. Von is one of the leading chains of supermarkets in the Los Angeles area. It is the successor of incorporated

\* An asterisk indicates that the proposed finding is a paragraph taken verbatim from the Court's Pre-trial Conference Order of April 24, 1961, as amended.



and unincorporated businesses which have been engaged in the purchase, distribution, and retail sale of a complete line of groceries and related products since 1932.\*

3. In the 1959 fiscal year, Von operated 28 complete supermarkets in the Los Angeles area which had total annual sales of approximately \$85 million for an average of approximately \$3 million in sales per store. All of the Von supermarkets are of the self-service, cash-and-carry type.\*

4. Prior to the merger, Von also owned and operated a modern distribution center in a 216,000 square foot building located on a 20 acre tract of land in the Los Angeles area. Direct railroad and truck shipments were made to this distribution center which provided facilities to receive and distribute groceries and related products to Von's supermarkets throughout the Los Angeles area. Von owned and operated approximately 33 tractors and 39 trailers which it used for transporting merchandise from the distribution center to the various supermarkets.\*

5. Subsequent to the merger Von sold its distribution center to a competitor and now uses the former Shopping Bag distribution center.\*

6. Prior to March 28, 1960, defendant Shopping Bag Food Stores (hereinafter referred to as Shopping Bag) was a publicly held corporation organized and existing under the laws of the State of California and maintained its principal offices in El Monte, California. On March 28, 1960, Shopping Bag was merged into Von and the separate corporate existence of Shopping Bag was terminated on that date.\*

7. Prior to its merger into Von, Shopping Bag was one of the leading chains of supermarkets in the Los Angeles area. It was the successor to incorporated and unincorporated business entities which had been engaged in the purchase, distribution, and retail sale of a complete line of groceries and related products in the Los Angeles area since 1933. In the 1959 fiscal year, Shopping Bag operated 38 complete supermarkets in the Los Angeles area which

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\* An asterisk indicates that the proposed finding is a paragraph taken verbatim from the Court's Pre-trial Conference Order of April 24, 1961, as amended.

had total annual sales of approximately \$84 million for an average of approximately \$2.1 million in sales per store. All of the Shopping Bag stores were of the self-service, cash-and-carry type.\*

8. Immediately prior to the merger, Shopping Bag also operated a substantial distribution center which was served directly by railroad and truck, and which received and distributed groceries and related products to Shopping Bag supermarkets. To facilitate distribution to its supermarkets Shopping Bag owned and operated a fleet of trucks, trailers, and automobiles comprising about 166 units in all.\*

9. The following table shows total dollar sales and number of stores operated by Von and Shopping Bag in the Los Angeles Metropolitan Area for the years 1948, 1954 and 1958:

	Von		Shopping Bag	
	No. of Stores	Total Sales	No. of Stores	Total Sales
1948.....	14	\$21,794,000	15	\$11,396,000
1954.....	19	63,730,000	23	52,444,000
1958.....	27	93,703,000	34	84,164,000

10. Before the merger, Von's percentage of total dollar sales was 4.7%, while Shopping Bag's was 4.2%. Combined, they represent 8.9% of the total dollar sales in the metropolitan area. The following table shows the industry rank and share of the total grocery sales of the 10 leading chains in the area in 1958:

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\* An asterisk indicates that the proposed finding is a paragraph taken verbatim from the Court's Pre-trial Conference Order of April 24, 1961, as amended.



	1958		Sales in Los Angeles Metropolitan Area	Per- centage
	Rank in Sales Before Merger	After		
Total of Von and Shopping Bag.....	—	1	\$177,867,000	8.9
Safeway.....	1	2	161,233,000	8.0
Ralph's.....	2	3	128,283,000	6.4
Von.....	3	—	98,703,000	4.7
Market Basket.....	4	4	88,806,000	4.4
Thriftmart.....	5	5	88,583,000	4.4
Shopping Bag.....	6	—	84,164,000	4.2
Food Giant.....	7	6	72,727,000	3.6
Alpha Beta Raisins.....	8	7	62,727,000	3.1
Fox Markets.....	9	8	56,438,000	2.8
Mayfair.....	10	9	59,360,000	2.0
			Total	43.6

The following table compares the same chain in terms of total number of stores operated in the Los Angeles Metropolitan Area in 1958 and average dollar sales per store:

Chain	No. of Stores	Average Sale per Store
Combined Von and Shopping Bag.....	61	\$2,910,000
Safeway.....	154	1,040,000
Ralph's.....	38	3,370,000
Von.....	27	3,650,000
Market Basket.....	39	2,280,000
Thriftmart.....	43	2,060,000
Shopping Bag.....	34	2,480,000
Food Giant.....	18	4,040,000
Alpha Beta.....	48	1,260,000
Fox.....	34	1,660,000
Mayfair.....	28	1,400,000

#### Paragraph 11

11. On March 28, 1960 Shopping Bag was merged into Von. Shopping Bag shareholders received Von's stock in return for their Shopping Bag stock. As a result of the merger Von and Shopping Bag were united under a single management, subject to the control of a single board of directors and a single group of officers. Their warehousing functions are united in a single operation. They have a single purchasing organization. Their advertising is consolidated under the name Von-Shopping Bag. The search for new locations is now the responsibility of one organization instead of two. The inventory in the chains has been adjusted with the result that both chains now carry the same lines and sell at the same prices.

## Paragraphs 14 and 15\*\*

14. Groceries and related products taken as a whole is the relevant line of commerce for determining whether this merger violated Section 7 of the Clayton Act. Groceries and related products consist of, but are not limited to, the following: groceries, meats, produce, bakery goods, dairy products, delicatessen products, frozen foods, fruits, vegetables, household supplies, drugs and sundries. They are the products taken as a whole which are generally distributed to the public by grocery stores and supermarkets. Taken as a whole these products have peculiar characteristics and uses in the operation of retail grocery stores which make them distinguishable from all other products.

15. The relevant trade area in which the defendants operated prior to the merger was the Los Angeles Metropolitan Area, consisting of Los Angeles and Orange Counties. Combined Los Angeles County and Orange County have also been defined by the Bureau of the Census as the Los Angeles Metropolitan Area since, taken together, they meet the tests set by the Department of Commerce in terms of population and commercial interchange. Los Angeles ranks as the second largest metropolitan area in the United States in terms of population, income, and retail dollar sales. Approximately 6,750,000 persons reside in the Los Angeles Metropolitan Area, and total retail sales in the area were approximately \$9,100,000,000 in 1957. The Los Angeles Metropolitan Area is the area of effective competition in the instant case. It is more than a community. It is an appreciable trade area and a relevant section of the country for determining the effect of this language within the meaning of Section 7 of the Clayton Act.

## Paragraph 40

40. Competition in the retail grocery business in the Los Angeles Metropolitan Area in 1960 was a contest for the patronage of the 6,750,000 consumers residing in that area. Prior to the merger each of the two defendants were part

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\*\* These proposed findings combine verbatim passages taken from the Court's Pre-trial Conference Order of April 24, 1961, as amended.

of this competition which consisted of the following activities:

- (a) Competition to purchase groceries and related products on better terms than other firms;
- (b) Competition in the operation of warehouses and distribution centers;
- (c) Competition in the maintenance and operation of fleets of trucks, trailers, and automobiles to facilitate the distribution of groceries and related products from warehouses and distribution centers to supermarkets located throughout the area;
- (d) Competition in inventory control;
- (e) Competition in area wide television and radio advertising;
- (f) Competition in metropolitan and neighborhood newspaper advertising;
- (g) Competition in establishing and promoting the chain's brand names;
- (h) Competition to secure a reputation for selling a wide line of groceries and related products at acceptable prices, in appealing stores with adequate parking space;
- (i) Competition to increase the sale of groceries and related products and to secure other selling advantages over one another;
- (j) Competition to obtain a reputation for purchasing, curing, distributing, and selling the best grade of meat at competitive prices;
- (k) Competition to secure a reputation for purchasing, distributing and selling the best grade of produce and fresh vegetables at a competitive price;
- (l) Competition to draw customers from wide trading areas;
- (m) Competition to establish a consumer image which will be of advantage in opening stores in newly developed areas;
- (n) Competition to secure new store locations in existing and newly developed areas;
- (o) Competition to secure a reputation for financial solvency and consumer acceptance which will enable

it to secure store locations in desirable new shopping centers;

(p) Competition to secure, train and keep efficient and courteous personnel; and

(q) Competition in all other advertising, promotional and business activities.

#### Paragraph 41

41. Customers of supermarkets take various things into consideration in choosing a market at which to shop, including the following: price, general appearance of the store, size, variety of brands, parking space, whether the store is in a shopping center or is a free-standing store, general familiarity with the store's reputation, quality of meat, quality of produce, courteous service and cleanliness of the store. The average customer is willing to drive for at least 10 minutes, equivalent to about 4 miles, to shop. Shoppers are willing to pass by other stores in order to go to a specific store which they believe will meet their top demands. Von-Shopping Bag considers the draw area of their stores to be five miles.

#### Paragraph 42

42. Prior to the merger, the twenty leading chains of supermarkets in the Los Angeles Metropolitan Area were all a part of the retail grocery competition in the Los Angeles Metropolitan Area and as such each of these chains competed with each other and with other corporations and firms engaged in the purchase, distribution and retail sale of groceries and related products in the Los Angeles Metropolitan Area. As a part of the general competition, the major chains as well as other grocers frequently responded to competitive practices originated by one of the other major chains. In addition to the general competition between the chains, there was also intensive competition between individual Von and Shopping Bag stores in those instances where a store of each company was so located that both could compete for some of the same customers.

## Paragraph 48

48. The following table shows grocery store openings and closings in the Los Angeles Metropolitan Area for the calendar year 1960 by single outlet and multiple outlet operators:

Multiple Outlet	Single Outlet
119 Openings	128 Openings
42 Closings	260 Closings
<hr/> 77 Net Gain	<hr/> 132 Net Loss

## Paragraph 54

54. In 1960 Von was operating or in the process of opening the following stores:

Store #	Address
1	11471 Long Beach Blvd., Lynwood
4	2280 Atlantic Blvd., Monterey Park
6	10001 Paramount Blvd., Downey
13	6607 Atlantic Blvd., Ball
17	6625 Van Nuys Blvd., Van Nuys
22	18247 Sherman Way, Reseda
23	9011 Woodman Ave., Pacoima
26	12151 Brookhurst Ave., Garden Grove
27	15740 Whittwood Lane, Whittier
29	1000 E. Valley Blvd., Alhambra
31	973 S. Glendora Ave., West Covina
37	San Fernando Mission Rd. at Woodley, Granada Hills
38	Nordhoff & Reseda, Northridge
39	Imperial Blvd. & Norwalk Ave., Norwalk
41	Nordhoff & Woodley, Los Angeles
43	Roscoe Ave. & Winnetka, Canoga Park

At the same time Shopping Bag was operating or in the process of opening the following stores:

Store #	Address
1	1611 W. Whittier, La Habra
11	2270 Huntington, San Marino
12	3841 E. Sierra Madre, Pasadena
15	1407 Baldwin, W. Arcadia
16	2200 W. Valley, Alhambra
17	4806 N. Peck, El Monte
18	137 E. Valley, El Monte
20	9406 E. Washington, Rivera
21	1183 Quad Way, Whittier
22	9130 E. Whittier, Pico
23	1845 W. Orangethorpe, Fullerton
25	2060 Huntington, San Marino
27	127 N. Garfield, Monterey Park
28	15427 Amar Rd., La Puente
32	1170 W. Garvey, West Covina

## Store #

## Address

33  
34  
35  
39  
40  
429922 Katella, Anaheim  
13730 Foothill, Sylmar  
9058 E. Firestone, Downey  
19333 Victory Blvd., Reseda  
1201 W. Whittier, Montebello  
Corner of San Fernando Mission Rd.,  
and Balboa, Granada Hills

On the basis of the average 10 minute driving time or 4 mile average driving distance each of the Von stores listed above was so located that it could compete for some of the same customers with one or more of the Shopping Bag stores listed above. Each of the Shopping Bag stores was so located that it could compete for some of the same customers with one or more Von stores. As of 1960 census data 1,058,000 persons lived in areas that were accessible to both Von's and Shopping Bag's stores, as listed above. These persons accounted for annual grocery expenditures of approximately four hundred eighty-one and a half million dollars.

## Paragraph 60

60. The following table shows the openings of grocery stores in the Los Angeles Metropolitan Area in 1960:

Frequency Distribution by Annual Sales

	Under \$500,000	\$500,000 to \$1,000,000	\$1,000,000 to \$1,500,000	\$1,500,000 to \$2,000,000	Over \$2,000,000	Total
Ten Largest	1	17	6	3	18	45
Next Ten	1	9	3	2	7	22
Remaining Multiple Outlets	28	12	5	5	2	52
Total Multiple Outlets	30	38	14	10	27	119
Single Outlets	118	4	2	1	2	127
Total	148	42	16	11	29	246



The following table shows the number of grocery stores obtaining grocery permits in 1960 which discontinued them by November 15, 1961:

	Ten Largest Chains	Next Ten Largest Chains	Other Multiple Outlets	All Multiple Outlets	Single Outlets	Total
Obtaining permits	45	22	52	119	127	246
Discontinuing permits	5	5	18	28	53	81
Retaining their original permits	40	17	34	91	74	165

The following table shows the dollar and percentage distribution of annual sales of grocery stores opened in the Los Angeles Metropolitan Area in 1960:

Ten Largest Chains	Next Ten	Remaining Multiple Outlets	Total Multiple Outlets	Single Outlets	Total
\$73,681	\$33,519	\$32,290	\$139,490	\$18,321	\$157,811
46.6%	21.2%	20.4%	88.3% *	11.6%	100.0% *

\* Does not equal the sum of its components because of rounding.

#### Paragraph 80

80. Concentration in the 4, 8, 12, 16 and 20 largest grocery chains in the Los Angeles Metropolitan Area, both before and after the Von-Shopping Bag merger, based on 1958 sales, was as follows:

	Before Merger	After Merger
20 largest chains.....	58.9%	57.4%
16 largest chains.....	53.4	54.2
12 largest chains.....	48.8	50.0
8 largest chains.....	40.9	44.0
4 largest chains.....	24.4	28.8



## Paragraph 83

83. The following acquisitions and mergers occurred in the period 1953 through 1961:

Year	Acquired Firm	Acquiring Firm	No. of Stores Acquired
1957	Bi-Right & Big Bear	Piper Mart	3
1958	Bob's Supermarket	Mayfair	7
1961	Border's Markets	Better Foods	3
1954	Carty Brothers	Kory's Markets	8
1958	Clark Markets	Food Giant	10
1956	Desert Fair	Fox	4
1959	Hiram's	Lucky	6
1958	Iowa Pork Shops	Fox	11
1957	Jim Dandy Mkts.	Lucky	9
1961	McDaniel's Markets	Food Giant (and others)	16
1957	Panorama Markets	Food Giant	3
1958	Patton's Mkts.	Pix	4
1958	Raisin Markets	Alpha Beta	13
1960	Rankins Markets	Piggly Wiggly	4
1959	S & K Markets	Pix	2
1960	Shopping Bag	Von's	37
1959	Shop Right Markets	Pix	3
1958	C. S. Smith	Yor-Way	5
1957	Toluca Marts	Food Giant	2
1957	U-Tell-Em Markets	Mayfair	10
Total			160

In the period 1948 through 1958, 9 of the 20 leading chains acquired 126 grocery stores from concerns outside the top 20 chains and in 1958 ninety-nine of the acquired stores were still operated by the acquired chains and had sales of \$192.9 million. Without the sales of the acquired stores, the market share of these same 20 top chains in 1958 would drop from 56.9% to 47.3%.

## Conclusion

In concluding, we respectfully submit that findings of the type proposed by the defendants are of little or no assistance to the Court under Rule 52 of the Federal Rules of Civil Procedure. As stated by the Supreme Court in *United States v. El Paso Natural Gas Co.*, *supra*, at pp. 656-657, n. 4:

These lawyers, and properly so, in their zeal and advocacy and their enthusiasm are going to state the case for their side in these findings as strongly as they possibly can. When these findings get to the court of

appeals they won't be worth the paper they are written on as far as assisting the court of appeals in determining why the Judge decided the case.

Respectfully submitted, /s/ JAMES J. COYLE. /s/  
JOHN F. HUGHES. /s/ MALCOLM F. KNIGHT, At-  
torneys, Department of Justice.

Dated: December 2, 1964.

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CERTIFICATE OF SERVICE BY MAIL

(Omitted in printing)

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil No. 336-60-CC

[Title omitted]

REPLY TO THE GOVERNMENT'S OBJECTIONS TO THE REVISED  
SET OF PROPOSED FINDINGS OF FACT AND CONCLUSIONS OF  
LAW—Filed December 4, 1964.

I. Preliminary Statement

This Court has previously advised the parties that it wanted the findings of fact to be "complete, full and correct." (Transcript, June 14, 1963, p. 308.) In the preparation of the findings we endeavored to comply fully with the direction of the Court. It is apparent that this Court carefully reviewed the proposed findings and the Government's objections thereto for it accorded the parties an informal conference and indicated the primary areas in which the proposed findings seemed objectionable. As a consequence of that conference the submitted findings were revised so as to delete completely proposed findings 3, 14, 44, 47, 49, 50, 66, 72, 79, 82 and additional deletions and changes were made in proposed findings 11 (now 10), 13 (now 12), 15 (now 13), 23 (now 21), 24 (now 22), 25 (now 23), 30 (now 28), 32 (now 30), 36 (now 34), 38 (now 36), 39 (now 37), 42 (now 40), 48 (now 44), 51 (now 45), 52 (now 46), 54 (now 49), 57 (now 52), 58 (now 53), 59 (now 54), 60 (now 55), 61 (now 56), 69 (now 63), 70 (now 64), 75 (now 68), 80 (now 72), 91 (now 82), 92 (now 83), 93 (now 84), and 96 (now 87) so as to eliminate much prolixity and argumentative language.

In the *El Paso* case, 376 U.S. 651, the Supreme Court noted that the trial judge had written no opinion and it had signed *without change*, mechanically adopting the 130 findings of fact and one conclusion of law proposed by the prevailing party, and it noted with approval the statement of Judge J. Skelly Wright of the Court of Appeals of the District of Columbia that the trial judge should

"avoid as far as you possibly can simply signing what some lawyer puts under your nose. Those lawyers, and properly so, in their zeal and advocacy and their enthusiasm are going to state the case for their side in these findings as strongly as they possibly can. \* \* \*"

The procedure followed in the case at bar is in direct contrast to that in the *El Paso* case. The Court has written a comprehensive opinion and it certainly did not "mechanically adopt" the proposed findings. This Court suggested substantial changes therein, which were made. Nevertheless we are met with another, almost vitriolic, attack thereon by the Government, including an attack on findings taken almost *verbatim* from the opinion of the Court. For example, the Court's opinion (p. 16, lines 14-18) states "As between stores, only a few of those of Von's and Shopping Bag were in direct competition since generally each company's stores were in different localities of the area. A few did compete directly." The Government's Objections to paragraphs 4, 10 and 12(a) which connect the subsidiary findings with the Court's ultimate determination is a direct attack on the opinion of the Court. In its opinion (p. 14, lines 8 to 11) the Court stated, "Another group now participating in the distribution of groceries is the discount house. The evidence indicates that this phase is expanding rapidly and may well indicate a substantially additional competitive force." The Government objects to the incorporation in proposed finding 62 of this language, and says as to this language it "is the wildest kind of speculation." (Objections, p. 16.) A further example, of the many that might be cited, is the Government's attack (p. 11) on proposed finding 39 and the testimony of Campbell Stewart—contrast this with the "considerable weight" which the Court's opinion (pp. 14-15) states should be accorded to the testimony of Campbell Stewart.

We respectfully suggest that detailed findings may be desirable in order to cover all possible disputed issues of fact and to state the subsidiary findings which support the Court's findings of ultimate facts.

In the *Brown Shoe* case (370 U.S. at p. 322, footnote 38) the Court stated that in addition to statistics showing market shares, "only a further examination of the particular market—its structure, history and probable future

—can provide the appropriate setting for judging the probable anticompetitive effect of the merger.” And in *United States v. Penn-Olin Chemical Co.*, 12 L.ed.2d 775 at 789, the Supreme Court enumerated some of the criteria which the trial court might take into account, including: “the number and power of the competitors in the relevant market; the background of their growth; the power of the joint venturers; \* \* \* the competition existing between them \* \* \*; the setting in which the joint venture was created; the reasons and necessities for its existence; \* \* \*.” We have attempted in the revised proposed findings to cover the relevant factors in keeping with the Court’s direction that the findings be “complete, full and correct.”

## II. Should the Opinion Alone Constitute the Findings Under Rule 52(a)?

Although the opinion is comprehensive and detailed, it might be contended by the Government that standing alone it does not meet the requirement of a finding on every material issue, including relevant subsidiary issues, and state separately its conclusions thereon. (Cf. *Kruger v. Purcell*, 300 F.2d 830, 831 [3 Cir. 1962]; *Brooks Bros. v. Brook’s Clothing of California, Limited*, 5 F.R.D. 14, 16 (S.D. Cal. 1945, opinion by Judge Yankwich); *Commissioner v. Duberstein*, 363 U.S. 278, 292.)

For example, the Court’s opinion (p. 16, lines 14-18) specifically finds that “As between stores, only a few of those of Von’s and Shopping Bag were in direct competition since generally each company’s stores were in different localities of the area. A few did compete directly.” We suggest that the specific subsidiary finding proposed in finding 40, which indicates that the draw area of particular stores varies and that in some localities natural or man-made barriers, such as hills, freeways, railroad tracks, and the like, will limit a store’s draw area, is a proper subsidiary finding to support the ultimate determination. Thus the Government in its Objections (pp. 27 and 28) has seized upon a reference to evidence given by Dr. Jensen in order to create a conflict with the positive and unequivocal finding of the Court that only a few of the stores of Von’s and Shopping Bag were in direct competition.

Such a misconstruction of the opinion would be precluded by specific findings.

### Conclusion

We are of the view that the procedure followed in this case is comparable to that discussed by the Seventh Circuit in the case of *In re Woodmar Realty Company*, 307 F.2d 591 (7th Cir. 1962), wherein after writing three opinions the trial judge directed plaintiffs' attorneys to submit proposed findings and conclusions in accordance with those opinions, and the Seventh Circuit commented:

"\* \* \* The record discloses an unusually full hearing by a thorough, painstaking judge. By having the prevailing party submit proposed findings of fact and conclusions of law, the judge followed a practical and wise custom in which the prevailing party has 'an obligation to a busy court to assist it in performance of its duty' under Rule 52(a). *Dearborn Nat. Cas. Co. v. Consumers Petroleum Co.*, 7 Cir., 164 F.2d 332, 333 (1947)." (307 F.2d at 593-94.)

We have endeavored to be of assistance to the Court in the preparation of the proposed findings. The Court has been of great assistance to us in indicating a number of the initially proposed findings which it found prolix, argumentative, or otherwise objectionable. We have conscientiously endeavored to comply with the Court's preliminary suggestions. We suggest that the present Government Objections are simply an attempt to relitigate the action and that the opinion of the Court and its conscientious review and criticism of the findings heretofore submitted distinguish this case from *United States v. El Paso Natural Gas Company*, 376 U.S. 651.

Dated: December 4, 1964.

Respectfully submitted, Johnson, Bates & Sheffield,  
James E. Bates, and O'Melveny & Myers, William  
W. Alsup, William W. Vaughn. By /s/ William  
W. Alsup, Attorneys for Defendant Von's Grocery  
Co.



[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil No. 336-60-CC

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants

FINDINGS OF FACT AND CONCLUSIONS OF LAW—Entered  
December 17, 1964

The above-entitled matter having come on regularly for trial on June 11, 1963 before the Honorable Charles Carr, Judge of the above-entitled Court; plaintiff United States of America being represented by James J. Coyle, John F. Hughes and Malcolm F. Knight, and defendants being represented by Johnson, Bates & Sheffield, by James E. Bates, and O'Melveny & Myers, by William W. Alsup and William W. Vaughn; and evidence, both oral and documentary, having been received; and the matter having been reopened on March 23, 1964 for the taking of further evidence and for oral argument; whereupon the case was submitted for decision;

Now, Therefore, the Court, being fully advised in the premises, does hereby make the following Findings of Fact and Conclusions of Law:

#### Findings of Fact

1. As of March 25, 1960, when this action was commenced, defendant Von's Grocery Co. (hereinafter Von's) operated 28 grocery stores, all of which were located in Los Angeles and Orange Counties, California, and Von's was one of the leading chains of supermarkets in the Los Angeles Metropolitan Area.

2. Von's is a Delaware corporation and is the successor to a family partnership which entered the retail grocery business in 1932 by undertaking to operate the grocery con-



cession in a small grocery store in the City of Lynwood, Los Angeles County, California.

3. Thereafter, Von's opened other stores until in 1948 it was operating 14 grocery stores whose total sales were approximately \$21,794,000. In 1954, Von's had 19 stores and sales of \$63,730,000. In 1958, it had 27 stores and a sales volume of approximately \$93,703,000. This amounted to approximately 4.7% of total grocery store sales and 4.2% of total food store sales in Los Angeles and Orange Counties, meaning that in terms of sales Von's ranked third among all grocery concerns operating in those two counties. Both Safeway and Ralphs had greater sales. In terms of number of stores, Von's ranked eighth behind Safeway (154 stores), Alpha Beta (48 stores), Thriftmart (43 stores), Market Basket (39 stores), Shopping Bag (34 stores), Ralph's (34 stores), and Fox (34 stores). In 1959 Von's had 28 stores and sales of approximately \$86,606,000, or an average of approximately \$3,000,000 in sales per store. The Von's supermarkets are of the self-service, cash-and-carry type.

4. For the most part, Von's stores were located in the southern and western portions of the Los Angeles Metropolitan Area.

5. Von's also owned and operated a modern distribution center; direct railroad and truck shipments were made to this distribution center which provided facilities to receive and distribute the groceries to Von's supermarkets throughout the Los Angeles area. After the merger with Shopping Bag hereinafter described, Von's sold its distribution center to a competitor and has since used the former Shopping Bag distribution center.

6. As of March 25, 1960, Shopping Bag Food Stores (hereinafter Shopping Bag) was a California corporation operating 36 grocery stores in Los Angeles and Orange Counties, California, and two grocery stores in San Bernardino County, California. Shopping Bag was one of the leading chains of supermarkets in the Los Angeles Metropolitan Area.

7. Shopping Bag was the successor to a partnership consisting of W. R. Hayden and W. B. Rorex, which began business in 1930 with the operation of a grocery concession in a small grocery store in Los Angeles County. The part-

nership commenced operating a grocery concession in a second store in 1931. It added two more grocery concessions in 1932 and two more in 1933. In that year the partnership was dissolved and a corporation, Shopping Bag Markets, formed to succeed it. In 1947, the corporation's name was changed to Shopping Bag Food Stores.

8. By 1945, Shopping Bag had 12 stores and was operating all the concessions in them. In that year, W. D. Rorex retired and thereafter the majority of the stock in Shopping Bag was owned by W. R. Hayden and his family.

9. Shopping Bag continued to expand its business. In 1948, Shopping Bag had 15 stores and sales of approximately \$11,396,000. In 1954, it had 23 stores and sales of approximately \$52,444,000. In 1958, it had 36 stores and approximately \$90,531,000 in sales. Two of these stores were in San Bernardino County. The remaining 34 in Los Angeles and Orange Counties had sales of approximately \$84,164,000 in 1958. This gave Shopping Bag approximately 4.2% of total grocery store sales and 3.8% of total food store sales in Los Angeles and Orange Counties, meaning that Shopping Bag ranked sixth in terms of sales behind Safeway, Ralphs, Von's, Market Basket and Thriftmart, and fifth in number of stores (see Finding 3). In 1959, with 38 stores (two of which were outside the Los Angeles Metropolitan Area), Shopping Bag had sales of approximately \$84,404,000, or an average of \$2,100,000 sales per store; all of its stores were of the self-service, cash-and-carry type.

10. For the most part, Shopping Bag stores were located in the northern and eastern portions of the Los Angeles Metropolitan Area.

11. On March 28, 1960, Shopping Bag was merged into Von's. Shopping Bag shareholders received Von's stock in return for their Shopping Bag stock.

12. Many of the factors which affected the officers and directors in consummating the merger of the two corporations were:

(a) The operations of the two chains complemented each other with little overlap in the geographical areas each served.

(b) Prior to the merger, W. R. Hayden was the most actively responsible officer and stockholder carrying on

the affairs of Shopping Bag's business. The management of the company was in his hands and he was assisted by only a few other executives. By 1959 it was apparent that Shopping Bag's earnings and profits were declining, even though its sales were increasing. This was a matter of grave concern to Shopping Bag and to its president and principal stockholder, Mr. Hayden. The following table shows Shopping Bag's total sales, net income, percentage of net income to total sales and percentage of net profit after taxes to total assets for the years 1957, 1958 and 1959. For purposes of comparison, the same fiscal information for Von's is also set forth:

## Shopping Bag

Year	Total Sales	Net Income	% of Net Income to Total Sales	% of Net Profit to Total Assets
1957.....	\$87,007,857	\$1,360,986	1.6%	6.6%
1958.....	90,531,209	912,851	1.0%	3.9%
* 1959.....	84,403,866	770,122	.9%	3.2%

\* A four-week strike in January 1959, resulted in lower sales for each company in that year.

## Von's

Year	Total Sales	Net Income	% of Net Income to Total Sales	% of Net Profit to Total Assets
1957.....	\$89,990,056	\$1,872,943	2.1%	12.7%
1958.....	94,483,993	1,947,367	2.1%	12.4%
* 1959.....	86,605,829	1,981,358	2.3%	10.8%

\* A four-week strike in January 1959, resulted in lower sales for each company in that year.

(c) After more than 30 years in the grocery business, Mr. Hayden wanted to become less active but he was concerned about what would happen to Shopping Bag if he were to do so because Shopping Bag did not have a strong management staff to take over his responsibilities. Von's had a superior organization and a management team which was capable of operating a chain of 60 or 70 stores.

(d) It was anticipated that (and this has proved to be the case) the merger would result in greater efficiency and lower operating costs for the two companies combined than they could have achieved otherwise.

Savings would be realized primarily in overhead, general and administrative, advertising, warehousing, and distribution expenses.

(e) Prior to the merger, the Von der Ahe family owned 80% of Von's stock and the Hayden family held 60% of Shopping Bag's stock. It was recognized that the death of any member of either family who held a large number of these shares might create estate tax problems requiring the forced sale of stock in order to meet death taxes. The merger gave Von's 5,344 public stockholders and a much broader and more active market for its stock. By reason of the merger, Von's was able to meet the listing qualifications of the New York Stock Exchange and, accordingly, Von's stock was listed on that Exchange in 1961. The merger has resulted in a more favorable market atmosphere for the disposal of stock by either the Von der Ahe or Hayden families.

13. Shopping Bag had expanded rapidly through internal growth. However, it suffered from a shortage of qualified executive personnel.

14. The parties have agreed and the Court finds that the relevant line of commerce in this case is groceries and related products taken as a whole. These are the products usually and customarily offered for sale in supermarkets and grocery stores, and consist of groceries, meats, produce, bakery goods, dairy products, delicatessen products, frozen foods, fruits, vegetables, household supplies, drugs and sundries; in 1959 the sale of food products accounted for 90% of all sales by grocery stores in the area.

15. The parties have agreed and the Court finds that the relevant section of the country in this case is the Los Angeles Metropolitan Area, which is defined as Los Angeles and Orange Counties, California. Los Angeles ranks as the second largest metropolitan area in the United States in terms of population, income and retail dollar sales; approximately 6,750,000 persons resided in the area and total retail sales were approximately \$9,100,000,000 in 1957. The Los Angeles Metropolitan Area is an appreciable trade area and a section of the country within the meaning of

Section 7 of the Clayton Act; sales of groceries in the area approximate \$2,500,000,000 annually.

16. The plaintiff made no attempt to predicate its case upon the basis that suppliers had been eliminated or adversely affected by the merger.

17. In the 1920's and 1930's, the grocery business in Los Angeles was being conducted from small, corner grocery stores. In these stores, usually one man or one company would operate the grocery concession or department, another the meat concession, another the produce concession, and so on. Sales in a typical store of this character were from \$2,000 to \$2,500 a week. Few housewives had automobiles at their disposal during the day. Consequently, they usually had to walk to the grocery store where they did their shopping. This meant that the area from which the typical store drew most of its customers was limited to a block or two in any direction and if a particular grocery store happened to be the only one in its immediate neighborhood, it had a virtual monopoly of local trade. In the 1920's there were a number of "chains" doing business in Los Angeles. They included Piggly Wiggly, E. A. Morrison, Humpty Dumpty, Crown Emporium, Ralphs, and Von's (a company then owned by Charles A. Von der Ahe, the father of the men who started and still operate the present Von's). These chains operated from 10 to 90 grocery concessions in small grocery stores. In addition, there were a number of smaller concerns operating less than ten grocery concessions as well as many who operated only one concession.

18. Between 1927 and 1929, MacMarr Stores acquired the then Von's, E. A. Morrison, Humpty Dumpty, Crown Emporium and other chains in Los Angeles. Later, Safeway Stores acquired Piggly Wiggly, and in 1931, Safeway acquired MacMarr. This gave Safeway over 1,000 stores in the Los Angeles area.

19. During the 1930's, Safeway was the leading chain in the retail grocery business in Los Angeles. Ralphs was also operating a successful chain. Concerns which were later to become larger, such as the present Von's, Shopping Bag, Market Basket, Thriftmart or their predecessors, started with one store in or about 1932.

20. Starting in the late 1930's, the concept of a grocery store being divided up into concessions or departments



operated under separate ownerships began to undergo a change. Certain concerns commenced to operate all departments in their stores.

21. In the early 1940's, another change in grocery retailing began to take place—a trend toward larger stores, called supermarkets, which offered a greater number and variety of products. Automobiles were more widely owned in the 1940's and many people chose to drive to the grocery store, meaning that it was desirable for a store to provide parking facilities. Many of the new supermarkets had parking lots. In view of their larger size, parking facilities and other attractions, supermarkets began drawing customers from a wider area than had the grocery stores of the 1920's and 1930's.

22. During World War II, there was a building moratorium, but as soon as the war was over, many new supermarkets were constructed in the Los Angeles Metropolitan Area, keeping pace with the population explosion which this area was experiencing.

23. The change in the number of stores in the area is indicated by the following computations in which the word "multiple" means units of two or more stores operated by one concern:

	January 1, 1950	January 1, 1961	January 1, 1963
Single.....	5,365	3,818	3,590
Multiple.....	356	923	958
Total.....	6,221	4,741	4,548

The foregoing figures appear to be the most reliable which could be obtained.

24. The following are some of the reasons for the decline in the number of stores in the period January 1, 1950 to January 1, 1963:

(a) The development of the supermarket and the shopping centers led to a decrease of the number of small neighborhood grocery stores of both single store operators and the chains;

(b) The shift in population, the shift in transportation from street cars to automobiles and the many changes in merchandising methods which effected the change to the supermarket era;

(c) Failures of some of the local chains and single store operators;

(d) Closings to move to better locations;

(e) Failures due to lack of experience in the grocery business (although it was impossible to arrive at the number of failures in this category);

(f) Closings because of the construction of the free-way system (and while the number must have been substantial it was impossible to determine the number of such closings);

(g) Many people seemed to prefer the supermarket with its greater variety of products, greater parking convenience, better service, more modern appearance, and the like;

(h) The supermarket, being larger in size, could serve the same number of people as two or three of the older, smaller stores, and hence a fewer number of stores were needed.

25. In 1948, Safeway operated a large number of stores in the Los Angeles Metropolitan Area and had sales amounting to 14.2% of total grocery store sales in the area. Ralphs had 32 stores and 6.9% of the area's total grocery store sales. No other concern had as many as 30 stores or as much as 3% of the area's total grocery store sales. For example, Mayfair had 22 stores and 2.4% of the total grocery store sales in the market. Market Basket had 26 stores and 2.2% of the market. Von's had 14 stores and 2.4% of the market. Shopping Bag had 15 stores and 1.2% of the market.

26. The 1950's were characterized by vigorous competition. Population continued to increase and so did the construction of new grocery outlets. Despite the decline in number of stores referred to in Finding 22 above, the evidence showed that there is scarcely a single household in Los Angeles and Orange Counties which does not have a choice of from three to ten competing grocery stores within convenient shopping distance.

27. The 1950's were also characterized by the entry into the market of new concerns and the growth of existing smaller concerns. The market leaders, Safeway and Ralphs, were not able to maintain their preexisting share of the



total grocery store sales in the face of this increased competition. For example:

(a) In 1948, Safeway and Ralphs together had total sales in the area of approximately \$193.5 million. This represented 21.1% of all grocery stores sales in Los Angeles and Orange Counties. In 1958, Safeway and Ralphs had combined sales of nearly \$288 million but their combined share of the total grocery store business had declined to 14.3%. Safeway's percentage market share declined from 14.2% to 8% in this period and Ralphs from 6.9% to 6.4%. Thus, despite the fact that these two leaders had increased their respective sales in ten years, they nevertheless lost ground in terms of share of the market to other concerns.

(b) This loss of market position is attributable to the success and growth of smaller concerns. In 1953, there were 96 concerns operating two or more stores in Los Angeles and Orange Counties. By 1962, there were 150 such concerns operating a total of 1,085 stores. The greatest increase in number of competitors occurred in the case of concerns operating two or three stores. In 1953, there were 56 of them. In 1962, there were 104, an increase of 86%. In addition, in 1962 there were 22 concerns with from four to nine stores each, and 24 concerns (including Safeway and Ralphs) with 10 or more stores each. Seven of the 24 concerns with 10 or more stores in 1962 opened their second market sometime after 1953. Moreover, as of the end of 1961 there were approximately 3,800 single store operators doing business in the Los Angeles Metropolitan Area.

28. The opportunities for entry, success and growth of smaller concerns can be illustrated by examples of some of the grocery businesses which have been started or have experienced growth since 1950:

(a) *Hughes Markets*—Joseph P. Hughes left the employ of Thirftmart in 1952 and opened the first Hughes Market. By 1958, Hughes had opened six more new stores and the company's annual sales ex-

ceeded \$21 million. By 1963, Hughes had a total of 13 stores in the Los Angeles Metropolitan Area.

(b) *Shoppers Markets*—Shoppers Markets started with one store in 1942. In 1949 it added its second store. It opened another in 1950, another in 1952, another in 1956, three in 1958, four more in 1961 and another in 1962. Today Shoppers is a 14-store chain.

(c) *Pantry Food Markets*—For 21 years, Ted R. Wood was an employee of Alpha Beta. In 1954, Mr. Wood left Alpha Beta to start his own business. He and seven others invested their savings, a total of \$48,000, in a grocery store in Pasadena which was opened for business in March, 1955. This was the beginning of Pantry Food Markets. Another store was opened in July, 1955. A third store was added in 1956, a fourth in 1957, and a fifth in 1958. Between June, 1959 and December, 1961, Pantry opened five new stores, bringing its total to 10.

(d) *Food Giant* — In 1954, Food Giant had two stores. By 1958 it had 19. In 1960 it had 29. By October, 1962, it had grown to a 53-store chain and by February, 1963, it had opened six additional stores, giving it a total of 59. Some of Food Giant's stores were acquired from other companies, but most of them were new supermarkets opened for the first time by Food Giant.

(e) *The Boys Markets*—The first Boys Market was opened in the 1920's. The company slowly expanded to a nine-store chain in 1958. By 1963, it was operating 25 stores in Los Angeles and Orange Counties.

(f) *Michael's Markets*—Prior to 1960, Joe B. Goodnight was an employee of Alpha Beta. He left his position with that concern to open the first Michael's Market on July 28, 1960. By October, 1962, Michael's Markets was operating a chain of seven supermarkets in Orange County.

(g) *Gelson's Markets*—Eugene and Bernard Gelson started in business in 1946 by purchasing a 700 square foot market in North Hollywood for \$5,000, their combined savings at the time. By 1962, the Gelsons had built and were operating two of the largest super-

markets in Los Angeles County. One of them, located in Burbank, is 26,000 square feet in size. It was opened in 1951. The other, opened in Encino in March, 1960, has 37,000 square feet and enjoys annual sales of approximately \$6,000,000.

29. A history of the retail grocery business in Los Angeles would be incomplete without reference to the significance of cooperative buying. In 1922, fifteen of the smaller grocery retailers concluded that they could more effectively compete against some of the chains then doing business in Los Angeles and that they should take action to become more competitive. They were having difficulty competing effectively because those chains could buy their groceries directly from suppliers in large enough quantities to afford them quantity discounts, while the operator of one or two stores had to purchase groceries in smaller quantities and at higher prices from wholesalers; as a result chain stores could profitably sell their merchandise at prices which were sometimes lower than the prices which the small retailer paid his wholesaler for the same merchandise. Accordingly, these fifteen grocers decided to pool their resources and buy their groceries directly from suppliers through one common warehouse. This afforded them the same advantages of direct buying and quantity discounts which the larger chains enjoyed.

30. This method of purchasing proved successful. In 1924, a corporation named Certified Grocers of California, Ltd. was formed to carry on the cooperative buying of groceries. This corporation was and still is wholly owned by the grocery retailers who buy through it. Certified buys in large quantities at favorable prices, warehouses its grocery products and then distributes them to its stockholders (called "members") who are its only customers.

31. Today, Certified is the largest retailer-owned food wholesaler in the United States. Its membership consists of 873 retail grocery concerns which operate approximately 1,557 retail stores. In addition, Certified's wholly-owned subsidiary, Spartan Grocers, has 1200 members who operate 1255 stores. Most of Certified's and Spartan's members do business in Los Angeles and Orange Counties, although Certified does serve some members in other parts of South-

ern California as well as in Arizona, Nevada and elsewhere.

32. Certified handles more than 13,000 items, consisting of dry groceries, frozen foods, delicatessen products and certain non-food products such as health and beauty aids, housewares and appliances. Certified deals primarily in branded items but does have certain products available under its private label, Springfield. By reason of the large volume in which Certified makes its purchases, its members can buy these products through Certified on a competitive basis with the larger chains. Some of the larger chains buy their grocery products through Certified.

33. Certified operates one warehouse which is 535,280 square feet in size, another warehouse which is about half that size, a coffee processing plant, a bean packaging plant and a frozen food warehouse. It has 340 trucks which travel more than 2½ million miles a year delivering merchandise to Certified's member stores. Certified also provides its members with assistance in merchandising, advertising, promotions and inventory control.

34. In 1948, Certified's wholesale sales to its members reached a then all-time high of \$87 million. By 1954, its annual sales were \$198 million and in 1962 they were \$345 million. Thus, in the 14 years since 1948, Certified's sales to its members increased by more than 400%. The volume of Certified's purchases exceeds by a large measure the volume of purchases of any chain which does business in the Los Angeles Metropolitan Area, with the exception of large national chains such as A&P, Safeway, and Acme Stores (Alpha Beta).

35. Orange Empire Co-op, a buying cooperative sponsored by A. M. Lewis Co., offers substantially the same products, services and advantages to its members as Certified. Orange Empire has more than 1000 members, a large number of which do business in Los Angeles and Orange Counties. In 1945, Orange Empire's wholesale sales amounted to less than \$13 million. In 1961 its wholesale sales were approximately \$280 million. In 1962, its wholesale sales were \$321 million.

36. The membership of Certified is made up mainly of small grocery retailers which are the primary source of Certified's business. About the only grocery concerns doing business in Los Angeles or Orange Counties which do not

belong to and buy from one cooperative or another are the very small so-called "Mom and Pop" stores and a few, but not all, of the large chains. The single store operator or small grocer, by reason of membership in Certified, Orange Empire, or Spartan, can compete successfully with the large chains in purchasing products carried by such cooperatives.

37. Many of this area's leading chains commenced business here with one store, and the opportunity to buy through a cooperative.

38. Certified, Spartan and Orange Empire do not carry fresh meat or produce or certain dairy items. The single store or small operator can effectively compete in purchasing produce. The evidence fails to support the plaintiff's claim that the large chains have a substantial advantage in the purchase of meat supplies or dairy items.

39. Competition in the retail grocery business in Los Angeles, as in other retail businesses, is a contest for the patronage of consumers. Direct competition usually exists between any two stores only to the extent that they vie for the patronage of the same customers, although the evidence showed that there is a network of competition in the area in the sense that stores respond to competitive practices initiated by a competitor. In some densely populated areas, a store's draw area will often be limited to less than a mile. The average customer is willing to drive for at least 10 minutes, equivalent to about four miles, to shop and to pass by other stores in order to go to a specific store which she believes will meet her top demands. In some localities, natural or man-made barriers such as hills, freeways, railroad tracks and the like will limit a store's draw area. The limitation thus imposed on the draw area of any particular store means that it is in substantial competition only with other stores in the same immediate vicinity. A store in Santa Monica does not compete directly with a store 20 miles away in Pasadena. Each of those stores competes directly only with stores nearby and then only to the extent that they can attract the same customers. Chains with stores in many communities compete with concerns, both large and small, which also have stores in those communities. On the other hand, a concern with only one store competes directly only with concerns operating stores nearby.

40. Customers of supermarkets take various things into



consideration in choosing a market at which to shop, including the following: Price, general appearance of the store, size, variety of brands, parking space, whether the store is in a shopping center or is a free-standing store, general familiarity with the store's reputation, quality of meat, quality of produce, courteous service and cleanliness of the store.

41. Prior to the merger, the twenty leading chains of supermarkets in the Los Angeles Metropolitan Area were all a part of the retail grocery competition in the Los Angeles Metropolitan Area and as such each of these chains competed with each other and with other corporations and firms engaged in the purchase, distribution and retail sale of groceries and related products in the Los Angeles Metropolitan Area. As a part of the competition, the major chains as well as other grocers frequently responded to competitive practices originated by one of the other major chains. Competition between individual Von's and Shopping Bag stores was limited to those instances where a store of each company was so located that both could compete for some of the same customers. In such instances, the competition was intensive.

42. Prior to the merger, both Von's and Shopping Bag were substantial competitive factors in the Los Angeles Metropolitan Area and said area is a substantial and significant economic market.

43. During the last thirty years, the smaller grocery concerns doing business in Los Angeles and Orange Counties—concerns operating one, two or three stores—have proven their ability to compete with each other and with stores operated by larger concerns. As noted in Finding 37, many of today's chains entered the grocery business in Los Angeles with one store and were able to grow. Many others have chosen to stay small but they, too, have operated and continue to operate successful businesses.

44. The following examples of successful smaller concerns doing business in the Los Angeles Metropolitan Area illustrate the competitive opportunity available to firms of any size:

(a) *Reynold Elkin*, after 18 years of experience as an employee of various chains, acquired an older store

in Inglewood in 1958. Directly across the street was a newer, larger Safeway store and within a mile of this store is a Von's, a Thriftmart, a Fox and a number of single stores. Mr. Elkin has increased his sales by 400% since 1958.

(b) *Harlos Gross* purchased an old Shopping Bag store in Temple City in 1953. His sales were \$600,000 in the first year of operation, but have exceeded \$1,000,000 in every year since then despite the fact that after 1953 twelve new grocery stores, many of them operated by larger chains, opened up within a radius of two miles of his store.

(c) *Albert Goldstein* was an executive of Boys Markets from 1933 to 1958 and Vice President and General Manager of Food Giant from 1958 to October, 1962, during which time Food Giant grew from a 19 to a 53-store chain. In October, 1962, Mr. Goldstein went into business on his own by purchasing an older Food Giant store directly across the street from a newly opened Von's store located in a large shopping center. Mr. Goldstein can and does operate this store successfully in competition with Food Giant and in the face of the new competition from Von's.

(d) *Joseph Goldberg* was a former executive of King Cole, Inc., a six-store chain. In March, 1961, that chain disbanded and Mr. Goldberg took over operation of one of its stores in Whittier. This store is within 100 yards of a Safeway and a Food Giant, both of which stores are larger and newer than Mr. Goldberg's. Under King Cole, this market had sales of \$2.9 million a year. In the first year of its operation under Mr. Goldberg's ownership, its sales were \$3.5 million.

(e) *Lester Eaton*, a government witness, purchased a small grocery store in La Puente in 1952. At the time, Mr. Eaton was 24 years old and his only experience in the grocery business consisted of working as a clerk for six months in the store he acquired. Mr. Eaton's initial investment in the business was \$1,000, his total savings at the time. In the next ten years, Mr. Eaton increased sales in his store from \$72,000 to \$450,000 a year, despite the fact that various of the



larger chains opened new stores nearby. With profits made from the operation of his store, Mr. Eaton has purchased a \$30,000 parcel of real property on which he plans to build a new supermarket.

(f) *Paul Palmer*, another government witness, started in the grocery business in 1946. At that time, his total capital assets amounted to \$16,000. Today he is the sole stockholder of Country Cousins, Inc. which successfully operates a four-store chain and which has annual sales of more than \$6,000,000 and a net worth of between \$1½ and \$2 million.

(g) *Jerry Fleishman*, another witness for the Government, was discharged from his position with Shoppers Markets at the age of 45. In 1956, he acquired a small grocery store in Los Angeles. In the next five years, Mr. Fleishman earned more money from this small store than he had made in all the preceding years of his life.

45. There are no substantial barriers to entry into the retail grocery business in the Los Angeles Metropolitan Area.

46. Seven of the 24 concerns operating 10 or more stores in the Los Angeles Metropolitan Area in 1961 opened their second store sometime after 1952. Concerns operating two or more stores in Los Angeles and Orange Counties increased in number from 96 to 150 from 1953 to 1962, with the greatest numerical increase appearing in concerns which operated two or three stores.

47. Records of the State Board of Equalization show that in 1960, 128 grocery stores were opened in the Los Angeles Metropolitan Area by concerns which apparently were new entrants. In the same year, there were 119 openings by concerns operating at least one other store.

48. Eighteen of the 30 government industry witnesses and 10 of the defendant's industry witnesses commenced their present businesses subsequent to the year 1948.

49. Many executives from chain store operations have left the various chains and opened up stores on their own, usually beginning with a single store and ultimately developing into a small chain of supermarkets. One of the great problems for the larger chains is the loss of execu-

tives who leave to open grocery businesses of their own. In many instances these persons have purchased a single store of one of the chains, usually where it was not doing too well, and from that point developed a successful grocery retail business. The experience gained while employed by larger chains has apparently been the basis for the success of many of these operations. There is no doubt that experience in the grocery business has usually made it possible for a person to enter the retail grocery field as a single-store operator and be successful. On the other hand, several of the chains encountered difficulty because of lack of experience, over-expansion and lack of capitalization and were forced into bankruptcy or compelled to sell.

50. As a result of its merger with Shopping Bag, Von's in 1960 ranked second behind Safeway in terms of both sales and number of stores in the Los Angeles Metropolitan Area. The warehousing and distribution facilities of Von's and Shopping Bag were combined and personnel of the two concerns were realigned under a single management. None of the stores of the two concerns was closed. Each store continued to operate under either the name "Von's" or the name "Von's-Shopping Bag."

51. The merger of Shopping Bag into Von's did not materially change the competitive situation in the area. It did not increase or decrease competition store for store with any grocery concern, whether single store or chain, since the acquired stores continued as before.

52. The merger has had no adverse effect on competition in the more than four years since it was consummated. Competition prior to the merger was intense and vigorous and it is no less so today. There is no evidence from which it could be concluded that there is a reasonable probability of any lessening of competition in the foreseeable future.

53. It is difficult to determine with precision exactly what draw area a particular store has. Nevertheless, it appears that Von's and Shopping Bag stores were actually directly competing for some of the same customers in only four or five areas of the entire Los Angeles Metropolitan Area. In each of these areas there were, and still are, at least six other stores operated by chains as well as a number of stores operated by smaller concerns competing with Von's and Shopping Bag for the patronage of customers.

Any elimination of competition between Von's and Shopping Bag stores as a result of the merger would not have, and in fact has not had, any discernible effect on competition generally in the Los Angeles Metropolitan Area.

54. Shopping center developers prefer to deal with a large grocery chain with a well-advertised name which will attract attention and also induce other large concerns to lease areas in the shopping center. Also, it is only natural that the shopping center owner would prefer a company with the greater financial resources. As a result, the larger chains with greater financial resources are most often sought after as shopping center tenants and smaller concerns therefore have difficulty in obtaining shopping center locations. Not all good grocery store locations are in shopping centers. Prior to the merger Von's was able to and it did obtain shopping center locations.

55. Prior to the merger both Von's and Shopping Bag bought directly from suppliers and operated their own warehouses and their own trucks by means of which merchandise was distributed to their stores. Many chains undertake to buy, warehouse and distribute some or all of their merchandise rather than have these functions performed for them by a cooperative because they deem it desirable to do so in order to assure adequate inventory control and to better control their greater distribution problems which necessarily arise in the operation of a number of stores. Prior to the merger, both Von's and Shopping Bag bought directly from suppliers, operated their own warehouses and their own distribution systems, and since the merger Von's has continued to do so.

56. The acquisition of Shopping Bag by Von's has not resulted in an undue reduction in the number of competing enterprises in the retail grocery business in the Los Angeles Metropolitan Area.

57. There was and for the foreseeable future appears to be no reasonable probability that the acquisition of Shopping Bag by Von's will have the effect of unduly reducing the number of competing enterprises in the retail grocery business in the Los Angeles Metropolitan Area.

58. The Von's-Shopping Bag merger was not likely to, has not, and is not likely adversely to affect competition generally or otherwise in the retail grocery business in the

Los Angeles Metropolitan Area. However, other events have occurred since the merger which have affected and on the whole caused an increase in competition.

59. In the year 1960, 246 new grocery stores were opened in the Los Angeles Metropolitan Area, of which 128 were new "single outlet" stores. 67 of these 246 new stores were opened by the area's twenty leading chains. 179 were opened by smaller concerns.\* Of these 246 stores only three were opened by Von's or Shopping Bag.

60. Since the merger American Stores (now Acme Stores, Inc.), the nation's fourth largest retail grocery chain, has entered the Los Angeles market by acquiring Alpha Beta Food Stores; and Food Fair, the nation's sixth largest retail grocery concern, has entered the Los Angeles market by acquiring a number of the stores formerly operated by the bankrupt Fox Markets. Food Fair has also commenced operating grocery concessions in discount houses in the Los Angeles Metropolitan Area. On September 3, 1963, Kroger Company, the nation's third largest grocery chain, entered this market by acquiring Market Basket, one of the largest local chains.

61. Prior to the merger, the sale of groceries and related products in so-called discount houses was virtually unknown. Since the merger, this new form of grocery merchandising has become increasingly popular in the Los Angeles Metropolitan Area. Today there are approximately 35 discount houses with food departments in that area, and the evidence indicates that this form of grocery merchandising is expanding rapidly and may well indicate a substantial additional competitive force. Typically, these discount houses are large retail establishments which sell all types of products, including appliances, soft goods and more recently groceries, at prices which are generally lower than can be found in other retail outlets. These lower prices are made possible primarily through savings which are realized in labor and overhead costs. For example, most discount house food departments have less elaborate fixtures than many supermarkets and they remain open for a shorter period of time each day, thereby avoiding overtime labor

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\* Statistics with respect to store openings in later years have not been made available.

costs and the like. Retail grocery concerns such as Food Giant, Thriftmart, Lucky Stores, Food Fair, and Mayfair, as well as smaller concerns such as Foods Co. and Supreme Foods, have commenced operating food departments in discount houses since the merger. It has been shown that most discount houses have a draw area of six miles or more. The majority of the Von's-Shopping Bag stores are within six miles of a discount house.

62. Since the merger, an increasing number of bantam stores, or superettes as they are sometimes called, have been opened in the Los Angeles Metropolitan Area.

63. Another development since the merger has been the opening of so-called drive-in milk depots. These establishments are small retail outlets which sell milk, other dairy products, bread, wieners, and other convenience items. These milk depots have a natural competitive advantage in that they are permitted under regulations issued pursuant to the California Milk Control Act to sell milk at a lesser price than conventional grocery stores. There were few such milk depots in 1960; today they account for 16% of all the milk sold in the Los Angeles Metropolitan Area.

64. Other types of retail establishments, notably liquor stores and drug stores, are selling an increasing number and amount of products usually found in grocery stores. Some liquor stores now sell more bread than some supermarkets, and the sales of grocery products in some liquor stores exceed the sales of some "Mom and Pop" grocery stores.

65. There is no reliable evidence that as of the date of the merger on March 28, 1960 there was a reasonable probability that the merger would result in a substantial lessening of competition in the purchase, distribution or retail sale of groceries and related products in the Los Angeles Metropolitan Area.

66. In the more than four years since it took place, the Von's-Shopping Bag merger has not resulted in any lessening of competition in the purchase, distribution or retail sale of groceries and related products in the Los Angeles Metropolitan Area, and there is no reasonable probability that in the foreseeable future it will have such an effect.

67. The retail grocery business in the Los Angeles Metropolitan Area is now and for many years has been a highly



competitive business characterized by a large number of firms competing for the business available at reasonable prices.

68. As of the date of the merger on March 28, 1960, there was not a reasonable probability that any retail purchaser of groceries and related products would be adversely affected by the merger.

69. There is no evidence that any retail purchaser of groceries and related products has been adversely affected by the merger.

70. There is no reasonable probability that any retail purchaser of groceries and related products will be adversely affected by the merger.

71. The effect of the merger is not substantial. Von's faces and will continue to face strong and vigorous competition. There is no reliable evidence that this merger is likely to have an adverse effect on prices or on the quality of service rendered the public.

72. In the retail grocery business in the Los Angeles Metropolitan Area there is an abundance of strong, competing sellers, a wide choice of competing stores from which the purchasing public may conveniently choose to shop, a lack of obstacles restraining new entrants into the business, and a lack of power in the defendant or others to control prices, supply or entry. All of these factors tend to insure continued vigorous competition.

73. As of the date of the merger, there were more than 4000 separate concerns operating more than 4800 grocery stores in Los Angeles and Orange Counties. After the merger, Von's was operating a total of 64 stores—less than 1.4% of the total number of stores in the two counties.

74. In 1958, i.e., two years prior to the merger, Von's percentage of sales of groceries and related products in the Los Angeles Metropolitan Area was 4.7% and Shopping Bag's was 4.2%, as compared to the 8% of Safeway and 6.4% of Ralphs. After the merger, however, on March 28, 1960, Von's did not become the market leader in the Los Angeles Metropolitan Area. In the year 1960, Safeway Stores operated 146 grocery stores in the area, the sales of which were \$184,313,000. This represented approximately 8% of total grocery store sales and 7.4% of total food store sales in Los Angeles and Orange Counties. In the same

year, Von's and Shopping Bag prior to the merger and Von's after the merger operated a total of 66 stores in the Los Angeles Metropolitan Area. These stores had sales of \$172,488,000 in 1960, which represents 7.5% of total grocery store sales and 6.9% of total food store sales in the two counties.

75. Both Von's and Shopping Bag were local concerns of local origin, both having commenced business in the 1930's with one store and having grown a store at a time thereafter. (See Findings 1 through 9.) Von's is still a local concern. All but 8 of its stores are located in Los Angeles and Orange Counties. The remaining 8 are located in adjoining counties (i.e., San Bernardino, San Diego and Ventura.) Also doing business in the Los Angeles Metropolitan Area are the following, all of which have stores in competition with one or more Von's stores:

(a) *The Great Atlantic & Pacific Tea Co. (A&P)*, the largest retail grocery concern in the United States, which in 1962 had a total of 4,475 stores located in 38 states and Canada, sales in excess of \$5 billion a year and assets in excess of \$767 million.

(b) *Safeway Stores, Incorporated*, the nation's second largest retail grocery concern, which in 1962 had several thousand stores in 29 states and Canada, sales in excess of \$2.5 billion annually and assets of more than \$473 million.

(c) *Alpha Beta-Acme*, a wholly-owned subsidiary of Acme Stores, Inc. (formerly American Stores), the fourth largest retail grocery concern in America. Acme Stores, Inc. in 1962 had 845 stores, sales in excess of \$1 billion annually and assets of more than \$209 million.

(d) *Food Fair Stores, Inc.*, the nation's sixth largest grocery chain which in 1962 had 465 stores in ten states, sales of nearly \$1 billion a year and assets of \$193 million.

(e) *Mayfair Markets*, which in 1962 operated 178 supermarkets in California, Arizona, Utah, Idaho, Oregon and Washington, had sales in excess of \$288 million annually, and total assets of more than \$62 million.

(f) *Lucky Stores, Inc.*, which in 1962 operated 141



supermarkets in California, Arizona and Washington, had sales of more than \$232 million annually and total assets in excess of \$47 million.

76. *The Kroger Co.*, the nation's third largest chain, which did not previously do business in the Los Angeles Metropolitan Area, has now acquired Market Basket, a local chain with 55 stores located primarily in Los Angeles and Orange Counties. Kroger in 1962 had a total of 1,354 grocery stores in 23 states, annual sales of nearly \$2 billion, and total assets of more than \$400 million.

77. In addition, there are approximately 17 "local" chains operating 10 or more stores in Los Angeles and Orange Counties (seven of which were not operating as many as two stores as late as 1952), 126 other concerns operating two or more stores in those counties and several thousand single-store operators.

78. The acquisition of Shopping Bag by Von's did not result in any appreciable increase in the level of concentration measured in terms of the market share of the leading concerns doing business in the Los Angeles Metropolitan Area, even as reflected by plaintiff's Exhibit 8. According to that exhibit, the share of the business accounted for by the 12 largest firms, for example, increased from 48.0% to 50.0%, or by only 1.2%, and the market share of the top twenty increased from 56.9% to 57.4%, or by only  $\frac{1}{2}$  of 1%.

79. The area's leading twenty concerns in 1950 enjoyed sales which amounted to approximately 40% of total grocery store sales in the Los Angeles Metropolitan Area. The twenty leading chains in 1960 had sales amounting to approximately 54% of the total. The fact that the leading twenty chains in 1960 were in part made up of concerns which either were not in existence or were not in the leading twenty in 1950 makes any comparison between them virtually meaningless other than the fact that it shows the ability of smaller concerns to grow and expand. The fact that the market share of the leading three, four and five concerns has declined in recent years means that any increase in the market share of the leading twenty concerns is attributable to the growth of smaller concerns. At least seven of the concerns in the top twenty by 1960 were not

even in existence as chains (i.e., having more than one store) in 1948. They are Food Giant, Fox, Hughes, Yor-Way, McCoy's, Shoppers and Pix.

80. There has been no increase in concentration in the retail grocery business in the Los Angeles Metropolitan Area either in the last decade or since the merger. On the contrary, economic concentration has decreased despite the disappearance of a number of the smaller, older, corner grocery stores for the following reasons:

(a) In 1952 there were ten concerns which each operated ten or more stores in Los Angeles and Orange Counties. These concerns expanded their operations in the following decade. The growth and success of these concerns did not deter others from entering the business and expanding. By 1961, 14 smaller concerns had grown to the point where they also were operating ten or more stores in the two counties. Seven of these opened their second store sometime after 1952. In addition, the number of concerns operating more than one but fewer than ten stores increased in number from 86 in 1952 to 126 in 1961. Neither the size nor subsequent growth of the market leaders in 1952 offered any deterrent to the entry and growth of smaller concerns.

(b) In 1948, Safeway was the leading chain operating in Los Angeles. Both its assets and number of stores were many times greater than any of its rivals (with the exception of A&P which had only 21 stores in Los Angeles at the time). However, other companies, the vast majority of which were local concerns, were able to compete effectively against Safeway. Although Safeway's sales increased its percentage share of the market declined.

(c) The share of the market enjoyed by the leading three, four and five concerns declined from 1952 to 1960 while the market share of smaller concerns increased.

(d) By 1958, the leading twenty concerns accounted for only slightly more than half of the total grocery store sales in Los Angeles and Orange Counties. After 1958, their market share declined.

(e) The entry and growth of new and smaller concerns, the declining share of the market of the indus-

try's leaders, the inability of larger concerns to dominate the market to any degree despite their own success and expansion, and the ability of smaller concerns to compete effectively against larger ones indicates there is no likelihood of a tendency to monopoly.

81. There have been some prior mergers between retail grocery concerns in the area but the evidence is that these acquisitions were either market extensions by companies not previously doing business in the area (e.g., Lucky Stores, Kroger, Acme Markets, Inc., Food Fair), or were in part offset by the subsequent failure of the acquiring concern and the disposal of its stores (e.g., Fox, McDaniel's and Yor-Way), or were largely if not entirely offset by sales by the acquiring concern of a large number of the acquired or others of its stores (e.g., Thriftmart, Mayfair). The history of the grocery business in this area is marked by the fact that the larger chains furnish the training, experience and frequently the stores for the future competitors who leave their employ to enter into the grocery business for themselves. There is no evidence that Von's or Shopping Bag had been involved in any prior merger.

82. The market share of Von's after its merger with Shopping Bag is not sufficient to warrant a finding of a reasonable probability of a substantial lessening of competition or of a tendency to monopoly in the relevant market. This is particularly true in the retail grocery industry in this area for the following reasons:

(a) The competitive effectiveness of any particular store in this market is not necessarily dependent on the market share controlled by the owner of the particular retail store;

(b) Market share in the retail grocery business in this area cannot necessarily be equated with market power, particularly because of the existence of the strong cooperative buying organizations, Certified Grocers of California, Ltd. and Orange Empire, which enable the single-store operators and small chains to purchase their supplies as cheaply as the larger chains;

(c) The market share involved in this case is controlled by an entirely local company;

(d) The relative ease of entry into the business, the greatly expanding population, the inability of the industry leaders to hold their market share, the ability of new entrants and smaller concerns to survive and grow and the constant changes in and the emergence of new forms of marketing of groceries and related products tend to insure continued vigorous and increased competition;

(e) Substantiality in a given case depends on a variety of factors. The factors mentioned above together with the experience of more than four years since the merger occurred, which has demonstrated that this merger has had no adverse effect on and has not lessened competition in this market, require the finding that there is not a reasonable probability that this merger may tend to substantially lessen competition in the relevant market.

83. There has been no tendency to monopoly evident in the purchase, distribution or sale of groceries and related products in the Los Angeles Metropolitan Area. As of March 28, 1960, there was not a reasonable probability that the Von's-Shopping Bag merger would tend, and in the more than four years since the merger it has not tended, to create such a monopoly. There is no reasonable probability that the merger of Von's and Shopping Bag may tend to create a monopoly in the foreseeable future.

84. Both Von's and Shopping Bag prior to the merger and Von's after the merger were engaged in interstate commerce in that they purchased approximately 51% of the groceries and related products ultimately offered for sale in their stores from outside California.

85. Competition in the retail sale of groceries and related products taken as a whole in the Los Angeles Metropolitan Area is competition in interstate commerce.

86. In addition to the foregoing, the Court finds in all respects as set forth in the following Conclusions of Law:

## Conclusions of Law

The Court concludes:

1. In all respects as set forth in the foregoing Findings of Fact.
2. This Court has jurisdiction over this cause by reason of Sections 7 and 15 of the Clayton Act, as amended. (15 U.S.C. §§ 18 and 25.)
3. The relevant line of commerce for purposes of determining whether or not the Von's-Shopping Bag merger violates Section 7 of the Clayton Act, as amended, is groceries and related products taken as a whole.
4. The relevant section of the country for determining whether the Von's-Shopping Bag merger violates Section 7 of the Clayton Act, as amended, is the Los Angeles Metropolitan Area, consisting of Los Angeles and Orange Counties, California.
5. There is not a reasonable probability that the effect of Von's acquisition of Shopping Bag's stock may be substantially to lessen competition in said line of commerce and in said section of the country.
6. There is not a reasonable probability that Von's acquisition on March 28, 1960 of Shopping Bag's stock may have the effect of tending to create a monopoly in said line of commerce and in said section of the country.
7. Von's acquisition of Shopping Bag's stock does not violate Section 7 of the Clayton Act, as amended.
8. The plaintiff's proof failed to support the allegations of its complaint.
9. Defendants are entitled to judgment that plaintiff take nothing by its action.

Dated: December 16, 1964.

Charles H. Carr, United States District Judge

Approved as to form as provided in Rule 7(a) of the Rules of the United States District Court for the Southern District of California.

—, —, Attorney for Plaintiff.

Received copy of the within Findings of Fact and Conclusions of Law this 9th day of December, 1964.

John F. Hughes, Attorney for Plaintiff.



[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT, SOUTHERN DISTRICT  
OF CALIFORNIA, CENTRAL DIVISION

Civil No. 336-60-CC

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY CO. AND SHOPPING BAG FOOD STORES,  
Defendants.

JUDGMENT—Entered December 17, 1964

This cause came on regularly for trial on June 11, 1963, before the Honorable Charles H. Carr, Judge of the above-entitled Court, and the issues having been duly tried and the Court having made its findings of fact and conclusions of law, now, therefore, in accordance with said findings of fact and conclusions of law,

It is Ordered, Adjudged and Decreed that plaintiff take nothing by this action.

Dated: December 16, 1964,

Charles H. Carr, United States District Judge.

Approved as to form as provided in Rule 7(a) of the Rules of the United States District Court for the Southern District of California.

—, —, Attorney for Plaintiff.

Received copy of the within Judgment this 13th day of October, 1964.

Malcolm F. Knight, Attorney for Plaintiff.

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil Action No. 336-60-CC

[Title omitted]

**MOTION UNDER RULE 52(b) FOR AMENDMENT OF FINDINGS  
AND FOR ADDITIONAL FINDINGS—FILED DECEMBER 28, 1964**

Having submitted proposed findings on July 3, 1963, and having objected to various sets of proposed findings submitted by defendants, plaintiff does not repeat previous objections. However, pursuant to Rule 52(b), we respectfully make the following motion:

A. It is requested that finding 74 be amended to read as follows:

74. In 1958, i.e., two years prior to the merger, Von's percentage of sales of groceries and related products in the Los Angeles Metropolitan Area was 4.7% and Shopping Bag's was 4.2%, as compared to the 8% of Safeway and 6.4% of Ralphs. After the merger, however, on March 28, 1960, Von's did not become the market leader in the Los Angeles Metropolitan Area. In the year 1960, Safeway Stores operated 146 grocery stores in the area, the sales of which were \$184,313,000. In the same year, Von's and Shopping Bag prior to the merger and Von's after the merger operated a total of 66 stores in the Los Angeles Metropolitan Area. These stores had sales of \$172,488,000 in 1960.

B. It is requested that additional findings be made as set forth below:

*Additional Finding Number 1.* The following table shows grocery store openings and closings in the Los Angeles Metropolitan Area for the calendar year 1960 by single outlet and multiple outlet operators:



Multiple Outlet  
119 Openings  
42 Closings  

---

77 Net Gain

Single Outlet  
128 Openings  
260 Closings  

---

132 Net Loss

**Additional Finding Number 2.** The following table shows the openings of grocery stores in the Los Angeles Metropolitan Area in 1960 in various annual sales groupings:

Frequency Distribution by Annual Sales						
	Under \$500,000	\$500,000 to \$1,000,000	\$1,000,000 to \$1,500,000	\$1,500,000 to \$2,000,000	Over \$2,000,000	Total
Ten Largest	1	17	6	3	18	45
Next Ten	1	9	3	2	7	22
Remaining Multiple Outlets	28	12	5	5	2	52
Total Multiple Outlets	30	38	14	10	27	119
Single Outlets	118	4	2	1	2	127
Total	148	42	16	11	29	246

**Additional Finding Number 3.** The following table shows the number of grocery stores obtaining grocery permits in 1960 which discontinued them by November 15, 1961:

	Ten Largest Chains	Next Ten Largest Chains	Other Multiple Outlets	All Multiple Outlets	Single Outlets	Total
Obtaining Permits	45	22	52	119	127	246
Discontinuing permits	5	5	18	28	53	81
Retaining their original permits	40	17	34	91	74	165

**Additional Finding Number 4.** The following table shows the dollar sales (in thousands) and percentage distribution of annual sales of grocery stores opened in the Los Angeles Metropolitan Area in 1960:

Ten Largest Chains	Next Ten	Remaining Multiple Outlets	Total Multiple Outlets	Single Outlets	Total
\$73,681	\$33,519	\$32,290	\$139,490	\$18,321	\$157,811
46.6%	21.2%	20.4%	88.3%*	11.6%	100.0%*

\* Does not equal the sum of its components because of rounding.

*Additional Finding Number 5.* The following acquisitions and mergers are recorded in the workpapers\* of Godfrey Lebharr, a principal defense witness, for the period 1953 through 1961:

Year	Acquired Firm	Acquiring Firm	No. of Stores Acquired
1957	Bi-Right & Big Bear	Piper Mart	3
1958	Bob's Supermarket	Mayfair	7
1961	Border's Markets	Better Foods	3
1954	Carty Brothers	Kory's Markets	8
1958	Clark Markets	Food Giant	10
1956	Desert Fair	Fox	4
1959	Hiram's	Lucky	6
1958	Iowa Pork Shops	Fox	11
1957	Jim Dandy Mkts.	Lucky	9
1961	McDaniel's Markets	Food Giant (and others)	16
1957	Panorama Markets	Food Giant	3
1958	Patton's Mkts.	Pix	4
1958	Raisin Markets	Alpha Beta	13
1960	Rankins Markets	Piggly Wiggly	4
1959	S & K Markets	Pix	2
1960	Shopping Bag	Von's	37
1959	Shop Right Markets	Pix	3
1958	C. S. Smith	Yor-Way	5
1957	Toluca Marta	Food Giant	2
1957	U-Tell-Em Markets	Mayfair	10
Total			160

*Additional Finding Number 6.* In the period 1948 through 1958, 9 of the 20 leading chains acquired 126 grocery stores from concerns outside the top 20 chains and in 1958 ninety-nine of the acquired stores were still operated by the acquired chains and had sales of \$192.9 million. Without the sales of the acquired stores, the market share of these same 20 top chains in 1958 would drop from 56.9% to 47.3%.

*Additional Finding Number 7.* Concentration in the 4, 8, 12, 16 and 20 largest grocery chains in the Los Angeles Metropolitan Area, both before and after the Von-Shop-ping Bag merger, based on 1958 sales, was as follows:

	Before Merger	After Merger
20 largest chains.....	56.9%	57.4%
16 largest chains.....	53.4	54.2
12 largest chains.....	48.8	50.0
8 largest chains.....	40.9	44.0
4 largest chains.....	24.4	28.8

\* The workpapers are in evidence as Gx. 78.

*Additional Finding Number 8.* The following table shows changes in the combined market share enjoyed by the 4, 8, 12, 16 and 20 largest chains in the Los Angeles Metropolitan Area between the years 1948 and 1958:

	1948	1958
4 largest chains.....	25.9%	24.4%
8 largest chains.....	33.7	40.9
12 largest chains.....	38.8	48.8
16 largest chains.....	41.6	53.4
20 largest chains.....	43.8	56.9

*Additional Finding Number 9.* Answers submitted by the defendants to the Government's interrogatories admitted that in 1960 20% of the stores operated by Von and Shopping Bag were so located that they competed with each other for some of the same customers at the time of the merger. The stores which the defendants' answers to interrogatories show to be serving the same customers are listed below:

- (a) Von's store No. 27 at 15704 Whitwood Lane, Whittier, competed with Shopping Bag store No. 1 at 1611 West Whittier Lane, La Habra; the stores were  $1\frac{1}{2}$  miles apart.
- (b) Von's store No. 27 competed with Shopping Bag store No. 21 at 1183 Quad Way, Whittier; the stores were  $2\frac{1}{2}$  miles apart.
- (c) Von's store No. 29 located at 1000 East Valley, Alhambra, competed with Shopping Bag store No. 27 at 127 North Garfield, Monterey Park; the stores were  $1\frac{1}{2}$  miles apart.
- (d) Von's store No. 4 at 2280 Atlantic Avenue, Alhambra, competed with Shopping Bag store No. 27; the stores were 3 miles apart.
- (e) Von's store No. 31 at 973 South Glendora, West Covina, competed with Shopping Bag store No. 28 at 15427 Amar Road, La Puente; the stores were 1 mile apart.
- (f) Von's store No. 31 at 973 South Glen, West Covina, competed with Shopping Bag store No. 32 at 1170 West Garvey Boulevard, West Covina; the stores were  $1\frac{1}{2}$  miles apart.
- (g) Von's store No. 26 at 12156 Brookhurst Avenue, Garden Grove, competed with Shopping Bag

store No. 33 at 9922 Catella, Anaheim; the stores were 1 mile apart.

- (h) Von's store No. 5 at 10001 Paramount Boulevard, Downey, competed with Shopping Bag store No. 35 at 9050 East Firestone Boulevard, Downey; the stores were 2 miles apart.

In addition a study prepared by one of the defendants' expert witnesses and introduced into evidence by the defendants showed that the following Von and Shopping Bag stores were within a two mile draw area of the same customers at the time of the merger.

- (a) Von's store No. 4 at 2280 Atlantic Boulevard, Monterey Park, competed with Shopping Bag store No. 40 at 1201 West Whittier, Montibello.
- (b) Von's store No. 29 at 1000 East Valley Boulevard, Alhambra, competed with Shopping Bag store No. 16 at 2200 West Valley Boulevard, Alhambra, as well as Shopping Bag store No. 11 at 2270 Huntington Drive, San Marino.
- (c) Von's store No. 27 at 15740 Whitwood Lane, Whittier, competed with Shopping Bag store No. 22 at 9140 East Whittier, Pico.

In 1960 total sales by the Von's stores set forth in this finding were \$21,157,491 and the total sales by the Shopping Bag stores were \$22,112,512.

*Additional Finding Number 10.* In 1960 Von was operating or in the process of opening the following stores among others:

Store #	Address
1	11471 Long Beach Blvd., Lynwood
4	2280 Atlantic Blvd., Monterey Park
5	10001 Paramount Blvd., Downey
13	6607 Atlantic Blvd., Bell
17	6625 Van Nuys Blvd., Van Nuys
22	18247 Sherman Way, Reseda
23	9011 Woodman Ave., Pacoima
26	12151 Brookhurst Ave., Garden Grove
27	15740 Whitwood Lane, Whittier
29	1000 E. Valley Blvd., Alhambra
31	973 S. Glendora Ave., West Covina
37	San Fernando Mission Rd. at Woodley, Granada Hills
38	Nordhoff & Reseda, Northridge
39	Imperial Blvd. & Norwalk Ave., Norwalk
41	Nordhoff & Woodley, Los Angeles
43	Roscoe Ave. & Winnetka, Canoga Park

At the same time Shopping Bag was operating or in the process of opening the following stores among others:

Store #	Address
1	1611 W. Whittier, La Habra
11	2270 Huntington, San Marino
12	3841 E. Sierra Madre, Pasadena
15	1407 Baldwin, W. Arcadia
16	2200 W. Valley, Alhambra
17	4806 N. Peck, El Monte
18	137 E. Valley, El Monte
20	9406 E. Washington, Rivera
21	1183 Quad Way, Whittier
22	9130 E. Whittier, Pico
23	1845 W. Orangethorpe, Fullerton
25	2900 Huntington, San Marino
27	127 N. Garfield, Monterey Park
28	15427 Amar Rd., La Puente
32	1170 W. Garvey, West Covina
33	9922 Katella, Anaheim
34	13730 Foothill, Sylmar
35	9058 E. Firestone, Downey
39	19333 Victory Blvd., Reseda
40	1201 W. Whittier, Montebello
42	Corner of San Fernando Mission Rd., and Balboa, Granada Hills

On the basis of the average 10 minute driving time or 4 mile average driving distance each of the Von stores listed above was so located that it could compete for some of the same customers with one or more of the Shopping Bag stores listed above. Each of the Shopping Bag stores was so located that it could compete for some of the same customers with one or more Von stores. As of 1960 census data 1,058,000 persons lived in areas that were accessible to both Von's and Shopping Bag's stores, as listed above. These persons accounted for annual grocery expenditures of approximately four hundred eighty-one and a half million dollars.

In 1960 total sales by the Von's stores set forth in this finding were \$35,126,288 and total sales by the Shopping Bag stores were \$40,639,913.

Respectfully submitted, /s/ James J. Coyle /s/  
John F. Hughes /s/ Malcolm F. Knight, At-  
torneys, Department of Justice.

Dated: December 24, 1964.

CERTIFICATE OF SERVICE BY MAIL

[omitted in printing.]

IN THE UNITED STATES DISTRICT COURT

[Title omitted]

No. 336-60-CC Civil

At: Los Angeles, Calif.

Present: HON. CHARLES H. CARR, District Judge

Deputy Clerk: L. B. Figg

Reporter: None

Counsel: No appearance

For Plaintiff —

Counsel: No appearance

For Defendant —

MINUTE ENTRY OF ORDER DENYING MOTION UNDER  
RULE 52(b)—January 8, 1965

Proceedings:

The plaintiff having filed on December 28, 1964, a motion under Rule 52(b) for amendment of the findings and for additional findings, and oral argument thereon having been waived, and the Court having duly considered the motion,

It Is Ordered that the said motion be and it hereby is denied.



[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT

Civil Action No. 336-60-CC

UNITED STATES OF AMERICA, Plaintiff

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants

NOTICE OF APPEAL TO THE SUPREME COURT OF THE  
UNITED STATES—Filed February 12, 1965

I. Notice is hereby given that the United States of America, the plaintiff above named, hereby appeals to the Supreme Court of the United States from the final judgment entered in this action on December 17, 1964 dismissing this action. This appeal is taken pursuant to Section 2 of the Expediting Act, 32 Stat. 823, as amended, 15 U.S.C. 29.

II. The Clerk will please prepare a transcript of the record in this cause for transmission to the Clerk of the Supreme Court of the United States, and include therein the entire record before the district court, including all papers filed with the Clerk of the court in this proceeding, the transcript of the pre-trial, post-trial and trial proceedings, the affidavits, statements of witnesses, depositions and all other exhibits introduced at trial, the proposed findings submitted by the parties, and this Notice of Appeal.

III. The question presented by this appeal is whether the effect of the merger of Von's Grocery Company and Shopping Bag Food Stores may be substantially to lessen competition or tend to create a monopoly in groceries and related products in the Los Angeles Metropolitan Area, in violation of Section 7 of the Clayton Act.

Respectfully submitted, /s/ Robert B. Hummel. /s/  
James J. Coyle. /s/ John F. Hughes. /s/ Malcolm F. Knight, Attorneys, Department of Justice.

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PROOF OF SERVICE

[omitted in printing.]



[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT, SOUTHERN DISTRICT  
OF CALIFORNIA, CENTRAL DIVISION

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants

Civil Action No. 336-60-CC

ORDER EXTENDING TIME FOR DOCKETING CASE ON APPEAL  
TO THE SUPREME COURT OF THE UNITED STATES— April  
9, 1965

Upon motion of the United States and consent of the  
attorneys for defendants, and for good cause shown, it is  
hereby

Ordered that the time for the docketing of this case on  
appeal to the Supreme Court of the United States is hereby  
extended to and including the 12th day of June 1965.

Dated this 9 day of April 1965.

Peirson M. Hall, United States District Judge.

[File endorsement omitted]

IN THE UNITED STATES DISTRICT COURT, SOUTHERN DISTRICT  
OF CALIFORNIA, CENTRAL DIVISION

UNITED STATES OF AMERICA, Plaintiff,

v.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES,  
Defendants

Civil No. 336-60-CC

STIPULATION—Filed June 18, 1965

During the course of the trial of the above case, the Court ordered that the affidavits, statements and depositions of the following persons were to be copied into the transcript:

Allen, Lloyd E.	Muntifering, Jean H.
Barondess, Salomon	Palmer, Paul
Bynum, Adrian	Richey, Kenneth
Carpenter, Artie L.	Rubin, Charles I.
Chitjean, Kasper	Rush, Frank D.
Craun, Kenneth	Swerdlick, Jack
Dick, Richard	Taylor, John
Eaton, Lester L.	Wallen, Morris
Fairbank, Don Henry	Harrison, Gerald D.
Fleishman, Jerry	Houghton, Harrison F.
Gertmenian, Manuel	Linden, Thomas H., Sr.
Hasson, Edward	Marshall, John B.
Hubbard, Thomas P.	Mueller, Dr. Willard F.
Irvine, Roderick A.	De Silva, Joseph T.
Jenkins, Leo Arthur	Crawford, W. H.
Ledgerwood, James E.	Dahl, J. R.
Levitan, Jack	Dobson, Cecil W.
Logue, Robert J.	Elkin, Reynold
Maltz, Morris	Goldberg, Joseph B.
Matsumura, George	Goldstein, Albert
McKernan, Spencer L.	Gross, Harlos
Mekjian, Ernest A.	Hines, Paul A., Jr.

Irvin, John H.  
 Richard, O. W.  
 Roberts, Mrs. Leila M.  
 Sherry, Robert  
 Gelson, Eugene  
 Gilbert, Nathan  
 Godfrey, Marcus L., Jr.  
 Goodnight, Joe B.  
 Inadomi, Yoshi  
 Jones, Arthur C., Jr.  
 Miller, A. J.  
 Schoen, O. J.  
 Wilson, Daniel H.  
 Alexander, Sam  
 Edwards, Claude W.  
 Futterman, Charles J.  
 Fitzpatrick, George F.  
 Hughes, Joseph P.  
 Laverty, Roger, Sr.  
 Ralphs, Richard  
 Ramsey, Neal D.

Wood, Ted R.  
 Von der Ahe, Theodore A.  
 Hayden, W. R.  
 Von der Ahe, Charles  
 Coker, John  
 Chamberlain, Charles  
 Nigg, Cyril C.  
 Pasini, Edward F.  
 Stewart, Campbell  
 Linden, Thomas H., Sr.  
 Engleman, M. W.  
 Johnson, Clive W.  
 Kruger, Howard  
 Miller, Franklyn  
 King, Roy  
 Dover, William  
 Corey, Dorothy D.  
 Hinson, Victor  
 Bouque, Roy Lawrence  
 Lebhar, Godfrey M.  
 Hayden, William Delbert

Said depositions were to be copied into the record immediately following the affidavit or statement of the deponent. In order to avoid the time and expense of copying affidavits, statements and depositions into the typed record and to avoid including the exhibits in the record at two places, it is hereby stipulated by and between counsel for the parties:

- (1) Said affidavits, statements and depositions need not be copied into the typed transcript of testimony, provided that said transcripts shall make an appropriate reference to this stipulation and order at each place one of said affidavits, statements or depositions is to be copied.
- (2) Said affidavits, statements and depositions are part of the record designated by the Government.
- (3) In the event the Supreme Court notes probable jurisdiction either party in directing the preparation of the printed record for appeal may designate the affidavits, statements and depositions be

- copied in the printed transcript where the Court ordered the affidavits or statements inserted.
- (4) Upon being inserted in said printed record it will not be necessary to repeat said affidavits, statements and depositions as exhibits under their respective numbers provided an appropriate cross-reference is made from the exhibit number in the printed record to the place where the exhibit was inserted in the printed record.
  - (5) All exhibits to depositions are part of the depositions for purposes of identification even though the exhibit was not offered into evidence at trial as a separately numbered exhibit.
  - (6) The defendants cross-examined 18 of the Government's 30 industry witnesses by deposition and these 18 depositions were introduced into evidence. The defendants noticed the depositions of the remaining 12 Government industry witnesses whereupon, by stipulation dated May 6, 1963 and filed May 7, 1963, the parties agreed that the testimony to be given at the depositions of these remaining 12 would be similar to the testimony given at the 18 depositions.

This stipulation shall be certified to the Supreme Court as a part of the record.

Dated:—.

/s/ James J. Coyle. /s/ Malcolm F. Knight, Attorneys, Department of Justice. Johnson, Bates & Sheffield and O'Melveny & Myers. By William W. Alsup, Attorney for Defendants.

Dated: June 18, 1965.

SUPREME COURT OF THE UNITED STATES, OCTOBER TERM, 1965

No.

UNITED STATES, Appellant,

vs.

VON'S GROCERY COMPANY AND SHOPPING BAG FOOD STORES

ORDER EXTENDING TIME IN WHICH TO DOCKET THE CASE  
AND TO FILE THE RECORD--June 14, 1965

Upon Consideration of the application of counsel for  
appellant,

It Is Ordered that the time for docketing the case and  
the filing of the record be, and the same is hereby, extended  
to and including June 28, 1965.

Wm. O. Douglas, Associate Justice of the Supreme  
Court of the United States.

Dated this 14th day of June, 1965.

SUPREME COURT OF THE UNITED STATES, OCTOBER TERM, 1965

No. 303

UNITED STATES, Appellant,

v.

VON'S GROCERY COMPANY, et al.

Appeal from the United States District Court for the Southern District of California.

ORDER NOTING PROBABLE JURISDICTION—October 11, 1965

The statement of jurisdiction in this case having been submitted and considered by the Court, probable jurisdiction is noted.

Mr. Justice Fortas took no part in the consideration or decision of this case.